

## ElonComm Internship Supervisor Evaluation

Intern's First Name:

Intern's Last Name:

Intern's Major:

- Cinema and Television Arts
- Communication Design
- Journalism
- Media Analytics
- Strategic Communications

Internship Company:

Supervisor's Name:

Supervisor's Email Address:

Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...submits unique work that meets professional standards. They accurately represent their skills/experiences and fairly credit collaborative work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...is able to apply legal principles (such as libel, privacy, copyright) that pertain to the work environment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates ethical behavior that is appropriate for the professional workplace.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...submits work that demonstrates they understand the history and roles of media, communication and/or sport in the workplace. They selected relevant mediums to deliver content to the intended audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...shows an awareness of diverse audiences in content creation and demonstrates the ability to collaborate and communicate effectively with people from diverse backgrounds.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...shows the ability to write and speak clearly and accurately using an appropriate style	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
and format for intended audiences.					
...demonstrates knowledge of best practices when using hardware and software to complete tasks efficiently in the workplace.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates mastery of relevant theories and principles when completing assignments in the workplace.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...shows the ability to engage in research, analyze and understand data in ways appropriate to the industry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates the ability to use relevant numerical and statistical concepts that is applicable to the industry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...applies creative and critical thinking skills while problem-solving and completing work assignments.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CTA: Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...demonstrates the ability to describe the operations of the entertainment industry as one that relies on content production, distribution, and exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...shows the ability to critique the aesthetic elements of video and audio content that make their work and the work of others a quality experience for contemporary audiences.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CDE: Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...demonstrates knowledge of the concepts, principles and practices of communication design.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...shows the ability to identify the elements of a design problem and use concepts and principles of ethical strategies and aesthetics solutions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

JOU: Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...demonstrates the ability to find and interview sources, interpret, and use data, and write, edit, and produce news stories on all media platforms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates the ability to tell compelling, fair,	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
informative, and ethical news stories.					

MEA: Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...shows the ability to make data-driven decisions when problem solving.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates ability to analyze data using reliable methodologies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

STC: Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...demonstrates competency in strategic communications planning and problem solving.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates business literacy by articulating how strategic communications provides value to an organization, as well as how it affects other roles within an organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate the level of agreement with the following statements. This intern...

	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
...demonstrates good interpersonal communication skills.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...is reliable, punctual and consistent in coming to work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has an appearance, grooming and attire appropriate for the workplace.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...shows an openness to receiving constructive criticism.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...is dependable in completing work assignments on time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...demonstrates a level of common sense required of a professional.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please list the intern's greatest strengths:

Please list the intern's greatest areas for improvement:

Would you recommend this intern for a permanent position at your company or organization?

- Yes, we have made an offer
- Yes, if there was an opening
- No

Please provide a brief description of how the intern accomplished the SMART goals you established together in the beginning of the semester.

Please recommend a grade for the work completed by the intern.

- A
- A-
- B+
- B
- B-
- C+
- C
- C-
- D+
- D
- D-
- F

How can we improve the experience for internship supervisors? Please provide examples.

Please provide any additional comments:

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