

# Journalism Career Guide

## What is journalism?

- Journalism serves an essential role in democracy by keeping citizens informed about their world. The news and information gained through reporting, writing, editing and visual journalism reaches the public through print, broadcast, online and mobile channels. – [Elon Comm](#)
- Journalism is the practice of gathering, recording, verifying, and reporting on information of public importance. Though these general duties have been historically consistent, the particulars of the journalistic process have evolved as the ways information is collected, disseminated, and consumed have changed. – [Purdue Online Writing Lab](#)

## Classes and Curriculum Information

View Classes and Curriculum info [here](#).

Journalism sustains democracy by keeping citizens informed about their world. The Journalism Department gives life to the First Amendment by promoting a free press and teaching the skills necessary to seek facts, write, produce and report news, information and other significant matters in a transparent manner. A major in journalism provides students with the knowledge and technical skills used in contemporary media platforms, and an understanding of legal and ethical professional practices that are needed to tell objective stories for the public good. Students learn to report through finding and interviewing sources and interpreting data in order to tell fair, informative, and compelling stories.

## Types of Roles

- News/Documentaries
  - Reporting
  - Editing
  - Producing
  - Feature Writing
  - Broadcast Journalism
  - Investigative Journalism
  - Sports Journalism
  - Political Journalism
  - Freelance Journalism
  - Travel Journalism
  - Music Journalism
  - Entertainment Journalism
  - Financial Journalism
  - Science Writing
  - Documentary writing and production
  - Photojournalism
  - Videography
  - Digital post-production editing
  - Podcast creation
  - Social media writing/curating/strategizing

- Digital and Print Magazines
  - Long-form writing
  - Copy editing
  - Art direction
  - Graphic design
  - Photography
  - Reporting
  - Magazine management
  - Web Content Management
  - Digital marketing and promotion
  
- Business/Public Relations
  - In-house media production
  - Advertising
  - Marketing/promotion
  - Public relations
  - Special events
  - Media relations
  - Fundraising
  - Business writing
  - Account services
  - Print production
  - Management
  - Administration
  
- Law
  - Prosecution
  - Defense
  - Litigation
  - Contractual
  - Corporate
  - Nonprofit or public interest
  - Mediation
  
- Publishing/Writing
  - Publishing
  - Proofreading
  - Editing
  - Publicity
  - Creative Writing

## Employers and Titles of Recent Journalism Elon Alumni

COMPANY	TITLE	CITY	STATE
KPNX-12 News	Digital Producer	Phoenix	Arizona
Southern Living	Editing Fellow	Birmingham	Alabama
NFL Media	Researcher	Los Angeles	California
ESPN	Production Assistant	Bristol	Connecticut
CNN	Reporter	Washington	District of Columbia
Selby Jennings	Consultant	London	England
WSAV-TV	Multimedia Journalist	Savannah	Georgia
C Louise PR	PR Marketing Assistant	Chicago	Illinois
KAKE News	Multimedia Journalist	Wichita	Kansas
LEARFIELD	Digital Content Specialist	Louisville	Kentucky
News Center Maine	News Producer	Portland	Maine
WBAL-Hearst Television	Jayne Miller Investigative Fellow	Baltimore	Maryland
Boston Design Guide	Assistant Editor	Boston	Massachusetts
Biloxi Shuckers	Broadcaster and Media Relations Manager	Biloxi	Mississippi
What Goes Around Comes Around	Copywriter	Jersey City	New Jersey
Web Content Development	Lead Editor	Ocean City	New Jersey
Fox News	Associate Producer	New York	New York
Sirius XM	Associate Producer	New York	New York
Lippe Taylor	Integrated Marketing Intern for Healthcare	New York	New York
Serendipity & Co	Account Coordinator	New York	New York
Syracuse University	Athletic Communications Assistant	Syracuse	New York
Carolina Panthers	Minorities in Sports Fellowship	Charlotte	North Carolina
Elon University	Elon Year of Service Fellow	Elon	North Carolina
Elon University	Assistant Director of Athletic Communications	Elon	North Carolina
Sports Media Technology	Graphics Operator	Durham	North Carolina
Revolution Studios	Content Creator	Raleigh	North Carolina
TelevisaUnivision	Multimedia Journalist	Raleigh	North Carolina
Carolina Miners Lacrosse	Social Media Coordinator	Charlotte	North Carolina
Learfield Audio	Studio Host	Winston-Salem	North Carolina
WCPO 9 News	Digital Content Producer	Cincinnati	Ohio
State Representative Matt Bradford	Legislative Assistant	Cedars	Pennsylvania
Hearst	Producer	Greenville	South Carolina
WYFF News 4	Morning/Dayside Producer	Greenville	South Carolina
Sportradar	Data Journalist	St Gallen	Switzerland
Inside Washington Publishers	Reporter	Arlington	Virginia
The Seattle Times	Photojournalism Intern	Seattle	Washington
Wisconsin Public Radio	Second Century News Fellow	Milwaukee	Wisconsin

## Journalism Job Boards

- [Journalism Jobs](#) – Jobs and internships in journalism
- [Journalism Next](#) – Job and community website for minority journalists and media professionals
- [Public Media Jobs](#) – Job opportunities in public radio and TV
- [The Media Job Board](#) – Jobs and internships in the media industry
- [MEO Jobs](#) – Comprehensive list of newly available media jobs and internships, updated weekly
- [MediaBistro](#) – Jobs and internships in the media industry
- [Daybook.com](#) – Listing of political and non-profit communications opportunities
- [Public Affairs Council](#) – Jobs in public affairs, government relations, communications, and PR
- [OPA Jobs](#) – Jobs and internships on Capitol Hill, DC
- [FlexJobs](#) – Job board for remote and hybrid jobs, includes reporting and publishing jobs

## Extracurriculars at Elon

- [Elon News Network](#)
  - The Pendulum (newspaper)
  - Elon Local News (nightly newscast)
  - ELN Morning (morning show)
- [Society of Professional Journalists](#)
- [National Press Photographers Association](#)
- [WSOE 89.3 FM Student Radio](#)
- [Radio Television Digital News Association \(RTDNA\) Elon Student Chapter](#)
- [elondocs](#)
- [Phi Psi Cli Student Yearbook](#)
- [Limelight Records](#)
- [Colonnades Literary and Art Journal](#)

## Professional Associations & Organizations

- [Society of Professional Journalists](#)
- [Radio Television Digital News Association of the Carolinas](#)
- [National Press Photographers Association](#)
- [American Journalism Review](#)
- [American Society of Media Photographers](#)
- [News Leaders Association](#)
- [Association of Education and Journalism and Mass Communications](#)
- [Investigative Reporters and Editors](#)
- [American Society of Magazine Editors](#)
- [National Newspaper Publisher Association](#)
- [News Media Alliance](#)
- [Online News Association](#)

## Diversity, Equity, and Inclusion

- [National Association of Black Journalists](#)
- [National Association of Hispanic Journalists](#)
- [Asian American Journalists Association](#)
- [NLGJA: The Association of LGBTQ Journalists](#)
- [Indigenous Journalists Association](#)
- [National Center on Disability and Journalism](#)