



ELON
UNIVERSITY

When a university
stays focused on students
and learning,
the nation takes notice.





ELON has built a reputation as a university like no other, a school that transformed from a small North Carolina liberal arts college to become a prestigious national university with 7,000 students from around the world.

Elon's remarkable growth is tied to two central beliefs:

- ▶ Students learn most deeply through engaged, hands-on experiences.
- ▶ Students' lives are transformed through personal relationships with faculty and staff whose first priorities are teaching and mentoring.

Now, in a time of fundamental change, Elon University has emerged as the leader in defining what matters most in a college education.



**TOP
100
NATIONAL
UNIVERSITY**
—U.S. News & World Report

The National Leader in “Student Success”

Elon has joined the *U.S. News & World Report* National Universities category. As a Doctoral/Professional institution, Elon ranks #84 among the nation's most prestigious universities.

Elon is the *only* college in the nation recognized in all eight categories of high-impact academic programs.

- #1 Study Abroad
- #1 Learning Communities
- #2 First-Year Experiences
- #2 Service Learning
- #4 Undergraduate Research/
Creative Projects
- #4 Internships/Co-ops
- #5 Senior Capstone
- #10 Writing in the Disciplines

**#2 UNDERGRADUATE
TEACHING**

**#11 MOST INNOVATIVE
UNIVERSITIES**



The nation's #1 “BEST-RUN COLLEGE”

- #1 Most beautiful campus
- #2 Study abroad program
- #6 Theater program
- #7 Career services
- #9 Best college dorms
- #17 Happiest students



**#1 IN STUDY ABROAD FOR
14 STRAIGHT YEARS**



**#30 BEST-VALUE
PRIVATE UNIVERSITY**



**TOP
20 STUDENT
ENGAGEMENT**

The pioneer and leader in experiential learning

Colleges across the country embrace the value of engaged teaching and learning. Elon pioneered this approach 25 years ago with excellent classroom teaching that includes simulations, research, group projects and presentations, along with programs beyond the classroom, called the Elon Experiences – study abroad, internships, research, service and leadership.

Elon undergraduates lead the nation in engaged learning:



Study abroad
(Elon **78%**, National Average 11%)



Complete an internship
(Elon **89%**, National Average 49%)



Hold a leadership position
(Elon **71%**, National Average 35%)



Work with a faculty mentor on a research project
(Elon **42%**, National Average 23%)



Participate in a learning community
(Elon **42%**, National Average 23%)



Have a culminating senior capstone experience
(Elon **87%**, National Average 45%)



Participate in two or more "high-impact learning practices"
(Elon **96%**, National Average 60%)

(Sources: Elon student surveys, National Survey of Student Engagement, Institute of International Education)



Elon Sports Vision

Students plan, produce and staff more than 70 live broadcasts of Elon Phoenix competition.



Lumen Prize

Lumen Scholars receive \$20,000 to support two-year research projects that are guided by faculty mentors.



Elon University Poll

Students help select questions, conduct the poll, crunch the data and prepare the findings for public release.

Examples of how we learn



Performing Arts

Elon music theatre graduates star in Broadway shows and music production grads are making waves in Nashville and Hollywood.



Internships

Nine out of 10 students complete at least one internship with businesses and organizations around the world.

Civic Engagement

Students connect and partner with about 100 community agencies and organizations, including tutoring and mentoring students in the local public school system.





Preparing students for a lifetime of **disruption**

With rapidly evolving world economies, students must be agile and resilient. They can expect to hold 12-15 different jobs in their lifetimes, maybe more.

“The undergraduate experience is a time to sort through who you are and who you want to become. The best way to do that is in relationships with people who can listen to you, hold you accountable to what you say you value, and help you see different visions of what you could be.”

—Peter Felten, executive director of the Center for Engaged Learning, Elon’s internationally recognized research effort on the scholarship of teaching and learning

To survive and thrive, students need the core skills of a liberal arts and sciences education:

- ▶ Broad knowledge of the social, material and natural worlds
- ▶ Curiosity and questioning
- ▶ Critical thinking, analysis and interpretation
- ▶ Problem-solving
- ▶ Research across disciplines
- ▶ Global perspective and cultural understanding
- ▶ Written, oral and visual communication



12:1

STUDENT-FACULTY RATIO

20

AVERAGE CLASS SIZE



Elon is one of only seven private universities with nationally accredited professional schools of business, communications, education, health sciences and law, along with a **Phi Beta Kappa** chapter, which promotes the liberal arts and sciences.

Teacher-scholar-mentors

With a four-hour course structure and an innovative one-month Winter Term, students have more time for experiential learning. All classes are taught by faculty scholars who are deeply committed to their vocation of teaching. Their dedication extends beyond the classroom as they form mentoring relationships with students that last a lifetime.



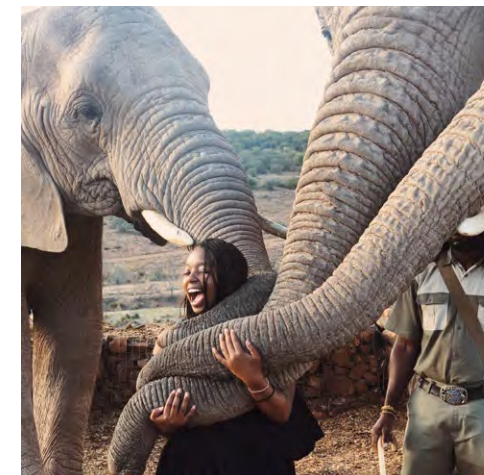
U.S. News National Universities: Excellence in Undergraduate Teaching

1. Princeton University
2. **Elon University**
3. Brown University
3. Georgia State University
5. College of William & Mary
5. Dartmouth College
7. Boston College
8. Miami University-Oxford (Ohio)
8. Rice University
10. Arizona State University-Tempe

The **national leader** in global engagement, with 14 straight years of #1 rankings in **study abroad.**

A global perspective is central to an Elon education. From their first-year Global Experience courses to their senior seminars, students gain a deeper understanding of people, societies and environments around the world.

110+ PROGRAMS
50+ COUNTRIES
78% STUDY ABROAD PARTICIPATION



INTERNATIONAL

Elon's global campus includes centers with faculty-in-residence in Florence, London, Shanghai and Dunedin, New Zealand. Students spend semesters abroad or take one-month courses during the January Winter Term.



It was a mind-blowing experience to wake up every day and think, 'I'm on the other side of the world.' There's no better way to internalize a culture than to experience it."

—Josh Cadorette '19
 Economic consulting major,
 Intern at PwC, Shanghai,
 Analyst at Deloitte Consulting



STUDY USA

Students spend full semesters or the summer taking courses and doing internships based in Elon centers in Los Angeles, New York, San Francisco and Washington, D.C.

Thinking beyond graduation starts from day one



Student Professional Development Center

From their first year, students prepare resumes, create career plans and connect with employers.

- ▶ Individualized instruction on careers, interviews, networking and resume writing
- ▶ Specialized career offices in each undergraduate school support searches for internships and jobs
- ▶ Online Elon Job Network and the robust Elon Network on LinkedIn provide connections with alumni and parents

One-year outcomes for the Class of 2018

94 %

Graduates who were employed, in graduate school, completing fellowships or working for service organizations

95 %

Graduates who accepted positions related to their career goals

89 %

Graduates who completed internships

“

My global mindset and enthusiasm for working with people of all backgrounds was significant when getting my job at Microsoft. While at Elon I studied abroad in China, traveling to Shanghai, Tengchong, Lijiang, Chengdu, Lhasa, Xi'an, and Beijing. This experience led me to do research on encryption and VPN usage.”

—Jourdan Parham '19
Microsoft
Major: Computer Science



“

As a first-generation college student, studying a semester in Los Angeles, having internships and being part of student media all seemed like dreams.”

—Diego Pineda '19
New York Post
Major: Journalism



“

Elon really emphasizes professional development and staying authentic to yourself. I found this helped me connect with people around the world and prepared me to enter the workforce.”

—Max Pivonka '19
Goldman Sachs
Majors: Finance, Marketing





Champions in every way



Elon's NCAA Division I athletics program is all about the total student-athlete experience.

Elon student-athletes win Colonial Athletic Association sports championships and also lead the conference in academic performance. There are no shortcuts in the training room, in the classroom or in engaged learning experiences.



Study abroad and internships

Every Elon student-athlete has the opportunity to participate in a university-funded international study experience. In addition, internships and job opportunities are facilitated by a full-time career adviser.



Learning and living on the nation's **most beautiful campus**

As a designated botanical garden with splendid vistas, brick pathways and classic architectural design, Elon is regularly recognized for having the nation's most beautiful campus. This is an environment designed for human interactions. From spacious outdoor plazas to student-faculty engagement spaces, cozy group study nooks, active Maker Hubs and inviting dining halls, Elon's campus promotes collaboration and community.



The Great Hall in the internationally themed Global Neighborhood is popular for study sessions as well as larger group events.



Belk Library and Koenigsberger Learning Center are academic hubs at the center of campus.



The focus is on strong community and personal wellness in the eight residential neighborhoods and 25 learning communities.



Elon has never favored the “high price, high discount” model found at other top private universities.

What it takes to be a “Best-Value”

We understand that the cost of a college education is daunting for most families. So Elon has adopted **three strategies** that favor students and consistently earn top “best-value” rankings for the university.

1

2019-20
Tuition, fees,
room & board
published rates
Peer private
institutions

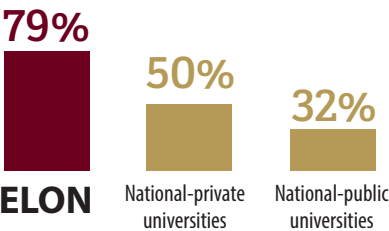
A reasonable total price
With a lower “sticker price” than most peer institutions, Elon effectively gives **every student a substantial up-front scholarship.**

Boston College	\$73,311
Georgetown University	\$72,524
Bucknell University	\$72,370
Wake Forest University	\$70,458
Villanova University	\$69,724
Lehigh University	\$69,650
Santa Clara University	\$69,141
Vanderbilt University	\$68,980
Emory University	\$68,776
Davidson College	\$67,794
University of Richmond	\$67,590
Rollins College	\$66,150
Furman University	\$64,620
Loyola University Maryland	\$63,410
Rice University	\$63,252
Ithaca College	\$60,844
Butler University	\$56,660
Creighton University	\$52,674
Average	\$66,552
Elon University	\$49,256

2

The four-year advantage
College costs overwhelm many students because they take five or six years to graduate. This means higher tuition and housing costs along with delayed entry into the workforce.
Elon’s four-year graduation rate ranks #35 among U.S. News National Universities. A well-managed class schedule allows students to get the courses they need, and credits from the one-month Winter Term, included in the cost of fall tuition, help ensure an on-time graduation.

FOUR-YEAR GRADUATION RATE
(Sources: Elon U.; National Center for Educational Statistics, 2011 cohort)



3

Using tuition to fund what’s most important: learning
The average private college uses more than 50 percent of total tuition revenue to fund financial aid. This tuition discount practice has forced many schools into budgetary crisis.
Elon takes a different approach. With more reasonable costs for tuition, room and board, there is less demand to discount tuition. As a result, Elon is better positioned to use tuition dollars to fund innovative academic programs and student services.



| Elon Leads

Elon University holds a singular position in American higher education, studied by many as the school that “made a strategic climb to national distinction.” The people of Elon are hard working, resilient and intensely focused on transforming students’ lives. Through their success, we can influence the future.

This unique trajectory demands that Elon fully embrace its role as a national leader. Through our strategic plan for the decade ahead, we will be a forceful voice for experiential learning, excellent teaching and mentorship, and academic programs that respond to the needs of our rapidly changing world.

I invite your interest and involvement in Elon’s future. There are many ways to join our community – as a student, parent, friend and supporter, or as a Phoenix fan. You’ll find a warm welcome, an opportunity to get involved and an inspiration to help make the world a better place.



Connie Ledoux Book
President, Elon University



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ElonUniversity



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About Elon University

Elon University has built a national reputation as the premier student-centered environment for experiential learning.

- ▶ 656-acre historic campus in Elon, N.C.; Elon Law campus in Greensboro, N.C.
- ▶ 2019-20 enrollment: 7,088 (48 states, 47 countries)
- ▶ 4-year graduation rate is in the top 6% in the nation; first-year student retention: 91%
- ▶ One of seven private universities with a Phi Beta Kappa chapter plus nationally accredited schools of business, communications, education, law and health sciences
- ▶ National leader in "A Focus on Student Success" (U.S. News & World Report)
- ▶ Among National Universities: #1 Study Abroad, #2 Undergraduate Teaching, #11 Innovation (U.S. News & World Report)
- ▶ Top-30 "Best Value" university (Kiplinger)
- ▶ Top-20 for "Student Engagement" (Wall Street Journal/Times Higher Education)
- ▶ #1 "Best Run" college, #1 Most Beautiful Campus, #7 in Career Services (Princeton Review)
- ▶ Leading producer of Fulbright Student Scholars and Peace Corps volunteers
- ▶ NCAA Division I athletics (Colonial Athletic Association)

