

HOT INTERNSHIPS

Internship Prep Seminars will take place on November 15th from 3 to 5 p.m. in McEwen 013. If you are planning on doing a **winter term or spring** internship, these seminars are required. If you're **studying abroad in the spring and plan a summer or fall internship**, you should sign up, too! Sign up for Seminar I and Seminar II at www.elon.edu/cominternships. You do NOT need to have an internship secured to attend.

November 6, 2019

SFW Results (PAID) (Greensboro NC) – SFW Results is hiring interns for the summer. Interns across all departments will learn what it takes to build and maintain client relationships, ideate and execute their next creative campaign, design websites, write press releases and so much more. Interns may also have the opportunity to travel to and participate in trade shows, PR events, pitches and client meetings. Click [here](#) to apply.

Kontoor Brands, Inc. (Greensboro, NC) – Kontoor Brands, a global lifestyle apparel company, is hiring a Communications Intern for this spring. As a member of Kontoor's Corporate Communications team, you will assist in the development and execution of comprehensive communication plans and high-quality communications content focused on informing and inspiring Kontoor's 15,000 employees around the world. This is a 12-week internship beginning in January. To learn more and apply, look [here](#).

Playstation (PAID) (San Mateo, CA) – Playstation is looking for Video Production Specialist Interns to join its team this summer. This intern will be part of the Video Production Group, which is the main support team for the Marketing, Events and Sony Corporate divisions. Responsibilities include providing video production support, conversion and logging, asset management of trailers and content across multiple servers, low level editing (fixes to trailers, ESRB and branding, quality control and distribution) and more. To learn more and apply, click [here](#).

IBM (New York, NY) – IBM is seeking Corporate Communications interns for this summer. These interns will help develop and write stories around client use cases, technology products and industry trends, develop assets that support storytelling to internal and external audiences, interview employees and other stakeholders for storytelling content, track coverage and metrics to show impact and results, and more. Find out more [here](#).

FleishmanHillard (VOX Global) (PAID) (Washington D.C.) – VOX Global, a bipartisan strategic communications firm that combines the intensity and agility of a political campaign with the experience of working for some of the most well-known companies and organizations in the world, is offering full-time, paid internships for rising seniors and recent grads with its Public Affairs team this summer. Regular intern assignments include media sweeps, research and drafting content for a variety of mediums. To learn more and apply, look [here](#).

Protective Insurance (PAID) (Indianapolis, IN) – Protective Insurance specializes in marketing and underwriting insurance for the transportation industry. Protective Insurance is seeking communications students to join its Marketing & Communications Internship program this summer. Responsibilities include planning and executing events for employees, writing copy for various internal and external communications (i.e. emails, magazines), formulating strategy and drafting content for social media (Twitter, Facebook, LinkedIn, Instagram) and more. Look [here](#) to apply.

WPAW 93.1 The Wolf (Greensboro, NC) – WPAW 93.1 The Wolf, an Entercom Communications/Radio.com station, is looking for Elon students to join its Spring Intern program. Students will learn a variety of skills that help to contribute to the day-to-day operations of a top-rated radio station, including production, social media, interviewing, remote broadcasts, street promotions and more. If interested, send your resume and cover letter to Annie Owens at Annie.Owens@entercom.com.

Volvo Group (Macungie, PA) – The Volvo Group is hiring Communications Interns to join the Mack Truck Inc. team this summer. These interns will use available communications channels to inspire, engage and inform employees, provide content for blogs, brochures, video scripts, internal and external websites and presentations, and capture and develop messages to convey to employees. Find out more [here](#).

Wilson Sports (PAID) (Chicago, IL) – Wilson Sports is looking for a Video/Motion Design intern to join its Chicago office this summer. This intern will extend the in-house video/animated capabilities to produce more in-motion graphics, collaborate with the marketing/design team to produce key consumer-facing video and motion assets from concept storyboarding all the way to final production. Look [here](#) for more information.

NFL (PAID) (New York, NY) – The NFL is hiring Media Strategy Interns for this summer. The summer program covers a minimum of 8 weeks, from Monday, June 8th through Friday, July 31st. These interns will support the digital media team on projects and planning for the 2020 season, provide support for the creation of presentations, memos, and other reports for the team and senior management, collect product/project performance metrics and analyze results, prepare qualitative and quantitative industry analysis including competitor reviews, identification of trends and benchmarking and more. The application deadline is **Sunday, Nov. 1st at 11:59 p.m.** To learn more and apply, look [here](#).

Kendra Scott (PAID) (Austin, TX) – Kendra Scott is seeking a Graphic Design Intern to join its team this summer. Reporting to the Events Graphic Designer, this Graphic Design Intern will assist in delivering creative and artful marketing materials. This role combines the need for help with company-wide event collateral, wholesale marketing support and seasonal brand initiatives. This intern will be tasked with creating fun and compelling, customer-facing event invites for stores, marketing events, and activations, assisting with the maintenance of the invite portal used by store managers and local marketing and philanthropic managers, and so much more. This full-time internship program runs from May 26th- July 31st. The application deadline is **December 15th**. Click [here](#) to apply.

Adidas (PAID) (Portland, OR) – Adidas is hiring Graphic Design Interns to join its team this summer. These interns will assist in the design of new graphic concepts for the relevant apparel season, complete CAD revisions, color updates and technical packages, create prototypes to communicate ideas, and more. The application deadline is **November 15th**. To learn more and apply, look [here](#).

NBC Universal (New York, NY) – NBC Universal is seeking Entertainment & Lifestyle Graphic Design Interns to join its team this summer. Daily responsibilities include creating internal and external media graphic materials, collaborating with the designers and copywriters to expedite creative timelines, working with the Product Managers and Design Director to understand a project's scope and your design responsibilities, designing wireframes and user flows in sketch, and more. Apply by **February 14th**. Click [here](#) to apply.

Nike Communications (New York, NY) – Nike Communications is looking for motivated, articulate students who are interested in PR or marketing to take part in its Summer Internship Program. Interns will write press releases, pitch

stories to the media, plan events—and be treated as a full member of the account executive team. Apply no later than **February 1st**. To learn more and apply, look [here](#).

Bloomberg (New York, NY) – Bloomberg is looking to hire News Interns for the summer who are passionate about telling stories in a variety of forms. From graphics to TV, to written articles on the Bloomberg Terminal, these interns have the opportunity to collaborate across platforms to deliver critical information to Bloomberg’s clients. Responsibilities may include pitching and writing enterprise stories, conducting exclusive interviews, and collaborating with other media platforms. To find out more, look [here](#).

MathWorks (Natick, MA) – MathWorks is looking for a Video Marketing Intern to join its video team this summer and be part of a dynamic team of creative professionals responsible for conceiving, executing and consulting on video content for product marketing, training, corporate communications and events. This intern will assist with editing projects using the Adobe Creative Cloud suite, assist with lighting and shooting for studio and location shoots, leverage YouTube and other social media for video marketing and more. Look [here](#) to learn apply.

Arrow Electronics (PAID) (Centennial, CO) – Arrow Electronics is seeking a Video Production Assistant Intern to assist Producers and Editors in production execution. This intern will assist the Producers with various tasks including meeting with clients to determine the project scope, creating and managing budgets, and working in tandem with Producers to develop creative storylines and learn proper production management techniques to ensure seamless video production execution, through post-production edit. To learn more and apply, click [here](#).

Victoria’s Secret PINK (Columbus, OH) – Victoria’s Secret PINK is looking to hire a Social Media Marketing Intern to support the PINK Digital Marketing team on fall and holiday planning and patterning in the social media mobile space. Intern responsibilities include helping to identify emerging sites and platforms that the PINK brand should be aware of, participating in brainstorming meetings for new digital marketing initiatives and projects, developing a recommendation for a PINK Nation spring digital campaign and present to the team at the end of the internship and more. Click [here](#) to learn more.

Salem Media Group (New York, NY) – The Salem Media Group is seeking a Sports Media/Radio intern for the summer. Intern duties include assisting the Sports Director with daily tasks and special projects, assisting with scheduling, writing on air promos for games, managing weekly alerts to media outlets about the weekly game schedule, assisting with the organization of station events at/with certain teams, posting to/managing social media to promote games and more. Look [here](#) to learn more.

Salesforce (San Francisco, CA) – Salesforce is looking for a Global Communications Intern to join its team this summer. The intern will support the team performing fundamental public relations tasks such as media monitoring, conducting and compiling industry research, developing media briefing materials and drafting written materials. The intern will also support functions on the Corporate Messaging and Content team, including market research, thought leadership, and keynote development. Find out more [here](#).

Duke Energy (PAID) (Charlotte, NC) – Duke Energy is seeking a Digital Channel Strategy Intern for the summer. The Digital Channel Strategy Intern will undertake responsibilities which may include any or all of the following: email and social media post execution and management, research, tracking, process development, data entry, and the documentation of planning and strategy. The application deadline is **November 12th, 2019**. Learn more [here](#).

The Charlotte Observer (PAID) (Charlotte, NC) (Raleigh, NC) – *The Charlotte Observer* is looking to hire a Newsroom Intern with experience working at a college-level publication for summer 2020. Each intern is assigned an editor and

a mentor. These staffers will oversee your work, guide you, work with you on perfecting your journalism, help solve problems and navigate the newsroom. The application deadline is **December 6th, 2019**. Look [here](#) to apply.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION:

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