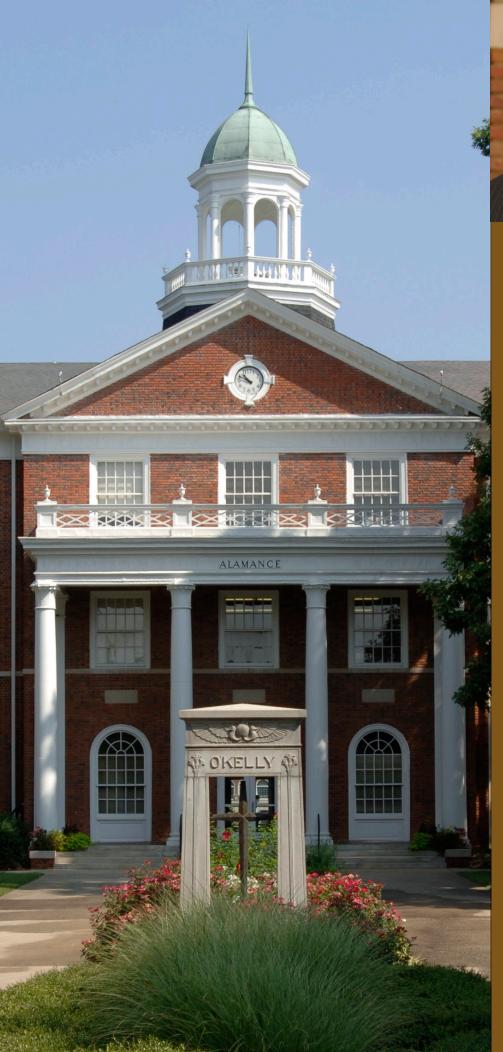
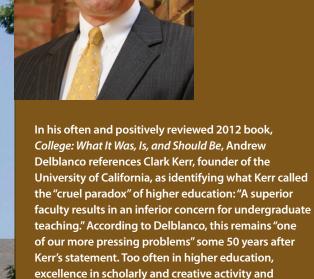


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Elon University is proudly part of an unfortunately small set of institutions committed to embracing excellence in both scholarly/creative activity and teaching. Elon is clearly recognized as a national model of engaged learning, and that achievement is built on the cornerstone of the teacher-scholar ideal. That ideal is defined in the final pages of this report and embraced by Elon's deeply dedicated, intellectually engaged faculty, as well as the learning-centered culture that faculty bring to life each day through challenging and innovative academic programs.

excellence in teaching become embattled antagonists, and in this higher education drama, "superior faculty" unfortunately often becomes synonymous with

"research faculty."

"The faculty's ability to model intellectual engagement," as explained in the Teacher-Scholar statement, "is based on their intentional and continual development as professionals." Through their own ongoing, active scholarly and creative activity, faculty model intellectual engagement and stay on the cutting edge of their fields of expertise. Elon faculty members are committed to advancing the state of knowledge and understanding, and as such they are actively involved in scholarship.

This report, paired with the President's Report, captures and reflects some of the scholarly and creative activity our faculty engaged in over the last year. I invite you to celebrate with me the excellent work of the Elon University faculty, teacher-scholars truly committed to excellence.

Steven D. House

Provost/Vice President for Academic Affairs



# Daniels-Danieley Award for Excellence in Teaching

#### **Tina Das**

Professor of Economics

rofessor of Economics Tina
Das expects the best from her
students. She drives them hard,
pushing them to be risk takers
and challenging them in every course she
teaches in the Martha and Spencer Love
School of Business.

"Tina motivates students to think deeper and stretch further to the point where they impress not only their instructor but also themselves," a colleague says.

Regardless of whether Das is teaching a business economics class, revamping the Business Fellows program or mentoring students in undergraduate research, a study abroad program or with their career path, she brings her own unique style and creativity to the job.

"Possessed with immense intelligence and the ability to connect a concept with an event lightning quick, she shows her students how pertinent to the workings of their world is the material she is helping them learn," a colleague says. "Yes, students howl in distress at how hard she is making them work. But at some point in every semester, nearly every student realizes that they are learning important content and-to their great relief—if they work at it they will likely pass her course."

Das, who has taught at Elon for 18 years and also serves as the director of the Business Fellows program, is described by students and faculty as scary but caring. "Scary smart, scary fast and scary knowledgeable." It is not unusual to hear students in the Business Fellows program say that they don't want to let "Das down."

She makes a lasting impact. Many business students attribute their success at Elon and in their respective careers to Das.

"She encouraged all of us to come to her with any questions or reservations we had about our classes," says a former business fellow. "On numerous occasions, I went to her in a distressed state and because of her no-nonsense mindset, was able to get quickly back on track."

Das is tough. Her expectations are high, but her support is always evident. "I believe in life the only way to be successful in anything that you do is to have a champion," a student says. "If you have someone pushing you, believing in you-even when you don't believe in yourself-you are much more likely to achieve success. Das is that champion for me."



## Distinguished Scholar Award

#### **Steve DeLoach**

**Professor of Economics** 

n the 18 years that Steve DeLoach has been at Elon, he has had 20 papers published in peer-reviewed journals earning the professor of economics in the Martha and Spencer Love School of Business recognition in his field for his work.

However, his colleagues consider the macro-economist "distinguished" in his field because of how hard he works to collaborate and promote research.

In addition to peer-reviewed journals, DeLoach has published a book chapter and presented multiple times at top international economics conferences. His work has been cited more than 300 times. In 2009 he received the Martha and Spencer Love School of Business Dean's Award for Excellence in Scholarship, and in 2010 he was the Hollingsworth Visiting Scholar at Furman University.

"Steve's record of scholarship is enviable," a colleague at another university says. "In addition to being a solid researcher in his own right, he is a research catalyst, encouraging and enabling colleagues and students to pursue joint research projects with him."

DeLoach has mentored more than 50 undergraduate projects that resulted in presentations at national and regional conferences.

"If there is one person you could look at and say 'his research spills over into his teaching and his association with his students and colleagues,' Steve would be that professor, " a colleague says. "To him, working with students is his first and foremost commitment to lifelong teaching and learning and in that vein one cannot be so into it if one was not a dedicated researcher and continuous learner and thinker."

While DeLoach's approach to research has changed over the years, his work has remained focused on questions pertinent to international growth and development as well as the scholarship of teaching and learning.

"Over the years, my research has evolved and matured," DeLoach says. "The work I am doing now is arguably the best of my career both in terms of quality and quantity. Moreover, my research agenda remains robust."

DeLoach's colleagues praise him for his ability to examine topics from different perspectives. "He truly thinks outside the box, and, therefore, is able to bring empathy to research in a truly interdisciplinary manner," a colleague says.



# Periclean Award for Civic Engagement and Social Responsibility

#### **Alexa Darby**

Associate Professor of Psychology

hen it comes to servicelearning and civic engagement, Alexa Darby is hailed by colleagues as a role model.

"Even at an institution known for its civic engagement, Alexa's dedication to community collaboration stands out as exemplary," a colleague says.

The associate professor of psychology has taught more than 30 sections of academic service-learning courses since joining Elon's faculty in 2005. In that time, she also has established a very meaningful partnership with the Alamance-Burlington School System. Based on nomination letters from multiple faculty members, Darby's volunteer work and tireless commitment to elementary schools in low-income neighborhoods make her an ideal candidate for the 2014 Periclean Award for Civic Engagement and Social Responsibility.

"Her investment and passion extends personally and professionally," a colleague says. "Professor Darby invests herself oftentimes spending many hours with her students and aiding individual children herself. This speaks to her deep values around service, community engagement and civic involvement providing the underpinning to her work."

In addition to teaching educational psychology, a service-learning course, Darby teaches by doing. "She has told me that service-learning is more than just students volunteering in the community," says a colleague in the psychology department. "It is learning that is built on the connection between academics, meaningful community service and reflection. Elon students can learn educational psychology at a deeper level because of the service-learning opportunities that Alexa provides."

She provided after-school tutoring to youngsters with behavioral problems,

purchased classroom materials, attended meetings, organized a science fair, led a beautification project at a school, provided support and guidance for a student-focused project suggested by a principal and helped create a community garden that benefits the families of students attending a local elementary school.

Darby serves as the academic coordinator for the Civic Engagement Scholars Program. She was the 2006-07 Service-Learning Faculty Scholar and the 2009-10 Service-Learning Research Scholar.

"Like others engaged in service, she has experienced the messiness and roller coaster of unexpectedness that sometimes comes with community work," a colleague says. "Yet Dr. Darby has gone through it, taken the ride and come out with a deeper understanding and appreciation while remaining true to her personal commitment. This is the model her students and others see through her work."



# Ward Family Excellence in Mentoring Award

#### **Paul Miller**

Professor of Exercise Science

hether the professor of exercise science is mentoring a student or assisting colleagues who want to get students involved in research, Miller is considered a role model, inspiration and great resource.

"He's one of the most collaborative and supportive faculty colleagues we've ever known, and works tirelessly to help both students and faculty develop and grow," a colleague says.

As the director of undergraduate research, Miller offers faculty development in mentoring so they are better prepared to assist students. His extensive knowledge of the process makes it easier for newer faculty members to get involved. He is willing to take time to answer their questions.

"When faculty members seek assistance with undergraduate research applications or are unsuccessful in first attempts to help students secure funding, Paul takes it upon himself to offer constructive feedback, offering to meet personally with new colleagues to support their work as mentors in the larger context of faculty development and strengthening the teacher-scholar-mentor model at Elon," a colleague says.

Miller's work with students has helped many of them achieve their career goals. "He has changed their lives and helped them find not just a job; he has helped them discover their vocations," a colleague says.

Students appreciate Miller's support. For one former student, Miller turned his curiosity for the health sciences into a passion. "Dr. Miller treated the studentmentor relationship as if we were colleagues," the former student says. "It was an honor to feel as if I wasn't just a student and that he trusted my problem-solving skills and knowledge of physiology. The

confidence he had in me really helped me discover my own way to solve problems."

After taking Miller's research methods class, many students discover how much work is required and are motivated to take it on. Since joining Elon's staff in 1997, Miller has made it possible for students to present their research at a variety of conferences and get published in peer-reviewed journals. Many of his former students have been accepted into quality graduate programs.

Gaining experience presenting at conferences, has helped many students gain confidence and career opportunities.

"These conferences have helped me network within my discipline outside of Elon," a student says. "He has given me the opportunity to sit on a research panel and discuss my research. Never have I felt such pride and confidence in my own work."

# Publications

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Catherine Ross Dunham	Professor, Law
The North Caroline Civil Procedure Deskbook. with Peter Hoffma	an, Carolina Academic Press, Chapel Hill, NC, 2015
Steven I. Friedland	Professor, Law
Evidence Law and Practice, with Bergman and Taslitz, LexisNexis	Publishing Co., Charlottesville, VA 6th Ed. 2014
Inside Constitutional Law, with Weaver, Hancock, and Rosen, Wo	lters Klewer, Boston, MA., 2014
Supplement to Constitutional Law: Cases, Materials, and Problem Wolters kluwer, Boston, MA., 3rd Ed. 2014	ns, with Weaver, Hancock, Fair, Knechtle, and Rosen,
Supplement to Criminal Procedure: Cases, Problems and Exercise West Pub. Co. Minneapolis, MN, 5th Ed. 2014	es, with Weaver, Hancock, Burkett, Hoeffel, and Singer,
Henry D. Gabriel	Professor. Law
Benders Uniform Commercial Code Service, Volumes 3 and 3A. I 2001) (updated semi-annually).	Henningon Sales and Bulk Transfers (Matthew Bender
Evan A. Gatti	Associate Professor, Art and Art History
Envisioning the Bishop: Image and the Episcopacy in the Middle 29 (Turnhout: Brepols, 2014).	e Ages, with Sigrid Danielson. Medieval Church Studies,
Charity Johansson	Professor, Physical Therapy Education
Charity Johansson Transforming Students: Fulfilling the Promise of Higher Educatic 2014.	
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Transforming Students: Fulfilling the Promise of Higher Education 2014.  Howard E. Katz Starting Off Right in Contracts, with Carolyn Nygren. Carolina Active Prudence C. Layne Global Innovation of Teaching and Learning in Higher Education Switzerland: Springer International Publishing, 2014.	Professor, Law ademic Press, Durham, NC, 2014  Associate Professor, English 1: Transgressing Boundaries. With Peter Lake (eds.),  Associate Professor, History and Geography
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#### Laurence A. Basirico

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Amanda F. C. Sturgill Associate Professor, Communications

- "Methods of reflection about service learning: Guided vs. free, dialogic vs. expressive and public vs. private." with P. Motley. Teaching and Learning Inquiry: the ISSOTL Journal, 2(1), 81-93. (2014)
- "Cultivating a Professional Ethic in Covering Marginalized Populations: Learning about the Poor through Service-Learning." with P. Motley. Journalism and Mass Communication Educator, 69(2), 166-179. (2014)

Safia Swimelar Associate Professor, Political Science

"Making Human Rights Visible through Photography and Film," in Mark Gibney and Anja Mihr (eds) Sage Handbook of Human Rights, Thousand Oaks, Sage Publications, 2014.

Laura L. Taylor Associate Professor, Mathematics and Statistics

"Using Online Surveys to Promote and Assess Learning." with Kirsten Doehler. Teaching Statistics, 36 (Summer 2014): 34-40..

Carri R. Tolmie Assistant Professor, Management

"Green Firm Specific Advantages for Enhancing Environmental and Economic Performance." with Nitish Singh, Yunghwal Park and Boris Bartikowski. Global Business and Organizational Excellence, 34(November/December 2014),6-17.

Terry M. Tomasek Associate Professor, Education

"Using mobile devices in field science." with L. Huffling, C.E. Matthews, A. Benavides, H.B. Carlone and T. Hegedus. The Science Teacher, 81 (June 2014): 3-8.

Aaron D. Trocki Lecturer, Mathematics and Statistics

- "Launching a Discourse-Rich Mathematics Lesson." with Starling, T., Taylor, C., Sztajn, P., Heck, D. Teaching Children Mathematics, 21(5) (December 2014): 276-281.
- "Analyzing and Writing Dynamic Geometry Tasks." In M. Kinzel & L. Cavey (Eds.), Mathematics Teacher: Research to Teaching, 107(9) (May 2014): 701-705.

Srikant Vallabhajosula Assistant Professor, Physical Therapy Education

- "Tai Chi Intervention Improves Dynamic Postural Control in Older Adults: A Pilot Study." with Roberts, B.L., Hass, C.J. Journal of Applied Biomechanics 2014 Dec;30(6):697-706. doi: 10.1123/jab.2013-0256. Epub 2014 Jul 9.
- "A Neuroscientific Approach to the Examination of Concussions in Student-Athletes." with Ketcham, C. J., Hall, E., Bixby, W. R., Folger, S. E., Kostek, M. C., et al. Journal of Visualized Experiments: JoVE 2014 Dec 8; 94, doi:10.3791/52046.
- "Complexity of motion structure modifies gaze and postural response to visual stimulus motion." with Haworth, J., Stergiou N. Experimental Brain Research 2014 Sep;232(9):2797-806.
- "Correlations of apathy and depression with postural instability in Parkinson disease." with Hassan, A., Zahodne, L.B., Bowers, D., Okun, M., Fernandez H., Hass, C.J. Journal of the Neurological Sciences. 2014 Mar 15;338(1-2):162-5.

Matthew Valle Professor, Management

"Political skill and outcomes: The effect of perceived subordinate insincerity in the leader-member relationship."
Proceedings of the 2014 Conference of the Southern Management Association, Savannah, Georgia.

- "The power of words: Legitimacy, impact and the death of management research as we know it." 2014 Academy of Management Annual Meeting, Philadelphia, PA.
- "Development and validation of a comprehensive needs measure." 2014 Academy of Management Annual Meeting, Philadelphia, PA.

#### Maureen O. Vandermaas-Peeler

Professor, Psychology

"Influences of social context on parent guidance and low-income preschoolers' independent and guided math performance." with Pittard, C. Early Child Development and Care, 184 (4), 500-521. (2014)

anet L. Warman Professor, English

"The Light" and "Bloody Auvillar Morning" One Trick Pony Review. Auvillar Edition: O Taste & See, http://onetrickponyreview.com (2014): 57-8.

"In the Silence" Spillway, 22 (Winter 2014): 99. "Tin Man." Slipstream, 34 (2014): 72.

"Love Pantoum for Andy." Pinesong: Awards 2014. North Carolina Poetry Society, 50 (2014): 36.

"Basilica of the Immaculate Conception, Lourdes." Colere, 14 (2014): 58.

"Living Stone," "Half Moon," and "Some Things Just Are." Rappahannock Review, http://www.rappahannockreview.com/ 1.2 (February 2014).

#### **Anthony Weston**

Professor, Philosophy & Enivironmental Studies

"Working the Dark Edges." Canadian Journal of Environmental Education 19 (2014): 70-79.

#### Pamela D. Winfield

Associate Professor, Religious Studies

"New Wine in Old Bottles? Questioning the Category of 'New' Religious Movements (NRMs)" (Editor's Introduction) in CrossCurrents Journal vol. 64 no. 2, (June 2014), 170-179

"Interview with Jonathan Wilson-Hartgrove" in CrossCurrents Journal vol. 64 no. 2, (June 2014), 282-286.

Marna K. Winter Lecturer, Education

"Using cultural artifacts to understand self and other: A global exchange in elementary classrooms." with Barnatt, J.,M., K, Norman, B., Baker, & D. Wieczorek. Ohio Social Studies Review, (2014). 51(1).

#### Scott D. Wolter

Associate Professor, Engineering & Physics

- "Two-Dimensional Aperture Coding for Magnetic Sector Mass Spectrometry." with Z.E. Russell, E.X. Chen, J.J. Amsden, R.M. Danell, C.B. Parker, B.R. Stoner, M.E. Gehm, D.J. Brady, and J.T. Glass, J. Am. Soc. Mass. Spectrum. (2014).
- "X-ray scatter system for material identification in cluttered objects: A Monte Carlo simulation study." with Manu N. Lakshmanan, Anuj J. Kapadia, Pooyan Sahbaee, Brian P. Harrawood, David Brady, Ehsan Samei, Nuclear Instruments and Methods in Physics Research B 335, (2014), 31.
- "Diamond surface functionalization with biomimicry Amine surface tether and thiol moiety for electrochemical sensors." with James B. Sund, Corey P. Causey, Charles B. Parker, Brian R. Stoner, Eric J. Toone, and Jeffrey T. Glass, Applied Surface Science 301 (2014) 293.

#### Qian Xu

Assistant Professor, Communications

- "The Richer, The Better? Effects of Modality on Intercultural Virtual Collaboration." with D. Behring. International Journal of Communication, 8 (September 2014): 2733-2754.
- "Use of SNSs, Political Efficacy, and Civic Engagement among Chinese College Students: Effects of Gratifications and Network Size." with L. Qi. International Journal of Interactive Communication Systems and Technologies, 4(1) (June 2014): 15-30.
- "Should I Trust Him? The Effects of Reviewer Profile Characteristics on eWOM Credibility." Computers in Human Behavior, 33 (April 2014): 136-144.
- "Lights, Camera, Music, Interaction! Interactive Persuasion in e-Commerce." with S. S. Sundar. Communication Research, 41(2) (January 2014): 282-308.
- "User Experience of On-Screen Interaction Techniques: An Experimental Investigation of Clicking, Sliding, Zooming, Hovering, Dragging and Flipping." with S. S. Sundar, S. Bellur, J. Oh, & H. Jia Human-Computer Interaction, 29(2) (April 2014): 109-152.

#### Alexander Y. Yap Associate Professor, Management

"Going Out with a Bang: Controlling Logic Bombs and Information Technology Risks Posed by Exiting Employees." with Catherine Chiang, Anthony Amoroso. Journal of Business and Management Landscapes, Volume 3 Number 1, pp. 30 - 42 (December 2014)

"Web Portals for Financial Analytics: How effective are they from the end-users' perspective", International Journal of Web Portals, IGI-Global Publications, Volume 5, Issue 3, 2013, pp. 1-18 (actual print release - February 2014)

#### Karen A. Yokley Associate Professor, Mathematics and Statistics

"A simple agent-based model (ABM) of malaria transmission investigating intervention methods and acquired immunity." with J.T. Lee, A.K. Brown, M.C. Minor, and G.C. Mader. Involve, a Journal of Mathematics, 7(1) (2014): 15–40 (DOI: 10.2140/involve.2014.7.15).

Lin Zhao Assistant Professor, Finance

"Another R&D Anomaly?" with C. Chiang, and Y. Shi, Journal of Applied Business Research, 30(July/August 2014): 1211-1226.

# Presentations

#### Sophie Adamson Associate Professor, World Languages and Cultures

"Skype for Intercultural Exchanges." Annual Convention for the American Association of Teachers of French (AATF), New Orleans, LA, July 19-22, 2014.

Haya Ajjan Assistant Professor, Management

- "How Social Media Use Influences University Students Performance." Decision Science Institute Annual Meeting in Tampa, FL, November 22-25, 2014.
- "Cognitive Absorption and University Students' Academic Performance: The Influence of Social Networks Across China, Taiwan, and the United States." The Association for Educational Communications and Technology International Convention in Jacksonville, Florida, November 3-7, 2014.
- "Investigating the Influence of Personality Traits on Student Use and Perceptions of Social Networks.", The Association for Educational Communications and Technology International Convention in Jacksonville, Florida, November 3-7, 2014.
- "Fostering Women Entrepreneurs in the Middle East via the Use of Social Media." Academy of Marketing Science in Indianapolis, Indiana, May 21-23, 2014.
- "Entrepreneurs through Social Media: A Conceptual Model." Academy of Marketing Science in Indianapolis, Indiana, May 21-23, 2014.

#### Meredith L. J. Allison Associate Professor, Psychology

"Letting the caller break the silence: Effect on instructions in simulated calls with non-native speakers." with Gerwing, J. & W. Ali. Paper presented in a symposium Re-conceptualizing language differences: Methodological and pedagogical opportunities from analysis of clinical dialogues at the International Conference on Communication in Healthcare, Amsterdam, The Netherlands, September, 2014.

#### Amy L. Allocco Assistant Professor, Religious Studies

- "Persistent Practices and Narrative Textures in David Mosse's The Saint in the Banyan Tree: Christianity and Caste Society in India." Society for Hindu-Christian Studies at the American Academy of Religion Annual Meeting, San Diego, CA, November 2014.
- "Approaches to Reading and Writing Hindu Texts in the Undergraduate Classroom." American Academy of Religion Southeastern Region Annual Meeting, Atlanta, GA, March 2014.

#### Janna Quitney Anderson Professor, Communications

- "Community Statement Presented at the Wuzhen Internet Summit." with J. Seng, I. Aizu, M. Roberts, et al. First Internet Conference, Wuzhen, China. November 20, 2014.
- "Knowledge Sharing in the Networked Internet of Things." with L. Rainie. Knowledge-Management World Conference, Washington, DC. November 6, 2014.
- "The Internet of Things." with L. Rainie. Internet Librarian Conference. Monterey, California. October 28, 2014.
- "Digital Life in 2025." with L. Rainie. McKinsey European Executives Retreat, Kitzbühel, Austria. September 29, 2014.

- "Internet of Things Keynote Closing Panel." with C. Reed, D. Bottom, D. Bray. NextGov Prime: Internet 2020, Ronald Reagan Building, Washington, DC. September 9, 2014.
- "The Human Network and the Internet of Things." with M. Liebhold, M. Medin, M. Kleeman, D. Hendricks. Juniper Networks Expert Futures Workshop. Sunnyvale, California. July 31, 2014.
- "The Internet's Turbulent Next Decade." with L. Rainie. World Future Society Keynote. Orlando, Florida. July 12, 2014.
- "Digital Life in 2025 Positives and Negatives." Internet of Things Privacy Summit Keynote. Palo Alto, California. July 10, 2014.
- "Digital Life 2025 and the Internet of Things." American Library Association Conference OCLC Keynote. Las Vegas, Nevada. June 27, 2014.

Susan E. Anderson Professor, Accounting

- "Sweetness and Spice: Tax Issues for Foodies." with H. Lynn Stallworth. American Accounting Association, Atlanta, GA, August 2-6, 2014.
- "Sweetness and Spice: Tax Issues for Foodies." with H. Lynn Stallworth. Southeast Regional Meeting of the American Accounting Association, St. Petersburg, FL, April 3-5, 2014.

Bill Andrews Associate Professor, Physical Therapy Education

- "Decision Tree for Selecting Rehabilitation Measures." Invited Presentation at Eastern Regional Stroke Conference Sponsored by Eastern NC Area Health Education Center Greenville, NC May 16, 2014
- "The Association of Rehabilitation Service Use on Hospital Readmission for Patients with Acute Stroke." Platform Presentation at the Combined Sections Meeting of the American Physical Therapy Association Las Vegas, NV February 6, 2014

Enrique Armijo Assistant Professor, Law

- "Government-Provided Internet Access: Terms of Service as Speech Rules." Yale Law School Information Society Project Freedom of Expression Scholars' Conference, May 2014 (plenary session) Southeastern Association of American Law Schools Annual Meeting, August 2014 (panel convener)
- "Regulating Broadband," Federal Communications Commission/American Enterprise Institute Conference, September 2014
- "Smart Tech for Smart Cities," Fordham Urban Law Journal Symposium, February 2014
- "Kill Switches, Forum Doctrine, and the First Amendment's Digital Future." John Marshall Law School Faculty Exchange, Spring 2014
- "Net Neutrality and the First Amendment." University of North Carolina at Chapel Hill, Fall 2014
- "Guantanamo After 9/11: Detainees, Defense and 'Legal Exception" International Civil Rights Center and Museum, January 2014

Jason K. Aryeh

Assistant Professor, Performing Arts

"Definition of African Diaspora Dance-The Gate of No Return". Dancing The African Diaspora; Theories of Black Performance, Duke University, Durham, NC, February 7-9, 2014.

Robin Attas Assistant Professor, Music

 $\hbox{``Meter and Motion in Pop/Rock Backbeats.''} \\ \hbox{Music Theory Society of the Mid-Atlantic, Winchester, VA, March 21-22, 2014.}$ 

"Meter and Motion in Pop/Rock Backbeats." Society for Music Theory, Milwaukee, WI, November 6-9, 2014.

Renay L. Aumiller Assistant Professor, Performing Arts

"I was here." North Carolina Dance Alliance, Durham, NC, November 22, 2014.

"Acquiring Dawn." National College Dance Festival, Washington, DC, June 6, 2014.

"Acquiring Dawn." Mid-Atlantic College Dance Festival, Fairfax, VA, March 13, 2014.

"Advanced Somatic-based modern technique." American College Dance Festival Association, Milledgeville, GA, March, 2014.

"80's Jazz!" American College Dance Festival Association, Milledgeville, GA, March, 2014

Lucinda L. Austin

Assistant Professor, Communications

- "Social media and crisis communication: Explicating the social-mediated crisis communication model." New Agendas in Strategic Communication Conference, Austin, TX, April 4-5, 2014.
- "Social media and crisis communication." Corporate Communication International Conference, Hong Kong, June 3-6, 2014.

- "Fostering an Engaged and Reflective Class Environment: Promising Professors and Distinguished Educator Award."
  Association for Education in Journalism and Mass Communication Conference, Montreal, Canada, August 6-9, 2014.
- "From quarks to quasars: Helping STEM professionals communicate with the rest of the world." Association for Education in Journalism and Mass Communication Conference, Montreal, Canada, August 6-9, 2014.
- "Enhancing pedagogical tools in the public relations writing course: Reflecting on the importance of writing enjoyment, confidence, and achievement." Public Relations Society of America Educators Academy Conference, Washington, DC, October 11-14, 2014.
- "Teaching digital media writing: Challenges, opportunities, and examples for public relations education." Public Relations Society of America Educators Academy Conference, Washington, DC, October 11-14, 2014.

#### <u>Chad Awtrey</u> Assistant Professor, Mathematics and Statistics

- "Degree 14 2-adic Fields." American Mathematical Society Fall Southeastern Sectional Meeting, Greensboro, NC, November 8-9, 2014.
- "One Approach to Researching, Presenting, and Publishing with Undergraduate Pure Math Majors." International Conference on Advances in Interdisciplinary Statistics and Combinatorics, Greensboro, NC, October 10-12, 2014.
- "One Approach to Undergraduate Research in Computational Galois Theory." MathFest, Portland, OR, August 6-9, 2014.
- "Classifying Degree 14 p-adic Fields." Mathematics Seminar, University of North Carolina, Greensboro, NC, April 9, 2014.
- "A Linear Resolvent for Degree 14 Polynomials." Joint Mathematics Meetings, Baltimore, MD, January 15-18, 2014.
- "Absolute Resolvents for Quartic Polynomials." Joint Mathematics Meetings, Baltimore, MD, January 15-18, 2014.

#### Shuji BaoAssistant Professor, Management

- "The Institutional Antecedents of Earnings Management in Emerging Markets." 2014 Academy of International Business Vancouver, Canada
- "Corporate Governance and Earnings Management in Emerging Markets An Institutionalized Agency Perspective." 2014 Academy of Management – Philadelphia, U.S.A.
- "Examining Earnings Management in Emerging Markets A Multilevel Analysis." 2014 (The eleventh annual) JIBS/AIB Paper Development Workshop (PDW), Academy of International Business Vancouver, Canada
- "The Moderating Influence of Corruption Pervasiveness and Industrial Sector on Cross-National Distance and Foreign Subsidiary Adaptive Capability Building." 2014 Academy of International Business Vancouver, Canada

#### Joan Barnatt Assistant Professor, Education

"Figured worlds of learning to teach: Interpreting early career trajectories." New England Educational Research Association Annual Conference, Mount Snow, Vermont, April 29- May, 2014.

#### **Cynthia C. Bennett**Assistant Professor, Physician Assistant Studies

"Efficacy of Anatomic Body Painting in Physician Assistant Education." Physician Assistant Education Association, Philadelphia, PA, October 15-18, 2014.

#### Vanessa Bravo Assistant Professor, Communications

- "The role of public relations in ethnic advocacy and activism: A proposed research agenda." with M. De Moya. Association for Education in Journalism and Mass Communication (AEJMC) annual conference. Montreal, Canada, August 6-9, 2014
- "Meaning of new technologies for the transnational communication experiences of Latina migrants in the U.S.East Coast." International Communication Association (ICA) annual conference. Seattle, Washington. May 22-26, 2014.
- "Public diplomacy efforts with diaspora communities in the U.S.: Perceptions of Latino diaspora community members." International Public Relations Research (IPRRC) conference. Miami, Florida. March 6-8, 2014.

#### David M. Buck Assistant Professor, Psychology

- "Teaching Research Through Writing." International Writing Across the Curriculum Conference, Minneapolis, MN.(June, 2014)
- "Concerns Over Misidentification and the Avoidance of Sexual Minorities." Paper presented in a symposium titled, "Misidentification Concerns: Implications for Sexual Prejudice and Political Decision Making" at the Society for the Psychological Study of Social Issues 10th Biennial Convention, Portland, OR. (June, 2014).

Ann J. Cahill Professor, Philosophy

"Irigaray, the Law, and Autonomy: A Response to Bergoffen." The Society for Phenomenology and Existential Philosophy, New Orleans, LA, October 24-26, 2014.

"Justice vs. Care: Confidentiality in the Context of Sexual Violence Response." Co-presented with Dr. Brooke Barnett and Ms. Leigh-Anne Royster at the Jon C. Dalton Institute on College Student Values, Tallahassee, FL, February 6-8, 2014.

#### Michael I. Carignan Associate Professor, History

- "Detecting Intercultural Competence on a Short-Term Study Abroad Program." International Society for the Scholarship of Teaching and Learning, Quebec, Canada, October 21-25, 2014.
- "Global Mindedness among First-Year Honors Fellows." Invited talk for a study abroad webinar at Miseriecordia College, May 20, 2014.

#### Jeffrey P. Carpenter Assistant Professor, Education

- "The Back Channel: Giving Students a Voice With Technology." High Schools That Work Annual Conference, Nashville, TN, July 16-19, 2014.
- "Twitter Chats: Free, 'Oddly Invigorating' Professional Development." High Schools That Work Annual Conference, Nashville, TN, July 16-19, 2014.
- "Google 101: Google Apps for Beginners." with Martin, M. High Schools That Work Annual Conference, Nashville, TN, July 16-19, 2014.
- "Wow, I can do that? Harnessing the Power of Google." with Martin, M. High Schools That Work Annual Conference, Nashville, TN, July 16-19, 2014.
- "The Assorted Affordances and Uses of Twitter: A Survey of Educators." with Krutka, D.G. American Educational Research Association Annual Meeting, Philadelphia, PA, April 3-7, 2014.
- "How and Why Socials Studies Educators Use Twitter." with Krutka, D.G. International Society for the Social Studies Annual Conference, Orlando, FL, February 27-28, 2014.
- "Opening the Backchannel: Using Technology to Increase Interaction and Engagement." North Carolina English Teachers' Association Annual Conference, Raleigh, NC. October 9-11, 2014.
- "Teaching Students to Ask Questions." with Burns, K. North Carolina English Teachers' Association Annual Conference, Raleigh, NC. October 9-11, 2014.
- "Using Social Media for Professional Development." National Science Foundation Robert T. Noyce Program Southeast Regional Annual Conference, Greenville, SC, March 20-21, 2014.
- "Opening the Backchannel: Using Technology to Increase Interaction and Engagement." National Science Foundation Robert T. Noyce Program Southeast Regional Annual Conference, Greenville, SC, March 20-21, 2014.
- "Teaching Students to Ask Questions in the Science Classroom." National Science Foundation Robert T. Noyce Program Southeast Regional Annual Conference, Greenville, SC, March 20-21, 2014.
- "Take Collaboration to the Next Level with Google+." with Linton, J. North Carolina Technology in Education Society Conference, Raleigh, NC, March 5-7, 2014.
- "Techology Tools that Support the Writing Process." NC Collaborative Conference for Student Achievement, Greensboro, NC, March 3-5, 2014.

#### Susan A. Chinworth Associate Professor, Physical Therapy Education

"The influence of prerequisite courses in physical therapist education". The Combined Sections Meeting of the American Physical Therapy Association, Las Vegas, NV, February 5, 2014.

#### Oliva J. Choplin Assistant Professor, World Languages and Cultures

- "Remembering and Forgetting in Haitian-Québécois Fiction." American Council for Quebec Studies Biennial Conference, Montreal, QC, Canada, October 16-18, 2014.
- "Perspectives: Writing for Intercultural Competency in the Intermediate Sequence" American Association of Teachers of French Annual Conference: Le français, langue à multiples visages, New Orleans, LA, July 2014.
- "Writing for Intercultural Competency in the Intermediate Language Classroom" International Writing Across the Curriculum Conference, Minneapolis, MN, June 2014.

#### Jeffrey W. Clark Professor, Mathematics and Statistics

- "Using Counterexamples of Calculus to Teach Real Analysis", Joint Mathematics Meetings, Baltimore, MD, January 15, 2014
- "Honest Multivariable Calculus", Southeastern Section of the Mathematical Association of America, Cookeville, TN, March 15, 2014
- ``A Topology of Subdivision for the Real Numbers", MathFest, Portland, OR, August 8, 2014

#### Naeemah Clark Associate Professor, Communications

"Diversity in Broadcasting in the Digital Age." Broadcast Education Association Research Symposium, April 2014.

"Using Media Theory to Teach an Advertising Lesson." For the Entertainment Studies Interest Group and Minorities and Communication Division Teaching Panel Session: Using Television and Movies to Teach Students about Multicultural Connections and Diversity. AEJMC, August 2014

#### Geoffrey D. Claussen

Assistant Professor, Religious Studies

"Immigration, Phinehas, and the Repair of the World," American Academy of Religion Annual Meeting, San Diego, CA., November 22–25, 2014.

#### Hella B. Cohen

Assistant Professor, English

- "Third-World Signifying and Mainstream Mediation: Global Rap and Textual Studies." Pacific Ancient and Modern Language Association, Riverside, CA, October 30-November 1, 2014.
- "The Value of Fashion on View: Turning to Museums and Fashion Collections for Field Trips." 2014 Symposium Fashion and Communication, Minneapolis, MN, May 2-3, 2014.
- "Threads of Intimacy: The Israeli Textile Industry and Occupation Literature." American Comparative Literature Association, March 20-23, 2014.

#### Jeffrey S. Coker

Associate Professor, Biology and Director of Core Curriculum

"New Research on Student Experiences with High-Impact Practices: Effective and Efficient Ways to Implement, Connect, and Scale." with Desiree Porter. Association of American Colleges and Universities, Washington, D.C., January 24, 2014.

#### Cynthia E. Conn

Assistant Professor, Management

"Insights and ideas: Integrating service-learning and business communication." Association for Business Communication, Philadelphia, PA, October 22-25, 2014.

David H. Cooper

Professor, Educa

- "The education of teachers." Presented to the Carolina Institute on Developmental Disabilities: Chapel Hill, NC, 2014.
- "Transforming the Culture of Family Involvement Through Deweyan Inquiry in a Title I Professional Development School." with Tirrell-Corbin, C. Paper presented to the Triad Teaching Fellows Conference: Greensboro, NC, 2014.

#### David A. Copeland

Professor, Communications

Keynote address, "Religious Press, Print Culture, and Defining the Nation," Religious Press and Print Culture Conference, Mainz, Germany, November 19-22, 2014.

#### Polly B. Cornelius

Senior Lecturer Music

"Somatic Voiceworks the LoVetri Method," CCM Vocal Pedagogy Institute at Shennandoah University, Winchester, VA, July 11-18, 2014.

#### Anthony W. Crider

Associate Professor, Physics

- "Innovative Education with Reacting to the Past Games and Epic Final Exams." 1st Congreso Internacional de Innovación Educativa, Mexico City, Mexico, December 15-17, 2014.
- "Elon University Noyce Scholars Program." Ninth Annual NSF Robert Noyce Teaching Scholarship Program Conference, Washington, DC, June 18-20, 2014.
- "Teaching Your First Reacting Class." 14th Annual Summer Institute at Barnard College, New York, NY, June 5-8, 2014.

#### Alexa Darby

Associate Professor, Psychology

Darby, A., "Student emotions in academic service-learning." with \*Perry, S, & \*Dinnie, M. Paper presented at the 2014 Gulf-South Summit, Auburn University, Auburn, Alabama.

#### Pranab K. Das

Professor, Physics

- "Rethinking Emergence from the Middle". ISSR breakout session, American Association for Religion 2014 annual conference, San Diego CA., Nov. 21, 2014.
- "Emergence in Dynamical Systems" University of California, Berkeley, Dept. of Anthropology seminar, Berkeley, CA, Oct. 2, 2014.
- "Emergence in the Sciences and Humanities: A History of Ideas across Disciplines". Jawarhlal Nehru University School of Languages doctoral seminar New Delhi, India, July 30, 2014.

#### Sara Moreno de Nicolas

Assistant Professor, World Languages and Cultures

"Comemos jamon ergo somos españoles: señas de identidad española en la campaña navideña de Campo Frío" Mountain Interstate Foreign Language Conference, Greenville, NC, October 14-17, 2014

Stephen B. DeLoach Professor, Economics "On the job search," with Mark Kurt. Eastern Economics Association Annual Conference, Boston, MA, March, 2014. Brian K. Digre Professor, History "Alawites, French Policy and the League Mandate for Syria during the Interwar Years." Presented at the 40th annual meeting of the French Colonial Historical Society, Siem Reap, Cambodia, June 2014. Samantha DiRosa Associate Professor, Art and Art History, Environmental Studies "Ricochet" and "If I'm Lost - Now" Single-channel videos/live music performances, North American Saxaphone Alliance conference, University of Illinois, Urbana-Champaign, March 20 - 23, 2014 Kirsten A. Doehler Associate Professor, Mathematics and Statistics "Lessons Learned from the 2014 AP Statistics Reading." with Jim Beuerle. North Carolina Council of Teachers of Mathematics Meeting, Greensboro, NC, October 30-31, 2014. "A Closer Look at the Marathon Gender Gap and a Possible Two-Hour Marathon." Carolinas Sports Analytics Meeting, Greenville, SC, April 12, 2014. Catherine Ross Dunham Professor, Law "Strategizing Post Judgment Remedies in North Carolina: Rules 50, 59, 60 and 68 of the North Carolina Rules of Civil Procedure," presentation to in-house Litigation Section at Tuggle Duggins Law Firm, Greensboro, NC, March 13, 2014. Assistant Professor, Political Science and Policy Studies Carrie Eaves "Measuring Candidate Quality in U.S. Senate Elections," Midwest Political Science Association, Chicago, IL. April 3-6, 2014. "Gender Differences in Student Perceptions of Literacy Activities." with L. A. Rand & H. L. D'Antuono. Association for Psychological Science, San Francisco, CA, May 23-26, 2014. **Brandon K. Essary** Assistant Professor, World Languages and Cultures "Ingenium, Fortune, Misfortune, and Marriage in Decameron 1-5." American Association of Italian Studies XXXIV Annual Conference, University of Zurich, May 23-25, 2014. Benjamin A. Evans Assistant Professor, Physics "An Optical Biosensor for Point-of-Care Medical Diagnostics." 24th Anniversary World Congress on Biosensors, Melbourne, Australia, May 2014. "A Novel Biosensor for Point-of-Care Medical Diagnostics." with Jaden Wilkes. 58th Annual Meeting of the Biophysical Society, San Francisco, CA, February 2014. Professor, Human Service Studies and Public Health Studies "Health care transition outcomes: A delphi stage 3 survey." Annual Health Care Transition Research Consortium Research (HCTRC) Symposium. Houston, TX, October1-2, 2014. "Congruence of transition perspectives between adolescents with PHIV and their quardians: An exploratory qualitative study." Annual Health Care Transition Research Consortium Research (HCTRC) Symposium. Houston, TX, October 1-2, "Future aspirations among youth with perinatal HIV infection." Keck School of Medicine Poster Symposium, University of Southern California, Los Angeles, CA, April 5, 2014 Michael D. Fels Associate Professor, Art and Art History "Geographical Challenges for an Upturned Department", College Art Association annual conference, Chicago, IL, February 12-15, 2014 Kenneth E. Fernandez Assistant Professor, Political Science & Policy Studies "Multi-Level Models: Connecting Geographic Information to Individual Level Survey Responses," American Association of Public Opinion Research annual conference in Anaheim, CA. May 15-18, 2014. "The Southern Voice: The Political Consequences of a Regional Accent," Symposium on Southern Politics in Charleston, SC. March 6-7, 2014. Mary Jo Festle Professor, History and Geography "Do We Inspire Passion and Transformation in the Discipline of History?" International Society for the Scholarship of Teaching and Learning, October 24, 2014. "Assessing Transformation in a Discipline: One Free-Writing Approach," Society for Teaching and Learning in Higher

Education, Kingston, Ontario, June 18, 2014.

Eric M. Fink

Associate Professor, Law

"Legal Issues in Experiential Education," National Society for Experiential Education, Baltimore, MD, Sept. 29, 2014

Rachel B. Force Assistant Professor, Psychology

"A Hebbian synapse: Collaborative writing in behavioral neuroscience". International Writing Across the Curriculum Conference, Minneapolis, MN June 12-14, 2014.

 Alexis T. Franzese
 Assistant Professor, Sociology and Anthropology

- "Contemplative Pedagogy." AKD Teaching and Learning Symposium at the Southern Sociological Society meeting. Charlotte, NC, April 5th, 2014.
- "Narratives of Identity: The Intersection of Authenticity and Sexual Orientation of Older Adults." with Rurka, Marissa. M. Paper presented at the annual meeting of Eastern Sociological Society, Baltimore, MD, February 20-23, 2014.

 Jane E. Freund
 Associate Professor, Physical Therapy Education

- "Effects of Diet and Exercise on Physiological, Functional, and Self-Report Outcomes in a Person with Multiple Sclerosis
   A Case Study." with Cunnigham J, Balilionis G, Bopp M. American Physical Therapy Association Combined Sections
  Meeting, February 3-6,2014.
- "The Effects of Manual Therapy, Balance and Mobility Training on Functional Outcomes in a Person with Parkinson's Disease and Low Back Pain." with Clodfelter A. American Physical Therapy Association Combined Sections Meeting, February 3-6,2014.
- "The Effects of Task-specific Training on Balance, Gait and Quality of Life in a Person with Chronic Brainstem Stroke" with Hamilton H., and Hine K. American Physical Therapy Association Combined Sections Meeting, February 3-6,2014.
- "The Effect of Manual Therapy and Upper Extremity Task Practice on Shoulder Range of Motion, Upper Extremity Function, and Quality of Life in a Person with Hemiparesis Post-stroke." with Gouillon B. American Physical Therapy Association Combined Sections Meeting, February 3-6,2014.
- "Trunk Endurance Tests in Persons with Multiple Sclerosis: Reliability and Comparison to Healthy Matched Controls." with Stetts D, Magill J, Fedorcha M, Hardison A, Long K, Vallabhajosula S. American Physical Therapy Association Combined Sections Meeting, February 3-6,2014.

Steven I. Friedland Professor, Law

- "Using Selective Response Questions In Legal Education," Texas Tech Faculty Colloquium. Lubbock, Tx, Feb. 24, 2014.
- "Assessment and Legal Education," Lincoln Memorial Law School Faculty Colloquium. Tennessee (via Skype). March 3, 2014
- "The Difference Between Visible and Invisible Surveillance in a Mass Surveillance World." Transparency at the Open Government Era. The Sorbonne, March 11-12, 2014.
- "Privacy, Mass Surveillance, and Democracy," U. of Melbourne, International Privacy Workshop. Australia. April 22-23, 2014.
- "The Future of Experiential Legal Education." The Second National Symposium on Experiential Education in Law. Elon U. School of Law. Greensboro, NC. June 13-15, 2014.
- "The New Standards for Expert Testimony," North Carolina State-Wide District Court Judges Conference. Wrightsville Beach, June 18, 2014.
- "The Florida Evidence Code and Expert Testimony." State-Wide County Court Judges Conference. Ponte Vidra, FL, July 8, 2014.
- "Teaching Professionalism In Law School," Southeastern Association of Law Schools Annual Conference. Amelia Island, FL, Aug. 3-9, 2014.

Heidi G. Frontani Professor, History & Geography

"NGOs, Media, and Medical Philanthropy in British Colonial Africa." Association of American Geographers, Tampa, FL, April 8-12, 2014. Co-Chair of the panel: The Geography of Giving

Michael R. Frontani Associate Professor, Communications

"Television, the Syndicate, and Italian American Image, 1950-1955." The 47th Annual Conference of the Italian American Studies Association, the University of Toronto, Ontario, Canada, October 18, 2014.

Stephen A. Futrell
Associate Professor, Music

Invited performance: élan, elon university vocal jazz, American Choral Directors Association Southern Division Convention, Jacksonville, FL. March 7, 2014.

"Vocal Jazz vs. A Cappella: Vocal Style/Technique," Mic Technique & Ba, March 6, 2014.

Henry D. Gabriel Professor, Law

"Harmonization of the Law through the UNIDROIT Principles of International Commercial Contracts" International workshop on: Legislative Drafting: Legal Aid and Legal Texts, International Institute of Higher Studies in Criminal Sciences, Siracusa, Italy, December 18, 2014.

- "The Teaching of Soft Law as a Model for Legal Development in Transnational Law Courses": The Sixth Annual Transnational Law Teachers Conference, Eotvos Lorand University, Budapest, Hungary, October 16, 2014.
- "Contract Farming: A Legal Approach: The Forthcoming UNIDROIT/FAO Legal Guide to Contract Farming"The Legal Dimension of Contract Farming Consultation Workshop on the UNIDROIT / FAO Legal Guide on Contract Farming, Bangkok, Thailand, September 2014.
- "UNIDROIT and its Current Work" Sukhothai Thammathirat Open University, Bangkok, Thailand, September 25, 2014.
- "UNCITRAL Working Group on Electronic Commerce: Electronic Transferable Records", UNCITRAL Conference on "The Use of UNCITRAL Instruments in Promoting Regional Harmonization of Trade Law" Pretoria, South Africa, May 26, 2014.
- "The Future of International Trade Law Conventions", The University of Johannesburg Faculty of Law, Johannesburg, South Africa, May 23, 2014.
- "Mandatory Rules as Limitations on the Freedom of Contract in the UNIDROIT Principles of International Commercial Contracts" Presented at the Conference on the 2010 UNIDROIT Principles of International Commercial Contracts in Light of International Conventions and National Law, Sultan Qaboos University, Muscat Oman, March 2014.

Kathy Gallucci Associate Professor, Biology

- "Case Studies for Teaching about Ecosystem Services and Biodiversity Conservation." National Association of Biology Teachers (NABT) Professional Development Conference, Cleveland, OH, November 12-15, 2014
- "The Effect of the Case Study Method on Student Alternate Conceptions about Genetics & Evolution." Annual Conference of the International Society for the Scholarship of Teaching and Learning (ISSOTL), Quebec, Canada, October 22-24, 2014

David E. Gammon Associate Professor, Biology

"Seasonal patterns of vocal mimicry in northern mockingbirds Mimus polyglottos." Animal Behavior Society, Princeton, NJ, August 9-14, 2014

**Bunnan Gao**Lecturer, World Languages and Cultures

"Comparison Between Advanced Chinese Heritage Learners' and L2 learners' Writing Skills in Narrative and Argumentative Essays." The National Council of Less Commonly Taught Languages (NCOLCTL) Annual Conference, Chicago, IL, April 24-27, 2014

Lawrence L. Garber, Jr.Associate Professor, Marketing

- "The Effects of Adjacent Food Color on Perceived Flavor: A Factorial Investigation," with Eva M. Hyatt and Lubna Nafees. 2014 Society for Marketing Advances Conference, New Orleans, LA,October.
- "The Effect of Personal Appearance on Sales Representative Perception and Selection: An Experimental Study," with Michael Dotson and Earl Honeycutt. 2014 INFORMS Marketing Science Conference, Atlanta, July. Presentation:

Mina Garcia Associate Professor, World Languages and Cultures

"Representación de la mujer poseída en la primera modernidad española." Association for Hispanic Classical Theater. El Paso, Texas. February 27-March 1.

Evan A. Gatti Associate Professor, Art and Art History

- "The Vercelli Roll: The No-Thing That It Is and the Thing It Might Be," in No/Thing: Medieval Art and Apophasis at the International Congress on Medieval Studies in Kalamazoo, Michigan, May 2014.
- "At the Millennium: Henry II and his Bishops from 1014 to 2014," in Henry II and his Bishops sponsored by Episcopus: Society for the Study of Bishops and Secular Clergy in the Middle Ages and Conventus: Problems of Religious Communal Life in the High Middle Ages at the International Medieval Congress in Leeds, England, July 7-10, 2014.

Scott W. Gaylord Associate Professor, Law

A Panel Discussion on Religious Liberties, The Memphis Lawyers' Chapter of the Federalist Society with Professor Lisa Shaw Roy and The Honorable Charmaine G. Claxton (May 28, 2014).

Mathew H. Gendle Associate Professor, Psychology

- "Did cholesterol-lowering drugs play a significant causal role in the financial crisis of 2007-2008?" with Flashburg, A. G., Higgins, K. L., & Oristian, K. M. Toward a Science of Consciousness, April 21-26, Tucson, AZ.
- "Magnesium Supplementation and Test Anxiety." with O'Hara, K. Symposium for Young Neuroscientists and Professors of the Southeast (SYNAPSE). March 29, Asheville, NC.

**Erin C. A. Gillespie**Assistant Professor, Marketing

"Economic, Symbolic, and Human Resource Approach to Sales Management: An Examination of the Specificity of Salesperson Experience and the Underlying Process," with Son Lam, and Stephanie M. Noble. Institute for the Study of Business Markets (ISBM)Conference, San Francisco, CA, July 30-31, 2014.

"Turnover and the Sales Force," with Michael Rodriguez, and Earl Honeycutt, Jr. National Conference in Sales Management (NCSM), Miami, FL, April 9-13, 2014.

Sean P. Giovanello Associate Professor, Political Science and Policy Studies

"Changing Notions of Security in American Foreign Policy? Presidential Narratives and the National Security Strategy of the United States." ISA-South Annual Meeting, Richmond, Virginia, October 2014.

Barbara L. Gordon Associate Professor, English

"Multimodal vs. Plain-text: An Investigation of Student Preference and Process." (with Sara Alpert) Conference on College Composition and Communication, Indianapolis, IN, March 22, 2014.

Karl D. Green Assistant Professor, Perfomring Arts

Guest Artist/Lecturer. Two lectures on the Icons of Style Exhibit in the Cummer Museum Jacksonville FL, Oct. 2014.

 ${\it Master Class \ at \ ACDFA, \ Milledgevile \ Ga, Costume \ Design \ for \ Dance. \ March \ 2014}$ 

Neeraj J. Gupta Associate Professor, Finance

"The Buffett Critique: Volatility and Long-dated Options." Southern Finance Association Conference, Key West, FL, November 19-22, 2014.

"Investor Reaction to Simultaneous News Releases: Unemployment vs. Earnings." International Atlantic Economic Conference, Savannah, GA, October 12-15, 2014.

Gregory J. Haenel Professor, Biology

"Mitochondrial adaptations between lizards with evolutionary histories of high and low metabolic stress." Gordon Conference on Mitochondria and Chloroplasts, Lucca (Barga), Italy, Gregory Haenel and Victoria Del Gaizo Moore (presentor) July 6-11, 2014.

Eric A. Hairston Associate Professor, English

"All Roads Lead: Capitals, Culture and Citizenship." American Comparative Literature Association Annual Conference. New York, NY, March 20-23, 2014.

**Eric E. Hall**Professor, Exercise Science

"Neurocognitive performance and concussions: Influence of headaches, migraines, depression, anxiety, attention deficit disorders and exercise." Society for Neuroscience. Washington D.C. November 2014.

- "Effects of catechol-O-methyl transferase and dopamine receptor D2 genotypes on performance on computerized neurocognitive task performance in collegiate student athletes." Society for Neuroscience. Washington D.C. November 2014.
- "Changes in gait are more sensitive to current symptoms than history of concussion among varsity athlete." Society for Neuroscience. Washington D.C. November 2014.
- "The impact of quercetin supplementation on cognition during vigorous exercise in college students." American College of Sports Medicine Meeting. Orlando, FL. May 2014.
- "Balance and cognitive load in college athletes." American College of Sports Medicine Meeting. Orlando, FL. May 2014.
- "Potential factors influencing performance on Immediate Post-Concussion Assessment and Cognitive Testing." American College of Sports Medicine Meeting, Orlando, FL. May 2014.

Jennifer A. Hamel Assistant Professor, Biology

"Are female mating decisions adaptive when environments vary? A test using natural resource variation." Evolution 2014, Raleigh, NC, June 20-24, 2014

Sirena Hargrove-Leak Assistant Professor, Enaineering

- "Using Service-Learning to Develop Entrepreneurial Mindset." 6th Annual First Year Engineering Experience Conference, College Station, TX, August 7-8 2014.
- "Transforming Undergraduate Environmental Engineering Laboratories for Sustainable Engineering Using the Case Studies in the Sciences Instructional Method." 2014 American Society for Engineering Education (ASEE) Annual Conference and Exposition, Indianapolis, IN, June 15-18, 2014.

Natalie K. Hart

Assistant Professor, Performing Arts

"Poster Presentation: African Automation." United States Institute for Theatre Technology, Fort Worth, TX, March 25-29, 2014.

Anthony E. Hatcher Associate Professor, Communications

- "Christian Commerce, Creationism, and Capitalism: Religion in the Retail Marketplace." Association for Education in Journalism and Mass Communication annual conference, Montreal, Canada, August 2014.
- "Writing with Context on Social Media." Journalism Education Association/National Scholastic Press Association Convention, Washington, DC, November 2014.
- "Is Journalism -- and Journalism School -- Still Relevant in the Age of Blogs, Tweets and Citizen Journalism?" Osher Lifelong Learning Institute at NC State University, January 2014.

Thomas S. Henricks Professor, Sociology & Anthromology

"Challenges for the Study of Play." The Association for the Study of Play. Rochester, NY. April 23-26, 2014.

#### Heidi L. Hollingsworth Assistant Professor, Education

- "Fostering family-teacher partnerships: The strengths-based perspective," with M. Knight-McKenna. DEC 30th Annual International Conference on Young Children with Special Needs and Their Families, St. Louis, MO, October 7-9, 2014.
- "They shattered every expectation I had': From anxiety to a strengths-based perspective of diverse families. with M. Knight-McKenna. International Association for Research on Service-Learning and Community Engagement (IARSLCE) Conference, New Orleans, LA, September 29-October 1, 2014.
- "Effects of mixed age and mixed ability groupings on play skills: Play strategies for classrooms." with L. Koch,\* & K. Fredricksen.\* NCaeyc 61st Conference, Raleigh, NC, September 11-13, 2014.
- "Encouraging Positive Body Image and Body Control through Play." with M. Mischka,\* C. Martinez,\* & L. Schuessler,\* NCaeyc 61st Conference, Raleigh, NC, September 11-13, 2014.

**Jason Husser**Assistant Professor, Political Science and Policy Studies

- "Southern Voice: Political Consequences of Southern Accents" (with Kenneth E. Fernandez and Carrie Eaves) Citadel Symposium on Southern Politics, Charleston, SC March 6-7, 2014
- "Keynote Panel Session: Changing Politics, Changing People" Southern Association for Public Opinion Research, Raleigh, NC, October 9-10, 2014

Mussa S. Idris

Assistant Professor, Sociology and Anthropology

"Comparing Culture-Centered Versus Non Culture-Centered Businesses Owned By Ethiopian and Eritrean Migrant Entrepreneurs in Washington, D.C.,"The 2014 American Anthropological Association annual meeting in Washington, D.C. December 5, 2014.

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- "Religion and the 'Outsider' Candidates." Religion and Politics in the Twenty-First Century (co-sponsored by the John C. Danforth Center on Religion and Politics at Washington University in St. Louis and the SMU Center for Presidential History), Dallas, TX, November 5-6, 2014.
- "Partial Separation, Compromised Solidarity: Black Southerners and the Segregation of Southern Evangelicalism." American Society of Church History, Washington, DC, January 2-5, 2014.

<u>Charity Johansson</u> Professor, Physical Therapy Education

- "Interacting effectively with LGBTQIA and sexual minority clients," with Fogleman S. APTA Educational Leadership Conference, Kansas City, MO. October 10, 2014.
- "Dynamic Balance Training Improves the Variability of Postural Control in Persons with Moderate Fall Risk." with Vallabhajosula, S. Poster presented at the 7th World Congress of Biomechanics, Boston, Massachusetts, July 2014.
- "Integrating standardized patients into a physical therapy curriculum." with Nita Skillman. Association of Standardized Patient Education, June 25, 2014, Indianapolis, IN.
- "Are Static and Dynamic balance training beneficial for older adults with increased fall-risk?" with Vallabhajosula, S. Poster presented at the APTA Combined Sections Meeting. Las Vegas, Nevada, February, 2014.
- "Effects of static and dynamic balance training protocols on gait in older adults with moderate fall risk." with Vallabhajosula, S. Poster presented at the 19th Annual Gait and Clinical Movement Analysis Society Meeting, Newark, Delaware, June 2014.
- "Does a home exercise program after supervised training help improve balance among older adults?" with Riffanacht, K., Smith, K., VanDyke, S. Vallabhajosula, S. Poster presented at the 61st Annual Meeting of the American College of Sports Medicine, Orlando, Florida, May 2014.

India R. Johnson Assistant Professor, Psychology

"Racial Attitudes in Information Processing." Invited talk given at Wake Forest University's Psychology Brown Bag Series. Winston-Salem, NC, March 2014.

"Evaluative discrepancies and information processing". Poster presented at the 15th annual meeting of the Society for Personality and Social Psychology. Austin, TX, Feb 2014.

#### Ann Pegelow Kaplan Assistant Professor, Art and Art History

- "Personal Implications." Mid-America College Art Association, University of Texas at San Antonio, San Antonio, TX, October 22-24, 2014.
- "Digital Humanities & New Media Art A Beautiful Friendship?" Digital Humanities Summer Institute, University of Victoria, Victoria, BC, June 2-6, 2014.

Martin J. Kamela Associate Professor, Physics

- "Assessing the Effectiveness of a Rural Science Education Center in India." International Congress & Exhibition on Current Trends on Science Technology Education, Oludeniz, Turkey, April 24-27, 2014.
- "Designing a Rural Science Education Center." National Centre for Radio Astronomy Tata Institute for Fundamental Research, Pune University, Maharashtra, India, June 27 2014.
- "Designing a Rural Science Education Center in India." NC Section of the American Association of Physics Teachers, UNC Pembroke, NC, November 7-8 2014.

Howard E. Katz Professor, Law

- "Designing an Effective First Year or Upper Level Course", Southeastern Association of Law Schools, Amelia Island Florida, August 1-7, 2014
- "Student Evaluation Through Essay Questions: Good Practices and New Ideas", Southeastern Association of Law Schools, Amelia Island Florida, August 1-7, 2014
- "Explaining Judicial Behavior: Constitutional and Statutory Interpretation", Midwest Political Science Association, Chicago, IL, April 2-6, 2014

Lauren W. Kearns Associate Professor, Performing Arts

"Deepening the Modern Dance Experience: Teaching from a Somatic Perspective." National Body-Mind Centering Conference, Skidmore College, Saratoga Springs, NY, June 27-29, 2014.

Caroline J. Ketcham Associate Professor, Exercise Science

- "Effects of catechol-O-methyl transferase and dopamine receptor D2 genotypes on performance on computerized neurocognitive task performance in collegiate student athlete." with Cochrane G., Kostek M.C., Hall E.E., Barnes K.P., Patel K. Society for Neuroscience Abstracts, 132.05, D23. Society for Neuroscience Conference, Washington D.C. (2014, November)
- "Changes in gait are more sensitive to current symptoms than history of concussion among varsity athletes." with Messerschmidt E.L., Vallabhajosula S., Hall E.E., Barnes K.P, Patel K.Society for Neuroscience Abstracts 132.08, D26. Society for Neuroscience Conference, Washington D.C. (2014, November)
- "Neurocognitive performance and concussions: Influence of headaches, migraines, depression, anxiety, attention deficit disorders and exercise." with Cottle J.E., Hall E.E., Ketcham C.J., Barnes K.P., Patel K. Society for Neuroscience Abstracts, 132.10, D28. Society for Neuroscience Conference, Washington D.C. (2014, November)
- "An investigation of the mirror neuron system activation in expert dances and their performance on a novel task." with Packard L., Society for Neuroscience Abstracts, 539.12, LL17. Society for Neuroscience Conference, Washington D.C. (2014, November)
- "The role of therapy ball seating on classroom performance: Understanding the physiological mechanisms." with Burgoyne M.E. Society for Neuroscience Abstracts, 724.12, HH3. Society for Neuroscience Conference, Washington D.C., November 2014.
- "The role of therapy ball seating on classroom performance: Understanding the physiological mechanisms." with Burgoyne M.E. Society for Neuroscience, p90. (2014, November)
- "Balance and cognitive load in college athletes." with Cochrane G.D., Cottle J.E., Halligan J.D., Hall E.E. Medicine and Science in Sport and Exercise, 46, 5(Supp.), S693. American College of Sports Medicine, Orlando, FL.
- "Potential factors influencing performance on immediate post-concussion assessment and cognitive testing." with Cottle J.E., Cochrane G.D., Halligan J.D., Hall E.E., Medicine and Science in Sport and Exercise, 46, 5(Supp.), S164. American College of Sports Medicine, Orlando, FL. (2014, May)

#### **Kacy Kim**

Assistant Professor, Marketing & Entrepreneurship

- "Kid Tested, Mother Approved: The Relationship between Advertising Expenditures and Brands Most-Loved." Global Marketing Conference, Singapore, July 15-18, 2014.
- "How Social Media Works: B2B vs. B2C., Global Marketing Conference, Singapore, July 15-18, 2014.
- "How Social Media Works-Using Web Analytics." American Marketing Science, Indianapolis, IN, May 21-23, 2014.
- "Measurement of Social Media Effectiveness Using Web Analytics." The 2014 American Academy of Advertising Conference, Atlanta, GA, March 27-30, 2014.
- "How Social Media Works in B2B environment: Web Analytics in Social Media." American Marketing Association, Winter Marketing Educators Conference, Orlando, FL, February 21-23, 2014.
- "Near-Disaster Experience and Survivor Bonding." The Society for Personality and Social Psychology (SPSP) Conference, Austin, TX, February 13-15, 2014.

#### Cassandra L. Kircher

Professor, English

"Translating Science to English: Two Perspectives" with Kathleen Conklin, Associate Professor of Biology, University of Minnesota, International Writing Across the Curriculum Conference, University of Minnesota, Minneapolis, MN 2014.

#### Jason A. Kirk

Associate Professor, Political Science and Policy Studies

- "The Swagger Factor and Sticker Shock: Explaining India's Reluctance to Graduate at the World Bank," with Vikash Yadav. 43rd Annual Conference on South Asia, hosted by the Center for South Asia at the University of Wisconsin-Madison, Madison Concourse Hotel, Madison, WI (October 17-19, 2014).
- "India and the International Financial Institutions." Chapter prepared for Authors' Conference, Oxford University Press Handbook of Indian Foreign Policy, Taj Ambassador Hotel, New Delhi, India (January 10-12, 2014).

#### Mary Knight-McKenna

Associate Professor, Education

- "They shattered every expectation I had': From anxiety to a strengths-based perspective of diverse families." with Hollingsworth, H. International Association for Research on Service-Learning and Community Engagement (IARSLCE) 2014 Conference, New Orleans, LA, September 29-October 1.
- "Fostering family-teacher partnerships: The strengths-based perspective." with Hollingsworth, H. Poster presented at the DEC 30th Annual International Conference on Young Children with Special Needs and Their Families, St. Louis, MO, October 7-9.

#### Ketevan Kupatadze

Senior Lecturer, World Languages & Cultures

- "Teaching (about) Diversity in Foreign Language Classroom." ICERI14: International Conference on Education, Research and Innovation. Seville, Spain. November 17-19, 2014.
- "Opportunities and Challenges of Writing in a Second Language." Writing Research Across Borders III. Paris, France. February 19, 2014.
- "Supporting Second/Foreign Language Writing in Linguistically and Culturally Diverse Academic Environments." 12th International Writing Across the Curriculum Conference. Minneapolis, MM. June 14, 2014.

#### Linda M. Kurdziel-Formato

Associate Professor, Performing Arts

- National Dance Masters of America National Teachers Training School. Core curriculum in Theatre Dance, Choreographic presention at banquet performance. University at Buffalo Center For The Arts, July/August 2014.
- National Dance Masters of America National Student Honors Intensive Program. Core curriculum in Theatre Dance, Choreographic presention at banquet performance. University at Buffalo Center For The Arts, July 2014.

Mark R. Kurt Associate Professor, Economics

"On the Job Search and the Business Cycle," Eastern Economic Association Annual Meetings, Boston, MA March 2014.

#### Derek Lackaff

Assistant Professor, Communications

- "Better Reykjavik: Municipal poli- cycrafting from the autonomous grassroots." with Grimsson, G., & Bjarnason, R. Internet, Policy, & Poli- tics Conference (IPP2014): Crowdsourcing for Politics and Policy, Oxford Internet Institute, University of Oxford, Oxford, UK. (September, 2014)
- "The Better Alamance Project: New technologies and writing as citizenship." International Writing Across the Curriculum Conference, University of Minnesota, Minnesota, USA. (June, 2014)
- "The Better Alamance Project: Technology connections to build strong communities." North Carolina Campus Compact Civic Engagement Institute, Wilmington, North Carolina, USA. (February, 2014)

Prudence C. Layne

Associate Professor, English

Workshop Leader: "Whose Teaching? Whose Learning? An Exploration of Student-Teacher Collaborative Research Partnerships." The Mico University College, Kingston, Jamaica. April 9th. 2014.

Workshop Leader. "Whose Intercultural Learning? Turning Study Abroad into Research and Scholarship Opportunities for Faculty, Staff & Students." Workshop on Intercultural Skills Enhancement (WISE), Sixth Annual Workshop, Second Annual Conference. Wake Forest University, Winston-Salem, North Carolina, February 7, 2014.

"Transforming Higher Education: Restructuring Space and Minds." The Mico University College Annual Research Day, Kingston, Jamaica. April 8th, 2014.

"Neither Rich nor Free, but We Are Brave: Female Social Entrepreneurship in Post-Apartheid South Africa" 38th Annual National Council for Black Studies Conference. University of Miami, Coral Gables, FL March 5th – 8th, 2014

#### Julie C. Lellis Associate Professor, Communications

- "Enhancing pedagogical tools in the public relations writing course: Reflecting on the importance of writing enjoyment, confidence, and achievement." with Austin, L. Poster session at the annual PRSA Educators Academy conference, Washington, D.C. (2014, October)
- "Teaching digital media writing: Challenges, opportunities, and examples for public relations education." with Austin, L., C., Gallicano, T. D., & Levenshus, A. Panel at the annual PRSA Educators Academy conference, Washington, D.C. (2014, October)
- "Audience response to values-based environmental marketplace advocacy." with Miller, B. Annual Conference for the International Communications Association, Seattle, WA. (2014, May)

David S. Levine Associate Professor, Law

"Trusting Human Safety to Software," Princeton Center for Information Technology Policy (November 4, 2014).

Invited Panelist, International Law Weekend 2014 of the American Branch of the International Law Association, Fordham Law School (October 24, 2014)

Invited Speaker, Houston Intellectual Property Law Association Annual Intellectual Property Institute (October 9, 2014).

Invited Speaker, Princeton Center for Information Technology Policy lunch speaker series (August 11, 2014).

Speaker, Intellectual Property Scholars Conference, Berkeley School of Law (August 8, 2014).

Stakeholder Speaker, Transatlantic Trade and Investment Partnership 5th round of negotiations, Arlington, Virginia (May 21, 2014): discussing the conditions under which draft negotiation texts should be made public.

"Transparency and the Democratic Process in Trade Negotiations," American University's Program on Information Justice and Intellectual Property (May 20, 2014)

"Trade and Transparency in the Internet Age," Yale Law School (February 10, 2014)

"Works in Progress Intellectual Property Colloquium," Santa Clara University School of Law (February 7, 2014)

Li Li Assistant Professor, English

"Approaches to Historical Methodologies in Business Communication Scholarship: Celebrating the Past While Envisioning the Future." with Marcy Leasum Orwig, and Joe Bartolotta 2014 Annual International Conference of the Association of Business Communication. Philadelphia. Oct 2014.

"From Borders to a Continuum: Understanding Binaries in Intercultural Business Communication." 16th Biennial Rhetorical Society of America Conference. San Antonio. May 2014.

Gregory A. Lilly Associate Professor, Economics

"American College Major Choices: Surprising Persistence," with Samuel Allen. 77th International Atlantic Economic Conference, Madrid, Spain, April 2-5, 2014

"Exploring a Behavioral Model of College Major Choice," with Samuel Allen. W&L/VMI Seminar Series, Lexington, VA, December 12, 2014

Brian D. Lyons Associate Professor, Management

"Predictors of peer reporting of counterproductive work behavior." with N. A. Bowling. (2014, May). Paper presented at the 29th annual conference of the Society for Industrial and Organizational Psychology, Honolulu, HI.

"Employee off-duty deviance: Measurement, antecedents, and distinction from CWB." with C. Kennedy, B. Hoffman, N. Carter, W. Campbell, & J. Miller (2014, May). Paper presented at the 29th annual conference of the Society for Industrial and Organizational Psychology, Honolulu, HI.

Janet S. MacFallAssociate Professor, Environmental Studies

"Effects of agricultural diversity in locally based food systems on resilience and security." with S. Moore, Ashton, A., Leech, J., Walker, and Lelekacs, J. Annual meeting of the Ecological Society of America. Sacramento, CA. Aug. 10 – 15.

"Food Resilience in North America - Effects of Biological and Agricultural Diversity on Security and Resilience in Food Systems." with S. Moore, Walker, J., and Lelekacs, J. Annual meeting of the Association of Environmental Studies and Science. NY. NY. June 11 – 14.

#### James C. Marchant Assistant Professor, Performing Arts

- "Program Directors' Solutions: Faculty & University Issues, 'Intellectual Property Rights of Faculty in Online Programming." Association of Arts Administration Educators, Montreal, Canada, May 29-31, 2014.
- "Provincetown: Developing and a Small Community with the Arts," Social Theory, Politics & the Arts, Ottawa, Canada, October 9-11, 2014.

#### Kathryn Mansfield Matera

Associate Professor, Chemistry

"Amyloid beta protein aggregates and oxidation of DNA." with Hersey, M. Presented at the Southeastern Regional Meeting of the American Chemical Society, Nashville, TN, October 16-19, 2014.

#### Janet P. Mays

Senior Lecturer, Mathematics and Statistics

"Project-Based Learning in Secondary Mathematics", NC Council for Teachers of Mathematics Annual Conference, Greensboro, NC, October 31, 2014

#### Cara W. McFadden

Assistant Professor, Sport and Event Management

- "Charting Your Course to Being an Engaged Collegiate Recreation Professional" with Mila Padgett, Director of Wellness, University of South Carolina-Aiken for the National NIRSA Conference, Nashville, TN (April 23 26, 2014)
- "Making Assessment Work: A Real Campus Example" with Peter Tulchinsky, Director of Campus Recreation for Elon University for the National NIRSA Conference, Nashville, TN (April 23 26, 2014).
- "Superwoman Syndrome: Balancing Confidence, Imperfection and Leadership," with Mila Padgett, Director of Wellness, University of South Carolina-Aiken for the NIRSA Region II Conference. Richmond, VA (October 2014).

#### Sean R. McMahon

Assistant Professor, Marketing & Entrepreneurship

- "Coachability: Development of a New Construct and Scale." with M. Ciuchta, R. Stevenson, and C. Letwin. Babson College Entrepreneurship Research Conference, London, Ontario, June 2014.
- "Smart money vs. fast money: Equity crowdfunding and transaction cost optimization for new ventures." with R. Stevenson. Academy of Management Annual Meeting, Philadelphia, PA, August 2014.

#### Jennifer G. Metcalf

Assistant Professor, Performing Arts

Contemporary Pointe, American College Dance Association, Milledgeville, GA, March 21, 2014.

Contemporary Ballet, American College Dance Association, Milledgeville, GA, March 21, 2014.

Jon F. Metzger Professor, Music

Guest Conductor, North Carolina Central Region Jazz Festival, Cary, NC, February 7-8, 2014.

Guest Clinician, North Carolina Day of Percussion, UNC-Chapel Hill, March 8, 2014.

Approaching Jazz Improvisation, North Carolina Music Educators Conference, Winston-Salem, NC, November 9, 2014.

#### Barbara M. Miller

Associate Professor, Communications

- "U.S. public response to corporate environmental messages." International Communication Association, Seattle, WA, May 22-26, 2014.
- "Audience response to values-based environmental marketplace advocacy." International Communication Association, Seattle, WA, May 22-26, 2014.
- "The ethics and boundaries of industry environmental campaigns." Fourth lowa State University Summer Symposium on Science Communication, Ames, IA, June 5-7, 2014.
- "Marketplace advocacy by the fossil fuel industries: issues of identity and influence in environmental policy." Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9, 2014.
- "Framing climate change: an examination of government agencies' websites in Costa Rica, Norway, the United States and China." Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9, 2014.
- "Do online news comments matter? Anonymity, argument quality and valence." Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9, 2014.

Paul C. Miller Professor, Exercise Science

"The Impact of Quercetin Supplementation on Cognition During Vigorous Exercise in College Students." American College of Sports Medicine Conference, Orlando, FL, May 28-31, 2014.

Thomas J. Molony Associate Professor, Law

"North Carolina Business Law Update," 2014 Business Law and International Law & Practice Sections Joint Annual Meeting, Pinehurst, North Carolina, February 21, 2014

William J. Moner Lecturer, Communications

- "Why All Your Students Must Be Programmers II." Panel with Jan Boyles, Mindy McAdams, and Cindy Royal, moderated by Phillip Motley. At AEJMC 2014, Montreal, QC, Canada. August 6-9, 2014.
- "The Better Alamance Project: New Technologies and Writing as Citizenship." Panel with Dianne Finch, Derek Lackaff, and Glenn Scott. Panel presented at the International Writing Across the Curriculum Conference (IWAC), Minneapolis, MN, June 13-15, 2014.

#### Carmen C. Monico Assistant Professor, Human Service Studies

- "Incorporating Service Learning into an Online Social Justice Course." Presentation at the 6th Annual Conference on Higher Education Pedagogy, Blacksburg, Virginia, February 5-7, 2014.
- "Child Abduction and the Hague Convention on Intercountry Adoption: Brief Historical Overview and the Case of Guatemala." Paper presented at the International Forum on Intercountry Adoption and Global Surrogacy, International Institute of Social Studies, The Hague, Netherlands, August 11-13, 2014.
- "The CRC and intercountry adoption: 25 five years later." Presentation at the CRC@25 Series of the International Institute of Social Studies, The Hague, Netherlands, September 18, 2014.
- "Do young people deserve treatment as refugees?" Presentation at HagueTalks: Young Justice: Kids in conflict honouring 25 years of children's rights convention, The Hague Conference on International Law, The Hague, Netherlands, September 19, 2014.
- "The Plight of Unaccompanied minors from Central America: The U.S. Humanitarian Crisis and Refugee Protection Concerns." Presentation at the Annual Conference of the Association for Refugee Service Professionals (ARSP), The University of North Carolina at Greensboro (UNCG), Greensboro, NC, October 8-9, 2014.
- "Human Trafficking: Why should we care about this global concern?" Presentation at the James River Rotary Club (sponsor of Rotary Foundation fellowship), Richmond, Virginia, December 10, 2014.

Jessie L. Moore Associate Professor, English

- "Why (Undergraduate) Research?" Invited Plenary. Naylor Undergraduate Writing Research Workshop, York College, York, Pennsylvania, November 16, 2014.
- "Crossing Thresholds Across the Curriculum." with Sherry Linkon, Margy MacMillan, and Janice Miller-Young. International Society for the Scholarship of Teaching and Learning, Quebec City, Canada, October 24, 2014.
- "Threshold Concepts, Writing, and the Transfer of Learning." Threshold Concepts in Practice Conference, Durham, England, July 10, 2014.
- "The Elon Statement on Writing Transfer and Its Implications for Teaching Writing across Disciplines." International Consortium for Educational Development Conference, Stockholm, Sweden, June 16, 2014.
- "The Elon Statement on Writing Transfer and Its Implications for WAC." Twelfth International Writing Across the Curriculum Conference. Minneapolis, Minnesota, June 13, 2014.
- "Teaching for Transfer: Opening Opportunities for Student Success in Writing Across Contexts The Elon Statement." Conference on College Composition and Communication, Indianapolis, Indiana, March 21, 2014.
- "Faculty Workload and Mentoring Undergraduate Research," part of the pre-conference workshop on Designing Undergraduate Research Projects and Programs in Writing Studies. Conference on College Composition and Communication, Indianapolis, Indiana, March 19, 2014.
- "New Research on Student Experiences with High-Impact Practices: Effective and Efficient Ways to Implement, Connect, and Scale." with Peter Felten, Michael Reder, Luke Millard, Jeffrey Coker, and Desiree Porter. Association of American Colleges & Universities, Washington, D.C., January 25, 2014.

#### Stephen R. Moore Lecturer, Environmental Studies

- "Keynote speaker for Food Day," University of DC, College of Agriculture, Urban Sustainability & Environmental Sciences (October 24, 2014)
- "High Tunnel Production in Semi-arid regions." Western Nevada College, Yerington, NV, (multi-state event) (August 17-19, 2014)
- "High Tunnel Basic Course for Beginners." Chatham County, CES Pittsboro.NC, (attendees from 20 counties and 2 states) (August 11, 2014)
- "Utilizing the GrowBioIntensive Method as a Pedagogical Tool in Sustainable Food Design." Presentation and Poster, National Sustainable Agriculture Education Association semi-annual meeting, Raleigh, NC (August 4, 2014)

"Sustainable Tool Development for BioIntensive Food Production." (International training) Willits, CA (July 13-19, 2014)

"Energy use in the US Food System." (full day presentation) Clemson University, Clemson, SC. (multi state)(July 10, 2014)

"High Tunnel Production." (full day presentation) Clemson University, Clemson, SC (multistate) (July 9, 2014)

"High Tunnel Structure Design and operation." NC Organic Growers School, Asheville, NC (March 8-9, 2014)

"High Tunnel Microclimate Enhancing Design." (half day workshop) NCSU CES Siler City, NC (March 3, 2014)

"BioIntensive Sustainable Agriculture Global Summit," Willits CA (Jan 5-20, 2014).

Victoria D. Moore Assistant Professor, Chemistry

"Mitochondrial adaptations between lizards with evolutionary histories of high and low metabolic stress." Gordon Conference: Mitochondria and Chloroplasts, Barga, Italy. July 5-10, 2014.

"The role of bcl-2 proteins during chronic glucose exposure coupled with oxidative stress." American Society of Biochemistry and Molecular Biology National Meeting, San Diego, CA. March 29 - April 2, 2014.

Betty N. Morgan

Associate Professor, Political Science and Policy Studies

"Feminization of the US Middle Class: Policy Choices, Policy Consequences." Association for Public Policy Analysis and Management, Segovia, Spain, September 27-30, 2014.

Scott A. Morrison

Assistant Professor, Education

"Preparing to Teach Children in Foster Care: A Call to Critical Scholars and Educators." American Educational Studies Association, Toronto, CA, October 29 - November 2, 2014.

"(Not) Practicing What We Preach: Culturally Responsive Teacher Education." American Educational Studies Association, Toronto, CA, October 29 - November 2, 2014.

"Environmental Education 2.0: Toward a Theory of Ecologically Minded Teaching." American Educational Research Association, Philadelphia, PA, April 3 - 7, 2014.

Phillip M. Motely

Associate Professor, Communications

"Critique as a Signature SoTL Pedagogy in the Arts and Humanities." International Society for the Scholarship of Teaching and Learning Conference, Quebec City, October 22-25, 2014.

"International Service-Learning: A Uniquely Effective Form of Experiential Learning?" International Society for the Scholarship of Teaching and Learning Conference, Quebec City, October 22-25, 2014.

"Why All of Your Students Must Be Programmers, Part II." Association for Education in Journalism and Mass Communication conference, Montreal, August 6-9, 2014.

"An Adaptive Model of Service-Learning: Evaluation of Learning Sticking Points." Pathways to Achieving Civic Engagement conference, Wilmington, NC, February 3-5, 2014.

Tom Moulo

Professor, Sociology and Anthropology

"Narrative as Sacred Performance: Personal Revelation among Latter-day Saints." Ethnography and Qualitative Research Conference, Bergamo, Italy. June 5-7, 2014.

Melissa M. Murfin

Assistant Professor, Physician Assistant Studies

"Fun and Gamification in PA Education". Physician Assistant Education Association Annual Education Forum, Philadelphia, PA October 15 - 19, 2014

"Conveying Confident Conclusions: p values, Confidence Intervals and Forest Plots" with P. Ragan Physician Assistant Education Association Annual Education Forum, Philadelphia, PA October 15 - 19, 2014

anet C. Myers

"Pockets, Privacy, and the Mysteries of Sexuality in George Eliot's Fiction," The Victorians Institute, Charlotte, NC, October 24-25, 2014.

Brian J. Nienhaus

Associate Professor, Management

"Nonverbal and relational communication." 79th Annual International Convention of the Association for Business Communication, Philadelphia, PA, October.

Kevin O'Mara

Professor, Management

Professor, English

"Lessons on Designing and Delivering a Successful Inter-Graduate Program Study Abroad Course Mixing MBAs and Law Students: Cuba and the Cayman Islands." 2014 Academy of Business Education conference, Savannah, GA, September 2014.

"Gauging the Impact on Innovation When Considering Creativity as a Multidimensional Construct." 2014 Academy of Business Education conference, Savannah, GA, September 2014.

- "An Examination Comparing HBCU and Private University Student Participation Rates in Study Abroad Programs." 2014 Atlantic Marketing Association Conference (received conference's "Overall Best Paper" and "Best Paper in Track" awards), Asheville, NC September, 2014.
- "An Empirical Study of a Multi-Dimensional Creativity Construct: Implications for the Teaching of Creativity and Innovation." 11th International Innovation in Education Conference, Paris, July 2014.

#### Amy A. Overman Associate Professor, Psychology

- "Effects of gender congruency on memory for face-name associations in young and older adults." with U.G. Saelzler, J.L. Katschke, & J.D.W. Stephens. Cognitive Aging Conference, Atlanta, GA, April 3-6, 2014.
- "Strategy switching effects in cued recall for related and unrelated word pairs." with S.A. Robinson & N.A. Dennis. North Carolina Cognition Group Conference, Duke University, Durham, NC, March 29, 2014.

Paula N. Patch Lecturer, English

- "Extra Credit: A Case Study of a Writing Program's Outreach to Local High School Students." with Greg Hlavaty. Success and Identity in Periods of Transition. Thomas R. Watson Conference in Rhetoric and Composition, Louisville, Kentucky, October 2014.
- "The Myth of Tiers: Proposing a Chaos of Agency for WPAs." Conversation Starter Roundtable. 2014 Council of Writing Program Administrators Conference, Normal, Illinois, July 2014.
- "Who Are You Calling Contingent? Making the Case—and a Place—for Permanent Non-Tenure Track Faculty in Today's English Department." Gender, Contingent Labor, and Writing Instruction: Surviving and Thriving While Working off the Tenure-Track. Conference on College Composition and Communication, Indianapolis, March 2014

#### Rebecca Todd Peters Professor, Religious Studies

- "Solidarity Economics: Foundations for New Economic Thinking," Keynote Address, Futures of Capitalism Conference, University of Winchester, Winchester, England, April 9, 2014
- "Reflections on a Theology of Solidarity," World Council of Churches Theological Consultation on Economy of Life, Chennai, India, October 26-30, 2014

#### Rebecca Pope-Ruark Associate Professor, English

- "Understanding Scrum basics: Technical writers and Agile." Webinar for Society for Technical Communication SIG (130+ participants), December 2014.
- "What can Scrum do for technical and professional communication students?" An Agile primer, Society for Technical Communication Academic SIG pre-conference workshop, September 2014
- "Listening to student voices about teaching and learning in professional communication." Association for Business Communication International Conference, Philadelphia, PA, October 2014.
- "A backchannel goes public: Imagining a rhetorical driven professional communication home." with Fishman, R., Lewis, R., & Paterson, S. Council for Programs in Scientific and Technical Communication conference, Colorado Springs, CO. September 2014.
- "Disseminating professional discourse research to occupational communities: A case study examination of the mental health discourse community." with Patriarca, A., & Veltsos, J. Association for Business Communication Europe Symposium. Modena, Italy. March 2014.
- "A quick start guide to effective student teams," with K. O'Connell [Au] Sparks! Design Challenge: Integrating Technology and Engineering into Content-Driven Problems, presented to area high school STEM teachers at Aurora University, September 2014.
- "Strategies for encouraging better student collaboration using Scrum," Opening Week keynote address to full faculty at Aurora University, IL, August 2014.

#### Federico Pous Assistsant Professor, World Languages and Cultures

- "The Encircling of a Hostage: Re-thinking Political Subjectivation from Prison in Uruguay" American Comparative Literature Association, New York City, NY, March 20-23 2014.
- "La prisión y la frontera en la obra de Roa Bastos". CHIPA (Cultura, Historia, Ideas, Política y Artes del Paraguay), Buenos Aires, Argentina, December 11-12 2014.

#### Patricia D. Ragan Associate Professor, Physician Assistant Studies

- "Conveying Confident Conclusions: P values, Confidence Intervals and Forest Plots." with Murfin M. PAEA Annual Forum, Philadelphia. PA. Oct 2014
- "Teaching students to avoid "testorrhea" and Practice Evidence-Based Evaluation." with Quincy B. PAEA Annual Forum, Philadelphia, PA. Oct 2014

"Risky Business: Understanding Risk and the Application of NNT," with Quincy B.AAPA Annual Meeting, Boston, MA. May 2014

#### Jean Rattigan-Rhor

Associate Professor, Education

- "It's the best thing: Inviting parents to participate with their children." with He, Y. Murphy, M. & Knight, G. Roundtable Presentation at the American Educational Research Association (AERA), Philadelphia, PA. April 3-7, 2014
- "The Best Decision We Made Was Inviting Parents to Participate with Their Children: Parents in the Mix." 21st International Conference on Learning and the Learner knowledge community, New York, NY, July 2014

Michael L. Rich Associate Professor, Law

- "The Problem with Pre-Crime: FAST, ABACUS, and Predicting Individual Criminal Behavior" at the Federal Courts Law Review Symposium, Charleston, SC (invited participant) (March 2014)
- "Policing Algorithms Under the Fourth Amendment" at CrimFest 2014, Newark, NJ, July 20-22, 2014.

#### Chris T. Richardson

Assistant Professor, Physics

- "Identifying the Physical Parameter Responsible for the Ionization Sequence in Star Forming Galaxies." with J. T. Allen, J. A. Baldwin, Hewitt P. C., Ferland G. J., 223rd Meeting of American Astronomical Society, Washington D. C., January 2014.
- "The Physical Parameter Responsible for the Variation in AGN and Star Forming Galaxy Emission Line Spectra", with J.T. Allen, J. A. Baldwin, Hewitt P. C., Ferland G. J., The Fate of Gas in Galaxies, Durham, England, UK, June 2014.
- "The Physical Parameter Responsible for the Ionization Sequence in Star Forming Galaxies." with J. T. Allen, J. A. Baldwin, Hewitt P. C., Ferland G. J., North Carolina Astronomer's Meeting, Jamestown, NC, October 2014.

#### Michael Rodriguez

Assistant Professor, Marketing and Entrepreneurship

- "The Impact of CRM on Sales Process Behaviors: Empirical Results from the United States, Europe, and Asia," with Robert Peterson, and Vijay Krishnan GSSI Conference, London.
- "Entertainment Orientation and Salesperson Relationship Performance," with Charles Ragland, Earl Honeycutt and Caitlin Jones Academy of Marketing Science, Indianapolis, IN.
- "A Conceptual Model of the Drivers and Outcomes of Mobile CRM Application Adoption," with Kevin Trainor National Conference in Sales Management, Miami, FL.

Paula Rosinski Associate Professor, Enalish

- "The Wonderful Opportunity of a University's QEP (Quality Enhancement Plan): Re-envisioning a Writing Center and Enhancing its Collaborations with Faculty Across the Disciplines." International Writing Centers Association/National Conference on Peer Tutoring in Writing Joint Conference, Orlando, FL, October 30-November 1, 2014.
- "Making Waves by Expanding the Teaching and Learning of Writing for all Students, Faculty and Staff Across the University." International Writing Across the Curriculum Conference, Minneapolis, MN, June 12-14, 2014.
- "Accessing Rhetorical Knowledge: Student Transfer of Writing Strategies Between Self-Sponsored Digital Writing and Academic Writing." Conference on College Composition and Communication, Indianapolis, IN, March 19-22, 2014.

Katy E. Rouse Assistant Professor, Economics

- "Year-Round Education and Residential Property Values," with Brooks Depro. Midwest Economics Association, Chicago, IL, March 2014.
- "The Impact of School Calendar Reform on Teacher Turnover and Sorting," with Jennifer Graves and Steven McMullen, Association for Education Finance and Policy, San Antonio, TX, March 2014.
- "The Impact of School Calendar Reform on Teacher Turnover and Sorting," with Jennifer Graves and Steven McMullen, Southern Economic Association, Atlanta, GA, November 2014.

#### Craig D. Schmitt

Assistant Professor, Sport & Event Management

- "Improving Student Engagement in Sport Management: An Interactive Discussion." The 66th Annual NCAAHPERD-SM Convention, Raleigh, NC, November 20-22, 2014
- "Investigating Motivations of Involvement in University-Affiliated Alumni Sport Fan Clubs." 12th Annual Conference of the Sport Marketing Association, Philadelphia, PA, October 21-25, 2014.

#### Elena M. Schoonmaker-Gates

Assistant Professor, World Languages & Cultures

- "Exposure to variable input: perceptions of regional accent in L2 Spanish." Spanish Linguistics in North Carolina, Boone, NC, February 8, 2014.
- "Acoustic Cues for Language Learners' Perception of Regional Dialect in Spanish." Current Approaches to Spanish and Portuguese Second Language Phonology, Washington D.C., March 14-16, 2014.

- "L2 learners' perception of stress and foreign accent in a syllable-timed language." Second Language Research Forum, Columbia, SC, October 23-25, 2014.
- "Dialect variability in L2 word-recognition: Evidence for episodic encoding?" Hispanic Linguistics Symposium, West Lafayette, IN, November 13-16, 2014.

Alan C. Scott Assistant Professor, Psychology

"Far-side Beaconing for Accessible Pedestrian Signals: Is it Confusing?" with B.L. Bentzen, J.M. Barlow, D.A. Guth, & J. Graham. 93rd Annual Meeting of the Transportation Research Board, Washington, D.C., January 12-16, 2014.

#### Susanne E. Shawyer Assistant Professor, Performing Arts

"PerformASTR: TELL ME What's Working?" American Society of Theatre Research (ASTR), Baltimore, November 2014.

"Performing Public Lives: Exploring the Borders of History and Identity in New Canadian Work." Canadian Association of Theatre Research (CATR), St. Catharines, May 2014.

Yilun Shi Assistant Professor, Finance

"Change in Corporate Governance Processes following Reputation Damaging Revelations", with A. Gupta and L. Misra Annual Meeting of Southwest Finance Association, Dallas, TX, March 13-15, 2014 Annual Meeting of Southern Finance Association, Key West, FL, November, 19-21, 2014

Omri D. Shimron Associate Professor, Music

- "Preparing to Perform C. P. E. Bach's Sonata in F# minor, Wq. 52/4: Notes from the (Modern) Piano Bench." Focus on Piano Literature Symposium, University of North Carolina-Greensboro, Greensboro, NC, June 5-7, 2014
- "Recruitment and Facilities at NC Collegiate Music Programs." North Carolina Music Teachers Association, Methodist University, Fayetteville, NC, October 16-18, 2014.

Carol A. Smith

Associate Professor, Health and Human Performance

- "Adventure Based Learning Impacts Character Education." North Carolina Alliance for Athletics, Health, Physical Education, Recreation, Dance and Sport Management (NCAAHPERD-SM), Raleigh, NC, November 20-21, 2014.
- "Let's Dance." NCAAHPERD-SM, Raleigh, NC, November 20-21, 2014.
- "Assessment & Adventure Based Learning Across the Gradespan." American Alliance for Health, Physical Education, Recreation & Dance (AAHPERD), St. Louis, MO, April 1-5, 2014.
- "National Standards 5 & 6 Aligned with Adventure Based Learning. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance (SD-AAHPERD), Lexington, KY, February 18-22, 2014.
- "Physical education teachers CAN teach dance!" SD-AAHPERD, Lexington, KY, February 18-22, 2014.

#### Sharon L. Spray Associate Professor, Political Science and Policy Studies

- "ENGO Interaction with the WTO: Antagonists, Partners or Antagonistic Partners?" with Adam Van Liere, University of WI LaCrosse. International Studies Association South Annual Meeting, Richmond, VA, October 23-25, 2014.
- "Negotiating Norms: A Study of Global Environmental Treaties." International Studies Association Annual Meeting, Toronto, ON, Canada. March 26-29, 2014.

#### Megan SquireAssociate Professor, Computing Sciences

- "Women in Technology Panel". All Things Open. Raleigh, NC, USA. October 23.
- "We're watching you: How and why researchers study open source and what we've found so far." All Things Open. Raleigh, NC, USA. October 23.
- "SRDA & FLOSSmole: Past, Present, and Future." with G. Madey. FLOSS Community Metrics Meeting. Puppet Labs. Portland, OR, USA. July 20.

#### Jessalynn R. Strauss Assistant Professor, Communications

- "New Media's Impact on the Social Television Experience: Community Responses to News Involving Cancellations and Firings." Broadcast Education Association Annual Convention, Las Vegas, NV, April 6-9, 2014
- "Las Vegas Embraces its Mobster Heritage: Considering the Museum as a Public Relations Tactic." PR and the Visual: Exploring Identity, Space, and Performance, London, UK, July 9, 2014

# Amanda F. C. Sturgill Associate Professor, Communications

- "Get it First, Get it Fast, Get it in Fewer than 140 Characters: Local vs. Regional News Microblogging." with Gullquist, D. Association for Education in Journalism and Mass Communications annual meeting, Montreal, QC.
- "Take Me Inside and Tell Me What's Important: What do Readers Want from Journalists they Follow on Social Media." with Negin, M., & M. Sloane Association for Education in Journalism and Mass Communications annual meeting, Montreal, QC.

"An Adaptive Model of Service Learning: Evaluation of Learning Sticking Points." with Motley, P. Presented at the NC Campus Compact PACE Conference, Wilmington, NC.

Michael J. Terribilini Assistant Professor, Biology

"Analysis of RNA-Binding Protein Dynamics with Elastic Network Models", Pacific Symposium on Biocomputing, Kohala Coast, HI, January 3-7, 2014.

Carri R. Tolmie Assistant Professor, Management

"We are the Good Actors, You are What's Wrong with the World: Viewing CSR through Diverse Cultural Backgrounds." with Kyle Coble. Academy of International Business Southeast USA Chapter Conference, Miami, FL, October 23-25, 2014.

Terry M. Tomasek

Associate Professor, Education

"Got HERPS? There's an App for that!" NC Science Teachers Association, Winston-Salem, NC, November 7, 2014.

Tonya L. Train Assistant Professor, Biology

- "The effect of aflatoxin B1 on Jurkat T-cell growth, viability, and activation." American Society for Cell Biology Annual Meeting, Philadelphia, PA, December 6-10. 2014.
- "Dihydrocucurbitacin B potently induces apoptosis in acute leukemic cell lines of B, T and promyelocytic origin." American Society for Cell Biology Annual Meeting, Philadelphia, PA, December 6-10. 2014.

Shawn R. Tucker

Associate Professor, Art & Art History

"Sigmund Freud and Brené Brown in Zombieland." Conference of the Humanities Education and Research Association, Washington DC, March 2014

Kate Upton Assistant Professor, Finance

"Credit Line Drawdowns'-with Douglas Cook Southern Finance Association Meeting, Key West, FL November 19-21, 2014

Srikant Vallabhajosula Assistant Professor, Physical Therapy Education

- "Changes in gait are more sensitive to current symptoms than history of concussion among varsity athletes." 44th Annual Meeting of the Society of Neuroscience, Washington D.C., November 2014.
- "Dynamic Balance Training Improves the Variability of Postural Control in Persons with Moderate Fall Risk." 7th World Congress of Biomechanics, Boston, Massachusetts, July 2014.
- "Microsoft Kinect has Poor Concurrent Validity when Measuring Sagittal Plane Joint Angles during Gait Initiation." 19th Annual Gait and Clinical Movement Analysis Society Meeting, Newark, Delaware, June 2014.
- "Microsoft Kinect has Poor Concurrent Validity in Evaluating Gait in the Sagittal Plane." 19th Annual Gait and Clinical Movement Analysis Society Meeting, Newark, Delaware, June 2014.
- "Effects of Static and Dynamic Balance Training Protocols on Gait in Older Adults with Moderate Fall-Risk." 19th Annual Gait and Clinical Movement Analysis Society Meeting, Newark, Delaware, June 2014.
- "Does a Home Exercise Program After Supervised Training Help Improve Balance Among Older Adults?" 61st Annual Meeting of the American College of Sports Medicine, Orlando, Florida, May 2014.
- "Physiologic Responses in School-Aged Children While Playing Xbox Kinect versus Normal Activities during Recess." 61st Annual Meeting of the American College of Sports Medicine, Orlando, Florida, May 2014.
- "Association of Self-perceived Physical Function with Functional Capacity, Gait and Balance in Older Adults." 61st Annual Meeting of the American College of Sports Medicine, Orlando, Florida, May 2014.
- "Playing the Xbox Kinect is Equivalent to Playing Outside at Recess for Elementary School Children." 2014 Human Movement Science Research Symposium, Chapel Hill, North Carolina, February 2014.
- "The Effects of Virtual Reality Games and Treadmill Training on Gait, Balance, and Cognition in Parkinson's Disease: A Case Study." 2014 Human Movement Science Research Symposium, Chapel Hill, North Carolina, February 2014.
- "Microsoft Kinect has Poor Concurrent Validity in Evaluating Gait in the Sagittal Plane." 2014 Human Movement Science Research Symposium, Chapel Hill, North Carolina, February 2014.
- "Ambulatory Activity, Balance and Gait Speed in Adults with Multiple Sclerosis." 2014 Human Movement Science Research Symposium, Chapel Hill, North Carolina, February 2014.
- "Postural Breathing may be a Meaningful Treatment for Chronic Low Back Pain." 2014 Human Movement Science Research Symposium, Chapel Hill, North Carolina, February 2014.
- "Trends among Self-Reported Yoga-Related Injuries: An Exploratory Study." APTA Combined Sections Meeting. Las Vegas, Nevada, February, 2014.
- "Does resistance exercise improve dual task gait performance in older adults?" APTA Combined Sections Meeting. Las Vegas, Nevada, February, 2014.

- "Trunk Endurance Tests in Persons with Multiple Sclerosis: Reliability and Comparison to Healthy Matched Controls." APTA Combined Sections Meeting. Las Vegas, Nevada, February, 2014.
- "Are Static and Dynamic balance training beneficial for older adults with increased fall-risk?" APTA Combined Sections Meeting. Las Vegas, Nevada, February, 2014.

Matthew Valle Professor, Management

- "Political skill and outcomes: The effect of perceived subordinate insincerity in the leader-member relationship." Paper presented at the 2014 Conference of the Southern Management Association, Savannah, Georgia, 12-15 November, 2014.
- "The power of words: Legitimacy, impact and the death of management research as we know it." Paper presented at the 2014 Academy of Management Annual Meeting, Philadelphia, PA, 3-5 August, 2014.

#### Maureen O. Vandermaas-Peeler

Professor, Psychology

- "Turkey as crossroads: Short- and long-term impacts of a short study abroad course for first-year honors fellows." with Carignan, M. Presented at the International Society for the Scholarship of Teaching and Learning, Quebec City, Quebec, CA.(October, 2014)
- "Observations of parental guidance in a children's museum." with Kendall, A. Presented at the Southeastern Psychological Association, Nashville, TN (March, 2014).
- "Parental guidance of early science learning in a children's museum." with Massey, K. Presented at the Southeastern Psychological Association, Nashville, TN. (March, 2014

**Bud Warner** 

Associate Professor, Human Service Studies

"University commitment to civic engagement and service: An application of Holland's assessment matrix." Presented at International Association of Research on Service Learning and Community Engagement Annual Conference, September 29-October 1, 2014, New Orleans.

Catherine J. Wasson

Associate Professor, Law

- "Breaching the Barricade Between Theory & Practice." Society of American Law Teachers (SALT), Las Vegas, NV, October 10-11, 2014.
- "Assessment of Student Learning." Southeastern Association of Law Schools Conference, Amelia Island, FL, August 1-7, 2014.
- "Love Us Now or Thank Us Later?" Legal Writing Institute Biennial Conference, Philadelphia, PA, June 29-July 2, 2014.

Jane C. Wellford Professor, Performing Arts

Master classes: (1) Dance Improvisation: Creating Meaningful Dance Combinations, and (2) Sacred Dance: Embodiment of Sacred Texts and Music. American College Dance Conference (National), University of Georgia, March 19-23, 2014, Millegeville, GA;

#### Pamela D. Winfield

Associate Professor, Religious Studies

- "Ritual Memory Bodies at Eiheiji Monastery, Japan" American Academy of Religion (AAR) Annual Conference, Japanese Religions Group, San Diego, CA (Nov 24, 2014)
- "The World According to Kegon: Holography, Holochrony, and the Philosophy of Form in the Writings of K'kai and D'gen" American Academy of Religion (AAR) Annual Conference, Buddhist Philosophy Group, San Diego, CA (Nov 23, 2014)
- "Embodying Zen: Institutional Identity and Ideal Body-Image at Eiheiji Temple, Japan" Association of Asian Studies (AAS) Annual Conference, Philadelphia PA (March 30, 2014).
- "What's Wrong with This Picture? Zen Iconoclasm Reconsidered" Association of Asian Studies Southeast Regional Conference (SECAAS). Duke University, Durham, NC (Jan 18, 2014).

Marna K. Winter Lecturer, Education

"Restoration and Research in Real time: Bringing an 1870's one-room schoolhouse back to life." with Nash, K., & Rudd, P, Presented at the Librarians Association at the University of North Carolina at Chapel Hill, March 10th, 2014.

Daniel W. Wright

Associate Professor, Chemistry

"Developing Writing for Chemists Step One: Building the Foundation", International Writing Across of the Curriculum Conference, Minneapolis, MN, June 12-14, 2014.

Qian Xu

Assistant Professor, Communications

"Effects of Agent, Message Vividness, and Need for Cognition on Viral Advertising: Persuasion Knowledge as the Underlying Mechanism." Paper presented at the 64th annual conference of the International Communication Association, Seattle, WA, May 22-26, 2014.

"Persuasiveness of Viral Advertising on SNS: Exploring the Effects of Tie Strength and Message Publicity." Paper presented at the 64th annual conference of the International Communication Association, Seattle, WA, May 22-26, 2014

"Do Online News Comments Matter? Anonymity, Argument Quality and Valence." with B. Miller & B. Barnett. Paper presented at the 97th annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9, 2014.

#### Karen A. Yokley

Associate Professor, Mathematics and Statistics

"Magic Polygrams." Mathematical Association of America Southeastern Section (MAA-SE) Annual Meeting, Tennessee Technological University, Cookeville, TN, March 13-15, 2014.

Rena C. Zito

Assistant Professor, Sociology and Anthropology

"Maternal Dating, Family Processes, and the Timing of Sexual Debut." Annual Meetings of the North Central Sociological Association, Cincinnati, OH, April 10-13, 2014.

"Publishing in TRAILS." Annual Meetings of the North Central Sociological Association. Cincinnati, OH, April 10-13, 2014.

# Artistic Exhibitions & Performances

Jason K. Aryeh

Assistant Professor, Performing Arts

"African Dance and Me," Africa Alive Dance Company, Ghana National Theater, January 10-13, 2014

Black History Performance Concert, Department of Performing Arts, Whitley Auditorium, Elon University, February 7, 2014

"Looking Back to Spring Forward", Department of Performing Arts, McCrary Theatre, Elon University, March 13-15, 2014

First Annual North Carolina Triad Choreography Showcase, Teen 2 Teen Productions/Burlington Recreation and Parks/ Kearns Dance Project, The Paramount Theater, Burlington, April 5, 2014.

#### Renay L. Aumiller

Assistant Professor, Performing Arts

"It's a RAD RAD Revolution," Artsplosure, Raleigh NC, December 31, 2014.

"Sink or Swim," Burning Coal Theater, Raleigh, NC, November 6-8, 2014.

"It's a RAD RAD Revolution," Motorco Musical Hall, Durham, NC, October 11, 2014.

"Acquiring Dawn," American Dance Festival, Durham, NC, June 24-25, 2014

"I was here," NC Triad Choreography Showcase, Burlington, NC, April, 2014.

"Lighter Than Air," Rainbow Dance Company, Cary NC, March 7-8, 2014.

"Left and Leaving," North Carolina Dance Festival, Wilmington, NC, February 9, 2014.

"Left and Leaving," North Carolina Dance Festival, Charlotte, NC, January 24, 2014.

Samantha DiRosa

Associate Professor, Art and Art History, Environmental Studies

"If I'm Lost - Now" Single-channel videos/live music performance, University of North Carolina Greensboro, April 15, 2014

Michael D. Fels

Associate Professor, Art and Art History

"Signorelli's Dream for a Greener Earth", ARS Gallery, Benton Harbor, MI, August-Sept. 9, 2014

"Arietty's Escape", Public sculpture, Garden City, MI (multiple year contract)

"Tri State Sculptors Exhibit" Center for Visual Artists, Greensboro, NC, Dec- Jan 31st, 2014

Stephen A. Futrell

Associate Professor, Music

September 6 and October 11, 2014~Pre- and Post-Audition NCMEA Honor Choir Workshops. Repertoire and audition prep, master class on vocal technique/vocal health, mock auditions. Elon University, NC.

Karl D. Green

Assistant Professor, Perfomring Arts

Costume Designer 1776, Feb. 2014, Costume Designer Spring Dance Concert

At Virginia Commonwealth University, Feb. 2014, Costume Designer for Faculty Dance Concert

Los Angeles, CA June 2014, Costume Designer for Dance Film with Jen Guy Metcalt and Jason McMerty

Natalie K. Hart

Assistant Professor, Performing Arts

"Much Ado About Nothing," Elon University, January 2014

"1776," Elon University, February 2014

#### **Ann Pegelow Kaplan**

Assistant Professor, Art and Art History

- "32nd Auction Exhibition" Invitational. The Light Factory Contemporary Museum of Photography and Film, Charlotte, NC, November 1-15, 2014.
- "Mash Up: Navigating Art and Academia Exhibition." Juror: Paula Owen, President and CEO, Southwest School of Art and Craft, Juried Exhibition of the Mid-America College Art Association, Department of Art and Art History, University of Texas at San Antonio, San Antonio, TX, October 2014.
- "Conversations & Confrontations" Solo Exhibition. School of Fine Arts, Philippines Women's University, Manila, Philippines, August 1-16, 2014.
- "Conversations & Confrontations" Presentation. School of Fine Arts, Philippines Women's University, Manila, Philippines, August 4, 2014.
- "Pagduduy(d)an" Presentation. [Tagalog to English Translation: Embrace/Caution.] St. Scholastica's College, Manila, Philippines, August 4, 2014.
- "Pagduduy(d)an" Solo Exhibition. [Tagalog to English Translation: Embrace/Caution.] St. Scholastica's College, Manila, Philippines, August 1-16, 2014.
- "International Juried Exhibition of the Combined Caucuses of the Society of Photographic Education." Exhibition of ten photographers chosen internationally. Jurors: Catherine Lord, Professor of Art, University of California Irvine; Leslie King-Hammond, Graduate Dean and Founding Director of the Center for Race and Culture at Maryland Institute College of Art. Society of Photographic Education, Gormley Gallery, Notre Dame of Maryland University, Baltimore, MD, March 2014.

#### Lauren W. Kearns

Associate Professor, Performing Arts

- "A Hot Topic of Conversation" Dance Film Excerpt, National Body-Mind Centering Conference Skidmore College, Saratoga Springs, NY, June 27-29, 2014.
- "A Hot Topic of Conversation" Dance Premiere, The Kearns Dance Project Company Season, PSI Theatre, Durham, NC, November 14-15, 2014.
- "Kapow Pow Bam Zap!" Dance Premiere, The Kearns Dance Project Company Season, PSI Theatre, Durham, NC November 14-15, 2014
- "Twister" Dance Performance, The Kearns Dance Project Company Season, PSI Theatre, Durham, NC November 14-15, 2014.
- "Swinging on a Bench" Dance Performance, The Kearns Dance Project Company Season, PSI Theatre, Durham, NC November 14-15. 2014.

#### Linda M. Kurdziel-Formato

Associate Professor, Performing Arts

- Directed and Choreographed the Regional Premiere, Arkansas Repertory Theatre, Little Rock. LORT AUGUST/ SEPTEMBER, 2014
- "The Little Mermaid," Directed and Choreographed the Scandinavian Premiere. At the Royal Opera House in Copenhagen July/August 2014
- "Young Frankenstein." Directed and Choreographed the Scandinavian Professional Premiere, Fredericia Theatre, Denmark. JAN/MARCH 2014

#### Jennifer G. Metcalf

Assistant Professor, Performing Arts

- "Words and Deeds," North Carolina Dance Festival 2013-2014 Tour, Charlotte, NC, January 24, 2014
- "Words and Deeds," North Carolina Dance Festival 2013-2014 Tour, Wilmington, NC, February 7, 2014
- "The Window of the 11th Floor," Cinedans Dance on Screen Festival, Amsterdam, Netherlands, March 16, 2014
- "The Window of the 11th Floor," Greensboro Dance Film Festival, Greensboro, NC, April 4, 2014
- "Words and Deeds," North Carolina Triad Choreography Showcase, Burlington, NC, April 5, 2014
- "The Window of the 11th Floor," Fastnet Short Film Festival, Schull, Ireland, May 22, 2014
- "The Window of the 11th Floor," Free State Festival, Lawrence, KS, June 25-29, 2014
- "The Window of the 11th Floor," DanceSPARK Dance Film Festival, Cary, NC, September 12, 2014
- "The Window of the 11th Floor," Cucalorus Film Festival, Wilmington, NC, November 15, 2014
- "The Window of the 11th Floor," Dans Kamera Istanbul, Istanbul, Turkey, November 14-16, 2014

Jon F. Metzger Professor, Music

Master Class and Performance, Furman University, January 16, 2014.

Master Class and Performance, Winthrop University, January 17, 2014.

Master Class and Performance, Rollins College, March 13, 2014.

Master Class and Performance, Capitol University Jazz Festival, April 3, 2014.

Residency, Master Classes, Performances, University of Arkansas/Ft. Smith, April 5-9, 2014.

Master Class and Performance, Francis Marion University, September 25, 2014.

Performance, North Carolina Music Educators Conference, Winston-Salem, NC, November 10, 2014.

Andrew T. Perry
Visiting Writer, Hollins University, Roanoke, VA, September 11-12, 2014

Reading, Thacker Mountain Radio/Square Books, Oxford, MS, April 25, 2014

Reading, Manuel's Tavern, Atlanta, GA, April 23, 2014

Reading, Scuppernong Books, Greensboro, NC, January 8, 2014

Reading, Center for Fiction, New York, NY, March 4, 2014

Reading, Park Road Books, Charlotte, NC, January 23, 2014

Reading, The Regulator, Durham, NC, January 22, 2014

Reading, Flyleaf Books, Chapel Hill, NC, January 21, 2014

Reading, Page & Palette, Fairhope, AL, January 20, 2014

Reading, The Bookmark, Neptune Beach, FL, January 15, 2014

Reading, Books & Books, Miami, FL, January 14, 2014

#### Jean Rattigan-Rhor

Associate Professor, Education

Associate Professor, English

"Black Nativity," North Carolina Black Repertory, Arts Council Theatre, Winston Salem, NC. December 5,6,7,12,13,14, (2014)

### Michael Sanford Professor, Art and Art History

"The Winter Show," Greenhill Center for North Carolina Art Greensboro, NC December 2014

Omri D. Shimron Associate Professor, Music

Lecture-Recital: "Preparing to Perform C. P. E. Bach's Sonata in F# minor, Wq. 52/4: Notes from the (Modern) Piano Bench.", Eastern Carolina University, Greenville, NC, November 14, 2014.

Solo Piano Recital, Music Academy of North Carolina, Greensboro, NC, November 7, 2014.

Solo Piano Recital (works by J. S. Bach, C. P. E. Bach, Bartók, and Chopin). Sunderman Conservatory at Gettysburg College, October 4, 2014

Solo Piano Recital (works by J. S. Bach, C. P. E. Bach, and Bartók). The Rebecca Penneys Piano Festival, University of South Florida, Tampa, FL, July 28, 2014.

2-Piano, 8-Hands Recital. The Rebecca Penneys Piano Festival, University of South Florida, Tampa, FL, July 25, 2014.

2-Piano, 8-Hands Recital. St. Petersburg College, St. Petersburg, FL, March 28, 2014.

#### Anne R. Simpkins

Associate Professor, Art and Art History

Domestic Art, Paintings and Monoprints by AnneSimpkins Alamance Arts Council, Graham, N C Oct. 1- Nov. 8 2014

## Costume Design for Nicholas Nickleby, at the Orlando Shakespeare Theater, January 22-March 9 2014

Associate Professor, Performing Arts

Costume Design for Bingo the Wining Musical, at The City of Maples Repertory Theater, Macon Missouri October of 2014

Costume Design for The Winter Wonderettes, at the City of Maples Repertory Theater, Macon Missouri November of 2014

#### Kirby R. Wahl

Associate Professor, Performing Arts

Professional dialect coach for three plays by British playwright David Edgar, known collectively as The Iron Curtain Trilogy (Pentecost, The Prisoner's Dilemma, and The Shape of the Table). Staged by the Burning Coal Theatre Company (September) and at The Cockpit Theatre in London, England (November).

Jane C. Wellford Professor, Performing Arts

Director and Choreographer, Moving Liturgy Dance Ensemble, First Presbyterian Church, Burlington, NC., Saturday evening, April 19, 2014; Elon Community Church, Elon, NC, Sunday, October 5, 2014; St. Anne's Episcopal Church in Winston-Salem, NC, Sunday, Nov 30th, 2014; and Bethlehem Presbyterian Church, Mebane, NC, Sunday, December 7th, 2014.

"A King Is Born!," Christmas musical, Stony Creek Presbyterian Church, Burlington, NC, Dec. 14, 2014.

2014

# The Elon Teacher-Scholar

Elon strives to attract gifted and well-educated faculty who are deeply committed to the potential of their disciplines to enhance our understanding of the human condition and the world. As teachers, mentors, and scholars, the faculty are dedicated to modeling the intellectual values they seek to impart to students, including a learned, reflective, and critical approach to life. In these roles, the faculty take joy in the process of inquiry and sharing their knowledge with others. As active members of the academy, the faculty participate in professional activities that keep them current and enlarge the intellectual and practical opportunities available to students. Finally, as responsible members of the university community, Elon teacher-scholars also dedicate their talents, experiences, and leadership skills to activities that sustain, develop, and improve the entire institution.

The Elon faculty embrace the idea that scholarship and teaching are inseparable because scholarship is the foundation of teaching. The scholarly and professional activities of faculty connect them to a vital intellectual community beyond the walls of Elon, ensure their continuing development as enlightened seekers, contribute to the body of knowledge and wisdom, and renew their enthusiasm to engage students. The Elon community is committed to creating an environment that allows the faculty to excel as teachers, scholars, and mentors.

Elon University is principally dedicated to teaching undergraduates in and out of the classroom. Faculty strive to instill in their students a commitment to intellectual endeavors and a lifelong devotion to learning and the ideals of citizenship. They share with their students a sense of the history and vitality of scholarly inquiry that emerges from disciplinary depth and expands to interdisciplinary inquiry. All faculty recognize their responsibility to convey a foundation of established knowledge, but their ultimate goal is to cultivate informed critical thinking, creative expression, and a desire to serve the common good.

While classrooms, laboratories, and studios are the traditional focal points of an intellectual community, scholarly inquiry extends beyond these environments. As teacher-scholars, the faculty are committed to improving the content and pedagogy of their teaching. By developing classroom environments in which all persons are respected and informed engagement is valued, faculty challenge students to develop the skills necessary to understand complex issues and topics. Simply stated, the classroom is a place to challenge students to be engaged

learners and to establish mentoring relationships that extend interactions beyond the traditional classroom. The challenge to be engaged learners extends not only beyond the classroom but even beyond the confines of the institution.

Elon recognizes, values, nurtures, and provides support for innovative approaches that strengthen the linkages between knowledge and experience through programs such as international study, service learning, cooperative learning, leadership training, undergraduate research, internship experience, and civic engagement. As a consequence of this broader view of faculty engagement with students, the university encourages productive interactions that blur the boundaries separating traditional teaching activity, scholarship, and professional activity. For example, faculty may experiment with service-learning projects that combine classroom learning with direct applications in the local community, use their professional consulting expertise to develop case studies for the classroom, or employ web-based technologies to guide and enhance student internship experiences with employers located across the country. One of the strongest connections between disciplinary expertise and student experience occurs when faculty mentor students in the process of scholarly inquiry, encouraging and supporting presentations at student research forums and professional disciplinary meetings. Scholar-mentor activities combine traditional teaching, experiential education, and professional expertise to mold graduates ready to take their place as working members of their profession or to continue their academic training in graduate or professional school.

The faculty's ability to model intellectual engagement is based on their intentional and continual development as professionals. While they share common goals, each Elon faculty member possesses unique gifts, skills, training, perspectives, and approaches that enrich the academic community. The university recognizes and values the differences between individual faculty members and encourages each to grow and develop as a teacher-scholar. Thus, the Elon faculty reflect the comprehensive nature of the institution and the variety of their disciplines in that they are scholars, mentors, philosophers, theoreticians, researchers, artists, writers, educators, and professional practitioners.

At Elon, professional activity is broadly defined as any activity involving the serious practice of disciplinary expertise. Scholarship is essential to an intellectually vibrant and en-



riching community, and so it represents the most fundamental form of professional activity. Other forms of professional activity include service to the profession, developing new research skills, taking special courses, attending workshops related to one's discipline, attending workshops on teaching pedagogy and attending conferences, performances, or exhibits. As they mature professionally, faculty may serve as consultants and accept leadership roles in disciplinary organizations.

Scholarship is a creative process of inquiry and exploration that adds to the knowledge or appreciation of disciplinary or interdisciplinary understanding. It is the serious exercise of what is being taught in the education of students: clear goal setting, adequate preparation, intense inquiry, and critical reflection. Elon University encourages and recognizes a broad array of scholarly endeavors just as it has adopted a broad view of faculty engagement with students. Scholarship adds significantly to our understanding by: 1) discovering or uncovering new knowledge or insights, 2) generating new theories and techniques that guide discovery, 3) integrating knowledge within or across disciplines, 4) applying knowledge responsibly to solve problems, and 5) developing pedagogical innovations that facilitate the dissemination of knowledge.

Distinct differences exist in the types of scholarly activities that are valued both within and between disciplines as a consequence of the unique historical development of each discipline. However, across all disciplines, recognized scholarly work shares some common features:

- It results in a product, presentation, exhibition, or performance that expands knowledge, skills, or understanding that can be shared with others.
- It extends beyond the limits of the institution.

- It develops and/or expands the expertise of the faculty member and lifts the faculty member's standing within the institution and in his/her greater community (scholars, artists, researchers, professional practitioners).
- The work is reviewed by those outside the institution who have appropriate expertise.

The tangible results of scholarship include academic publications, presentations at professional meetings, grant proposals, artistic performances, musical scores, screenplays, art exhibits, computer software, patented inventions, professional manuals, video productions, and other work determined by each faculty member's academic department. Scholarship is also reflected in pedagogical innovations (such as textbook ancillaries, laboratory manuals, and experiential activities) that are shared with the academic world outside of Elon. Works of synthesis that translate knowledge for those lacking expertise or summarize current understanding for those with expertise further represent important scholarly work valued by the institution.

Elon University is a rich intellectual community committed to providing a dynamic and challenging curriculum that emphasizes learning across the disciplines and encourages students to put knowledge into practice. Faculty model a life of learning through their engagement with students and their scholarly accomplishments. As a part of a vibrant academic community, they share with their students the joy of mental, physical, and spiritual transformation, guiding them to become informed and caring citizens of the global community.

[Proposed amendments: approved 3/20/08]

