

ASIAN PACIFIC ISLANDER HERITAGE MONTH



TABLE OF CONTENTS

- 01** About the Month
- 02** Kickoff Information
- 03** Vendors &
Student Organizations
- 04** APIHM Events
- 05** Things To Know &
Regions of Asia
- 06** Influential People
- 07** Glossary
- 08** Bingo Board



WHAT IS APIHM?

Asian, Pacific Islander Heritage Month (APIHM) is a time to celebrate the achievements and contributions of Asians, Asian Americans, and Pacific Islanders in the United States!

May was chosen to celebrate APIHM because two major historical events occurred in May. The first Japanese immigrant arrived in the U.S. on May 7, 1843. Additionally, the construction of the transcontinental railroad, which was built by Asian Americans predominantly of Chinese descent, finished on May 10, 1869.

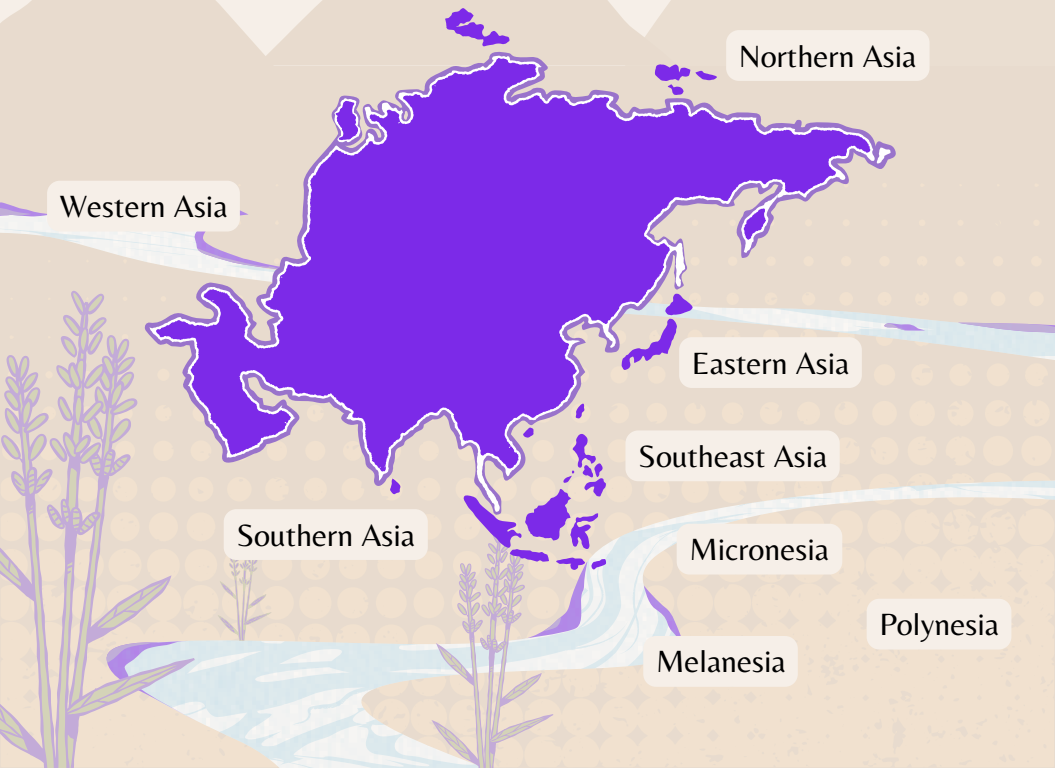
APIHM is nationally observed in the month of May, however students are preparing for final exams during this time so Elon, like many universities, celebrates APIHM in the month of April.

WHO IS THE API COMMUNITY?

The API community is a diverse group of people whose ancestry traces back to the geographic regions and/or the diasporic communities of Asia and the Pacific Islands.

Over 40+ different ethnic groups trace their origins back to these regions, all with unique histories in how they first arrived in the US. The earliest known Asian diaspora in the US are the Filipino diaspora, who first arrived in 1587.

Geographical Regions of Asia & the Pacific Islands



APIHM KICK-OFF

These are the stations we have! Make sure to visit each table to learn more and have the best chance of winning a prize! There is also a bingo card at the end of this pamphlet, so make sure to fill it out as you go. Check table #7 for surprise prize!



TABLE #1 — Rice + "Model Minority Myth"

Rice is a common cuisine staple for many Asian cultures. Grab different types of rice to pair with the different dishes that we are serving! Also learn more about the model minority myth and how it impacts the Asian American experience.



TABLE #2 — Pan-Fried Dumplings + Pan-Asian Identity

Grab spicy (or non-spicy) pan-fried dumplings and find out more about pan-Asian identity!



TABLE #3 — Naan, Samosas, + the Brown Asian American Movement

Take your pick of naan, samosas, or curry, courtesy of Taaza Indian Bistro, and learn more about the Brown Asian American movement!



TABLE #4 — Chicken Katsu + Native Hawaiian & Pacific Islanders

Grab chicken katsu, BBQ, or musubi and learn more about Pacific Islander & Native Hawaiian communities.



TABLE #5 — Korean Fried Chicken + LGBTQIA & Asian Identities

We will be featuring Korean-fried chicken in two flavors (spicy & honey garlic) which is a great combo with rice. Here, you can learn more about the intersection of LGBTQIA+ and Asian identities.



TABLE #6 — Lumpia + Transracial Adoptees

This table will feature Filipino-style lumpia. Come to learn more about the experiences of transracial adoptees and Food For Thought with friends!



TABLE #7 —Prize Table

Test your knowledge and win a prize! Questions are based off the pamphlet, and the information at our different tables. Turn in your bingo board as well for a mystery prize!

STUDENT ORGS & VENDORS

Asian-Pacific Student Association



The Asian Pacific Student Association at Elon University promotes API initiatives and encourages the education of Asian Pacific Islander culture. We are an inclusive, student-run organization that fosters a community through social-cultural immersion. We aim to provide a space for Elon students who identify as Asian, Asian American, or Pacific Islander, as well as for Elon students who are interested in learning about different Asian and Pacific cultures.

Chinese Club



The purpose of the Elon Chinese Club is to serve as a resource for Elon University students who are interested in the Chinese language or culture. Our club would provide opportunities for interested students to participate in Chinese cultural events, language speaking sessions, connections with local Chinese, and Alumni who work in China. Chinese Club gives interested students and potential applicants the opportunity to make friends and contacts who are interested in learning Chinese or working in China.

Kappa Phi Lambda Sorority, Inc.



The first and only Asian-interest sorority on campus. The Elon Associate Chapter of Kappa Phi Lambda Sorority, Inc. was established on campus during Fall 2022. We are a part of a national sisterhood of 4,000+ sisters who are all dedicated to upholding our pillars of Sisterhood, Service, and Cultural Diversity. Our sorority is Asian-interest, not Asian-exclusive, and we encourage people of all backgrounds to come to our events. Keep an eye out for our Alpha class rush!

Belk Libraries



Belk Libraries will be doing a mini pop-up featuring new arrivals of books featuring API authors and experiences! Check out their table to learn more!

North Carolina Asian Americans Together



NORTH CAROLINA
ASIAN AMERICANS TOGETHER

North Carolina Asian Americans Together (NCAAT) is a nonpartisan, nonprofit organization committed to supporting equity and justice for all by fostering community among Asian Americans and allies in North Carolina through civic engagement, leadership development, grassroots mobilization and political participation.

27 & Looming



27 & Looming was created in 2020 out of pure creativity and joy. We are a small business that makes handmade pieces of woven pieces. We hope you join us by appreciating woven and macramé art (as much as we have) and also welcome our very own handmade pieces into your world.

Peachy Mochi



Peachy Mochi is a small local business based in Raleigh, NC that focuses on creating cute style art. Our art and designs are inspired by our favorite things such as food, animals, video games, and more!

Glass Lotus Co.



Glass Lotus aims to offer handmade Asian crystal candies that are true to their cultural roots. Our mission is to provide our customers with high quality vegan crystal candies at affordable prices. As an Asian-owned company, we strive to introduce the traditional sweet treat to Elon's community.

APIHM EVENTS



APRIL 6 — Dr. Zhihong Chen: Unit & Community

5:30 PM in Moseley 215

Come listen to Dr. Chen speak! Dr. Chen works in Guilford College's History Department. Her focus is on teaching AAPI history and identities. Her more recent work examines Asian & Black relations in the US.



APRIL 7 — APSA: Boba Bar

5-7 PM in Moseley 215

Boba has undoubtedly become a staple in many East Asian and Asian American experiences. Come join APSA in our own version of a boba bar, featuring milk tea and a few different toppings.



APRIL 11 — APSA: Ramen Across Asia

6-8 PM in Moseley Kitchen

Celebrate the cuisines within the API community by trying ramen from different countries across Asia!



APRIL 12 — Kappa Phi Lambda Sorority, Inc. : Cultural Fashion Show

7:30-9 PM in Lakeside 214

A fashion show featuring clothing from various different cultures!



APRIL 18 — Food For Thought With Friends: "Whats in a Name?"

6:15 PM in the CREDE (Moseley 221)

This month's gathering will focus on the experiences of trans-racial adoptees and going through the name change process at Elon. This is a collaboration with our Gender & LGBTQIA+ Center. We invite all to come out and learn more!



APRIL 17 — APSA Basil Pot Decorating

7-9 PM in Moseley 215

Take some time off from your day. Relax and come decorate some pots for a new basil plant.



APRIL 19 — Asian Studies Workshop by Alyssa Hinton

6-7:30 PM Carlton Commons

This is a workshop where you will explore collage and your own understanding of Asia with Alyssa Hinton. Bring an image that you think best represents Asia to the workshop. All are welcome and no prior art training is required.



APRIL 20 — Closing Speaker: Putting the "Pan" into "Pan-Asian" with PAVE NC

5-6:30 PM Oaks 212 (McCoy Commons)

PAVE NC is a volunteer-led initiative to sharing real stories/experiences of the AAPI community in NC. Co-producers of PAVE, Christie Soper and Tina Firesheets will be coming to talk about their own stories and what it means to be Asian American.



APRIL 21 — Chinese Club: Spring Roll Workshop

5-7 PM Moseley Kitchen



APRIL 24 —The Missing (PI)ece: Pacific Islanders and the Environmental Justice Movement

6-7:15 PM CREDE (Moseley 221)



APRIL 27 — Kappa Phi Lambda: History of Henna

6-8 PM Spence Pavilion 201



Various Movie Screenings

April 6th: 7-9 PM Turner Theater- APSA Minari Screening

April 11th: 7-9 PM Global Media Room- Asian Studies Nightingale Screening

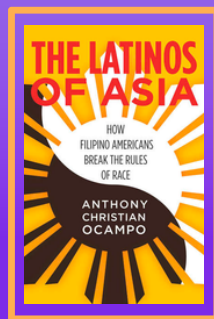
April 14th: 7-9 PM Global Media Room- Chinese Club White Snake Screening

April 28th: 8-10 PM Turner Theater- SUB& APSA Weathering With You Screening

THINGS TO KNOW

Brown Asian Movement

In the late 1960s, coinciding with the Black and Brown Power movements, came the Asian American movement. The movement provided a way for Asian Americans to advocate for themselves, but it has often left out those who are not East Asian. In response, South and Southeast Asian groups utilized the term "Brown Asian" to vocalize and protest against their exclusion from Asian American spaces (Nadal, 2020).



The MAKING of ASIAN AMERICA

ERIKA LEE

Model Minority Myth

The model minority myth posits the false idea that Asian Americans have been able to achieve universal success based on a culture of strict values and hard work. In addition, the myth has been deployed to discount calls for racial justice by falsely comparing Asian Americans to other racially minoritized groups (Museus, 2017).



Colorism and Body Positivity

"[Skin color discrimination] creates divisions within the South Asian American community and leads to devaluation of dark skin toned South Asian American community members" (Shaikh 6).

Some researchers suggest assimilation can intensify body surveillance and awareness of racialized features that may be considered non-normative or unattractive (Cummins & Lehman, 2007). Other research suggests that the retention of traditional cultural beauty norms within more patriarchal societies can increase pressures to appear thin, modest, and attractive (Smart & Tsong, 2014).



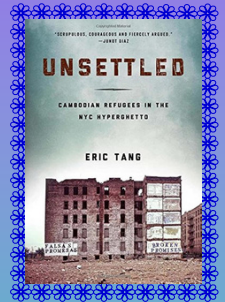
LGBTQIA +

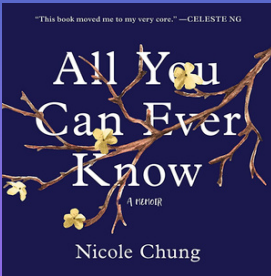
"The intersection of racial identity and sexual orientation leaves gay, lesbian, bisexual, and transgender Asian Americans dually marginalized and – depending on other factors, such as ethnic attachment and familial influence– forces them to choose between identities" (Kumashiro, 1999; Li & Orleans, 2001; Accapadi, 2012).

International Immigration

Children remember what it was like to be reminded of their immigrant parents' struggle and sacrifice so that they could have a better life. Also Being smart, hardworking, and studious is the only way to a bright and secure future (Chandra and Hsiang).

70% of Southeast Asian refugees receiving mental health care were diagnosed with PTSD (U.S. Department of Health and Human Services Office of Minority Health)





Transnational & Transracial Adoptees

Approximately 85% of transracial adoptions* are international, and nearly 60% of internationally adopted children between 1970 and 2001 were adopted from Asia (Evan B. Donaldson Adoption Institute, 2002).

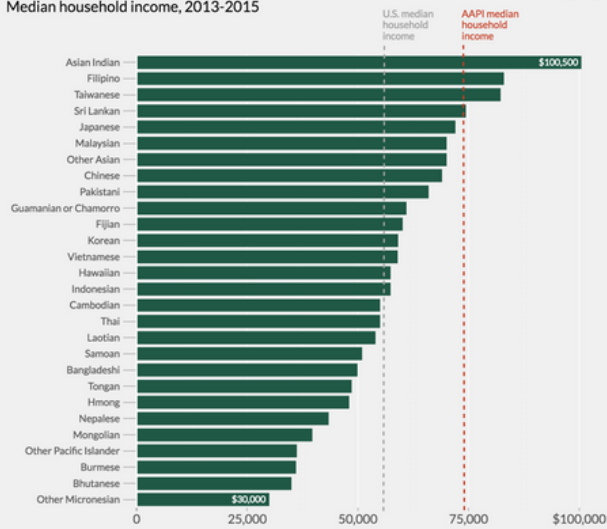
*transracial adoption - being adopted into a family of a different racial background

Wealth Inequality in the API Community

Because of the model minority myth, the realities of other groups' struggles are erased and these communities are often unable to receive assistance. Asian Americans are the most economically divided racial group in the country, with the wealthiest 10 percent earning more than 10 times the amount of the poorest 10 percent (PEW Research Center).

Source: Washington Center for Equitable Growth

Unpacked, Asian Americans and Pacific Islanders' income is wide-ranging
Median household income, 2013-2015



REGIONS OF ASIA

China

Also known as the People's Republic of China, China is an East Asian country. It is the largest of all the Asian countries. There are 33 administrative units under the central government. It's made up of 22 provinces, 5 autonomous regions, 4 municipalities, and 2 special administrative regions. They also have control over Taiwan. China is known as the "factory of the world" due to its production of goods such as toys, textiles, electrical machinery, and equipment.

Japan

An island nation off the coast of Asia, Japan consists of 4 main islands: Hokkaido, Honshu, Shikoku, and Kyushu. There are also a number of smaller islands. There are many active and dormant volcanoes including Mt. Fuji which is the highest mountain in Japan. Japan is known for anime, sushi, and cherry blossoms

South Korea

An East Asian country occupying the southern half of the Korean peninsula, South Korea also has two islands off the peninsula's southern tip: Jeju island and Ullŭng Island. In recent years South Korea has been known for its influence on pop culture particularly in music (K-Pop) and tv dramas (K-Dramas).

Vietnam

Occupying the eastern portion of mainland southeast Asia, Vietnam emerged as an independent country but was later annexed by China. Vietnam is made up of diverse cultural traditions, geographies, and historical events that have created distinct regions within the country. Multiple languages are spoken throughout the country. Vietnam is known for its beautiful beaches and food such as Pho and Bun Cha.

Taiwan

An island off the mainland of China, Taiwan is currently under Chinese control. Throughout history Taiwan has been a colony of the Netherlands, China and Japan. Due to Taiwan's colonization many aspects of its culture can be attributed to those countries. Boba or Bubble tea originated from Taiwan in the 1980s.

India

A South Asian country that fronts the Bay of Bengal and the Arabian Sea, India is made up of a diverse population consisting of thousands of ethnic groups and hundreds of languages. India is known for its history, the development of rich intellectual life in fields like mathematics, astronomy and architecture, in addition to varied landscapes like the Taj Mahal as well as Indian food, spices and chai.

Philippines

An island country of Southeast Asia in the Pacific Ocean, the Philippines was under Spanish rule and then later under U.S. tutelage. Despite its Southeast Asian geography the country is culturally Euro-American. The Philippines are known for its beautiful landscape and food such as Adobo and Lumpia.

Thailand

Formally known as Siam, Thailand is located in mainland Southeast Asia and is within the tropics. Thailand has always been ruled under a monarchy and has been able to avoid colonization. Thailand is known for its stunning beaches, floating markets, elephants, and food such as pad thai and mango sticky rice.

Pacific Islanders

This is a term used to describe the original peoples/inhabitants of the three major subregions of Oceania (Melanesia, Micronesia and Polynesia). Melanesians include places such as Fiji, Papua New Guinea and the Solomon Islands. Micronesians include places such as Guam & the Marshall Islands. Lastly Polynesians include places such as New Zealand, Hawaii and many more. They are known for their white beaches and reef systems.

PEOPLE



Grace Lee Boggs

Grace Lee Boggs is one of the nation's oldest human rights activists. She was born in Rhode Island to Chinese immigrants. Both she and her husband fought issues related to the civil rights movement, labor, feminism, and the environment. She was an activist for 7 decades and died at age 100 in 2015.



Fred Korematsu

Fred Korematsu is a Japanese American known for fighting Japanese internment during WWII. His fight went all the way to the U.S. Supreme Court. He was arrested for his refusal to comply with the mandatory evacuation order. He was convicted of violating military orders which the supreme court upheld. His conviction was later revoked in 1983. He went on to receive the Presidential Medal of Honor in 2011.



Kalpana Chawla

Kalpana Chawla is the first Indian-born woman to go into space. She has her doctorate in aerospace engineering from the University of Colorado. In 1994 she was selected as an astronaut candidate and her first flight was in 1997 on the space shuttle Columbia. However, on her second flight, she was one of the 7 crew members who died in the space shuttle Columbia disaster during reentry into the earth's atmosphere.



George Helm Jr.

George Helm Jr. dedicated his life to preserving the native culture of Hawaii. He became a renowned philosopher and was seen as a pioneer of the Hawaiian sovereignty movement aiming to bring independence back to the islands. He was involved in efforts to protect the island of Kaho'olawe from being used as bomb target practice for the U.S. Navy. He and eight others occupied the island to protect it. He was also a musician and his music still lives on.



Philip Vera Cruz

Philip Vera Cruz was born in the Philippines and focused his advocacy on his own life experience: farm labor. He was a part of the United Farm Workers union and worked for the organization for years. He helped found the Agricultural Workers Organizing Committee which later merged with the National Farm Workers Association which became the United Farm Workers. He was the vice president and worked to improve the working conditions for migrant workers.

GLOSSARY TERMS

APIDA: Asian Pacific Islander Desi American

Collectivism: The practice of group identification over individual priorities

Colorism: Prejudice or discrimination against individuals with a dark skin tone, typically among people of the same ethnic or racial group

Cultural Appropriation: The unacknowledged or inappropriate adoption of the customs, practices, ideas, etc. of one people or society by members of another and typically more dominant people or society

Ethnicity: Groups that share a common identity-based ancestry, language, or culture

Fetishization: To objectify and obsess over features based on race

Homophobia: A range of negative attitudes and feelings towards members of the LGBTQIA community

Intersectionality: the overlapping nature of social systems (e.g., race, gender, class, etc.)

LGBTQIA: Lesbian, Gay, Bisexual, Transgender, Queer or Questioning, Intersex, Asexual or Aromantic

Model Minority Myth: The expectations placed on an APIDA individual to be smart (within STEM fields), wealthy, obedient, and “living the American dream”

Pan-Asian: Regarding or representing all of Asia or all Asian peoples

Prejudice: An attitude based on limited information, often on stereotypes

Race: Groups of people who have differences and similarities in biological traits deemed by society to be socially significant, meaning that people treat other people differently because of them

Racism: Prejudice, discrimination, or antagonism directed against someone of a different race based on the belief that one's own race is superior

Tiger Mom: “... a strict, demanding mother with high expectations for her children's academic success...” (Xie and Li 284)

Transphobia: The fear, hatred, disbelief, or mistrust of people who are transgender, thought to be transgender, or whose gender expression doesn't conform to traditional gender roles

Transracial Adoptee: placing a child of one racial or ethnic group with adoptive parents of another racial or ethnic group. Interracial adoption is not inherently the same as transcultural or international adoption.

APIHM Kickoff Bingo Board

What month is APIHM celebrated nationally?	When was Kappa Phi Lambda established?	True/false: transracial adoptees are all adopted internationally	When is Dr. Chen coming to campus?	Which vendor sells pins?
What table served Polynesian & Hawaiian food?	What is one of NCAAT's core values?	Who is one famous, historical API figure?	What's one of APSA's events during APIHM?	What movie is being shown in Turner?
What groups did the BAA movement support?	Where does lumpia originate?	F R E E	What does API stand for?	What major historical events occurred in May?
What vendor is an Elon student?	What did the table serving rice discuss?	Which event features an Elon Alum?	Visit the Chinese Club table!	Name a country in South Asia.
What does Pan-Asian mean?	What is the theme for API heritage month?	What is one new API book in the Libraries?	What year did API Heritage month begin?	What table is selling handmade crafts?