

HOT INTERNSHIPS

August 26, 2020

**G & S (PAID) (Virtual)** — G&S is accepting applications for their fall 2020 virtual Internship Program which provides opportunities to aspiring professionals throughout the year. Their program affords interns the opportunity to immerse themselves in the G&S culture through meaningful project work that will turn knowledge into real-world experience in a business communications agency setting. Interns will be introduced to a wide range of agency capabilities including Branding and Purpose, Creative Storytelling, Demand Generation, Digital and Social Engagement, Media Relations, Reputation Management, Research and Insights, Crisis Communications and Environmental, Social & Governance. Apply on EJN (ID: 24697)

**T. Howard Foundation (PAID) (Silver Spring, MD)** — The T. Howard Foundation for Diversity in Media is accepting applications for their Summer 2021 Internship Program. The program is dedicated to improving the participation of diverse and underrepresented groups in the media and entertainment industry. This is accomplished by recruiting diverse and underrepresented college students from public and private academic institutions across the country. In addition to a full-time paid summer internship, the Foundation's comprehensive approach to diversity also provides talented interns with networking opportunities, professional development training, scholarships, mentors and much more! Students must currently be a college sophomore, junior, senior or graduate student with a cumulative GPA of 2.8 or higher. Applicants must be available to work full-time from June to August 2021 and attend the summer orientation the last week of May. Please submit the completed application form, resume, unofficial transcript(s) and \$25 application fee to apply.

Apply <u>here</u> by **Tuesday**, **December 1**<sup>st</sup>.

**Circle World Arts (Virtual)** — Circle World Arts is seeking a Marketing Intern. Circle World Arts is a global network for arts and culture. Their mission is to make the world arts accessible to as many people as possible through a global, branded, impactful network for arts and cultures. The marketing intern will be responsible for conducting and reporting a market study, planning a customer acquisition strategy, partnership and sponsorship outreach, building a brand and more. Applicants must be familiar with social media and Microsoft Office, have excellent communication and time management skills and the ability to prioritize tasks. Apply here

**Blue Cross and Blue Shield of North Carolina (PAID) (Raleigh, NC)** — Blue Cross and Blue Shield of North Carolina are seeking a Summer 2021 Communications Coordinator Intern. The summer intern will work with subject matter experts and project teams throughout the IT department and infrastructure to develop clear, concise documentation and communications. Applicants must be a current junior at the time of the internship and be able to work 40 hours per week for 10 weeks from May-July.

Apply on EJN (ID: 24762) by Friday, September 25th.

**Bringing Theory to Practice (PAID) (Elon, NC)** — Bringing Theory to Practice hosted by Elon University is seeking a Digital Communications Intern. Bringing Theory to Practice is a national initiative that works to advance core purposes of undergraduate education through innovation, advocacy and research. The intern will work

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approximately 10-12 hours a week and will be responsible for social media tracking and content creation, copyediting and proofreading media, updating and formatting email marketing campaigns and more. Applicants should have excellent writing and communication skills, knowledge of Google Drive and a background in audio and visual production.

Apply on EJN (ID: 24696) by Friday, September 4th.

**AlphaSights (PAID) (San Francisco, CA & New York, NY)** — AlphaSights is accepting applications for the Summer 2021 Associate Internship Program. AlphaSights is a global information services organization that provides global investment and business professionals with on-demand access to the knowledge they need across all industries and geographies. The intern's role is to act as the connection point between the clients and industry experts. Interns must be rising undergraduate juniors (class of 2022) with strong academic credentials and extracurricular activities. Apply on EJN (ID: 24520) by Monday, August 31<sup>st</sup>.

**Money Mouth Marketing (Remote)** — Money Mouth Marketing is looking to hire a Social Media Marketing Intern immediately. Interns will be able to get experience in social media marketing and will learn the in's and out's of digital marketing, how to use social media the right way, the difference between social media management and social media marketing, how to create campaigns, use social media apps and tools, how to coordinate and track digital marketing advertising campaigns and more. Applicants must have reliable computer and internet access, have great writing, presentation and interpersonal skills, perform well in creative and flexible environments, have general knowledge of social media and be open-minded. Interns who are a good match at the end of the three month internship will be offered a full-time job. Please follow the application instructions on the Elon Job Network. Apply on **EJN (ID: 24053)** by **Tuesday, October 13<sup>th</sup>**.

**The Pinkerton Raid (Remote)** — The Pinkerton Raid, a dreamer-folk and campfire-pop band based in Durham, North Carolina, is seeking a Social Media Intern. The intern will engage with potential fans, build skills in fan-scaling and customer-funneling strategies. Interns must have knowledge of indie and Americana music, be social media savvy, excellent written communication skills and experience working with other people. Experience in graphic-design and photography is preferred.

#### Apply on EJN (ID: 24018) by Monday, August 31st.

All Pro Media (Burlington, NC) — All Pro Media is seeking a fall 2020 Video Production Intern. Interns will assist team to develop creative ideas for TV, web, print and other media, write scripts, scan photos and other basic Photoshop tasks, run camera in multi-camera production, conduct SEO research, edit video footage using Adobe Premier and assist with duplication and transfers.

Apply on EJN (ID: 23258) by Friday, August 29th.

**Evoke Group (PAID) (Remote)** —The Evoke Group, a marketing, media and communications agency for health and wellness, is looking to hire a Brand Strategy Fall Intern. Evoke will provide interns a virtual, hands on experience in Healthcare Advertising and Public Relations. Interns must be a current Junior or Senior, able to work 20 hours per week, be able to adapt to change, comfortable collaborating across teams and departments, have knowledge of social media platforms, trends and best practices, be able to juggle multiple projects at once and be a team player. Apply on **EJN (ID: 24304)** by **Monday, August 31**<sup>st</sup>.

**National College Attainment Network (PAID) (Remote)** — The National College Attainment Network is seeking a Communications Intern for fall 2020. The intern will be responsible for expanding and promoting NCAN's policy communications and advocacy work through social media, blog posts, newsletter articles and graphic design. Intern must be a current Junior or Senior undergraduate student or a graduate student with strong writing and analytical

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skills and an interest in college access/success, financial aid and/or higher education policy and advocacy. Proficiency in Microsoft Office suite is essential and strong social media skills and graphic design skills are preferred. Apply on **EJN (ID: 24270)** by **Monday, August 31**<sup>st</sup>.

**Burns Entertainment & Sports Marketing (Evanston, IL)** — Burns Entertainment & Sports Marketing is looking for students for their Spring 2021 Internship Program. Interns will receive hands-on training in all aspects of the sports and entertainment marketing business. Interns will be separated into three company divisions: Endorsements/Advertising, Public Relations and Business Development and will be responsible for researching celebrity, athlete and influencer names for client campaigns, building client proposals, participating on client calls, creating travel itineraries and travel logistics for clients and producing and editing contracts from company templates.

Apply on here or send your cover letter and resume to Janell.santiago@burnsent.com

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION: Amber Moser Director of Internships Elon University, 101D McEwen cominternships@elon.edu, (336) 278-6336 Check out our blog at: <u>http://www.internnetwork.wordpress.com</u> Follow us on Instagram: <u>https://www.instagram.com/eloncominternships/</u> Follow us on Facebook: https://www.facebook.com/ElonComInternships/

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