

## **HOT INTERNSHIPS**

April 7, 2017

Internship Prep Seminars are underway! Register online at elon.edu/cominternships for today's seminars or the seminars on May 5<sup>th</sup>. Both events are from 3-5 p.m. in McEwen 013.

**National Trust for Historic Preservation (Washington, DC)** – The National Trust for Historic Preservation is a nonprofit based in DC that works to preserve America's diverse historic buildings, neighborhoods, and heritage. The organization is hosting a public affairs internship, where the intern will write press releases, help implement media strategy, assist the management of the online Press Center, and more. For more information about this position, visit the National Trust <u>website</u>.

**Fifth Letter (Winston-Salem, NC)** – Fifth Letter is a strategy and design studio located in Winston-Salem looking to hire a graphic design intern to join the staff and work closely with the creative director and graphic designer. The intern will assist with the creation and execution of printed and digital marketing materials, providing support in client meetings, editing the company's website, and more. To acquire an application, please contact Jan Badger at 336-723-5655 or jan@fifth-letter.com.

**1105 Media, Inc. (Washington, D.C.)** – 1105 Media is a B2B marketing and media services company, covering policies, technologies, and management strategies, looking to bring editorial interns onto its staff for Summer 2017. Interns will be responsible for covering events, data visualization projects, creating and developing story ideas, and more. For more details about the position and the organization, visit the <u>online internship listing.</u>

**L'Oreal (New York, NY)** – L'Oreal, the popular cosmetics and skin care company, is hosting an internship with its CeraVe Digital team. The intern will have both digital and social media/PR responsibilities, such as owning website metrics tracking, distributing monthly eCommerce performance reports, and creating and curating content for social media channels, including Instagram, Facebook, and Twitter. For more information and to apply, <u>click here.</u>

**Complex Media (Los Angeles, CA)** – Complex Media is offering a video production internship for Summer 2017 at its Los Angeles office. The intern will work closely with the production team, including producers, directors, and editors. Responsibilities include PA'ing on in-office and on-location shoots and conducting research. To apply, visit the <u>online internship listing</u>.

**Trailer Park (Los Angeles, CA)** – Trailer Park, a content production company based in Hollywood, is hosting an internship with its Content Department. The intern will assist producers with preparing materials, gain exposure to the editorial process, work of designers, and legal deliverables, and will also be encouraged to assist with creating at least one piece of content during the internship's term. For more information and to apply, visit Trailer Park's <u>website</u>.

**POPSUGAR (New York, NY or San Francisco, CA)** – POPSUGAR is a global media and technology company with an editorial internship opportunity in their New York or San Francisco office. The intern

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will be responsible for supporting editorial and social teams, researching and creating content, and assisting with other special projects and events. To apply for this opportunity, <u>click here.</u>

**LEWIS PR (Boston, MA)** – LEWIS PR is an entrepreneurial integrated communications agency with more than 25 offices worldwide. Public relations interns in the Boston office will work with PR executives and assist them in their daily duties, including research projects, report generation, and more. For more information about this internship and to apply, visit their <u>online internship listing</u>.

**Accuweather (State College, PA)** – Accuweather's marketing team is seeking an analytics intern to join their team for 12 weeks at their headquarters near Pennsylvania State University. The intern will provide campaign analytics support, conducting secondary and primary research using both quantitative and qualitative methods, and creating presentations to visualize the data. To apply for this position, visit AccuWeather's website.

**San Francisco 49ers (Santa Clara, CA)** – The San Francisco 49ers are hosting a graphic design internship for students with strong demonstrated proficiency in graphic design. The intern will work with the team's art director and brand marketing manager to create design solutions, creating promotional or specialty advertising, designing logos, and much more. For specific details about the internship, visit the team's <u>online internship listing.</u>

**Karna LLC (Atlanta, GA)** – Karna, LLC provides health services and supports federal agencies in science, research, technology, lab, communications, and management consulting. Karna is offering a communications and social media internship who will assist several corporate departments. They will complete duties such as writing, editing, and proofreading news for the internal newsletter, creating presentations and content, using internal communications tools, and much more. For more details about this position and to apply, visit <a href="Karna's internship website">Karna's internship website</a>.

## Additional news...

**The B.A. Rudolph Foundation** provides a \$4,500 scholarship to young women who have been accepted or have applied to summer internships in progressive public service in the Washington, D.C., area. Students must be entering their junior or senior year of college after their internship or be a recent graduate. To apply, you need proof of acceptance for your internship, a statement of financial need, two letters of recommendation, an academic transcript, your resume and a short essay. The deadline to apply is April 15.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION:

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Check out our blog at: <a href="http://www.internnetwork.wordpress.com">http://www.internnetwork.wordpress.com</a>





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