**First-Year Advising & Registration Guidebook**

# **Digital Content Management**

Your First-Year Advising & Registration (FYAR) Guidebook will help you identify classes of interest for your first semester at Elon University. Use this with your online preorientation, ***Elon Bound***. You will also want to spend time on the FYAR section of the [Office of Academic Advising](https://www.elon.edu/u/academics/koenigsberger-learning-center/academic-advising/first-year-advising-registration/course-selection-resources/) website where you will find video tutorials and frequently asked questions.

Your FYAR Guidebook provides information for recommended classes in your area of academic exploration. Read this information carefully and complete the worksheet section of the guidebook ***before*** attending your small group virtual advising meeting.

# **Digital Content Management**

Digital Content Management (DCM) is the newest School of Communications major. More information on the major will be available in the 2025-2026 Academic Catalog which will be posted later this summer. This major has been developed to react to industry trends and demands.

**Description of the Major**

The Digital Content Management major prepares students to develop engaging, audience focused content and oversee its lifecycle across digital platforms such as social media, websites, apps, and streaming platforms—from content creation to distribution and analysis. Students gain proficiency in visual design, multimedia storytelling, ethical practices, data-driven strategies, and emerging technologies, including AI and content management systems, to ensure brand credibility and effective communication.

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| **Your first semester schedule will consist of the following:** |
| * ELN 1010: First Year Advising Seminar (required)
* COR 1100 ***OR*** ENG 1100 (required)
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| Digital Content Management Courses:* Communications (COM) 1000: Communications in a Global Age
* Communications (COM) 2000\*\*: Inclusive Communications (must take with or after COM 1000)
* Interdisciplinary Studies (IDS) 1150\*\*: Public Speaking

\*\* Indicates that the class is 2 credits and is offered for a half semester. |
| Additional Courses:* Select additional courses from the [Studies in the Arts & Sciences](https://www.elon.edu/u/academics/koenigsberger-learning-center/academic-advising/building-your-class-schedule/) to enroll in 16-18 semester hours
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Your goal is to **register for 16-18 semester hours** for the upcoming semester, with 17 semester hours being the most common course load.

Alternate classes are critical so plan for at least 8 classes of interest that can be taken in your first semester or would be of interest for a future term.

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| **Building Your Schedule Worksheet­** |
| Complete this worksheet to determine classes of interest for your first semester at Elon. You should have a minimum of 10 classes of interest to consider. This will best enable you to create a schedule with both class interests and times that are most effective for your learning. |
| 1. Circle/highlight the class you are pre-enrolled in. You will complete both courses, 1 in the fall and the other in the spring.
 | * COR 1100: The Global Experience
* ENG 1100: Writing – Argument & Inquiry
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| 1. Are you undecided on what major to pursue? Consider enrolling in Enroll in ELN 1110: Exploring Majors for 1 semester hour.
 | Circle level of interest:YesNo |
| 1. Enter your ELN 1010 course time in the box to the right. Check your schedule in OnTrack.
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| 1. How many credits do you want to take this semester? Overall, 17 credits is the most common. A minimum of 12 is needed to be full-time. First semester students enrolled in ELN 1010 can enroll in up to 19.
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| 1. My Math Placement is (check your *Timeline* in OnTrack):
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| 1. Do you want to take First-Year Foundations Math this semester?
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| 1. My World Language Placement is (check your Timeline in OnTrack):
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| 1. Do you want/need to take a World Language your first semester?
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| 1. What intro to major classes interest you? Be sure to list both the major and the class so you can keep track of which classes connect to which major(s). (View page 2 of this document.)
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| 1. What courses in Expression did you look up in OnTrack and find interesting?
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| 1. What courses in Civilization did you look up in OnTrack and find interesting?
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| 1. What courses in Society did you look up in OnTrack and find interesting?
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| 1. What courses in Science did you look up in OnTrack and find interesting?
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| 1. Note questions you plan to ask during your virtual advising session.
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## **Digital Content Management Example Schedule 1**



Course List of 17 semester hours:

* ELN 1010 – required
* COR 1100 – required in either fall or spring
* COM 1000 – recommended in either fall or spring
* STS 1100 – First-Year Foundations Math
* COM 2620 – COM Elective (enrolled in first half of semester class)
* IDS 1150 – required (opted to enroll in second half of semester class)

## **Digital Content Management Example Schedule 2**



Course List of 17 semester hours:

* ELN 1010 – required
* ENG 1100 – required in either fall or spring
* COM 1000 – recommended in either fall or spring
* HST 1390 – Civilization
* SCI 1210 – Science Non-Lab