

# 2021 AEJMC Southeast Colloquium

Elon University, March 18-21, 2021

## Thursday, March 18

6:00 – 7:30 p.m. Dean's welcome/Featured speaker Nikole Hannah-Jones

## Friday, March 19

All times Eastern Standard Time (EST)

8:00 – 9:15 a.m. Open Division Refereed Paper Research Session: An Asian Focus

An Examination of Journalism Programs' Curricula in Bangladesh

**Ahmed Shatil Alam** and **Wahida Alam**, University of Oklahoma

YouTube as a Place of Traditional Islamic Preaching

**Bangla Waz** and **Abu Taib Ahmed**, Colorado State University

American Stereotypes of Chinese: Personality Traits, Cultural Values and Media Use

**John Beatty**, La Salle University

A Study on 'Battle Against Covid-19' Media Discourse in Chinese News Magazines

**Jing Guo**, Chinese University of Hong Kong

Moderator: **Qian Xu**, Elon University

Discussant: **Kenn Gaither**, Elon University

8:00 – 9:15 a.m. Visual Communication Refereed Paper Research Session: Visual Influence: The Impacts and Effects of Visual Communication

Profiting from Peril: A Discussion on Companies' Utilization of Race Relations in Visual Communication

**Alexandra R. Mitchell**, University of Southern Mississippi

Routine and Individual-Level Influences of Newspaper Front-Page Images: A Study of Wire Photographs, Staff Photojournalism, Race and Gender

**Kyser Lough**, University of Georgia and **Tara Mortensen**, University of South Carolina

How People Perceive a Crisis-Hit Brand Through News Media Pictures

**Mohammad Ali** and **Dennis F. Kinsey**, Syracuse University

Black Enterprise Magazine Covers: Examining its Mission to Educate and Empower Audiences

**Gabriel B. Tait**, Ball State University; **George L. Daniels**, University of Alabama; **Dorothy Bland**, University of North Texas

Cool Slut: The Politics of Representation in Chastity Belt's Approach to Feminism

**Amber Perry**, University of Georgia

Moderator: **William Moner**, Elon University  
Discussant: **Matt Haught**, University of Memphis

**8:00 – 9:15 a.m.** Electronic News Refereed Paper Research Session: Neutrality and Trust in Social Journalism

Viewing and Voting: How Partisan Cable News Affects Public Trust in U.S. Political Leadership

**Laura J. Franklin**, University of Southern Mississippi

Remaining Neutral in the Deadliest School Shooting in History: Nonverbal Neutrality of Broadcasters During Virginia Tech

**Danielle Deavours**, University of Montevallo

Empowerment or Entrepreneurship?: Analyzing Uses of #BlackLivesMatter to Share Personal or Political News on Instagram

**Margaret E. Foster**, University of North Carolina at Chapel Hill

Crowdsourcing Qualitative Feedback for Twitch Audience Analysis

**Megan Boericke**, Elon University

Using Twitter's "Who to Follow" Algorithm as a Curator of Election Information

**Dylan McLemore**, University of Central Arkansas

Moderator: **Lindsey Maxwell**, University of Southern Mississippi  
Discussant: **Gregory Perreault**, Appalachian State University

**9:30 – 10:45 a.m.** Open Division Refereed Paper Research Session: Through a Minority Lens

License to Angst: A Study of Female Characters in Christopher Nolan Films

**Nathan Spencer**, University of Memphis

Cleaning Up Their Act: An Analysis of Lush Cosmetics' #BlackLivesMatter Facebook Campaign and Follower Responses

**Amber Winborn**, University of Memphis

Race on the Debate Stage: Senators Booker and Harris's Discussions of Blackness in Democratic Party Debates

**Julie Aromi**, Rutgers University

Repurposing Hashtags: How the LGBTQ+ Community Took Over the #ProudBoys on Twitter

**Cole Catherine Dunnam, Emily Ritchart, Jessica Shaw**, Louisiana State University

Moderator: **Harlen Makemson**, Elon University  
Discussant: **Jan Lauren Boyles**, Iowa State University

**9:30 – 10:45 a.m.** History Refereed Paper Research Session: Seriously Entertaining: Dance, Drugs, Dribbling, and Defiance

Hines-sight: An Analysis of Gregory Hines's Tap Dance Career Through News Media Coverage

**Kate Trabalka**, East Tennessee State University

The 1980s and the War on Drugs: The Media's Declaration Against Hollywood?

**Andrew T. Daws**, University of Alabama

The Contributions of Sportscaster Bill Currie to the Rise of UNC and ACC Basketball

**Daniel M. Haygood**, Elon University

The Queens of Christopher Street: How Mainstream and Alternative Media Covered the 1969 Stonewall Uprising

**Ollie Gratzinger**, Duquesne University

Moderator/Discussant: **Mark Bernhardt**, Jackson State University

**9:30 – 10:45 a.m.** Research Panel: From BLM, Election, to Pandemic: Diversity Centered Learning, Practical Lessons and Techniques from the Newsroom to the Classroom

Following the tragic death of George Floyd at the hands of four Minneapolis police officers, a national movement ignited hundreds of protests across the United States. Black Lives Matter was thrust into national headlines as the pandemic continued to spread. At the center of the protests and coverage, brands, corporations, and newsrooms started releasing diversity statements and rethinking their stance on race and justice. The Associated Press released new guidance on covering race, announcing the "B" in "Black" to be capitalized when writing news stories and press releases. These changes seemingly created a ripple effect into other institutions, such as newsrooms and classrooms, to highlight matters of "diversity, equity, and inclusion." While the conversation has existed, the new attention leaves a renewed opportunity for academic and practical exploration. It creates a timely and much needed space for this panel to help bridge the gap of diversity in both industry and academia.

Panelists:

**Denetra Walker**, University of South Carolina

**Bianca Crawford-Shelton**, Claflin University

**Erin Perry**, Wayne State University

Moderator: **Denetra Walker**, University of South Carolina

**11:00 – 12:15 p.m.** Open Division Refereed Paper Research Session: Digital Discourse

That's Why I Smoke Weed: An Analysis of #StonerMom Discourse on TikTok

**Madison Mullis**, University of Memphis

Twitter Messaging by the 'Hardliners' Versus the New Cuban Diaspora

**Maria De Moya**, DePaul University and **Vanessa Bravo**, Elon University  
MeToo: A Frame Analysis of the MeToo Organization's Social Media Messaging  
**Sarah Carpenter, Ayla Oden, Nichole Santee**, Louisiana State University  
App-etizing: Framing Consumption Through Food Diary App Features, Nutrition and the  
Consumption Experience  
**Lauren Bayliss, Amanda Hicks, Ashton Sawyer**, Georgia Southern University

Moderator: **Harlen Makemson**, Elon University  
Discussant: **Lindsey Maxwell**, University of Southern Mississippi

**11:00 – 12:15 p.m.** Newspaper and Online News Refereed Paper Research Session:  
Journalistic Norms, Practices and Boundaries

Who, What, and How: Analyzing Judicial Constructions of Journalism in Twenty-First  
Century Cases

**Jared Schroeder**, Southern Methodist University

Are the Internet Fact Checkers Working or Backfiring?

**Sarah Fisher**, University of Florida

The Prevalence of Comment Sections in U.S. Daily Newspapers

**Joseph Graf**, American University

How Newspapers' Social Media Journalists in Bangladesh Use Official Social Media  
Accounts

**Ahmed Shatil Alam** and **Wahida Alam**, University of Oklahoma

The Role of Anonymity and Race in Online Crime Story Comment Sections

**William C. Singleton III**, University of Alabama

Discussant: **Sohana Nasrin**, University of Maryland  
Moderator: **Prashanth Bhat**, Eastern Connecticut State University

**11:00 – 12:25 p.m.** Law and Policy Division Research Panel: Section 230: The Twenty-  
Six Words That Turned Online Speech into Techlash

It's been called the "twenty-six words that created" the modern internet. Section 230 of the 1996 Communications Decency Act says that "No provider or user of an interactive computer service shall be treated as the publisher or speaker of any information provided by another information content provider" (47 U.S.C. §230). Courts have concluded this law provides websites immunity from lawsuits for content their users post. In his book, *The Twenty-Six Words That Created the Internet*, Professor Jeff Kosseff insists it's been frequently misinterpreted. In 2020, it also became politically controversial, more so than in previous years. This diverse panel of academics, lawyers, and policy analyst will take a 360 degree approach to this issue and inform attendees of where the law stands in its present form, what's at stake, and what academics and researchers should anticipate ahead.

**Jeff Kosseff**, United States Naval Academy  
**Carrie Goldberg**, Civil Rights Attorney  
**Cathy Gellis**, Internet Law Attorney  
**Christopher Terry**, University of Minnesota

Moderator: **Israel Balderas**, Palm Beach Atlantic University

**11:00 – 12:15 p.m.** Research Panel: Journalism & Jim Crow: The Press and the Making of White Supremacy in the New South

In this research panel, the co-editors and two contributing authors to the forthcoming book *Journalism & Jim Crow: The Making of White Supremacy in the New South* (University of Illinois Press, History of Communication Book Series, 2021) will present a major revision of not only journalism history but also New South history, Black history, labor history, U.S. political history, and the history of the carceral state. The panel will be of interest to various AEJMC divisions/groups represented in the Southeast Colloquium, including History, Newspaper and Online News, and Law & Policy.

Panelists:

**Sid Bedingfield**, University of Minnesota  
**Kathy Roberts Forde**, University of Massachusetts Amherst  
**D'Weston Haywood**, Hunter College  
**Blair LM Kelley**, North Carolina State

Moderator: **Kathy Roberts Forde**, University of Massachusetts Amherst

**1:45 – 3:00 p.m.** Open Division Refereed Paper Research Session: Influencing and Framing the Message

Scoring Off the Court: Qualitative Study of the NBPA's Influence on the NBA

**Kyland Evans**, University of Memphis

Strategies to Increase Parent-Child Trust Through Limiting Electronic Media Use

**Sarah Fisher**, University of Florida

No Say, No Love, No Freedom: How Netflix's Indian Matchmaking Shines Light on Arranged Marriage Practices

**Saira Sikandar**, University of Memphis

How Message Framing and Modality Impact Emotions, Effectiveness and Behavior During the Covid-19 Pandemic

**Rachel Stark** and **Ragan Young**, University of Memphis

Moderator: **William Moner**, Elon University

Discussant: **Hal Vincent**, Elon University

**1:45 – 3:00 p.m.** Law and Policy Division Research Panel: Thunderdome 3:  
Prometheus v. FCC

Since 2004, the FCC's media ownership policy has been bogged down in a lengthy battle over a lack of empirical evidence that the policy achieves its stated objectives and the corresponding issue about the low levels of control of media outlets by women and minorities. After four losses in the Third Circuit, in 2004, 2011, 2016 and 2019 and with a decision pending in an agency review launched in 2018, the Supreme Court has granted cert to a joint appeal from the FCC and the National Association of Broadcasters. Media ownership crosses many lines of interest to members of the Law and Policy division, including diversity of viewpoints and access to information, but also has implications for news production. This panel explores the issues behind the FCC's failures on media ownership policy, the issue of minority ownership and preview the Supreme Court case as part of a larger discussion if how the FCC's shortcomings have extended to regulation in other areas of our larger media ecosphere.

Panelists:

**Caitlin Carlson**, Seattle University

**Laurie Thomas Lee**, University of Nebraska-Lincoln

**Genelle Belmas**, University of Kansas

Moderator: **Christopher Terry**, University of Minnesota

**1:45 – 3:00 p.m.** Visual Communications Refereed Paper Research Session: Health  
Issues Through a Visual Communication Lens

You Meme I'm Not Alone?: How Individuals with Eating Disorders Use Instagram for  
Social Support

**Rachel Stark**, University of Memphis

SpongeBob Depressionpants: An Analysis of the Images and Visual Rhetoric Used in  
Depression Memes

**Logan Peterson**, University of Memphis

Visualizing a Virus: A Qualitative Analysis of Covid-19 Visuals from the CDC's  
Instagram

**Gabrielle Williams**, University of Memphis

Moderator: **Shannon Zenner**, Elon University

Discussant: **Kyser Lough**, University of Georgia

**1:45 – 3:00 p.m.** Research Panel: "That's Doctor Biden To You": Mentoring Female  
Scholars in that Age of Mediated Misogyny

As part of the colloquium's theme on mentoring, this panel reviews a recent controversy over a *Wall Street Journal* op-ed suggesting the wife of President Joe Biden should not acknowledge receiving her Doctorate of Education (Ed.D.). AEJMC and ASJMC

released a statement challenging these claims. As part of the discussion called for in the statement, this panel showcases some of the latest research on misogyny and media with a focus on mentoring.

Panelists:

**Danielle F. Deavours**, University of Alabama

**Jerry Crawford**, University of Kansas

**Maria B. Marron**, University of Nebraska-Lincoln

Moderator: **George Daniels**, University of Alabama

**3:15 – 4:45 p.m.** Open Division Refereed Paper Research Session: Spreading the News

Independent Journalists Reporting on Political Issues in Turkey, Using Traditional and New Media

**Hakan Karaaytu**, Ohio University

Eyewitness News: The Need for an Interdisciplinary Research Agenda to Study False Memories

**Robin Blom and Kuo-Ting (Tim) Huang**, Ball State University

'Precarious Visibility': Blackness, Immigration Status and the Networked Microcelebrity Activism of Therese Patricia Okoumou

**Henry Boachi**, Rutgers University

Shaking the Handshake

**Candice Hassell, Melissa Sims, Jessica Young**, Regent University

Moderator: **Kimberly Wilmot Voss**, University of Central Florida

Discussant: **Katie Foss**, Middle Tennessee State University

**3:15 – 4:45 p.m.** Research Panel: Grand Plans and Great Expectations (Jointly sponsored by BEA and AEJMC)

Whether seeking a master's degree or a doctoral degree, graduate students in higher education invariably discover that the final hurdle for that degree is more challenging than anticipated. The thesis, dissertation, or final creative project in a graduate program requires long-term planning, analytical thinking, and meticulous detail. Professors guide students as they develop comprehensive plans for their projects. Students must then meet both faculty and institutional standards for how they connect existing literature and program coursework to the intellectual challenge they've conceived and refined. Then, the plans that they have developed must meet the expectations of advisors and committees in a thesis, advanced creative project, or dissertation. This panel brings together faculty members with diverse experience as graduate advisors in different areas of expertise in a strategy session designed to help graduate students approach these great expectations with confidence and enthusiasm.

Panelists:

**Bellarmino Ezumah**, Murray State University

**Michael Ogden**, Zayed University

**Stacey O. Irwin**, Millersville University of Pennsylvania

**Greg Newton**, Ohio University

**Derek Lackaff**, Elon University

Moderator: **Greg Luft**, Colorado State University

**3:15 – 4:45 p.m.** Law and Policy Division Refereed Paper Research Session: First Amendment Theory and Doctrine

Free Expression Among the Chaos: Examining Marketplace Assumptions Through the Chaos Theory Lens

**Jared Schroeder**, Southern Methodist University

Access Denied: How Online Harassment Limits Enjoyment of Offline Public Accommodations

**Caitlin Carlson** and **Lily Rose Henein**, Seattle University

Times v. Sullivan Revisited: Interment or Resurrection

**W. Wat Hopkins**, Virginia Tech

Speech Imperialization? Situating American Parrhesia in an Isegoria World

**Harrison M. Rosenthal**, University of Kansas

Moderator: **Michael T. Martinez**, University of Tennessee

Discussant: **Christopher Terry**, University of Minnesota

**5:00 – 6:15 p.m.** Open Division Refereed Paper Research Session: From the Pope Through Hoops to PR

Saint Pope John Paul II Crusader for Human Dignity

**Alicia Mucha**, Regent University

#JumpingThroughHoops: A Case Study on Differences in Marketing Men's and Women's Basketball on Twitter

**Claire Latimer** and **Shaina Dabbs**, Elon University

A Curriculum Audit of Diversity-Related Content in Introduction to PR Courses

**Shanetta M. Pendleton**, University of North Carolina at Chapel Hill

Media Frames and Abortion Issue Polarization

**Shianne A. Galuska**, University of Southern Mississippi

Moderator: **Tira J. Murray**, North Carolina A&T State University

Discussant: **David Copeland**, Elon University



**5:00 – 6:15 p.m.** Research Panel: MAC: The Voice in AEJMC for Racial and Ethnic Diversity

For all its 50 years, the Minorities and Communication (MAC) Division has worked valiantly to make marginalized voices and perspectives more prominent in media communications education, research, and the profession. In this panel, former MAC heads will focus on (1) Diversity, Equity and Inclusion (DEI) efforts within and outside of AEJMC, (2) how MAC has provided an outlet for research and inclusiveness, (3) how MAC has helped young scholars of color connect with mentors, engage in a supportive community and find leadership opportunities, and (4) how MAC has helped keep AEJMC, college journalism and the profession held accountable.

Panelists:

**Phil Jeter**, Winston-Salem State University  
**Sharon Bramlett-Solomon**, Arizona State University  
**Paula Poindexter**, University of Texas at Austin  
**Ilia Rodríguez**, University of New Mexico

Moderator: **Melody Fisher**, Mississippi State University

**5:00 – 6:15 p.m.** Law and Policy Division Refereed Paper Research Session: Environmental Protests, Contractual Review, Robocalls and FOIA...Oh My!!!

Envirodemic: Unconstitutional Restrictions on Environmental Protests from Attacks of 2001 to the Struggles of 2020

**Benjamin W. Cramer**, Pennsylvania State University

Some Lessons from United States v. Bolton about United States v. Snapp in the Internet Era

**Erin McLoughlin**, University of Florida

Dealing with Phone-y Calls: The First Amendment and Illegal Robocalls Following Barr v. AAPC

**Scott Memmel**, University of Minnesota

Curiously Engaged: A Fresh Evaluation of FOI Uses and Behaviors

**A.Jay Wagner**, Marquette University

Moderator: **Michael T. Martinez**, University of Tennessee

Discussant: **Genelle Belmas**, University of Kansas

**Saturday, March 20**

**8:30 – 9:45 a.m.** Visual Communications Refereed Paper Research Session: Visual Performance: Experience & Expression via Visual Media

Video [Dis]Convergence and Pernicious Logocentrism: Visual Journalists' Experience during Video Implementation

**Christopher T. Assaf**, University of Texas at Austin

How Cardi B's W.A.P Music Video Uses Visuals to Express Sexual Liberation and Agency

**LaTunya Evans**, University of Memphis

When Memeification Crossed the Line: Internet Memes, Social Movements, and Viewer Response

**Janay Jeans**, University of Memphis

Conflict Made Visible: A Content Analysis of the Murals of Northern Ireland

**Jackson Spivey**, Elon University

Protest Paradigm Alignment Discrepancies Between a Mask Mandate Protest and a Black Lives Matter Protest

**Morgan Gonzales**, University of Georgia

Moderator: **Hal Vincent**, Elon University

Discussant: **Tara Mortensen**, University of South Carolina

**8:30 – 9:45 a.m.** Research Panel: Psychological Factors of PR Mentoring and Academic Relationships

This panel will present the results of two recent studies examining both the role of mentorship and psychosocial factors among public relations faculty members. Panelists will address research and then propose some best practices for mentoring and mentoring programs and discuss their implications for public relations educators. Panelists will also share their personal experiences as participants and coordinators of mentorship programs and as academic advisors increasingly engaged in emotional labor as part of student support.

Panelists:

**Brigitta R. Brunner**, Auburn University

**Melanie Formentin**, Towson University

**Giselle Auger**, Rhode Island College

**Katie R. Place**, Quinnipiac University

**Ioana Coman**, Texas Tech University

Moderator: **Melissa Adams**, Appalachian State University

**8:30-9:45 a.m.** Research Panel: Mentoring Faculty toward Diversity, Inclusion, Equity, and Anti-Racism

This panel features faculty with expertise in diversity, equity, and inclusion (DEI) who mentor their colleagues seeking to engage their students in deeper DEI learning. In particular, this session features four of Elon University's DEI leaders sharing how they have worked with their colleagues as the institution increases its diversity-related efforts

across several high impact practices. This panel is designed for faculty who would like to mentor others, those who would like serve as mentors, and administrators who are interested in using mentorship to improve DEI in their programs.

Panelists:

**Naeemah Clark**, Elon University

**Buffie Longmire-Avital**, Elon University

**Amy Johnson**, Elon University

**Cherrel Miller-Dyce**, Elon University

Moderator: **Naeemah Clark**, Elon University

**10:00 – 11:15 a.m.** History Refereed Paper Research Session: Diversity, Education, Journalism, PR, and the Power of Words

Can Public Relations Overcome Anti-Semitism?: War Refugee Board Public Relations During World War II

**Bill Anderson**, Elon University

Test Mania: Historical Examination of Early Newspaper Coverage of Standardized Tests

**Melony Shemberger**, Murray State University

The Beauty of Education: Bette Orsini, a Public Servant in Education News Reporting

**Melony Shemberger**, Murray State University

Still Here as Moniker and Metaphor for Journalism Education Diversity

**George Daniels**, University of Alabama

Moderator: **Ray Begovich**, University of Indianapolis

Discussant: **Tom Nelson**, Elon University

**10:00 – 11:15 a.m.** Newspaper and Online News Refereed Paper Research Session: News Coverage and Framing in Times of Crisis

Covid-19, Ethnic Identity and Media: How Ethnic News Shape Presidential Evaluation among Chinese Americans

**Jiehua Zhang**, University of Alabama, Tuscaloosa

From “China Virus” to “Kung-Flu”: A Critical Race Case Study of Asian American Journalist Perceptions of Xenophobia and Racism in Coronavirus Coverage

**Denetra Walker**, University of South Carolina

Framing an Emerging Public Health Crisis: The New York Times and Covid-19 (RIP)

**Natalee Seely** and **Kimberly A. Lauffer**, Ball State University

Journalists’ Dilemma: Human Rights Coverage during the Argentinian 1978 World Cup

**Amanda Gibson** and **Glenn Scott**, Elon University

Internal Activism at Amazon: Rhetorical Strategies and the Public Relations Response

**Margaret Ritsch**, Washington State University

Post-Ghosting: The Depletion of Local Government Coverage After a County's Newspapers Became 'Ghosts'

**Andrea Lorenz Nenque**, University of North Carolina at Chapel Hill

Discussant: **Amber Hinsley**, Texas State University

Moderator: **Beth Knobel**, Fordham University

**10:00 – 11:15 a.m.** Graduate Student Interest Group Research Panel: Promoting Social Justice in the Classroom as a GTA

Graduate students may be interested in bringing topics of social justice and activism into the classroom and their courses but might not be sure where to start. This panel will help show graduate students that they do not need to be social movement scholars to feel confident to bring up and incorporate topics of social justice in the classroom whether through discussion or activities. The panel features both graduate students and current professors and lecturers discussing current scholarship on social justice, social movements, and activism as well as discussing ways in which they have incorporated social justice and activism into their classrooms and course practices. Attendees will leave this panel with new ideas, perspectives, and resources they can use to make their courses and teaching practices more socially just.

Panelists:

**Melanie Wilderman**, University of Oklahoma

**Rachel Grant**, University of Florida

**Bobbie Foster-Bhursari**, University of Maryland

Moderator: **Sohana Nasrin**, University of Maryland

**10:00 – 11:15 a.m.** The Creative Contest Faculty Awards Presentation jointly sponsored by AEJMC and BEA with additional support from the Visual Communication and Newspaper and Online News Divisions

**11:30 – 12:45 p.m.** Law and Policy Division: Research in Progress Roundtable

Free Speech and the Marketplace of Emotion

**Tori Ekstrand**, University of North Carolina at Chapel Hill

A Proposed Anticanon for Freedom of Expression

**Genelle Belmas**, University of Kansas

The Future of Media Law: Defamation and Privacy in Cyberpunk

**Nikhil Moro**, Kansas State University

The Digital Age: A Review of Recent Laws Aimed at Digital Media in the U.S. and European Union

**Sheila B. Lalwani**, Clemson University

Moderator/Discussant: **Caitlin Carlson**, Seattle University

**11:30 – 12:45 p.m.** Research Panel: Revisiting Hyperlocal News: Student Media Mashup with Citizen Journalism

Over recent decades, innovation in local news has been encouraged through thought leadership and grants from such entities as J-Lab at the University of Maryland. J-Lab benefited from grant funding from the Knight Foundation, an entity that continues to provide financial support for local news and local communities. The Foundation's web site says the Knight Foundation's goal is "to foster informed and engaged communities, which we believe are essential for a healthy democracy." This panel will cover ways that student news operations at colleges and universities can partner with commercial news outlets and local citizens to be one of those innovative means of providing local news while also engaging citizens in civic activities and nurturing a healthy democracy.

**Shearon Roberts**, Xavier University of Louisiana  
**Julian Rodriguez**, University of Texas at Arlington  
**Glenda Balas**, University of North Texas at Dallas  
**Laura Smith**, University of South Carolina

Moderator/Discussant: **Tony DeMars**, Texas A&M University-Commerce

**11:30 – 12:45 p.m.** The Creative Contest Student Awards Presentation jointly sponsored by AEJMC and BEA with additional support from the Visual Communication and Newspaper and Online News Divisions

**1:00 p.m.** Research Panel: Making the Most Out of AEJMC

Did you know you can present your Southeast Colloquium paper at the annual conference? Are you aware of the many research grants and awards? From grad students to senior faculty, there are opportunities to become involved and many offerings of the organization for which you may be unfamiliar. In this panel, we outline positions in the various divisions, interest groups, and commissions and provide an overview of the typical officer hierarchy within these groups. We also discuss the vital roles of reviewers, moderators, and discussants and why they are so important to the success of the conference. Then we'll go over AEJMC's Council of Divisions, Board of Directors, Elected Standing Committees, and other ways that members serve our professional organization. Finally, we'll answer your questions about making the most of your membership.

Panelists:

**Jan Lauren Boyles**, Iowa State University  
**Marie Hardin**, Pennsylvania State University

Moderator: **Katie Foss**, Middle Tennessee State University

