

Sport Management CURRICULUM

Courses

Awareness

- Contemporary Sport Management (SPT 2120)
- Facility and Venue Management (SPT 2260)
- Research Methods in Sport (SPT 2320)
- Public Speaking* (IDS 1150)
- Principles of Accounting* (ACC 2010)

Understanding

- Sport Law (SPT 3050)
- Sport Marketing (SPT 3510)
- Sport Sales and Promotion (SPT 3520)
- Sport Finance (SPT 4120)
- Business Communications* (BUS 2020)
- Sports Media* (COM 3350)

Application

- Internship in Sport Management# (SPT 3985)
- Event Management (SPT 4270)
- Sport Leadership and Ethics (SPT 4610)
- Principles of Management and Organizational Behavior* (MGT 3230)

**Course offered by department outside Sport Management*

#A full-time, 400-plus hour experiential opportunity in a professional interest area

Curriculum infused with Elon Learning Experiences

Internship • Leadership • Service • Study Abroad • Undergraduate Research