

EJJP

**EMERGING
JOURNALISTS
PROGRAM**

AT ELON UNIVERSITY

JUNE 20 - JULY 1, 2022

With financial support from the Scripps Howard Foundation, Elon University's School of Communications partnered with The Lagrant Foundation to establish the Emerging Journalists Program to inspire high school students to embark on journalism careers.

The program has three components — Exposure, a series of virtual training experiences that took place during the 2021-2022 academic year; Immersion, the on-campus training happening now; and Mentoring, the opportunity to work with collegiate and professional advisers to continue telling stories back in your home communities.

About Elon University School of Communications

The School of Communications brings together 1,400 students and more than 60 full-time teacher-scholars who support the school's multiplatform majors in journalism, strategic communications, cinema and television arts, communication design, media analytics and sport management.



SCRIPPS HOWARD
FOUNDATION

About The Lagrant Foundation

The mission of The LAGRANT Foundation is to increase the number of ethnic minorities in the fields of advertising, marketing and public relations by providing scholarships, career and professional development workshops, mentors and internships to African American/Black, Alaska Native/Native American, Asian American/Pacific Islander and Hispanic/Latino students.



ELON UNIVERSITY | School of
Communications



TLF The LAGRANT Foundation

About the Scripps Howard Foundation

The Scripps Howard Foundation supports philanthropic causes important to The E.W. Scripps Company and the communities it serves, with a special emphasis on journalism education, excellence in journalism and childhood literacy. At the crossroads of the classroom and the newsroom, the foundation is a leader in supporting journalism education, scholarships, internships, minority recruitment and development and First Amendment causes.

MONDAY, JUNE 20

12:25 p.m.

Airport pick-ups

For students arriving on American Airlines flight 5390 into Greensboro, follow signs for baggage claim to meet van drivers.
Piedmont Triad International Airport

2 p.m. - 3 p.m.

Arrive on campus

For students arriving by car, plan to arrive on campus between 2 p.m. and 3 p.m. Temporary parking is allowed in the Global Neighborhood parking lot off of Phoenix Drive.

Global Residence Hall A

3 p.m. - 4 p.m.

Check in

Get access to your residence hall, unpack and meet your workshop staff. Once everyone is settled, we will walk as a group to the communications school.

Global Residence Hall A

4:30 p.m.

Welcome

Receive an official welcome from Univeristy President Connie Ledoux Book, followed by introductions and workshop orientation.

212 Schar Hall

6 p.m.

Dinner

Steers Pavilion

7:30 p.m.

Instruction | Story assignments

Receive the assignment(s) you will be working on throughout the workshop.

209 McEwen Hall

9 p.m.

Floor meeting

Meet with camp counselors to get oriented with the residence hall and living on campus.

2nd floor lounge, Global Residence Hall A

9:30 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

TUESDAY, JUNE 21

8 a.m.

Breakfast

Meet in the 2nd floor lounge of Global Residence Hall A, and we will walk together to Lakeside Dining Hall.

Lakeside Dining Hall

9 a.m.

Instruction | Reporting

Learn the basics of story development, from background research to interviewing subjects.

209 McEwen Hall

10:30 a.m.

Lab work | Background research

Begin researching your story assignment, developing questions and contacting sources. Headshots for press passes will also be taken at this time.

108 McEwen Hall

Noon

Lunch

Lakeside Dining Hall

1 p.m.

Instruction | Camera operation

Learn the basics of shooting video and get introduced to equipment you will be using throughout the workshop.

209 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Recreation

Meet outside the residence hall and get ready to have some fun.

Global Residence Hall A

8 p.m.

Activity | Trivia night

Put your pop culture, current events and journalistic knowledge to the test. (Yes, there will be prizes.)

Moseley Center First Floor

10 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

WEDNESDAY, JUNE 22

8 a.m.

Breakfast

Lakeside Dining Hall

9 a.m.

Instruction | Lighting and audio

Learn how to enhance your video by mastering the use of both natural and artificial light. Audio techniques will also be taught.

209 McEwen Hall

Noon

Lunch

Lakeside Dining Hall

1 p.m.

Lab work | Story assignments

Use this time to work on your story assignments, providing peer review of your questions, setting up and/or conducting interviews with sources.

108 McEwen Hall

3:30 p.m.

Instruction | Journalistic writing

Unlike your English classes, journalistic writing demands an audience-first mentality and concise delivery. We'll walk through the basics.

209 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Recreation | Movie night

Schar Hall, Turner Theatre

9 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

THURSDAY, JUNE 23

8 a.m.

Breakfast

Lakeside Dining Hall

8:45 a.m.

Board the Elon Express

Bus pickup will take place outside of the west entrance of the Center for the Arts.

Center for the Arts

10 a.m.

Tour | G&S Business Communications

Learn how agencies craft messages to serve clients and how journalists work with public relations officials as part of the storytelling process.

*G&S Business Communications,
Raleigh*

Noon

Lunch

Join executives and staff members of G&S Business Communications for a networking lunch.

*G&S Business Communications,
Raleigh*

1 p.m.

Board the Elon Express

*G&S Business Communications,
Raleigh*

2 p.m.

Press conference | Rep. Ricky Hurtado

Rep. Ricky Hurtado represents Alamance County in the North Carolina General Assembly. Prepare to ask him questions about current issues before the legislature.

*Press Room, North Carolina
Department of Insurance*

3 p.m.

Tour | North Carolina State Capitol

Meet with members of the Capitol Press Corps Dawn Baumgartner Vaughan of The News & Observer and Gary Robertson of The Associated Press to learn more about covering politics.

*Press Room, North Carolina State
Capitol*

5 p.m.

Board the Elon Express

North Carolina State Capitol

6 p.m.

Dinner

*Kabuki Japanese Steakhouse and
Sushi, Cary*

9 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

FRIDAY, JUNE 24

8 a.m.

Breakfast

Lakeside Dining Hall

9 a.m.

Instruction | Adobe Premiere

Get a crash course in using the industry standard for video editing.

209 McEwen Hall

Noon

Lunch

Lakeside Dining Hall

1 p.m.

Lab work | Story assignments

Use this time to work on your story assignments, including any field work for interviews, shooting video or taking photographs.

108 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Instruction | Broadcast script writing

Writing for the ear comes with its own set of style and structural considerations. We'll walk through the highlights.

209 McEwen Hall

8 p.m.

Recreation

Meet outside the residence hall and get ready to have some fun.

Global Residence Hall A

10 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

SATURDAY, JUNE 25

8 a.m.

Breakfast

Lakeside Dining Hall

10 a.m.

Board the Elon Express

Bus pickup will take place outside of the west entrance of the Center for the Arts.

Center for the Arts

11 a.m.

Lunch

Mellow Mushroom, Greensboro

12:30 p.m.

Tour | International Civil Rights Museum

Greensboro was at the center of the Civil Rights Movement when the 1960 Sit-In Movement began on Feb. 1. In this tour we will examine the complex tapestry of American history through the struggle for justice and equality.

International Civil Rights Museum, Greensboro

2:30 p.m.

Board the Elon Express

Downtown Greensboro

3:30 p.m.

Tour | WXII-TV

WXII is the NBC affiliate in a top-50 television market.

Learn about the job of broadcast journalists as we tour the studios.

WXII-TV, Winston-Salem

5:15 p.m.

Board the Elon Express

WXII-TV, Winston-Salem

6:30 p.m.

Activity | Greensboro Grasshoppers Baseball Game

Enjoy a night at the ballpark as we watch Pirates minor league affiliate Greensboro Grasshoppers take on the Asheville Tourists. Vouchers will be provided for your meal.

First National Bank Field, Greensboro

10:30 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

SUNDAY, JUNE 26

8 a.m.

Breakfast

Lakeside Dining Hall

9 a.m.

Lab work | Broadcast graphics

Work together to get a short tutorial on using Photoshop, and then experiment to create your own graphics for Tuesday's show. We'll also use this time to get a sense for what positions students want to take in our broadcast production.

209 McEwen Hall

10:30 a.m.

Recreation

Meet outside the residence hall and get ready to have some fun.

Global Residence Hall A

Noon

Lunch

Lakeside Dining Hall

1 p.m.

Lab work | Story assignments

Use this time to work on your story assignments, shooting b-roll, tracking audio and editing videos.

108 McEwen Hall

2:30 p.m.

Instruction | Adobe InDesign

Get a crash course in using the industry standard for page design.

209 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Activity | Design thinking

Design thinking provides a solution-based approach to solving problems in a creative and collaborative way. This activity will introduce the process.

209 McEwen Hall

9:30 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

MONDAY, JUNE 27

8 a.m.

Breakfast

Lakeside Dining Hall

9 a.m.

Lab work | Story assignments

Use this time to work on your story assignments, sharing rough cuts with your peers and instructors.

108 McEwen Hall

Noon

Lunch

Lakeside Dining Hall

1 p.m.

Lab work | Story assignments

Use this time to work on your story assignments, putting the finishing touches on your video packages for Tuesday's show.

108 McEwen Hall

3:30 p.m.

Deadline | Video packages

Turn in your video packages and scripts.

3:30 p.m.

Instruction | Photography

While many of the compositional techniques used in video are the same as photography, learn some tricks for capturing strong still images with this DSLR workshop.

209 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Instruction | Studio operations

Get an introduction to studio operations and the different positions required for a news broadcast.

Williams Studio, 117 McEwen Hall

9 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

TUESDAY, JUNE 28

8 a.m.

Breakfast

Lakeside Dining Hall

9 a.m.

Instruction | Story idea generation

Where do great story ideas come from? Anywhere and everywhere. Take part in this interactive session to hone your powers of observation and curiosity.

209 McEwen Hall

10:30 a.m.

Lab work | Creating pitches

As part of the Emerging Journalists Program, you will take on a storytelling assignment back in your hometown. Work on crafting your pitch for that story at this time.

209 McEwen Hall

Noon

Lunch

Lakeside Dining Hall

1 p.m.

Lab work | EJP News

It's showtime. Come prepared with your energy and attention to detail as we record our EJP News broadcast.

Williams Studio, 117 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Recreation

Meet outside the residence hall and get ready to have some fun.

Global Residence Hall A

8 p.m.

Recreation | Ice cream social

*Smitty's Homemade Ice Cream,
Downtown Elon*

10 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

9 a.m.

Activity | Campus tour

One of the most instructive ways to learn about a university is through a university tour. Learn what to expect and what questions to ask during this tour of Elon University.

Inman Admissions Welcome Center

10 a.m.

Lab work | Story assignments

Use this time to take photos and work on the written version of your stories, to be published online and in print.

108 McEwen Hall

11:30 a.m.

Deadline | Story pitches

Turn in your pitches for your future story assignment.

Noon

Lunch

Lakeside Dining Hall

WEDNESDAY, JUNE 29

8 a.m.

Breakfast

Lakeside Dining Hall

1 p.m.

Instruction | Navigating college applications

How do you make your college applications stand out in a competitive admissions landscape? Learn what to include (and exclude) in your application, and get tips on how to craft a great application essay.

209 McEwen Hall

2 p.m.

Lab work | Story assignments

Use this time to take photos and work on the written version of your stories, to be published online and in print.

108 McEwen Hall

4:45 p.m.

Deadline | Written stories and photographs

Turn in your photographs and written versions of your stories for newspaper production.

5 p.m.

Lab work | Production night

Work as a team to design pages, write headlines, copy edit stories and put the newspaper to bed. Pizza will be served.

108 McEwen Hall

10 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

THURSDAY, JUNE 30

8 a.m.

Breakfast

Lakeside Dining Hall

9 a.m.

Instruction | Navigating financial aid

As the cost of higher education continues to climb, it's important to navigate the different ways of paying for college, from scholarships to student loans.

209 McEwen Hall

10 a.m.

Lab work | Web production

Use this time to post your stories, photos and videos to the EJP website.

108 McEwen Hall

Noon

Lunch

Lakeside Dining Hall

1:30 p.m.

Activity | Story pitches

Break into groups as you pitch your future story assignments to journalists from The New York Times.

209 McEwen Hall

3:30 p.m.

Instruction | Lessons learned and next steps

As EJP draws to a close, we reflect on the work accomplished and the next chapter in your journey as a storyteller.

209 McEwen Hall

5:30 p.m.

Dinner

Lakeside Dining Hall

6:30 p.m.

Recreation | Movie night

Schar Hall, Turner Theatre

9:30 p.m.

Curfew

Students should be in the residence hall and checked in with their camp counselor.

Global Residence Hall A

FRIDAY, JULY 1

8 a.m.

Closing ceremony

We celebrate our achievements from the past week and recognize the graduates of the Emerging Journalists Program at Elon University.

*Lakeside 212, Second floor,
Lakeside Dining Hall*

10 a.m.

Depart campus

Please make sure you've packed up your belongings, thrown away your trash and left your linens on your bed. If you are departing on American Airlines flight 5390 out of Greensboro, vans will leave the residence hall at 10 a.m. For students departing by car, temporary parking is allowed in the Global Neighborhood parking lot off of Phoenix Drive.

Global Residence Hall A

- The Emerging Journalists Program relies on students' active participation. The workshop has a series of tasks and assignments that students will be expected to complete.
- Alcohol, smoking, any illegal drug use or drug possession is strictly forbidden.
- Workshop participants must follow all local, state and federal laws. All participants must also follow all Elon University policies, including the university honor code.
- Students are welcome to use the Koury Athletic Center, which has gyms and fitness equipment, during non-instruction times. The center is open 6 a.m. - 8 a.m. and 11 a.m. - 7 p.m. on Monday, Wednesday and Friday; 11 a.m. - 9 p.m. on Tuesday and Thursday. (The center is closed on Saturday and Sunday.) Please notify a camp counselor if you intend to use the gym.
- Students may not enter residence halls other than the one assigned for housing.
- Students are not allowed to operate vehicles during the workshop.
- Students must attend all program activities unless ill. Illnesses must immediately be reported to the camp director.
- Students should act as ambassadors of their schools and communities, and they should follow all school rules and policies while at EJP.
- Failure to abide by EJP policies or directions from EJP staff/instructors is grounds for immediate dismissal from the workshop.
- Elon University Police is available to respond to emergency matters, suspected violations of the law, or other related concerns. EUPD can be reached at (336) 278-5555 or by dialing 911.

Our priority is to maintain a safe environment for our students and staff. The protocols below have been established in accordance with CDC guidelines and Healthy Elon recommendations.

- Students will live together on one floor of an Elon University residence hall, but students will have their own rooms. Some students may share a bathroom.
- Students are encouraged to wash their sheets, towels and clothes as needed. Money will be provided for students to use the laundry facilities on the hall.
- Students are responsible for keeping their rooms clean. Classroom spaces will be cleaned by university staff.
- Students will eat most of their meals in a dining hall, and Elon's dining staff will be aware of any food allergies and restrictions.
- Masks are optional on Elon's campus, but those who would feel more comfortable wearing one should feel free to do so. We will have a supply of masks available in the event a student needs one.
- We encourage all students to bring copies of their vaccine cards with them. All staff associated with the camp have been vaccinated.
- Hand sanitizer will be provided to every student in their welcome tote bag.
- Students or staff experiencing COVID-like symptoms will be asked to isolate from others in the program. If testing is required, students may be provided with an at-home test or go to a local healthcare facility.
- Students who test positive for COVID will isolate, and their parents will be contacted. Students may not rejoin the program until they record a negative test.
- Students should bring any and all medications they may need — including prescription and over-the-counter medication — to take while on campus. Staff members are not permitted to purchase or administer any kind of medication to students.

Bryan Baker (*EJP instructor*) is the director of technology, operations, and multimedia projects for the School of Communications at Elon University, where he also leads the FreshTV program and teaches courses in sound and media production.

Brandon Booker (*EJP instructor*) is a faculty member of Cinema and Television Arts and the graduate Interactive Media program at Elon University. He teaches courses in screenwriting, video production and immersive media.

Coral Clark (*EJP counselor*) attends Elon University as an Honors Fellow and studying public health and strategic communications. She works on the Phi Psi Cli Yearbook staff and will serve as editor-in-chief in the upcoming academic year.

Colin Donohue (*EJP program director*) is the School of Communications director of student engagement and alumni affairs & instructor in journalism. Colin chairs the university's Student Media Board and offers support to student organizations in the school. He has been at Elon for 15 years and has experience as a newspaper reporter.

Kelly Furnas (*EJP curriculum coordinator*) teaches multimedia journalism at Elon University, where he also advises the converged student news media, Elon News Network. He serves as the Journalism Education Association's global engagement director and he's a member of the board of directors for the Student Press Law Center.

Britt Mobley (*EJP counselor*), originally from Raleigh, is a junior at Elon studying strategic communications with a minor in adventure-based learning. An Odyssey Scholar and a Communications Fellow, Britt serves as a senator in student government and as a member of Elon's broadcast organizations Elon Sports Vision and Elon News Network.

