

School of Communications
2024-2025 Standing Committees
September 2024

The increase in service-based structures in the School of Communications as functions of shared governance has led to a multiple names, from councils and advisory boards to task forces. All of these are included in this document, beginning with the standing committees and then grouped accordingly. This document was shared with faculty on Sept. 3, 2024 and reflects any revisions provided at that time toward this final version.

Committees have both staff and faculty representation and help with the shared governance of the School. Each department will have representation on most committees, with the exception of the staff committee, which is exclusive to staff. Department Chairs led in the appointment of faculty to serve on these committees. To promote continuity, committee assignments are generally for two-year periods. Task Forces are for a specific purpose and representation on task forces more narrowly focuses on faculty interest rather than department. Serving on school committees and task forces is vital to its work and ensures broad representation to advance school priorities.

STANDING COMMITTEES

ACADEMIC LEADERSHIP COMMITTEE

MEMBERS: Tony Weaver (chair), Dave Bockino (MEA), Jessalyn Strauss (STC), Anthony Hatcher (JOU), Ben Hannam (CDE), Vic Costello (COM), Shaina Dabbs (SPT), Staci Saltz (CTA), Vanessa Bravo*, Alyssa Donohue (support)

ADMINISTRATIVE LIAISON: Tony Weaver

CHARGE: To implement and strategize policies and procedures related to the school, its departments and academic programs including budget, releases, staffing, assessment, implications on students and university service. To monitor and enhance department curricula through the faculty governance model and

AWARDS AND COMPETITIONS COMMITTEE

MEMBERS: Colin Donohue (chair/JOU), Brandon Booker (CTA), JP Lavoie (CDE), Katie Stansberry (STC), Shanetta Pendleton (STC)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: Identify appropriate student competitions for the School of Communications. Evaluate applications for and award student creative grants. Make recommendations for awards that recognize outstanding personal and professional achievement of School of Communications students and alumni.

COM CORE ADVISORY COMMITTEE

MEMBERS: Vic Costello (chair), Jessica Gisclair, Laura Lacy, Harlen Makemson, Amber Moser

CHARGE: To guide conversations and provide recommendations to the school faculty and leadership regarding the School's communications core curriculum.

CURRICULUM COMMITTEE (Elected each February)

Staci Saltz (CTA/chair 2022-2025), Rebecca Bagley (CDE, 2024-2026), Amanda Sturgill (JOU, 2024-2025),

David Bockino (MEA 2023-2025); Barbara Miller Gaither (STC, 2023-2025), Phillip Motley (IME, 2024-2026), Alex Traugutt (SPT, 2023-2025)

ADMINISTRATIVE LIAISON: Tony Weaver

DEAN DESIGNEE: Vic Costello

EX-OFFICIO MEMBERS: Kenn Gaither

CHARGE: Consider changes to Communications majors and courses in conjunction with the university's curriculum committee and processes. Evaluate the school's and department's assessment instruments and use the assessment findings to create changes to loop back into the curriculum.

INCLUSIVE EXCELLENCE COMMITTEE

MEMBERS: Lorraine Ahearn (chair/JOU), Lee Bush (STC), Mark Cryan (SPT), Karen Lindsey (STC), Young Do Kim (SPT), Sydney Nicolla (STC)

ADMINISTRATIVE LIAISON: Vanessa Bravo*

CHARGE: Continue the implementation and evaluation of the School of Communications diversity plan; investigate ways to enhance the international and domestic initiatives of the plan. Previously known as the diversity committee, the "inclusive excellence" committee title mirrors university terminology.

UNDERGRADUATE RESEARCH AND TEACHER/SCHOLAR/MENTOR COMMITTEE

(COM 4970 faculty and SPT research)

MEMBERS: Harlen Makemson (chair/CDE), Shaina Dabbs (SPT), Jane O'Boyle (STC), Byung Lee (CDE), Kai Swanson (CTA)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: Plan teaching development programs and SURF day faculty scholarship presentations; make recommendations on how to enhance the School of Communications intellectual climate; and, in conjunction with the School of Communications Journal and Undergraduate Research Committee, consider ways to involve faculty in undergraduate research mentorships. Explore and promote undergraduate research including Lumen, SURF, NCUR, Honors and implement the COM Scholars program.

ELON SPORTS VISION STEERING COMMITTEE

MEMBERS: Max Negin (chair/CTA), Tony Weaver, ESV coordinating producer-TBD (staff), Patrick Cunningham (Athletics), Christopher Waters (IT), Quintin Brenner (TLT)

ADMINISTRATIVE LIAISON: Tony Weaver

CHARGE: To provide support for and evaluation of Elon Sports Vision and associated cohort, and collaborate on high-quality student production and coverage of Elon sporting events.

FELLOWS COMMITTEE

MEMBERS: Dave Bockino (chair and Fellows Director/SPT), Michele Lashley (STC), Jenny Jiang (CDE), Kelly Furnas (JOU), Doug Kass* (CTA)

ADMINISTRATIVE LIAISON: Tony Weaver

CHARGE: Review and implement the Fellows selection process; select class and organize program elements for Communications Fellows.

TECHNOLOGY COMMITTEE

MEMBERS: Bryan Baker (chair), Dan Haygood (STC), Ray Johnson (CTA), Bill Squadron (SPT), Randy Piland (CDE)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: Monitor developments in technology and consider School of Communications needs; draft an annual recommendation of technology needs.

TASK FORCES AND WORKING GROUPS

GRADUATE EDUCATION TASK FORCE

MEMBERS: Phillip Motley (chair), Derek Lackaff (CDE), Qian Xu (STC/MEA), Amanda Sturgill (JOU/MEA), Jessalyn Strauss (STC), Jenny Jiang (CDE), Cara Lucia (SPT), Bryan Baker (staff), Allie Duffney (GA), Maggie Mullikin (staff), Pratheep Paranthaman (CSC)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: Develop a graduate program prospectus by late fall or early spring 2025 by reimagining the interactive media master's program to increase enrollment while maintaining program quality and distinctiveness. Consider the program modality, degree offering, concentration areas and the previously envisioned low residency model. Explore options such as cross-listing courses and the role of Elon Regional Learning Centers (such as Charlotte) for interactive media. Lead discussions toward this Elon Institutional Priority, captured verbatim: "Complete restructure of iMedia and determine feasibility."

AI WORKING GROUP

MEMBERS: Sowjanya Kudva (co-chair), Alex Traugutt (co-chair), Bill Anderson (STC), Chris Chen (CDE), Doug Kass* (CTA), Michele Lashley (STC), Jessalyn Strauss (STC), Amanda Sturgill (JOU), Brian Walsh (CDE), Shannon Zenner (CDE), Ahmed Fadaam (CDE), Byung Lee (CDE), Don Grady (ex-officio), Luke Jackson (student), Charlotte Turner (student)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: To serve as an incubator for school AI initiatives; to discuss AI, its impact on the school and its disciplines and to provide guidance toward school policies and best practices on AI.

ENROLLMENT PLANNING TASK FORCE

MEMBERS: Colin Donohue (chair/JOU), Kelly Furnas (JOU), Young Do Kim (SPT), Amber Moser, Staci Saltz (CTA), Vanessa Bravo (STC), Maggie Mullikin

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: To develop a comprehensive enrollment plan with key performance indicators to catalyze enrollment growth in the School of Communications. Provide leadership in conversations in the school and with admissions to generate innovative and strategic ideas to increase enrollment in the School of Communications.

STUDENT ENGAGEMENT TASK FORCE

MEMBERS: Lee Bush (STC), Cara Lucia (SPT), Staci Saltz (CTA), Shanetta Pendleton (STC), Anthony Hatcher (JOU), Rebecca Bagley (CDE)

ADMINISTRATIVE LIAISON: Vanessa Bravo*

CHARGE: To examine student engagement trends and issues toward generating ideas, policies and protocols to galvanize student engagement in the classroom. Provide guidance to faculty and staff on their roles and responsibilities to foster dynamic student engagement.

ADVISORY BOARDS AND COUNCILS

HEALTH COMMUNICATIONS ADVISORY BOARD

MEMBERS: Julie Lellis (chair/STC), Michele Lashley (STC), Barbara Miller Gaither (STC), Bill Anderson (STC), Sydney Nicolla (STC)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: Spearhead development and planning for the minor and explore deeper collaborations with academic programs on campus and the Health EU institutional priority.

GLOBAL FILM & CULTURES MINOR ADVISORY BOARD

MEMBERS: Kai Swanson (chair/CTA), Staci Saltz (CTA), Lorraine Ahearn (JOU), Dan Burns (ENG), Lina Kuhn (ENG), Craig Morehead (ENG), Joel Shelton (POL)

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: Spearhead development and planning for the minor and explore deeper collaborations with academic programs on campus and the global education institutional priority.

SCHOOL STAFF COUNCIL

MEMBERS: Maggie Mullikin (co-chair), Catherine Kerns (co-chair), Colin Donohue, Amber Moser, Alison Doherty, Tommy Kopetskie, Bryan Baker, Abby Igoe, Alyssa Donohue, Shannan Bowen, Karla Perez

ADMINISTRATIVE LIAISON: Kenn Gaither

CHARGE: To assist with the climate and with non-teaching operations of the School of Communications.

MEETS: As needed

* on leave for part of academic year.