

## Jessica Lynn Cumberland

DEGREE A.B  
MAJOR STRATEGIC COMMUNICATIONS  
CLASS SENIOR

### PROGRESS OVERVIEW

58

CREDIT HOURS EARNED

3.80

CUMULATIVE GPA



GPA TREND

#### FIRST DESTINATION DATA

Top positions over the last 3-5 years:

- Public Relations Specialists
- Business Reporter
- Digital Communications Specialist

Income Average:

\$75,000/yr

### PROGRAM OUTCOMES

#### Truth, Accuracy and Fairness

GRADE

COM 4000	Media Law and Ethics	B
STC 2520	Public Relations and Civic Responsibility	A
COM 4000	Principles of Accounting	C
COR 451	Virtues and Vices	A

#### Freedom of Expression

GRADE

IDS 1150	Public Speaking	A
COM 1000	Communications in a Global Age	A
COM 4000	Media Law and Ethics	B
COM 2200	Creating Multimedia Content	A

#### History and Roles of Media, Communication Professions and Sport in Society

GRADE

COR 2100	Web and Mobile Communications	B
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#### Domestic and Global Diversity

GRADE

COR 400	Global Inequalities	A
COR 402	Diversity and Social Justice: Building Cultural Competency	B

#### Write and Speak Clearly and Effectively

GRADE

STC 3120	Strategic Writing	A
MGT 3230	Principles Of Management And Organizational Behavior	B

#### Employ the Tools of Today's Technology

GRADE

MKT 3110	Principles of Marketing	B
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#### Use Theory in Producing Meaningful Content

GRADE

COM 1100	Media Writing	B
STC 2520	Great Ideas: Issues And Research	A

#### Engage in Research and Analysis

GRADE

STC 3620	Strategic Research Methods	B
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#### Apply Numerical Concepts

GRADE

ECO 1000	Principles Of Economics	A
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#### Demonstrate Creative and Critical Thinking

GRADE

STC 4520	Strategic Campaigns	B
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### HIGHLIGHTED COURSEWORK

#### Diversity

GRADE

COR 400	Global Inequalities	A
COR 402	Diversity and Social Justice: Building Cultural Competency	B

#### Design Thinking

GRADE

COR 435	ArtThrough A Mathematical Lens	A
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#### COR Capstone Course

GRADE

COR 307	The Future Now	IP
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#### Test Scores

SCORE

LANGUAGE PROFICIENCY	92%
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### EXPERIENCES



#### LEADERSHIP

1

SEMESTER



#### INTERNSHIP

400

HOURS



#### INNOVATION

226

HOURS



#### RESEARCH

6

SEMESTERS



#### CO-OP

2

SEMESTERS



#### SERVICE

180

HOURS



#### GLOBAL EDUCATION

2

SEMESTERS



#### LEADERSHIP

PHOENIX LEADERS PROGRAM [↗](#)
**ELON**  
UNIVERSITY

📅 1 SEMESTERS



#### INNOVATION

MAKER'S SPACE [↗](#)
**ELON**  
UNIVERSITY

🕒 226 HOURS



#### CAMPUS ORGANIZATIONS

ELONYOGA CLUB [↗](#)
**ELON**  
UNIVERSITY

📅 2 SEMESTERS



#### INTERNSHIPS

SAS - DATA SCIENCE INTERNSHIP [↗](#)

🕒 200 HOURS

ERNST & YOUNG - DATA MODELING  
INTERNSHIP [↗](#)

🕒 200 HOURS



#### RESEARCH

BLACK HISTORY AT ELON [↗](#)
**ELON**  
UNIVERSITY

📅 1 SEMESTERS

AUTHENTIC AND IDENTITY [↗](#)
**ELON**  
UNIVERSITY

📅 1 SEMESTERS


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#### GLOBAL EDUCATION



#### AUSTRALIA/NEW ZEALAND ELR

📅 JUN 2018 - AUG 2018

FOREIGN EXCHANGE [↗](#)