

# Porter Center

Elon, NC | (XXX) XXX-XXXX | [PorterCenter@elon.edu](mailto:PorterCenter@elon.edu) | <http://www.linkedin.com/in/portercenter>

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## EDUCATION

Elon University | *Martha and Spencer Love School of Business* | Elon, NC GPA: 3.9  
Master of Science, Business Analytics May 2023  
Bachelor of Science Business Administration, Finance May 2023

- Member of selective 3+1 program cohort, allowing for the completion of a BSBA and MSBA in 4 years

**Minor:** Economics

**Study Abroad:** Foundation for International Education | London, United Kingdom January 2022- April 2022

**Honors:** President's List (F'19 - S'21) | LSB Honor Roll for Social Responsibility (F'19; F'20; S'21) | Hill Endowed Fund for Engaged Learning in Business Scholarship Recipient | Phi Eta Sigma | Sigma Iota Epsilon | Phi Kappa Phi | Beta Gamma Sigma

## INTERNSHIP AND WORK EXPERIENCE

Conjura | *Commercial Team Intern* | London, United Kingdom March 2022- April 2022

- Utilized LinkedIn Sales Navigator and Cognism to build account lists based on company pre-requisites
- Assisted with creation of outbound messaging to contacts

Merck | *U.S. Commercial Operations Intern* | Upper Gwynedd, PA May 2021- August 2021

- Utilized MicroStrategy and ZS Solutions to provide analytical support for various brands, including vaccines, oncology, etc.
- Drove an independent workstream toward the creation of a launch playbook that assigned specific steps and goals to the Contracting Capability Evolution team
- Assessed previous team workflow to refine strategy and project management goals

Elon Center for Organizational Analytics | *Intern* | Elon, NC February 2021- December 2021

- Collaborated with a team of student interns to analyze large datasets using Tableau, Python, and R
- Directly consulted with clients to interpret data and provide data-driven insights and recommendations

## LEADERSHIP EXPERIENCE

Beta Alpha Psi | *Secretary* | Elon, NC May 2021- December 2021

- Created weekly email updates for club members, while overseeing member information and weekly attendance
- Collaborated with executive board and advisors to coordinate events revolving around career preparedness

Elon University Residence Life | *Danieley Center Resident Assistant* | Elon, NC August 2020- May 2021

- Acted as a positive academic and social role model while interacting and connecting with 32 residents from a variety of backgrounds to create and maintain an inclusive and safe environment
- Guided students to resources, responded to and reported concerns, and communicated with Residence Life Staff daily
- Recognized as Elon University's Resident Assistant of the Month (February 2021)

Elon University Office of Academic Advising | *Elon 101 Teacher Assistant* | Elon, NC July 2020-March 2021

- Collaborated with professor and instructed 16 students on the Elon Core Curriculum, academic advising practices, and how to utilize the various resources at Elon

## SKILLS

**Technical:** Microsoft Excel 2016 Specialist Certified (F'20) | R | Tableau | Python | Power BI | Alteryx

**Language:** Fluent in Spanish