



**FACT BOOK**

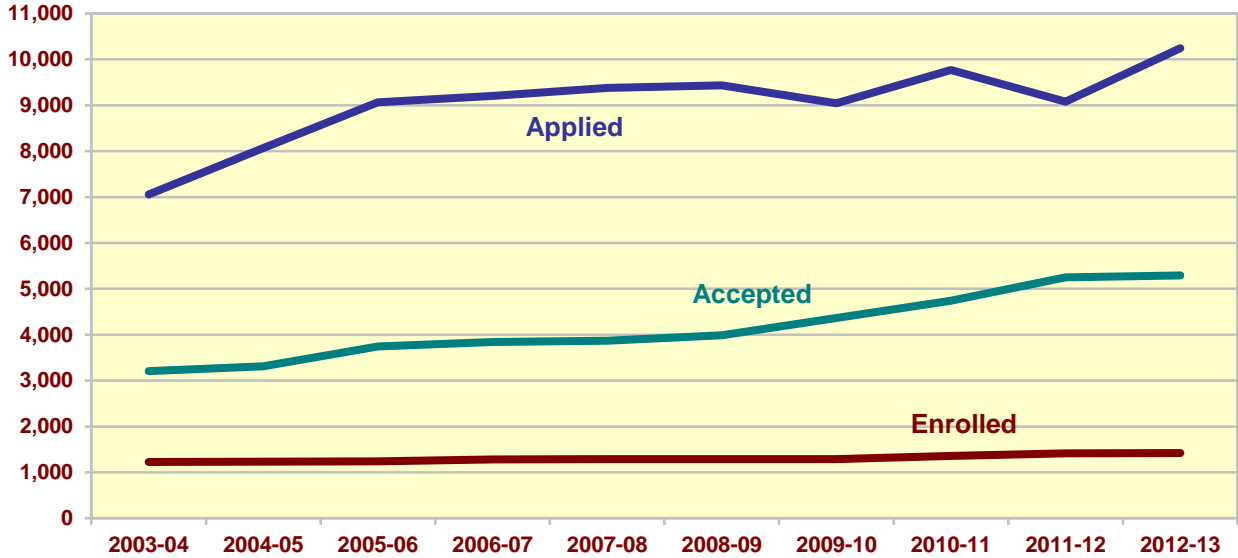
**Admissions 2012-2013**

First-Year Student Admissions.....	1
Transfer Admissions.....	2
First-Year Student Admissions Ratios.....	3
Graduate Admissions.....	4
Graduate Admissions by Program .....	5
Total New Students.....	6
Gender Composition .....	7
First-Year Student Ethnicity & Minority Composition.....	8
Average SAT Scores.....	9
High School GPA .....	10
High School Rank .....	11
First-Year Students Attending Winter Term.....	12
First-Year Student State of Origin .....	13
One-Year Retention Rate.....	14

# First-Year Student Admissions

In 2012-13 Elon's acceptance rate was 52%.

*First-Year Enrollment History*



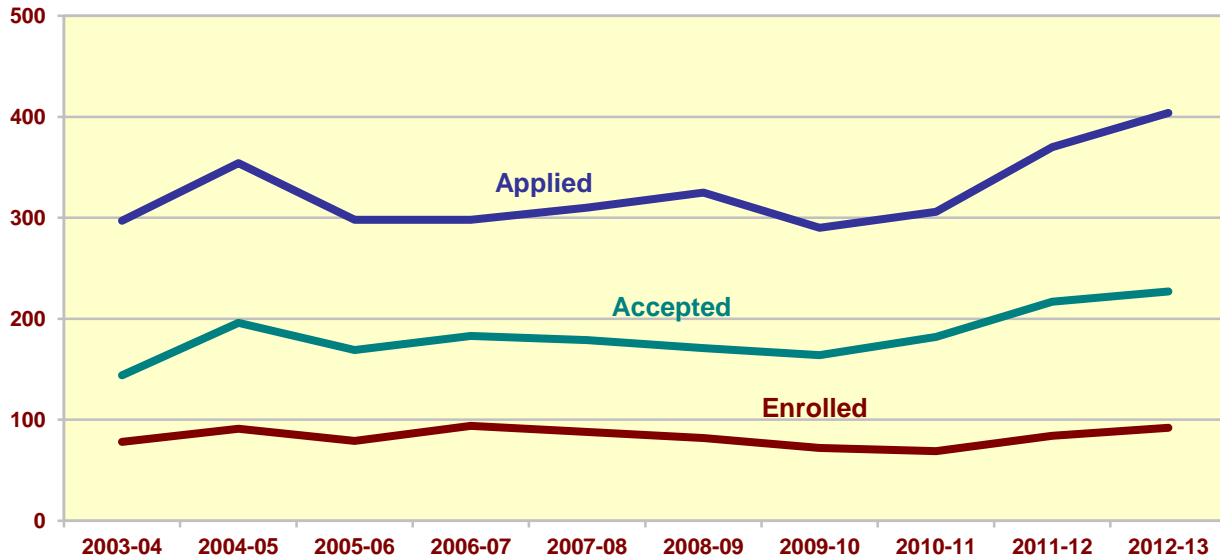
<b>Elon University</b>			
<u>Academic Year</u>	No. Applied	No. Accepted	No. Enrolled
1992-93	3,398	2,513	820
1993-94	3,624	2,786	858
1994-95	3,959	2,845	933
1995-96	4,663	2,825	907
1996-97	4,504	3,161	945
1997-98	5,100	3,234	966
1998-99	5,184	3,177	1,013
1999-00	5,322	3,166	1,000
2000-01	5,618	3,445	1,144
2001-02	5,328	3,468	1,212
2002-03	6,504	3,232	1,194
2003-04	7,053	3,205	1,227
2004-05	8,063	3,311	1,232
2005-06	9,065	3,743	1,237
2006-07	9,204	3,838	1,283
2007-08	9,380	3,870	1,286
2008-09	9,434	3,990	1,291
2009-10	9,041	4,367	1,291
2010-11	9,771	4,740	1,362
2011-12	9,079	5,252	1,417
2012-13	10,241	5,293	1,425

SOURCE: Admissions Office

## Transfer Admissions

Transfer students to Elon increased in 2012-13 from 84 to 92.

*Transfer Enrollment History*



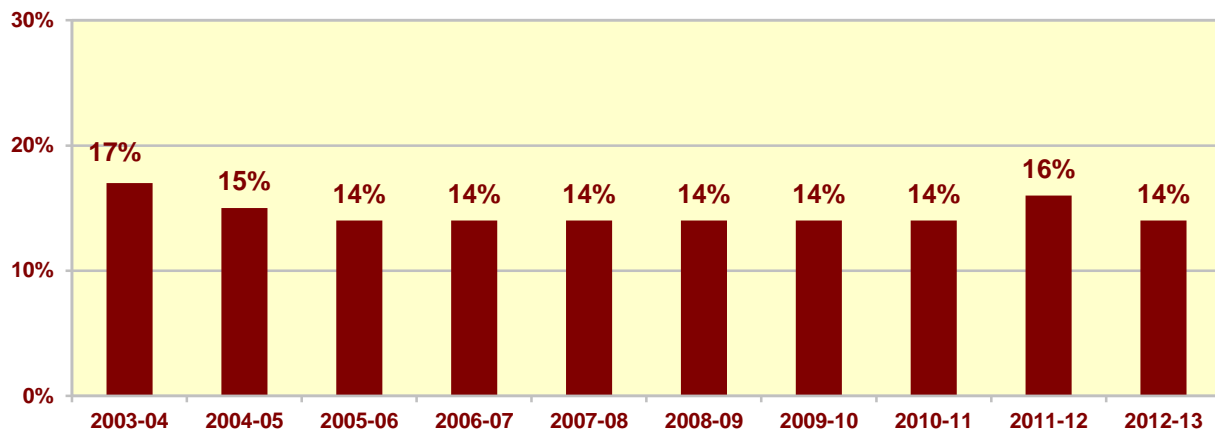
Elon University			
<u>Academic Year</u>	No. Applied	No. Accepted	No. Enrolled
1992-93	411	273	146
1993-94	252	208	125
1994-95	353	226	102
1995-96	275	197	101
1996-97	406	257	106
1997-98	327	197	107
1998-99	332	185	87
1999-00	263	165	77
2000-01	237	149	75
2001-02	238	140	66
2002-03	298	166	70
2003-04	297	144	78
2004-05	354	196	91
2005-06	298	169	79
2006-07	298	183	94
2007-08	310	179	88
2008-09	325	171	82
2009-10	290	164	72
2010-11	306	182	69
2011-12	370	217	84
2012-13	404	227	92

SOURCE: Admission Office

## First-Year Student Admissions Ratios

In 2012-13 the percentage of applications accepted was 52%. The ratio of enrollments to acceptances remained the same at 27%. Enrollment to applications decreased from 16% to 14%.

*Enrolled to Applied Ratio*



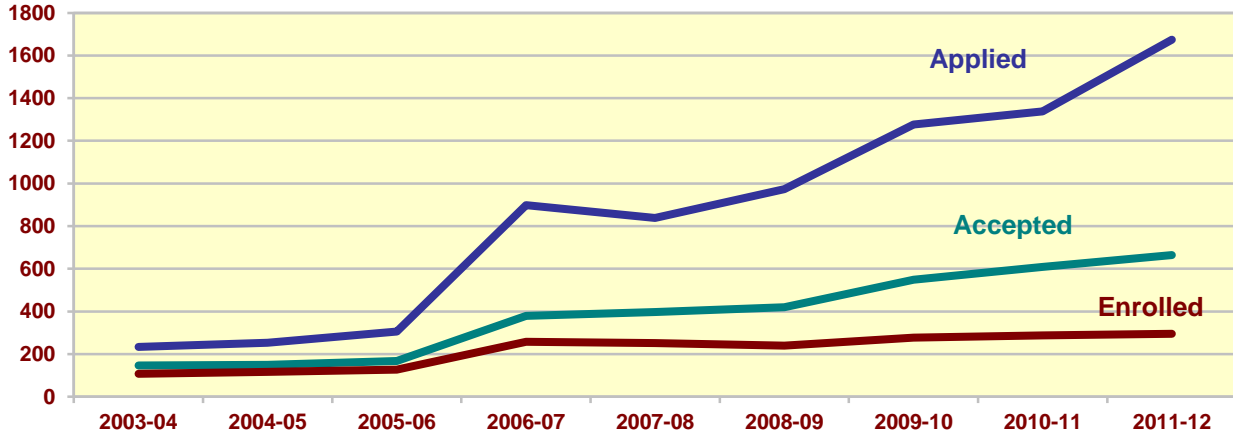
<b>Elon University</b>			
<u>Academic Year</u>	<u>Acc/App Ratio</u>	<u>Enr/Acc Ratio</u>	<u>Enr/App Ratio</u>
1992-93	74%	33%	24%
1993-94	77%	31%	24%
1994-95	72%	33%	24%
1995-96	61%	32%	19%
1996-97	70%	30%	21%
1997-98	63%	30%	19%
1998-99	61%	32%	20%
1999-00	59%	32%	19%
2000-01	61%	33%	20%
2001-02	65%	35%	23%
2002-03	50%	37%	18%
2003-04	45%	38%	17%
2004-05	41%	37%	15%
2005-06	41%	33%	14%
2006-07	42%	33%	14%
2007-08	41%	33%	14%
2008-09	42%	32%	14%
2009-10	48%	30%	14%
2010-11	49%	29%	14%
2011-12	58%	27%	16%
2012-13	52%	27%	14%

SOURCE: Admission Office

## Graduate Admissions

Significant changes to graduate programs occurred in 2006-07 when Elon's Law School opened and in 2009-10 when the Masters in Interactive Media program began. Two additional changes were in 2002-03 with the conversion of the MPT (Master's of Physical Therapy) to a DPT (Doctorate of Physical Therapy) and the format of the MED program changing from evening to summer delivery.

### *Academic Year Graduate Enrollment History*



Elon University			
Academic Year	No. Applied	No. Accepted	No. Enrolled
2002-03	206	131	97
2003-04	234	146	108
2004-05	253	150	117
2005-06	305	168	127
2006-07	898	379	259
2007-08	839	397	251
2008-09	974	420	240
2009-10	1,277	548	277
2010-11	1,338	609	288
2011-12	1,674	665	295

\*Number totals for 2011-12 include Interactive Media, DPT, and Law (as of February, 2012).  
 NOTE: DPT enrollment occurs in January, MBA enrollment occurs in March, MED enrollment occurs in June, Law and Interactive Media enrollment occurs in August,  
 SOURCE: Graduate Admissions Office

## Academic Year: Graduate Admissions by Program

With five graduate programs (DPT, Law, MBA, M.Ed., M.IM), each program has different admission entering points (DPT enrolls students in January; MBA in September and March; M.Ed. in June; Law and M.IM in August). The information below indicates applications, acceptances, and enrollment for each academic year (Fall, Winter, Spring, and Summer).

### *Detailed breakdown of each program*

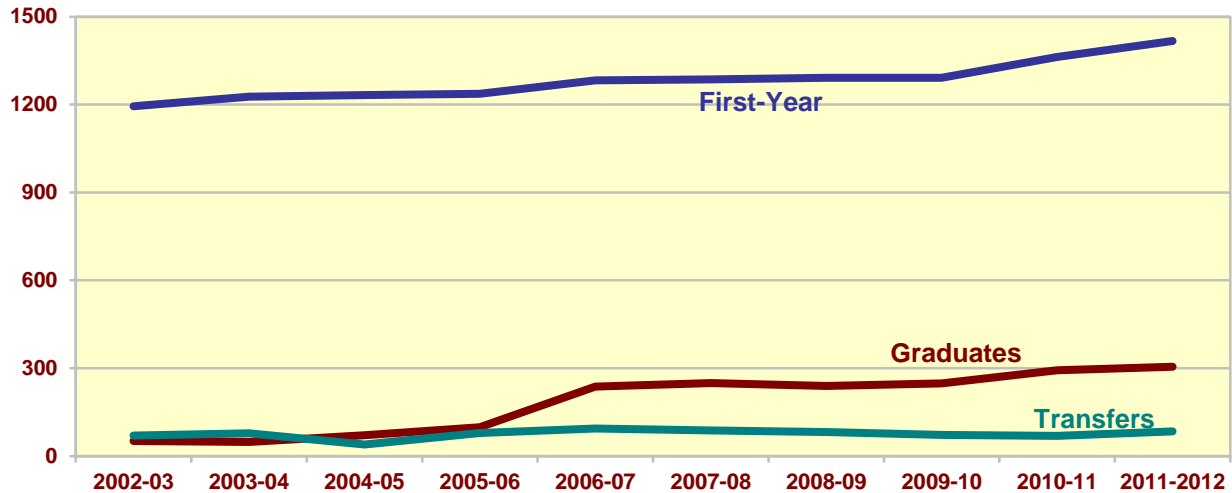
Program	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
<b>Physical Therapy</b>										
Applied	125*	138	153	188	222	249	300	260	655	TBA
Accepted	63	58	58	53	52	63	72	85	120	TBA
Enrolled	41	40	42	38	38	38	38	40	50	TBA
<b>MBA</b>										
Applied	57	69	90	97	96	132	107	100	95	TBA
Accepted	44	56	67	77	71	74	67	77	70	TBA
Enrolled	34	47	55	55	61	58	52	57	56	TBA
<b>MED</b>										
Applied	52	46	62	79	58	57	41	29	27	TBA
Accepted	39	36	43	55	47	48	34	25	22	TBA
Enrolled	33	30	30	51	44	39	29	22	19	TBA
<b>Law</b>										
Applied	-	-	-	534	463	536	753	873	836	898
Accepted	-	-	-	194	227	235	316	357	403	496
Enrolled	-	-	-	115	108	105	121	132	129	100
<b>Interactive Media</b>										
Applied	-	-	-	-	-	-	76	76	61	56
Accepted	-	-	-	-	-	-	59	65	50	45
Enrolled	-	-	-	-	-	-	37	37	41	27
<b>TOTAL</b>										
Applied	234	253	305	898	839	974	1277	1338	1674	954
Accepted	146	150	168	379	397	420	548	609	665	541
Enrolled	108	117	127	259	251	240	277	288	295	127

\*Does not include t-DPT students  
Source: Graduate Admissions Office

## Total New Students

**In 2011-12, Elon enrolled 1,417 first-year students, which represented 78% of all new student enrollment.**

### *New Student Enrollment*



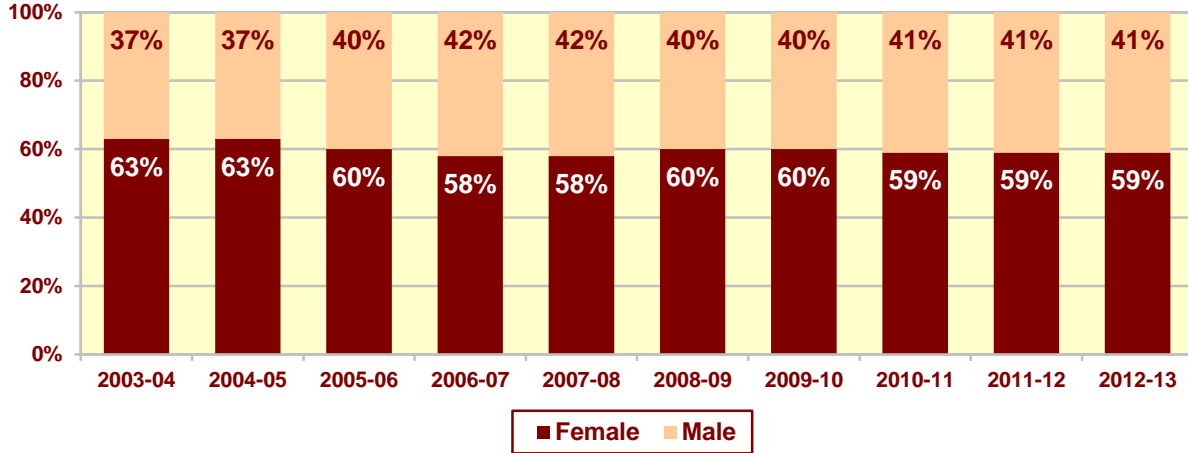
<b>Elon University</b>							
<b>Academic Year</b>	<b>First-Year</b>	<b>%</b>	<b>Transfers</b>	<b>%</b>	<b>Graduates</b>	<b>%</b>	<b>Total New Students</b>
1992-93	820	80.2%	146	14.3%	56	5.5%	1,022
1993-94	858	83.6%	125	12.2%	43	4.2%	1,026
1994-95	933	83.5%	98	8.8%	87	7.8%	1,118
1995-96	907	87.1%	98	9.4%	36	3.5%	1,041
1996-97	945	84.5%	112	10.0%	62	5.5%	1,119
1997-98	966	85.4%	107	9.5%	58	5.1%	1,131
1998-99	1,013	86.1%	69	5.9%	95	8.1%	1,177
1999-00	1,000	85.8%	77	6.6%	88	7.6%	1,165
2000-01	1,144	88.1%	75	5.8%	79	6.1%	1,298
2001-02	1,212	90.9%	66	5.0%	55	4.1%	1,333
2002-03	1,194	87.7%	70	5.1%	97	7.1%	1,361
2003-04	1,227	86.6%	78	5.5%	108	7.6%	1,413
2004-05	1,232	85.6%	91	6.3%	117	8.1%	1,440
2005-06	1,237	87.5%	79	5.6%	127	8.8%	1,443
2006-07	1,283	78.4%	94	5.8%	259	15.8%	1,636
2007-08	1,286	79.2%	88	5.4%	251	15.4%	1,625
2008-09	1,291	80.1%	82	5.1%	240	14.8%	1,613
2009-10	1,291	78.7%	72	4.4%	277	16.9%	1,640
2010-11	1,362	79.2%	69	4.0%	288	16.8%	1,719
2011-12	1,417	78.4%	84	4.7%	305	16.9%	1,806

SOURCES: Admissions Office

## Gender Composition

The 2012-13 first-time first-year student class male ratio remained the same at 41%. The national enrollment for all colleges and universities is 43% male and 57% female.\*

**First-Year Gender Ratios**



<b>Elon University First-Year Student Ratio</b>		
<b>Academic Year</b>	<b>Female</b>	<b>Male</b>
1992-93	58%	42%
1993-94	57%	43%
1994-95	56%	44%
1995-96	60%	40%
1996-97	60%	40%
1997-98	61%	39%
1998-99	62%	38%
1999-00	64%	36%
2000-01	63%	37%
2001-02	62%	38%
2002-03	62%	38%
2003-04	63%	37%
2004-05	63%	37%
2005-06	60%	40%
2006-07	58%	42%
2007-08	58%	42%
2008-09	60%	40%
2009-10	60%	40%
2010-11	59%	41%
2011-12	59%	41%
2012-13	59%	41%

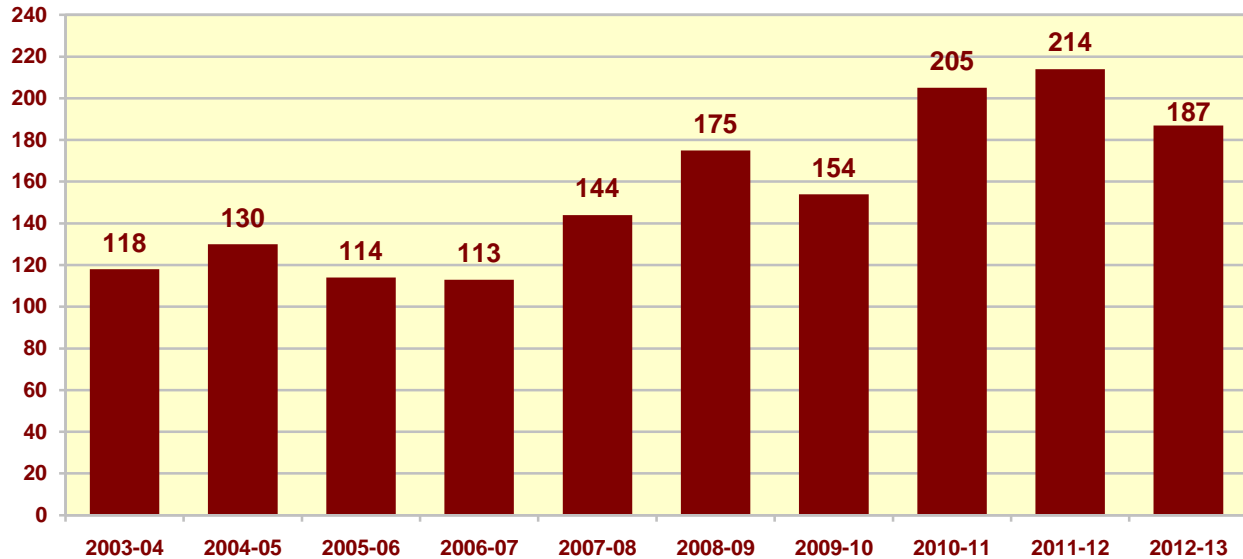
\*Chronicle of Higher Education, 2008-09 Almanac Issue  
SOURCE: Student Master File



## First-Year Student Ethnicity & Minority Composition

The 2012-13 minority first-year student percent decreased from 15.1% to 13.1%.  
In 2010-11, new federal reporting requirements for ethnicity were enacted.

### *Minority Freshmen*



<b>Elon University</b>		
<u>Academic Year</u>	<u>Minority First-Year*</u>	<u>Percent</u>
1992-93	55	6.7%
1993-94	56	6.5%
1994-95	52	5.6%
1995-96	66	7.3%
1996-97	76	8.0%
1997-98	86	8.9%
1998-99	76	7.5%
1999-00	81	8.1%
2000-01	83	7.3%
2001-02	101	8.3%
2002-03	82	6.9%
2003-04	118	9.6%
2004-05	130	10.6%
2005-06	114	9.2%
2006-07	113	8.9%
2007-08	144	11.2%
2008-09	175	13.5%
2009-10	154	11.9%
2010-11	205	15.1%
2011-12	214	15.1%
2012-13	187	13.1%

Ethnicity composition is shown in the table below.

<b>Elon University</b>		
<b>2012-13</b>		
<u>Ethnicity</u>	<u>First-Year</u>	<u>Percent</u>
Asian Am.	24	1.7%
African Am.	86	6.0%
Hispanic Am.	50	3.5%
Am. Indian	8	0.6%
Nat. Hawaii	1	0.1%
Multi-Race	18	1.3%
Nonresident	28	2.0%
Unknown	12	0.8%
White	1,198	84.1%
<b>TOTAL</b>	<b>1,425</b>	<b>100%</b>

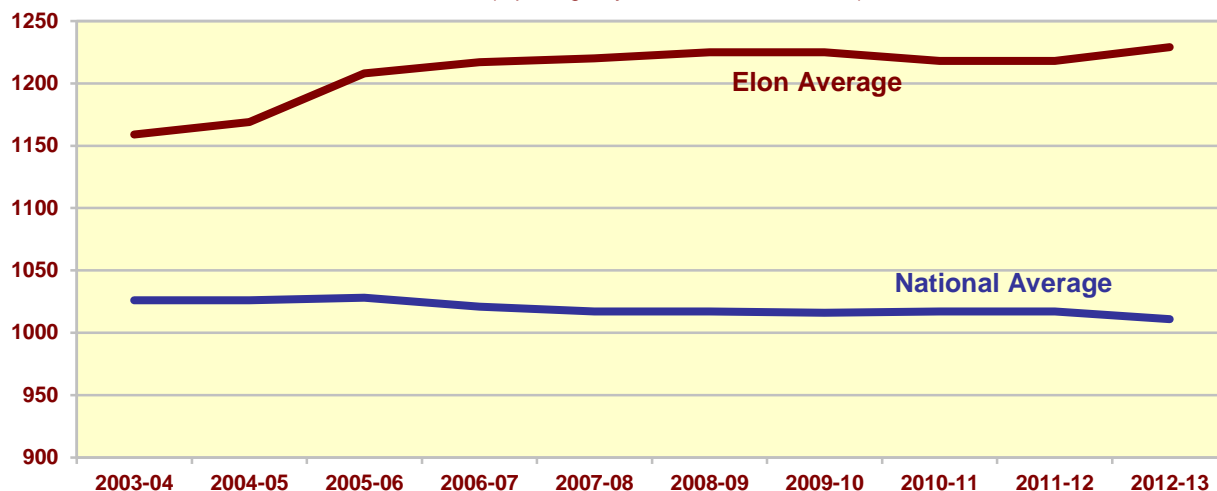
*\*Students classified as nonresident, white, and unknown are not included in these figures.*

SOURCE: Student Master File, Fall Enrollment

## Average SAT Scores

The 2012-2013 first-year student class had an average SAT score of 1229/1846\*, the highest ever for the institution, surpassing the current reported national average of 1011/1500\*. (The SAT was dramatically changed in 1996. The re-centered scores should be used to conduct a comparison between scores prior to 1996 with scores after the change.)

**Average SAT Scores**  
(reporting only Math and Verbal scores)



Elon University						
Academic Year	Math	Verbal	Writing	Elon Total**	Elon Re-center Total	National Total***
1992-93	485	439	na	924	1034	na
1993-94	483	439	na	922	1032	na
1994-95	495	444	na	939	1049	na
1995-96	506	454	na	960	1060	na
1996-97	525	534	na	1058	1058	1013
1997-98	540	537	na	1078	1078	1016
1998-99	544	546	na	1090	1090	1017
1999-00	553	553	na	1106	1106	1016
2000-01	558	559	na	1117	1117	1019
2001-02	564	561	na	1125	1125	1020
2002-03	578	567	na	1145	1145	1020
2003-04	585	574	na	1159	1159	1026
2004-05	588	581	na	1169	1169	1026
2005-06	608	600	na	1208	1208	1028
2006-07	614	603	na	1217	1217	1021
2007-08	613	607	na	1220	1220	1017
2008-09	615	610	615	1225/1840*	1225	1015/1508*
2009-10	614	611	618	1225/1843*	1225	1014/1507*
2010-11	612	606	611	1218/1829*	1218	1013/1505*
2011-12	610	608	614	1218/1832*	1218	1015/1506*
2012-13	614	615	616	1229/1846*	1229	1011/1500

\* Includes SAT Writing component

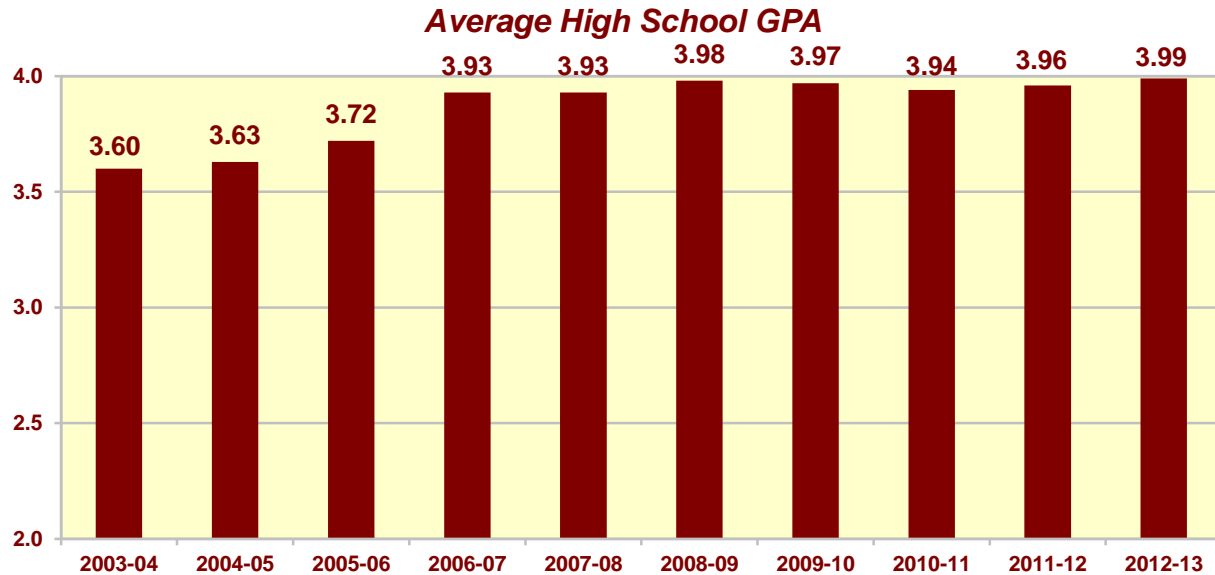
\*\* Elon Total may vary from sum of components due to rounding

\*\*\* 2012 SAT Trends (College Board)

SOURCE: Admission Office

## High School GPA's

In 2006-07 Elon began reporting a *weighted academic* GPA. The weighted academic GPA is more reflective of a student's academic career. Thus it reflects a more accurate representation of students entering Elon.



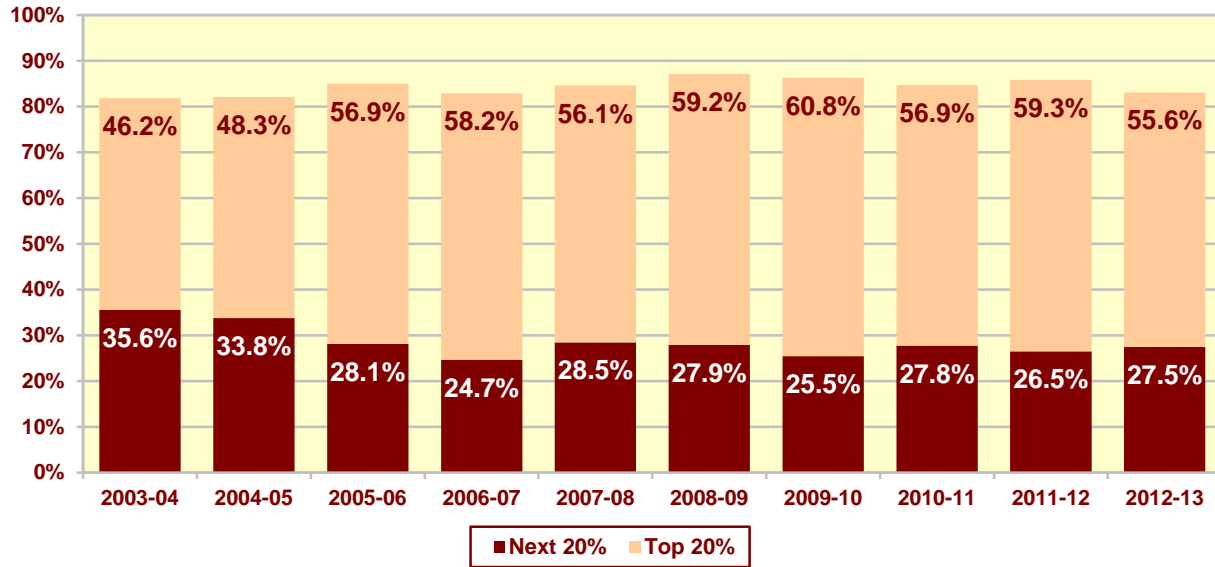
<b>Elon University</b>	
<u>Academic Year</u>	<u>Avg. High School GPA</u>
1994-95	3.06
1995-96	3.18
1996-97	3.19
1997-98	3.26
1998-99	3.28
1999-00	3.39
2000-01	3.40
2001-02	3.50
2002-03	3.60
2003-04	3.60
2004-05	3.63
2005-06	3.72
2006-07	3.93
2007-08	3.93
2008-09	3.98
2009-10	3.97
2010-11	3.94
2011-12	3.96
2012-13	3.99

SOURCE: Admissions Office

## High School Rank

**40% of the 2012-13 first-year student class submitted a high school class rank, with approximately 56% of those reporting a class rank in the top 20% of their graduating class.**

### *High School Rank*

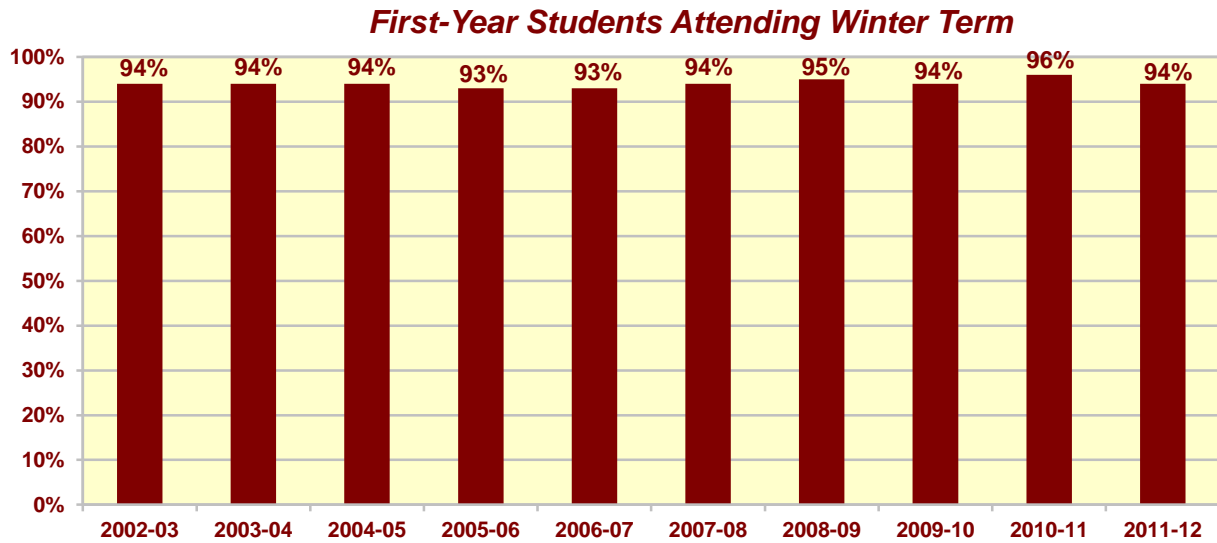


Elon University			
High School Class Rank			
Academic Year	Top 20%	Next 20%	Total
1991-92	19.5%	17.6%	37.1%
1992-93	17.8%	19.4%	37.2%
1993-94	17.0%	19.2%	36.2%
1994-95	19.1%	22.9%	42.0%
1995-96	22.7%	22.7%	45.4%
1996-97	20.3%	22.9%	43.2%
1997-98	27.8%	24.3%	52.1%
1998-99	27.7%	22.8%	50.5%
1999-00	28.8%	25.5%	54.3%
2000-01	30.8%	25.9%	56.7%
2001-02	41.3%	37.7%	79.0%
2002-03	46.7%	34.7%	81.4%
2003-04	46.2%	35.6%	81.8%
2004-05	48.3%	33.8%	82.1%
2005-06	56.9%	28.1%	85.0%
2006-07	58.2%	24.7%	82.9%
2007-08	56.1%	28.5%	84.6%
2008-09	59.2%	27.9%	87.1%
2009-10	60.8%	25.5%	86.3%
2010-11	56.9%	27.8%	84.7%
2011-12	59.3%	26.5%	85.8%
2012-13	55.6%	27.5%	83.1%

SOURCE: Admissions Office

## First-Year Students Attending Winter Term

First-year students attending winter term of 2011-12 decreased from 96% to 94%.



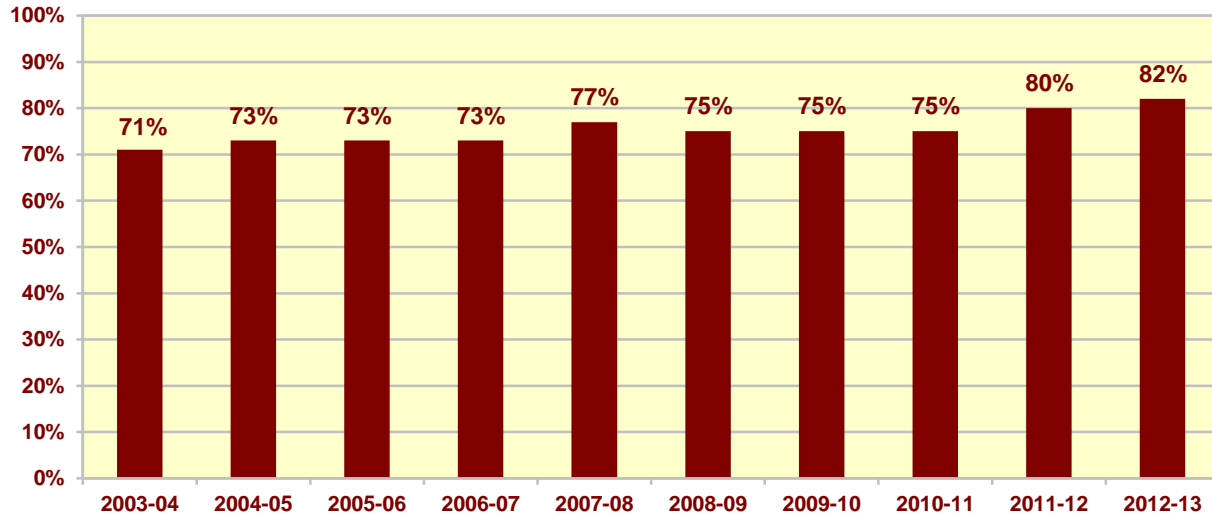
<b>Elon University</b>	
<u>Fall First-Year Students</u>	<u>Winter Term Attendance</u>
1991-92	76%
1992-93	75%
1993-94	79%
1994-95	78%
1995-96	78%
1996-97	78%
1997-98	90%
1998-99	90%
1999-00	90%
2000-01	93%
2001-02	93%
2002-03	94%
2003-04	94%
2004-05	94%
2005-06	93%
2006-07	93%
2007-08	94%
2008-09	95%
2009-10	94%
2010-11	96%
2011-12	94%

SOURCE: Student Master File

## First-Year Student State of Origin

The percent of first-year students from North Carolina in 2012-13 decreased from 20% to 18%. Nationally, 81% of all first-year students attend college in their home state.\*

### *First-Year Students From Out of State*



State	NC	VA	MD	NJ	PA	FL	CT	NY	MA	GA	DE	OH	Other
1994-95	22%	16%	14%	11%	6%	5%	5%	4%	3%	3%	3%	2%	5%
1995-96	19%	16%	14%	13%	6%	5%	5%	4%	4%	3%	2%	2%	6%
1996-97	19%	14%	15%	9%	4%	7%	5%	5%	3%	4%	2%	4%	8%
1997-98	21%	14%	16%	7%	5%	6%	3%	5%	3%	4%	3%	3%	9%
1998-99	21%	15%	13%	5%	8%	6%	3%	4%	4%	5%	2%	5%	9%
1999-00	24%	12%	14%	7%	6%	5%	3%	3%	4%	5%	1%	4%	11%
2000-01	29%	10%	14%	4%	6%	6%	3%	2%	3%	4%	1%	5%	12%
2001-02	23%	13%	13%	6%	6%	5%	3%	2%	5%	5%	1%	5%	12%
2002-03	30%	9%	12%	6%	6%	3%	4%	3%	4%	5%	1%	5%	11%
2003-04	29%	10%	13%	6%	5%	7%	4%	2%	3%	5%	1%	5%	9%
2004-05	27%	9%	14%	6%	6%	5%	4%	3%	5%	3%	1%	5%	11%
2005-06	27%	8%	10%	6%	9%	5%	4%	3%	4%	4%	1%	6%	12%
2006-07	27%	9%	11%	7%	7%	5%	3%	2%	4%	6%	1%	4%	13%
2007-08	23%	9%	9%	6%	6%	5%	4%	4%	8%	4%	1%	3%	17%
2008-09	25%	9%	10%	7%	6%	4%	4%	4%	7%	3%	1%	3%	17%
2009-10	25%	7%	7%	9%	6%	4%	5%	5%	9%	3%	1%	2%	16%
2010-11	25%	7%	8%	8%	5%	4%	6%	5%	9%	3%	1%	3%	15%
2011-12	20%	7%	8%	8%	5%	4%	7%	6%	9%	4%	1%	2%	19%
2012-13	18%	7%	8%	9%	7%	4%	6%	6%	10%	3%	1%	3%	18%

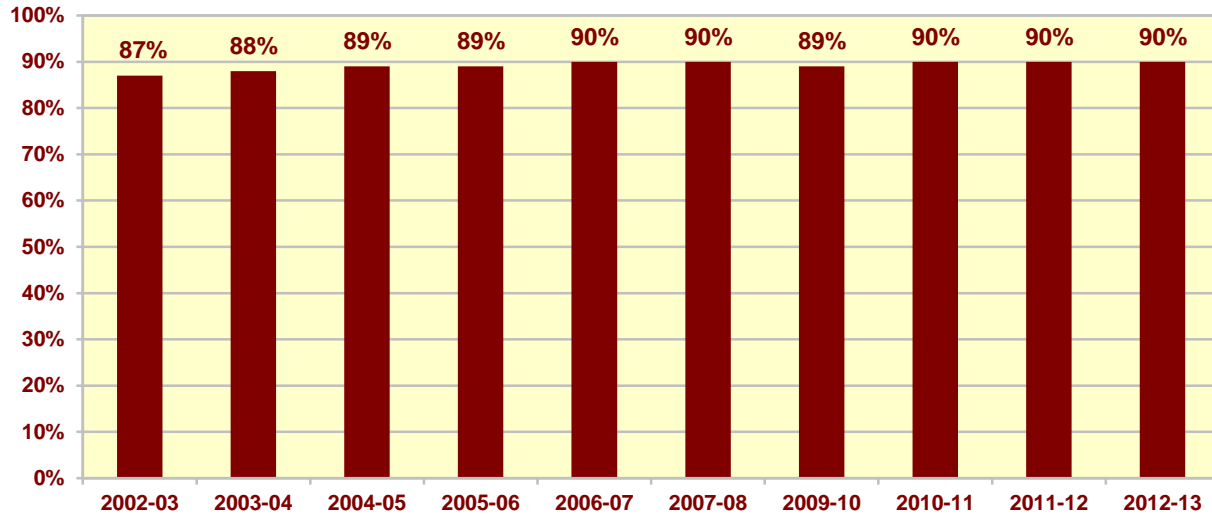
SOURCE: Student Master File

\*Chronicle of Higher Education, 2010-11 Almanac Issue

## One-Year Retention Rate

The first-year student retention in 2012-13 remained the same at 90%. For the past decade the retention rate at Elon has remained 87% or higher. The national average for selective private colleges and universities was 81.0%.\*

*One-Year Retention Rate*



<b>Elon University</b>	
<b>Academic Year</b>	<b>One-Year Retention Rate</b>
1991-92	75%
1992-93	81%
1993-94	80%
1994-95	82%
1995-96	81%
1996-97	80%
1997-98	85%
1998-99	85%
1999-00	86%
2000-01	83%
2001-02	84%
2002-03	87%
2003-04	88%
2004-05	89%
2005-06	89%
2006-07	90%
2007-08	90%
2009-10	89%
2010-11	90%
2011-12	90%
2012-13	90%

\* 2012 National Collegiate Retention and Persistence to Degree Rates (ACT)  
 Selective = SAT 1470 – 1770; Highly Selective = SAT 1710 – 2000  
 SOURCE: Student Master File