



## Staff Recruitment Sources Pricing Chart

Source	Estimated Cost
<b>Online Sources</b>	
Asians in Higher Ed	Free (campus subscription)
Diverse Education	Free (campus subscription)
Higher Ed Jobs	Free (campus subscription)
Carolinas HERC Jobs	Free (campus subscription)
NCAA (Athletics specific)	\$275 (30 days)
The Chronicle of Higher Ed	\$435 (60 days)
Inside Higher Ed	\$349 (60 days)
Educause (Higher Ed and IT specific)	\$325 (30 days)
NACUBO (University administration specific)	\$375 (30 days)
D1Ticker.com (Athletics specific)	\$275 (30 days, 200-character limit)
NACDA (Athletics specific)	\$275 (30 days)
NAFSA (international education specific)	\$595 (30 days)
Diversity in Higher Education	\$129 (60 days)
Women and Higher Ed	\$199 (60 days)
Jobs in Academic Affairs	\$120 (60 days)
Jobs in Student Affairs	\$179 (60 days)
ZipRecruiter	\$299 (30 days)
<b>Print Sources</b>	
Charlotte Observer	~ \$750 dependent on ad
Greensboro Observer	~ \$558 - \$724, Average is \$609.00
Burlington Times News	~ \$389 - \$721, Average is \$482.00
Raleigh News Observer	~ \$450 - \$800, Average is \$633.00

- *All positions will automatically be posted to the Elon careers page unless otherwise requested*

*(Updated 04/25/2023)*