

March 16, 2017

Props in a Box (New York, NY) – Props in a Box is an innovative toy company based in the Upper West Side of New York, and they are searching for two PR interns to join their in-house PR team. The interns will be able to write pitches, manage media contacts, help plan events, work on client proposals and social media, and more. To apply for this position, send a resume and one writing sample to Ross Garner at ross@theatrictoys.com.

W20 Group (various locations) – W20 Group is a host of three integrated marketing and communications agencies: Brewlife, WCG, and Twist Mktg. They are hosting a variety of internships across the country, in Chicago, San Francisco, Minneapolis, New York, London, Philadelphia, and more. Internships are within various departments, including analytics account services, earned media, social media, design, and more. For more information about W20: <u>http://www.w2ogroup.com/</u> To apply, email resume to <u>christopherjuarez@lagrant.com</u> at the LAGRANT Foundation.

MSL Group Public Relations (various locations) – MSL Group is Publicis Groupe's global public relations firm specializing in PR, strategic communications, media relations, and more. They have internships in Chicago, Boston, and New York, with the communications and creative services departments. Interns will be able to help coordinate events, complete various writing assignments, including press releases and pitch letters, monitor media, and more. For more information about MSL Group: <u>http://www.mslgroup.com/</u>. To apply, email resume to <u>christopherjuarez@lagrant.com</u> at the LAGRANT Foundation.

WE Communications (various locations) – WE Communications specializes in public relations, digital marketing, and communications, with 18 offices worldwide. They offer public relations internships in their Munich, Austin, Boston, New York, San Francisco, Portland, and Seattle offices. Interns will be able to work with WE's teams to handle client requests, building media relationships, helping achieve clients' business goals, and more. To learn more about it WE Communications: https://www.we-worldwide.com/. To apply, email resume to christopherjuarez@lagrant.com at the LAGRANT Foundation.

PBS (remote) – PBS is hosting a remote/virtual fellowship for recent graduates interested in doing public relations work for *Rhythm Abroad with Brittany Pierce*, a PBS travel series. The fellow will be responsible for assisting in the development of the PR/marketing strategy, researching and identifying brands for sponsorship, driving and securing high-impact media results, and more. For more details about the fellowship and for application instructions, <u>click here</u>.

Fitzco (Atlanta, GA) – Fitzco is an advertising and marketing company based in Buckhead, just outside of the heart of Atlanta. They have a **paid** summer internship starting early June that lasts 10 weeks. During this time the intern will be doing agency work and solving client problems, but the internship is

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HOT INTERNSHIPS

open to students with a wide variety of interests, from writers to account managers to strategists to art directors. For more information about this internship and to apply, visit <u>their online internship page.</u>

USGA (Warren, New Jersey) – The United States Golf Association Digital Media team is searching for a Digital Media & Analytics intern. The intern will work closely with the Digital Media team and will also have an on-side role at the 117th U.S. Open at Erin Hills. Interns will provide the appropriate teams with detailed analysis of specific online content, monitoring social media channels, managing post-Championship surveys, and more. For more information about this position, <u>click here.</u>

J. Walter Thompson Worldwide (New York, NY) – J. Walter Thompson Worldwide is an internationally known advertising agency. They are hosting Jump/Start, a **paid** global internship program, open to students with a variety of academic backgrounds. Over the course of the 12-week summer and fall programs, interns will be exposed to live briefs, clients, and campaign development, as well as a range of other projects. For more information about this program, visit Jump/Start's <u>online</u> webpage.

National Geographic (Washington, DC) – National Geographic, part of 20th Century Fox, is hosting internships in <u>global communications</u> and in <u>production</u>, among other departments, including social media, media strategy, and Traveler Magazine. Duties for the global communications position include drafting press materials, researching and building a media list, and offering event support. The production intern will support the day-to-day activity of the DC production team, pulling and preparing selects, working on internal software, and more. For more information about these positions and others with National Geographic and Fox's other partners, visit their online <u>careers page</u> and search "Internships" at the bottom. For information on the NG Communications internship, see Mrs. Tonkins.

Additional news...

Internship Prep Seminars — Do not forget to register for the Internship Prep Seminars at elon.edu/ cominternships. Both presentations are presented at each seminar time and are offered on April 7th and May 5th, from 3-5 p.m. You **must** attend these seminars if you are a first academic intern. A SECURED INTERNSHIP IS NOT NEEDED TO ATTEND.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION: Nagatha Tonkins Assistant Professor/Director, Internships Elon University, 112 McEwen cominternships@elon.edu, (336) 278-6336 Check out our blog at: http://www.internnetwork.wordpress.com Follow us on Twitter: http://twitter.com/Cominternship

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