

Mae Wong

GRAPHIC DESIGNER



INTERNSHIPS

Web Design Intern (remote)

Fifth Letter, Greensboro, NC

June 2020-August 2020

- Created wireframes and layouts that led to the development of a new client website
- Designed layouts for print and websites along with online graphics based on client goals
- Performed concept development and ideation for design projects
- Effectively managed time in remote work environment to support clients in varying time zones
- Utilized video conferencing, chat platforms, shared documents, and instant messaging to successfully collaborate with others on the remote team

Design Intern

Centerline Digital, Raleigh, NC

June 2019-August 2019

- Designed digital and print collateral including brochures, tour books, websites, signage, direct mailers, and email campaigns for national clients
- Assisted in creating branding strategies for potential and current clients and aided in carrying out the creative process from initial brainstorming meetings to final printing and implementation
- Created social media strategy and content for client, increasing website engagement by 23%

SERVICE + LEADERSHIP

Graphic Design Director

Elon Volunteers!, Elon University

August 2017 -Present

- Manage and organize Elon Volunteers! Public Relations team through new marketing ideas, management of content requests and project oversight
- Create engaging print and digital graphics for program areas using Illustrator
- Document events with a digital camera as requested by program areas

CONTACT

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Raleigh, NC

EDUCATION

Bachelor of Arts in

Communication Design

Elon University, Elon, NC

May 2021

GPA: 3.6

Relevant Coursework:

Visual Communication

Writing for Visual Media

Web and Mobile Publishing

Design Strategies and Solutions

Fundamentals of Design

SKILLS

Design:

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Adobe After Effects

Canva

Microsoft:

Word

Excel

PowerPoint

SharePoint

Coding:

HTML

CSS

Technology:

Hootsuite

Zoom

GoToMeeting

GoToWebinar

ebEX

Dropbox