

# Cinema & Television Arts Career Guide

## What is cinema and television arts?

- Cinema and television are art forms that focus on creative storytelling through words, sounds, images, actions, and music. They can communicate both fact and fiction through live events, scripted programs, documentaries, and narrative cinema. – [Elon Comm](#)
- Filmmaking involves a number of complex and discrete stages, beginning with an initial story, idea, or commission. Production then continues through screenwriting, casting, pre-production, shooting, sound recording, post-production, and screening the finished product before an audience, which may result in a film release and exhibition. The process is nonlinear, as the director typically shoots the script out of sequence, repeats shots as needed, and puts them together through editing later. Filmmaking occurs in a variety of economic, social, and political contexts around the world, and uses a variety of technologies and cinematic techniques to make theatrical films, episodic films for television and streaming platforms, music videos, and promotional and educational films. - [Wikipedia](#)

## Classes and Curriculum Information

View Classes and Curriculum info [here](#).

Cinema and television arts encompasses all forms of creative fiction and nonfiction storytelling through moving images and sound. The curriculum provides a broad foundation in writing and previsualization; visual aesthetics; industry best practices in areas such as audience analysis, content distribution, and equity, diversity, and inclusion; and content production. Through the academic program and co-curricular opportunities, students can focus on specialized areas of interest such as audio production and sound design, corporate video and branded content, documentary and narrative film, sports broadcasting and multi-camera live events, and studio- and reality-based entertainment programming.

## Types of roles

- Development
  - Casting Director
  - Costume Designer
  - Director
  - Executive/Production Assistant
  - Head Writer
  - Location Manager
  - Producer
  - Production Designer
  - Researcher
  - Screenwriter
  - Set Designer
  - Story Editor
  - Writer
- Production
  - Assistant Director 1/Assistant Director 2
  - Boom Operator
  - Camera Operator/Cinematographer/Videographer
  - Floor Manager
  - Graphics Coordinator
  - Gaffer

- Grip
- Production Assistant
- Production Manager
- Runner
- Stage Manager
- Technical Director
- Video Tape Operator
  
- Post-Production
  - Colorist
  - Composer
  - Editor
  - Foley Artist
  - Post-Production Runner
  - Marketing Assistant
  - Publicist
  - Sales Agent
  - Sound Editor
  - Title Sequence Designer

### **Types of Employers**

- Film and Video Production Companies
- Media Companies
- Communications Agencies/Departments
- Professional Sports Teams/Organizations
- Government Agencies
- Education/Non-Profits
- Broadcasting Groups
- Cable and Television Stations
- Studio Facilities
- Special Effects Companies
- Audio Recording Studios
- Theatrical production companies

## Employers and Titles of Recent Cinema & Television Arts Elon Alumni

COMPANY	TITLE	CITY	STATE
Margo Siegel Public Relations	Public Relations Showroom Assistant	Beverly Hills	California
Bspoketv	Intern	Los Angeles	California
Asha Michelle Wilson, Writer	Showrunner's Assistant	Los Angeles	California
Innovative Artists	Agent Assistant	Los Angeles	California
The Stander Group	Production Administrative Assistant	Los Angeles	California
Golden Alchemy Entertainment	Personal/Executive Assistant	Los Angeles	California
SMUGGLER	Office Production Assistant	Los Angeles	California
Bombshell Media	Creative Assistant	Los Angeles	California
William Morris Endeavor	Motion Picture Department Assistant	Los Angeles	California
Whelen Engineering	Marketing Intern	Chester	Connecticut
Greenwich Polo Club	Director of Media	Greenwich	Connecticut
Accenture	Senior Content Technical Director	Washington	District of Columbia
Ascend Aerials	Drone Tech	Atlanta	Georgia
Cinder Lighting & Grip	Production Support Technician	Atlanta	Georgia
CNN	Master Control Operator	Atlanta	Georgia
Warner Brothers	T3 Trainee	Atlanta	Georgia
LEARFIELD	Digital Content Specialist	Bloomington	Indiana
Circuit Arts	Production Administrative Assistant	Chilmark	Massachusetts
TechTarget	Copywriter	Newton	Massachusetts
Game Creek Video	Associate Broadcast Engineer	Hudson	New Hampshire
Rutgers Athletics	Multimedia Specialist	Piscataway	New Jersey
Hayground Camp	Head Coordinator of Social Media and Film	Bridgehampton	New York
CBS	Page	New York	New York
VERSUS	Production Assistant	New York	New York
Warner Bros	Publicity Assistant	New York	New York
Customertimes	Video Editor	New York	New York
Buzzfeed	Video Fellow	New York	New York
PBS North Carolina	Digital Content Intern	Durham	North Carolina
Elon University	Coordinator of Advancement Communications - Videography	Elon	North Carolina
Hunter Rowe Real Estate	Social Media Specialist	Raleigh	North Carolina
Well-Rounded Wealth	Showrunner	Charlotte	North Carolina
Hunter Rowe Real Estate	Social Media Specialist	Raleigh	North Carolina
Trailblazer Studios	Post Production Coordinator	Raleigh	North Carolina
Red Hat	Video Producer	Raleigh	North Carolina
The Columbus Dispatch	Photojournalist	Columbus	Ohio
Blue Ox Films	Editor/Production	Portland	Oregon
EP + Co.	Content Production Intern	Greenville	South Carolina
Tarleton State University	Video Coordinator	Stephenville	Texas
Catch A Killer Productions LLC	Key Set Production Assistant	Richmond	Virginia

## Job and Internship Websites

- [EntertainmentCareers.Net](#) – Jobs and internships in the entertainment and digital media industries
- [HollyList](#) – Jobs and internships in entertainment
- [LA 411](#) – LA based job opportunities, includes a comprehensive [production directory](#) for LA
- [NY 411](#) – NYC based job opportunities, includes a comprehensive [production directory](#) for NY
- [ShowBizJobs.com](#) – Jobs and internships in entertainment
- [Mandy.com](#) – Job search platform for performers and production/crew
- [The Tracking Board](#) – Jobs and internships in the film & TV industry
- [Video Collective](#) – Freelance work and internship opportunities in the film and TV industry
- [MEO Jobs](#) – Comprehensive list of newly available media jobs and internships, updated weekly
- [ESPN](#) – Jobs and internships in sport production and broadcasting
- [Jobs by ROSTR](#) – Job Board for the music industry
- [FlexJobs](#) – Job Board for remote and hybrid jobs, includes jobs in film, video, and gaming

## Extracurriculars at Elon

- [FreshTV](#)
- [Cinelon Productions](#)
- [elondocs](#)
- [Elon Student Television](#)
- [Elon Sports Vision](#)
- [Elon News Network](#)
- [Limelight Music Group](#)
- [Women of the Elon Entertainment Empire \(WEEE\)](#)

## Professional Associations & Organizations

- [Entertainment Community Fund](#) – free online programs to support the people working in the arts (includes resources for career, financial wellness, health/health insurance, housing, and social services)
- [Academy of Motion Picture Arts & Sciences](#)
- [American Film Institute](#)
- [Association of Talent Agents](#)
- [Independent Film and Television Alliance](#)
- [Motion Picture Association](#)
- [National Academy of Television Arts and Sciences](#)
- [Television Academy](#)

## Guilds and Unions

- [Art Directors Guild](#)
- [Director's Guild of America](#)
- [Motion Picture Editors Guild](#)
- [Producer's Guild of America](#)
- [SAG-AFTRA](#)
- [Writer's Guild of America](#)

## Diversity, Equity, and Inclusion

- [Center for Asian American Media](#)
- [National Association of Latino Independent Producers](#)
- [Outfest \(LGBTQ+\)](#)
- [Pacific Islanders in Communication](#)
- [The Black TV and Film Collective](#)
- [Women in Film](#)
- [Women Make Movies](#)
- [The Native American Media Alliance](#)
- [Filmmakers with Disabilities](#)