

HOT INTERNSHIPS

March 7, 2019

Baller.TV (Greensboro, NC, not for credit)– Baller TV is looking for a broadcast/film intern. Baller TV is a mobile sports live streaming start up founded by the founders of Chegg Study. Interns will manage a broadcast team, plan and execute an on-site and off-site social media strategy. Over the course of the session interns will communicate regularly with regional GMs and the Los Angeles headquarters on event statuses, as well as spearheading on-site and off-site marketing reporting. If interested, learn more here.

Lowes Foods (Winston-Salem, NC) – Lowes Foods is looking for graphic design and media analytics interns for this summer. The Digital Asset Management intern will Identify areas within their content archive where missing images can truly and effectively represent the originals within the digital landscape. Develop a simplified user guide for hosts within the organization to retrieve content on their own with minimal complications and expected assistance from Marketing. The Graphic Design intern will assist with creation of assets needed for digital channels. Bring to life the originals by leveraging existing content in new innovative ways that will be more digitally impactful. If interested, learn more here.

The Job Network (Greensboro, NC) – The Job Network is looking for an editing intern for this summer. The Editing Intern is responsible for writing stories, copyediting the work of other writers, pitching new ideas, and formatting articles for various digital spaces. Interns will research story ideas, topics and events, fact check, edit, assist generating and filing writer contracts. If interested, learn more here.

Turner (New York, NY) – Turner is looking for two public relations summer interns. Interns are introduced to a wide cross-section of public relations and digital media, including research, reporting, media and influencer relations, content development, social media, a whole lot of writing and special events. Interns are also involved in some broader office activities, including team meetings and brainstorming sessions. If interested, learn more here.

KWT Global (New York, NY) (PAID) – KWT Global is looking for communications fellows for this summer. Responsibilities will include completing research projects including conferences and awards, creating media lists, participating in client calls and brainstorms, pitching to print, online and broadcast outlets as well as writing media pitches and blog posts. Fellows will also prepare morning coverage reports, client call recaps and weekly call agendas. Fellows act much like entry-level employees and are an integral part of client teams and day-to-day operations. If interested, apply here.

Universal Music Group (MSG) (NY/LA) – UMG is looking for graphic design and photo/video editing interns. The UMG Internship Program is designed to provide hands-on experience and exposure to a career in the music entertainment industry. Committed to artistry, innovation and entrepreneurship,

ELON UNIVERSITY



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UMG fosters the development of services, platforms and business models in order to broaden artistic and commercial opportunities for our artists and create new experiences for fans. If interested, learn more here.

Victoria's Secret (New York, NY) –Victoria's Secret is looking for a media analytics intern. The Brand Media Planning intern will report to the Media Planning Manager. The internship has a heavy analytics focus as the intern will execute and support the media process in identifying "best-in-class" media strategies and maintaining the paid media budget. Interns will identify the media strategy of selected competitive or aspirational brands, assist in the development and maintenance of the various media plans created for VSS. If interested, learn more here.

The Walt Disney Company (Los Angeles, CA) – ABC is looking for a production intern for this summer. KABC-TV is an ABC owned television station (OTVS), located in a state-of-the-art facility in Glendale, near downtown Los Angeles. Interns will have opportunity to participate in the production of ABC7 weekly half-hour magazine, public affairs and special event shows including "Eye on L.A." Interns will work with the show producers in researching stories, setting up interviews, and assisting on field camera shoots. If interested, learn more here.

Trailblazer Studios (Raleigh, NC) (PAID) – Trailbazer Studios is looking for summer interns to help in their development, production, post-production, and sound departments. The Trailblazer Studios Summer Internship Program is designed to give rising college seniors and recent graduates practical, hands-on experience in the areas of Development, Production, Post, and Sound. This is an 8-week paid internship open to students who will either graduate or complete their junior year in Spring of 2019.

Imre (Los Angeles, CA) (PAID) – Imre is looking for PR interns for this summer. During the 12-week paid internship, interns will have exposure to a team of PR professionals and the full gamut of public relations services such as media pitching, drafting press materials, planning and staffing events, building media lists, social media management and industry research and analysis. If interested, learn more here.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION:

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