

Cinema & Television Arts Career Guide

What is cinema and television arts?

- Cinema and television are art forms that focus on creative storytelling through words, sounds, images, actions, and music. They can communicate both fact and fiction through live events, scripted programs, documentaries, and narrative cinema. – [Elon Comm](#)
- Filmmaking involves a number of complex and discrete stages, beginning with an initial story, idea, or commission. Production then continues through screenwriting, casting, pre-production, shooting, sound recording, post-production, and screening the finished product before an audience, which may result in a film release and exhibition. The process is nonlinear, as the director typically shoots the script out of sequence, repeats shots as needed, and puts them together through editing later. Filmmaking occurs in a variety of economic, social, and political contexts around the world, and uses a variety of technologies and cinematic techniques to make theatrical films, episodic films for television and streaming platforms, music videos, and promotional and educational films. - [Wikipedia](#)

Classes and Curriculum Information

View Classes and Curriculum info [here](#), including the Global Film & Cultures [minor](#).

Cinema and television arts encompasses all forms of creative fiction and nonfiction storytelling through moving images and sound. The curriculum provides a broad foundation in writing and previsualization; visual aesthetics; industry best practices in areas such as audience analysis, content distribution, and equity, diversity, and inclusion; and content production. Through the academic program and co-curricular opportunities, students can focus on specialized areas of interest such as audio production and sound design, corporate video and branded content, documentary and narrative film, sports broadcasting and multi-camera live events, and studio- and reality-based entertainment programming.

Types of roles

- [Development](#)
 - o Casting Director
 - o Costume Designer
 - o Director
 - o Executive/Production Assistant
 - o Head Writer
 - o Location Manager
 - o Producer
 - o Production Designer

- o Researcher
 - o Screenwriter
 - o Set Designer
 - o Story Editor
 - o Writer
- Production
 - o Assistant Director 1/Assistant Director 2
 - o Boom Operator
 - o Camera Operator/Cinematographer/Videographer
 - o Floor Manager
 - o Graphics Coordinator
 - o Gaffer
 - o Grip
 - o Production Assistant
 - o Production Manager
 - o Runner
 - o Stage Manager
 - o Technical Director
 - o Video Tape Operator
- Post-Production
 - o Colorist
 - o Composer
 - o Editor
 - o Foley Artist
 - o Post-Production Runner
 - o Marketing Assistant
 - o Publicist
 - o Sales Agent
 - o Sound Editor
 - o Title Sequence Designer

Types of Employers

- Film and Video Production Companies
- Media Companies
- Communications Agencies/Departments
- Professional Sports Teams/Organizations

- Government Agencies
- Education/Non-Profits
- Broadcasting Groups
- Cable and Television Stations
- Studio Facilities
- Special Effects Companies
- Audio Recording Studios
- Theatrical production companies

Employers and Titles of Recent Cinema & Television Arts Elon Alumni

COMPANY	TITLE	CITY	STATE
Music@Menlo	Production Stage Manager	Atherton	California
Elon University	Program Coordinator – Elon in Los Angeles	Los Angeles	California
Margo Siegel Public Relations	Public Relations Showroom Assistant	Beverly Hills	California
Multihouse	Junior Creative Associate	Los Angeles	California
WBOC-Channel 16	Photographer and Editor	Milton	Delaware
Second World FPS	Multimedia Content Producer	Washington	District of Colombia
Brady: United Against Gun Violence	Communications Intern	Washington	District of Colombia
Robert of Philadelphia Salons	Media Specialist	Naples	Florida
Polk County Board of County Commissioners	Video Content Specialist	Bartow	Florida
Disney	Disney College Program Participant	Orlando	Florida
The Home Depot	Digital Designer	Atlanta	Georgia
TK Elevator	Video Production Intern	Atlanta	Georgia
Warner Bros.	T3 Trainee	Atlanta	Georgia
Rocket Productions	Development and Post-Production Intern	Chicago	Illinois
The Courier-Journal	Photojournalist	Louisville	Kentucky
Cape Code Baseball League	Videography Intern	Cape Cod	Massachusetts
Fidelity Investments	Associate Video Producer/Editor	Boston	Massachusetts
Levitte Brand	Digital Marketing Manager	Marshfield	Massachusetts
Circuit Arts	Production Administrative Assistant	Chilmark	Massachusetts
Redline	Junior Automotive Photographer	Haddonfield	New Jersey
Paramount	Communications Specialist	New York	New York
Smithsonian Institute	Media Editor & Producer Intern	New York	New York
Every Mother Counts	Communications Associate	New York	New York

Elon University	Program Assistant – Elon in Charlotte	Charlotte	North Carolina
Queens University Athletics	Graphic and Video Content Creator Graduate Assistant	Charlotte	North Carolina
McKinney	Marketing Coordinator	Durham	North Carolina
Susie Films	Production Assistant Intern	Charlotte	North Carolina
Craze Marketing	Brand Ambassador	Charlotte	North Carolina
The Chamber for a Greater Chapel Hill-Carrboro	Communications and Business Support Specialist	Chapel Hill	North Carolina
Jet-Hot	Content Coordinator	Burlington	North Carolina
Well-Rounded Wealth	Showrunner	Charlotte	North Carolina
EP + Co.	Content Capture Intern	Greenville	South Carolina
Atlantic Technical Consultants	Video Content Editor	Roanoke	Virginia
Pierson Blount	Production Mixer	Lynchburg	Virginia

Job and Internship Websites

- [EntertainmentCareers.Net](#) – Jobs and internships in the entertainment and digital media industries
- [Staff Me Up](#) - Jobs in Media and Entertainment Access 6,000+ active jobs in TV, film and digital
- [Podnews](#) - Podcast industry's biggest jobs board
- [HollyList](#) – Jobs and internships in entertainment
- [LA 411](#) – LA based job opportunities, includes a comprehensive [production directory](#) for LA
- [NY 411](#) – NYC based job opportunities, includes a comprehensive [production directory](#) for NY
- [ShowBizJobs.com](#) – Jobs and internships in entertainment
- [Mandy.com](#) – Job search platform for performers and production/crew
- [The Tracking Board](#) – Jobs and internships in the film & TV industry
- [Video Collective](#) – Freelance work and internship opportunities in the film and TV industry
- [ESPN](#) – Jobs and internships in sport production and broadcasting
- [Jobs by ROSTR](#) – Job Board for the music industry
- [FlexJobs](#) – Job Board for remote and hybrid jobs, includes jobs in film, video, and gaming

Extracurriculars at Elon

- [FreshTV](#)
- [Cinelon Productions](#)
- [elondocs](#)
- [Elon Student Television](#)
- [Elon Sports Vision](#)
- [Elon News Network](#)

- [Limelight Music Group](#)

Professional Associations & Organizations

- [Women of the Elon Entertainment Empire \(WEEE\)](#)
- [Academy of Motion Picture Arts & Sciences](#)
- [American Film Institute](#)
- [Association of Talent Agents](#)
- [Independent Film and Television Alliance](#)
- [Motion Picture Association](#)
- [National Academy of Television Arts and Sciences](#)
- [Television Academy](#)

Guilds and Unions

- [Art Directors Guild](#)
- [Director's Guild of America](#)
- [Motion Picture Editors Guild](#)
- [Producer's Guild of America](#)
- [SAG-AFTRA](#)
- [Writer's Guild of America](#)

Diversity, Equity, and Inclusion

- [Center for Asian American Media](#)
- [National Association of Latino Independent Producers \(NALIP\)](#)
- [Pacific Islanders in Communications](#)
- [The Black TV and Film Collective](#)
- [Women in Film](#)
- [Women Make Movies](#)
- [Native American Media Alliance](#)