

Journalism Career Guide

What is journalism?

- Journalism serves an essential role in democracy by keeping citizens informed about their world. The news and information gained through reporting, writing, editing and visual journalism reaches the public through print, broadcast, online and mobile channels. – [Elon Comm](#)
- Journalism is the practice of gathering, recording, verifying, and reporting on information of public importance. Though these general duties have been historically consistent, the particulars of the journalistic process have evolved as the ways information is collected, disseminated, and consumed have changed. – [Purdue Online Writing Lab](#)

Classes and Curriculum Information

View Classes and Curriculum info [here](#).

Journalism sustains democracy by keeping citizens informed about their world. The Journalism Department gives life to the First Amendment by promoting a free press and teaching the skills necessary to seek facts, write, produce and report news, information and other significant matters in a transparent manner. A major in journalism provides students with the knowledge and technical skills used in contemporary media platforms, and an understanding of legal and ethical professional practices that are needed to tell objective stories for the public good. Students learn to report through finding and interviewing sources and interpreting data in order to tell fair, informative, and compelling stories.

Types of Roles

- [News/Documentaries](#)
 - Reporting
 - Editing
 - Producing
 - Feature Writing
 - Broadcast Journalism
 - Investigative Journalism
 - Sports Journalism
 - Political Journalism
 - Freelance Journalism

- o Travel Journalism
 - o Music Journalism
 - o Entertainment Journalism
 - o Financial Journalism
 - o Science Writing
 - o Documentary writing and production
 - o Photojournalism
 - o Videography
 - o Digital post-production editing
 - o Podcast creation
 - o Social media writing/curating/strategizing
- Digital and Print Magazines
 - o Long-form writing
 - o Copy editing
 - o Art direction
 - o Graphic design
 - o Photography
 - o Reporting
 - o Magazine management
 - o Web Content Management
 - o Digital marketing and promotion
- Business/Public Relations
 - o In-house media production
 - o Advertising
 - o Marketing/promotion
 - o Public relations
 - o Special events
 - o Media relations
 - o Fundraising
 - o Business writing
 - o Account services
 - o Print production
 - o Management
 - o Administration

- Law
 - o Prosecution
 - o Defense
 - o Litigation
 - o Contractual
 - o Corporate
 - o Nonprofit or public interest
 - o Mediation

- Publishing/Writing
 - o Publishing
 - o Proofreading
 - o Editing
 - o Publicity
 - o Creative Writing

Employers and Titles of Recent Journalism Elon Alumni

COMPANY	TITLE	CITY	STATE
KPNX-12 News	Digital Producer	Phoenix	Arizona
NFL Media	Researcher	Los Angeles	California
Xanterra Travel Collection	Talent Marketing Specialist	Denver	Colorado
WBOC-Channel 16	Photographer and Editor	Milton	Delaware
Brady: United Against Gun Violence	Communications Intern	Washington	District of Colombia
The Leadership Institute	Studios Intern	Washington	District of Colombia
Florida State Golf Association	Communications Intern	Tampa	Florida
TK Elevator	Video Production Intern	Atlanta	Georgia
C Louise PR	PR Marketing Assistant	Chicago	Illinois
WBAL-Hearst Television	Jayne Miller Investigative Fellow	Baltimore	Maryland
Cape Cod Baseball League	Videography Intern	Yarmouth Port	Massachusetts
Uwill Student Mental Health	Marketing Associate	Boston	Massachusetts
Biloxi Shuckers Baseball	Broadcaster and Media Relations Manager	Biloxi	Mississippi
Lippe Taylor	Integrated Marketing Intern for Healthcare	New York	New York
DiGennaro Communications	Public Relations Intern	New York	New York
Golin	Associate	New York	New York
Campbell University	Athletics Communications Graduate Assistant	Buies Creek	North Carolina

Queens University Athletics	Graphic and Video Content Creator Graduate Assistant	Charlotte	North Carolina
Elon University	Assistant Director of Athletics Communications	Elon	North Carolina
Morehead City Marlins	Lead Play-by-Play Broadcaster	Morehead City	North Carolina
Elon University	Graduate Year of Service Fellow	Elon	North Carolina
TelevisaUnivision	Multimedia Journalist	Raleigh	North Carolina
Learfield Audio	Studio Host	Winston-Salem	North Carolina
Office of Governor Josh Stein	Executive Assistant	Raleigh	North Carolina
Elon University	Program Assistant – Elon in Charlotte	Charlotte	North Carolina
Wake Forest University	WAKECommunities Coordinator	Winston-Salem	North Carolina
Susie Films	Production Assistant Intern	Charlotte	North Carolina
The Social Story Lab	Branding/Content Creator	Cincinnati	Ohio
ACE Creatives	Associate Social Media Manager	Remote	Remote
WYFF News 4	Morning/Dayside Producer	Greenville	South Carolina
The Virginian-Pilot	Digital Producer	Newport News	Virginia
The Seattle Times	Photojournalism Intern	Seattle	Washington
Wisconsin Public Radio	Second Century News Fellow	Milwaukee	Wisconsin

Journalism Job Boards

- [Journalism Jobs](#) – Jobs and internships in journalism
- [Journalism Next](#) – Job and community website for minority journalists and media professionals
- [Public Media Jobs](#) – Job opportunities in public radio and TV
- [The Media Job Board](#) – Jobs and internships in the media industry
- [MediaBistro](#) – Jobs and internships in the media industry
- [Public Affairs Council](#) – Jobs in public affairs, government relations, communications, and PR
- [OPA Jobs](#) – Jobs and internships on Capitol Hill, DC
- [FlexJobs](#) – Job board for remote and hybrid jobs, includes reporting and publishing jobs

Extracurriculars at Elon

- [Elon News Network](#)
 - The Pendulum (newspaper)
 - Elon Local News (nightly newscast)
 - ELN Morning (morning show)
- [Society of Professional Journalists](#)
- [National Press Photographers Association](#)
- [WSOE 89.3 FM Student Radio](#)

- [Radio Television Digital News Association \(RTDNA\) Elon Student Chapter](#)
- [elondocs](#)
- [Phi Psi Cli Student Yearbook](#)
- [Limelight Records](#)
- [Colonnades Literary and Art Journal](#)

Professional Associations & Organizations

- [Society of Professional Journalists](#)
- [Radio Television Digital News Association of the Carolinas](#)
- [National Press Photographers Association](#)
- [American Society of Media Photographers](#)
- [Association of Education and Journalism and Mass Communications](#)
- [Investigative Reporters and Editors](#)
- [American Society of Magazine Editors](#)
- [National Newspaper Publisher Association](#)
- [News Media Alliance](#)
- [Online News Association](#)

Diversity, Equity, and Inclusion

- [National Association of Black Journalists](#)
- [National Association of Hispanic Journalists](#)
- [Asian American Journalists Association](#)
- [NLGJA: The Association of LGBTQ Journalists](#)
- [Indigenous Journalists Association](#)
- [National Center on Disability and Journalism](#)