

Journalism Career Guide

What is journalism?

- Journalism serves an essential role in democracy by keeping citizens informed about their world. The news and information gained through reporting, writing, editing and visual journalism reaches the public through print, broadcast, online and mobile channels. – [Elon COM](#)
- Journalism is the activity of gathering, assessing, creating, and presenting news and information. It is also the product of these activities.... The purpose of journalism is thus to provide citizens with the information they need to make the best possible decisions about their lives, their communities, their societies, and their governments. – [American Press Institute](#)

Classes and Curriculum Information

View Classes and Curriculum info [here](#).

The Journalism Department gives life to the First Amendment by promoting a free press and teaching the skills necessary to seek facts, write, produce and report news, information and other significant matters in a transparent manner. A major in journalism provides students with the knowledge and technical skills used in contemporary media platforms, and an understanding of legal and ethical professional practices that are needed to tell objective stories for the public good. Students learn to report through finding and interviewing sources and interpreting data in order to tell fair, informative, and compelling stories.

Types of Roles

- **News/Documentaries**
 - Reporting
 - Editing
 - Producing
 - Feature Writing
 - Broadcast Journalism
 - Investigative Journalism
 - Sports Journalism
 - Political Journalism
 - Freelance Journalism
 - Travel Journalism
 - Music Journalism
 - Entertainment Journalism
 - Financial Journalism
 - Science Writing
 - Documentary writing and production
 - Photojournalism
 - Videography
 - Digital post-production editing
 - Podcast creation
 - Social media writing/curating/strategizing

- **Digital and Print Magazines**
 - Long-form writing
 - Copy editing
 - Art direction
 - Graphic design
 - Photography
 - Reporting
 - Magazine management
 - Web Content Management
 - Digital marketing and promotion

- **Business/Public Relations**
 - In-house media production
 - Advertising
 - Marketing/promotion
 - Public relations
 - Special events
 - Media relations
 - Fundraising
 - Business writing
 - Account services
 - Print production
 - Management
 - Administration

- **Law**
 - Prosecution
 - Defense
 - Litigation
 - Contractual
 - Corporate
 - Nonprofit or public interest
 - Mediation

- **Publishing/Writing**
 - Publishing
 - Proofreading
 - Editing
 - Publicity
 - Creative Writing

Employers and Titles of Recent Journalism Alumni

COMPANY	TITLE	CITY	STATE
The Arizona Republic	Environmental Reporting Fellow	Phoenix	Arizona
Los Angeles Times	Reporter	Los Angeles	California
Sacramento Bee	Political Reporter	Sacramento	California
Aspen Public Radio	Reporter	Aspen	Colorado
ESPN	Production Assistant	Bristol	Connecticut
CNN	Reporter	Washington	District of Columbia
NBC Washington	Production Assistant	Washington	District of Columbia
United Soccer League	Communications & Social Media Coordinator	Tampa	Florida
WSAV-TV	Multimedia Journalist	Savannah	Georgia
Weber Shandwick	Junior Associate	Chicago	Illinois
WCSH News	Newscast Producer	Portland	Maine
Boston Design Guide	Digital Marketing Associate	Boston	Massachusetts
Skadden, Arps, Slate, Meagher, & Flom LLP	Legal Practice Assistant	Boston	Massachusetts
KRTV	News Anchor	Great Falls	Montana
The New Mexican	Public Safety Reporter	Santa Fe	New Mexico
HeartShare Human Services of NY	Writer	New York	New York
SIRIUSXM - The Howard Stern Show	Production Assistant	New York	New York
Newsweek	Audience Engagement Specialist	New York	New York
Tracy Anderson Method	Freelance Writer	New York	New York
Hearst	Editorial Assistant	New York	New York
United States Tennis Association	Media Operations	New York	New York
Madison Square Garden Networks	Production Assistant	New York	New York
Good Morning America	Segment Producer	New York	New York
New York Post	Production Assistant	New York	New York
TEGNA	Producer-in-Residence	Charlotte	North Carolina
NC Center on Actual Innocence	Communications & Development Associate	Durham	North Carolina
WITN News	Digital Content Producer	Greenville	North Carolina
Richmond County Schools	Public Information Officer	Hamlet	North Carolina
WITN-TV	Jacksonville Bureau Chief and Multimedia Journalist	Jacksonville	North Carolina
The Lexington Dispatch	Cops/Courts Reporter	Lexington	North Carolina
KMTR-TV	Weekend Anchor	Eugene	Oregon
WCIV ABC News 4	News Producer	Charleston	South Carolina
Discovery Inc.	Scheduling and Production Coordinator	Knoxville	Tennessee
Nexstar Media Group	Multimedia Journalist	Lubbock	Texas
WPTZ NBC5	Reporter	Burlington	Vermont
Diverse: Issues in Higher Education	Staff Writer	Fairfax	Virginia

Journalism Job Boards

- [Journalism Jobs](#)
- [Journalism Next](#)
- [Public Media Jobs](#)
- [The Media Job Board](#)
- [MediaBistro](#)

Extracurriculars at Elon

- [Elon News Network](#)
 - The Pendulum (newspaper)
 - Elon Local News (nightly newscast)
 - ELN Morning (morning show)
- [Society of Professional Journalists](#)
- [National Press Photographers Association](#)
- [WSOE 89.3 FM Student Radio](#)
- [Radio Television Digital News Association \(RTDNA\) Elon Student Chapter](#)
- [elondocs](#)
- [Phi Psi Cli Student Yearbook](#)
- [Limelight Records](#)
- [Colonnades Literary and Art Journal](#)

Professional Associations & Organizations

- [Society of Professional Journalists](#)
- [Radio Television Digital News Association of the Carolinas](#)
- [National Press Photographers Association](#)
- [American Journalism Review](#)
- [American Society of Media Photographers](#)
- [News Leaders Association](#)
- [Association of Education and Journalism and Mass Communications](#)
- [Investigative Reporters and Editors](#)
- [Magazine Publishers of America](#)
- [National Newspaper Publisher Association](#)
- [News Media Alliance](#)
- [Online News Association](#)

Diversity, Equity, and Inclusion

- [National Association of Black Journalists](#)
- [National Association of Hispanic Journalists](#)
- [Asian American Journalists Association](#)
- [NLGJA: The Association of LGBTQ Journalists](#)
- [Native American Journalists Association](#)
- [National Center on Disability and Journalism](#)