

The Elon Center for the Study of Religion, Culture, and Society, 2013 Elon Media and Religion Conference, and the Elon Community Church present

Community Activism & the Media: Partnering for Good

A lecture-conversation with Dr. Mary Landon Darden,
Dean of Concordia University, San Antonio Center

April 13, 3:30-5:00

Community Life Center, Elon Community Church



In addition to working in higher education for the past two decades, Dr. Darden has a past woven with community activism and the media. Darden wrote, hosted, and directed a daily regional television show for four years; developed and hosted a radio show on KWBU/NPR; and during her career, wrote a monthly column and many dozens of magazine articles. During those years, Darden lead a number of community and regional initiatives, including one to preserve the air quality in Central Texas and another that organized the regional churches to provide shelter and assistance to more than 500 evacuees of Hurricane Katrina. Darden used her media savvy to communicate with the public, promote the initiatives, as well as build support and momentum. Darden will discuss the way she partnered with the various media sources to achieve maximal success with each of her initiatives for change.

Free and open to the public
RSVPs encouraged (lhuber@elon.edu)