Sample Email:

Hi <name> !

I hope you're doing well! I am reaching out because today is the 11th annual Elon Day and I'm fundraising to support <insert designation>. It would mean the world to me if you would join me in igniting the future for Elon students by making a gift on my giving page. <insert page link>

Thank you for your support!

TIP: Make it your own! Inspire your network by sharing WHY you are giving back!

Sample Text Message:

Hi <name>! Today is the 11th annual Elon Day and I'm fundraising to support <insert designation>. I want to invite you to join me in igniting the future for Elon students by making a gift on my giving page: <insert link>

TIP: Make it your own with a nostalgic Elon picture you have with your friend!

Sample Facebook Post:

Hey friends and family! Today is the 11th Annual Elon Day and I am fundraising to support <insert designation>! Check out my giving page below and join me in igniting the future for Elon students! <include link to giving page>

TIP: You can add your link and a preview image will pop up. Feel free to upload your own photo instead.

Sample Tweet:

Today is the 11th annual #ElonDay and I am fundraising to support <insert designation>! I need your help to reach my goal of <$$$>. Check out my giving page! <insert link>

TIP: Make it your own with a # to shout out to your class! Ex: #ElonClassof2010

Sample Instagram Story:

Post your favorite Elon picture!

It's Elon Day! Click the link to check out my giving page and help me reach my fundraising goal of <$$$>!

TIP: Tag your friends so they can share on their page!

HOW TO SHARE ON YOUR STORY:
   1. *Post your favorite Elon picture and click the sticker icon at the top of the page.*

2. *Click "link"*
3. *Paste your giving link and rename the sticker text*
4. *Share with your friends!*