

# HOT INTERNSHIPS

### July 6, 2018

**APCO** (**Raleigh, NC**) – The APCO Raleigh office has two client services intern positions open for the fall. As a client services intern, applicants would conduct social media research, assist with online community management, assist in the development of client proposals as well as contribute to brainstorms and communications plans. APCO is an independently owned global communication stakeholder engagement and business strategy firm that challenges conventional thinking and creates powerful movements to help our clients succeed. APCO clients include large consumer brands and governments; industry associations and nonprofit organizations; and six of the top 10 companies on the Fortune 500. To apply, click <a href="here">here</a>.

**CBS Corporation (New York, NY)** – CBS is looking for a Fall 2018 CBS Sports Communications intern. This intern will assist in day-to-day functions of the Sports Press/Communications department. Intern will perform a wide variety of jobs including collecting and distributing stories concerning CBS sports talent, production and broadcasts; updating biographical information on talent and production; proofreading, fact checking and filing press releases and sports media clips and assist with coordination of press events. To apply, click here.

**Spectrum Networks (Raleigh, NC)** – Spectrum Networks is seeking talented, creative, technical, highly self-motivated, and enthusiastic individuals to join our team of interns! Spectrum is seeking a digital intern for the fall who will research and create news, traffic and weather content for the website and social media. Applicants will copy edit content, monitor digital and social feeds and email for developing breaking news and sending out text, email and social alerts. To apply to this internship, click <a href="here">here</a>.

**Turner** (New York, NY) – Turner is a division of Time Warner along with other companies like HBO and Warner Brothers. Turner is seeking a Strategic Communications intern for the fall who will be a part of a team which focuses on external and internal brand communications. The intern will primarily focus on the social and digital content coordination across the brands and promoting Turner's brand as a whole. Additionally, responsibilities will include research, media monitoring, writing, on the ground event coverage and compiling strategic media lists. To apply, click <a href="here">here</a>.

**Fifth Letter (Winston-Salem, NC)** – Fifth Letter, an award-winning marketing strategy and design studio in Winston-Salem, North Carolina, is looking for amazing graphic design interns who are curious, hungry and talented. Interns will be assisting with creation and/or execution of printed and digital marketing materials, preparing orders and artwork files for print, editing the Fifth Letter website and perform marketing research. If this sounds up your alley, email Shay Wilson at shay@fifth-letter.com or call her at 336-723-5655. She will provide an application for you to complete.

**Lippincott** (New York, NY) – Lippincott is seeking a Fall Visual Communication Design Intern. As an intern, you will work with senior design staff on a variety of projects in and related to brand identity, across print, digital and interactive experiences. Responsibilities include: participating in conceptualization and with

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assistance, develop preliminary concepts in to refined comprehensive design solutions. You will work on logo designs, visual systems, guidelines and presentations, conduct background research on identity and create mood boards for projects. If you like to give life to brand stories through print, digital interaction, animation and motion design, this is the internship for you! Click <a href="here">here</a> to learn more and apply.

**Red Ventures (Charlotte, NC)** – Red Ventures is looking for a Strategic Analyst intern. Red Ventures wants to make it clear that you won't just analyze data, you'll own the strategy and implementation of your work. Interns will develop, execute and manage digital media strategies as well as derive strategic insights from digital marketing, user experience and customer acquisition data. Interns will analyze consumer data sets within a range of industries to identify opportunities and solve business-critical problems throughout the organization. Sound interested? Click <a href="here">here</a> to apply.

**FleishmanHillard (Raleigh, NC)** – FleishmanHillard Raleigh offers full-time, paid internships three times a year, giving participants dynamic, real-life experience and skills that will help them succeed in their communications careers in the future. Interns work side-by-side the account staff on a wide range of projects in a variety of different industries, including healthcare, technology, consumer and nonprofit. Projects are selected to ensure that the intern is able to experience and appreciate the different facets of public relations work. To apply, click <u>here</u>.

Capitol Broadcasting Company - New Media Group (Raleigh, NC) – CBC New Media Group in Raleigh is seeking a fall Multimedia Journalism intern to product and publish multimedia reports - stories, podcasts, videos, social media - with a focus on finding new angles or sidebars to spot news, illuminating stories that are trending and evergreen features. As an intern, your work will be published on WRAL digital properties and social media channels, and may be recommended for CNN and NBC affiliates. To apply, click <a href="here">here</a>.

### Additional News...

Register your summer or fall internship now. You MUST complete the online registration form at the Elon Job Network PRIOR to meeting with Professor Tonkins.

Then, call Professor Tonkins and she will register you over the phone, if you're no longer on campus.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

### FOR MORE INFORMATION:

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Check out our blog at: http://www.internnetwork.wordpress.com

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