

## HOT INTERNSHIPS

February 3, 2017

**UNC-TV (Raleigh, NC)** – UNC-TV has two Spring 2017/Summer 2017 internships in audience engagement/marketing and production. The audience engagement/marketing intern will complete work across several areas, including public relations and content creation. The production assistant intern will have responsibilities such as editing footage, researching potential story ideas, and more. For more information and to apply, [click here](#).

**Larson Communications (San Francisco, CA)** – Larson Communications is an education policy-focused PR firm seeking an intern to help support the firm’s client work and organization. Duties will include writing content for the firm’s website, contributing to media campaigns, creating social media content, and more. For more information about the internship, visit their [online careers page](#).

**CNET (San Francisco, CA)** – CNET, part of the CBS Interactive business unit, has an internship available for video production. The intern will work with the production team across CNET, social, and 3<sup>rd</sup>-party platforms, such as YouTube. They will produce and edit videos, assist at field and studio shoots, contributing video ideas, and more. To learn more about the position, visit the [internship posting here](#).

**Red Hen Press (Pasadena, CA)** – Red Hen Press is a nonprofit organization dedicated to publishing works of literary excellence, supporting diversity, and promoting literacy. Their internship program spans several departments, including design, editorial, publicity, and more. Interns will also take part in workshops and seminars, attend readings and events, and more. For more information about these internships, visit their [online internships page](#).

**Fisher-Price (New York, NY)** – Fisher-Price, the division of Mattel that produces children’s toys, is seeking a graphic design intern to join them for Summer 2017. The intern will be responsible for generating digital marketing creative for the company’s website, including web/mobile ads and e-commerce assets. For more information about the position, visit their [online internship post](#).

**TheStreet (New York, NY)** – TheStreet, an award-winning financial digital media company, is hiring an editorial intern to work in the newsroom. The intern will write articles in a fast-paced environment about a range of topics, from IRA’s to the market to investments. The intern must have a strong comprehension of AP Style and finance. For more information and to apply, [click here](#).

**McKinney (Durham, NC and New York, NY)** – McKinney is a well-known, full-service advertising agency with an internship program known as “Mterns.” Mterns are able to work in the Durham or New York City office working with a range of departments, including account management, broadcast

production, social media, and more. Applications for the **paid** internships close at the end of the month. For more information, attend the COM Internship Showcase and to apply, [visit the Mterns page](#).

**Publicis Health (various locations)** – Publicis Health is a healthcare communications network that hosts a 9-week summer internship program with interns at their New York, New Jersey, Pennsylvania, San Francisco, and Chicago locations. Departments include account management, digital strategy, media, communications and more. For more information about how to apply, email [publicishealthinternshipprogram@publicishealth.com](mailto:publicishealthinternshipprogram@publicishealth.com).

**White Ribbon Alliance (Washington, DC)** – White Ribbon Alliance is a global network of maternal health advocates campaigning for resource and policies. They are seeking to hire a communication & fundraising intern to contribute to the organization’s activities, including researching and drafting content, implementing integrated communication and fundraising campaigns, and more. To learn more about the position and to apply, visit their [online careers page](#).

**GMMB (Washington, DC)** – GMMB is an advertising, consulting, and advocacy agency with specialty areas in issue communications, brand positioning, political campaigns, corporate social impact, and government services. Their 9-week, **paid** internship offers interns weekly trainings on broadcast production, media buying, and other aspects of the agency world, as well as hands-on creative experience with copywriting, design, and art direction. For more information and to apply, [click here](#).

**CRAFT Studios Boston (Framingham, MA)** – CRAFT Studios Boston is within the CRAFT Worldwide network, which specializes in global broadcast/video production, print production, digital production, and global translation. They are seeking Summer 2017 interns can work in three different departments: project management, creative (design, integrated/content creation, and operations & technology). For more information, [click here](#).

**KHOU 11, TEGNA (Houston, TX)** – KHOU11 is a TEGNA-owned CBS affiliate that is now accepting applications for a **paid** summer internship in the news department. Interns working with KHOU, Houston’s #1 watched local morning program, will be assigned a mentor and will have the opportunity to conduct interviews, and shoot, write, and edit sports stories. For more information and to apply, visit the [online internship listing](#).

*The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.*

FOR MORE INFORMATION:

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