

Jessica Jordan

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Education

Elon University, Martha and Spencer Love School of Business May 2023
Bachelor of Science in Accounting GPA: 3.8
Bachelor of Science in Business Administration, Business Analytics
Minor in Piano Pedagogy

Study Abroad: France & Italy (Business Focus) January 2020
Study Abroad: Bosnia & Cyprus (Political Focus) January 2022

Achievements: Business Fellows, President's List, Phi Kappa Phi Honors Society

Internship Experience

KPMG LLP Pittsburgh, PA
Audit Intern June 2022 - Present

- Perform controls-related tasks and analyze client reports for audit evidence on multiple banking engagements
- Collaborate with other interns on a month-long innovation project and present findings to firm leadership
- Attend in-person National Intern Training and network with interns from across the country

First National Bank Pittsburgh, PA
Retail Administration Analytics Intern May 2021 - August 2021

- Supported channel optimization for nearly 340 branches and 850 ATMs through data quality initiatives
- Developed geospatial analyses used in optimization models and for the creation of marketing materials
- Presented an analysis of the ATM network and possible areas of expansion to a group of executives
- Built data visualizations in Microsoft Power BI and TIBCO Spotfire to inform strategic decisions

The Nottingham Group LLC Pittsburgh, PA
Forensic Accounting Intern June 2020 - August 2020

- Compiled databases of account transactions to investigate check kiting, Ponzi, and other schemes
- Reviewed relevant evidence from deposition transcripts and critiqued Plaintiff's calculations of alleged losses
- Researched industry financial trends to validate and support financial analyses

Leadership and Work Experience

Beta Alpha Psi Elon, NC
Vice President September 2019 - Present

- Coordinate and schedule meetings with a variety of firms and maintain relationships with alumni
- Establish and lead a team to present in the Best Practices Competition at the Beta Alpha Psi Regional Meeting
- Engage in community service including Junior Achievement and Volunteer Income Tax Assistance

Porter Family Professional Development Center Elon, NC
Student Ambassador August 2021 - Present

- Serve as first point of contact for faculty, staff, students, and prospective families seeking career information
- Conduct peer-to-peer resume review appointments and provide students with concise, constructive feedback
- Utilize Symplicity CSM software to schedule appointments, pull reports, and manage data
- Create digital and promotional materials in response to varying project needs

Relevant Campus Involvement: Elon Microfinance Initiative, Piano Teaching, Fire of the Carolinas Marching Band

Certifications and Skills

- *Microsoft Office Specialist:* Excel 2016 Expert
- *Data Visualization:* Tableau, Microsoft Power BI
- *Programming Languages:* R, Python
- *Machine Learning:* Data Robot
- *Geospatial Analytics:* ArcGIS Pro
- *Marketing:* Canva, MailChimp