SURF 2023 Poster Presentation Guidelines

Poster Format:

- Poster size: 48" wide x 36" tall, in landscape orientation

- Recommended font sizes:

    - 72-80 pt for titles/headings
    - 24-44 pt for body text

- The poster should be printed either on paper or cloth so that it can be clipped on to a foam core board which will stand on an easel.

- If hyperlinks are needed in your poster, please display them as either short URLs or QR codes. You may use https://tinyurl.com/ or https://bitly.com/ to create short URLs and QR code generator (www.qr-code-generator.com) to create QR codes.

Poster Content:

At the top of the poster, make sure to include a title, student name(s), mentor name(s) and mentor department. Check with your mentor if they would prefer to be called Dr. or Prof.

Example:

> An Analysis of American Teacher Reactions to the COVID-19 Pandemic
> Kevin Smith (Faculty mentor: Dr. Lisa Turner, Department of Psychology)

Although the content of the poster will vary according to the traditions of your discipline and to the nature of your project, you will want to include and arrange the materials in a way that tells a coherent and straight-forward story even without your presence. Emphasize the most important points and avoid overwhelming the viewer with too many details.

Here are some more specific recommendations:

- In the Introduction, briefly summarize the necessary background that led to this work and clearly identify the purpose or specific aims of the present study. If applicable, state the questions asked or hypothesis(es) tested.

- Provide sufficient detail of the methods or processes employed to do the work.

- The results or products may be effectively presented by table, figure, illustration and/or photograph. Make each stand on its own, so the viewer doesn't have to refer elsewhere on the display to understand the important message(s). For each table, figure, etc., a lucid interpretative legend will go a long way in highlighting and briefly discussing the essential points.

- In the Summary and Conclusion, briefly explain the vital "bottom lines" and the major takeaways of your work.