

# ELON DAY

03 | 07 | 24

CHAMPIONS

Champion Outreach Essentials



# YOUR GUIDE TO SUCCESS

**As an Elon Day Champion, you will ignite the future for Elon students! We can't thank you enough for your time and commitment! To support your success as a Champion, we've created this suggested check list that will help you meet your Elon Day goals!**

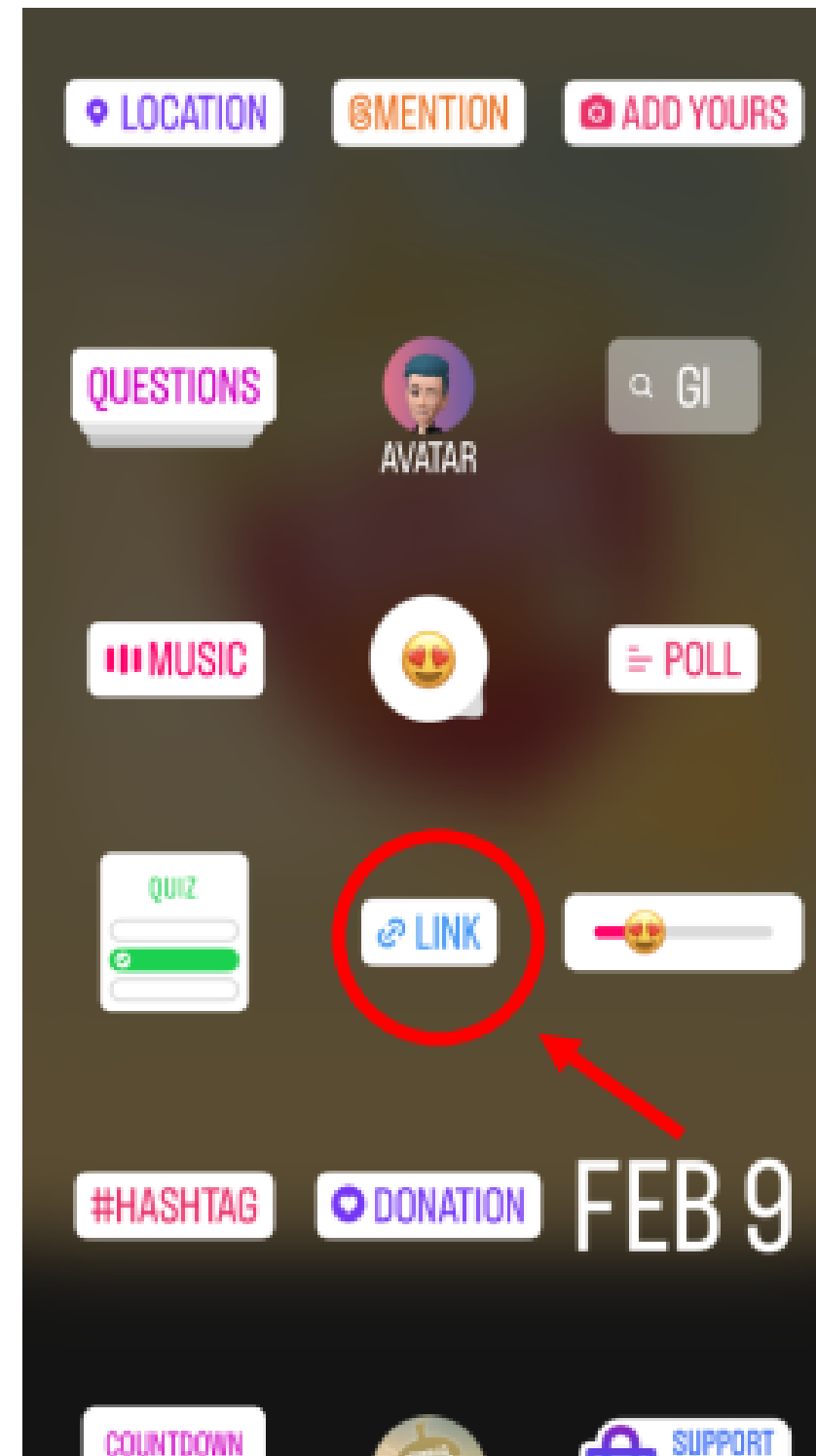
- Share your fundraising page link on all social media platforms first thing in the morning. Check back in and re-share at lunch time and in the evening!
- Direct message your fundraising page to 10 people on social media.
- Text your fundraising page to 10 people.
- Make it personal! Post your favorite Elon picture or why you love Elon!

# Share your link on your Instagram story!

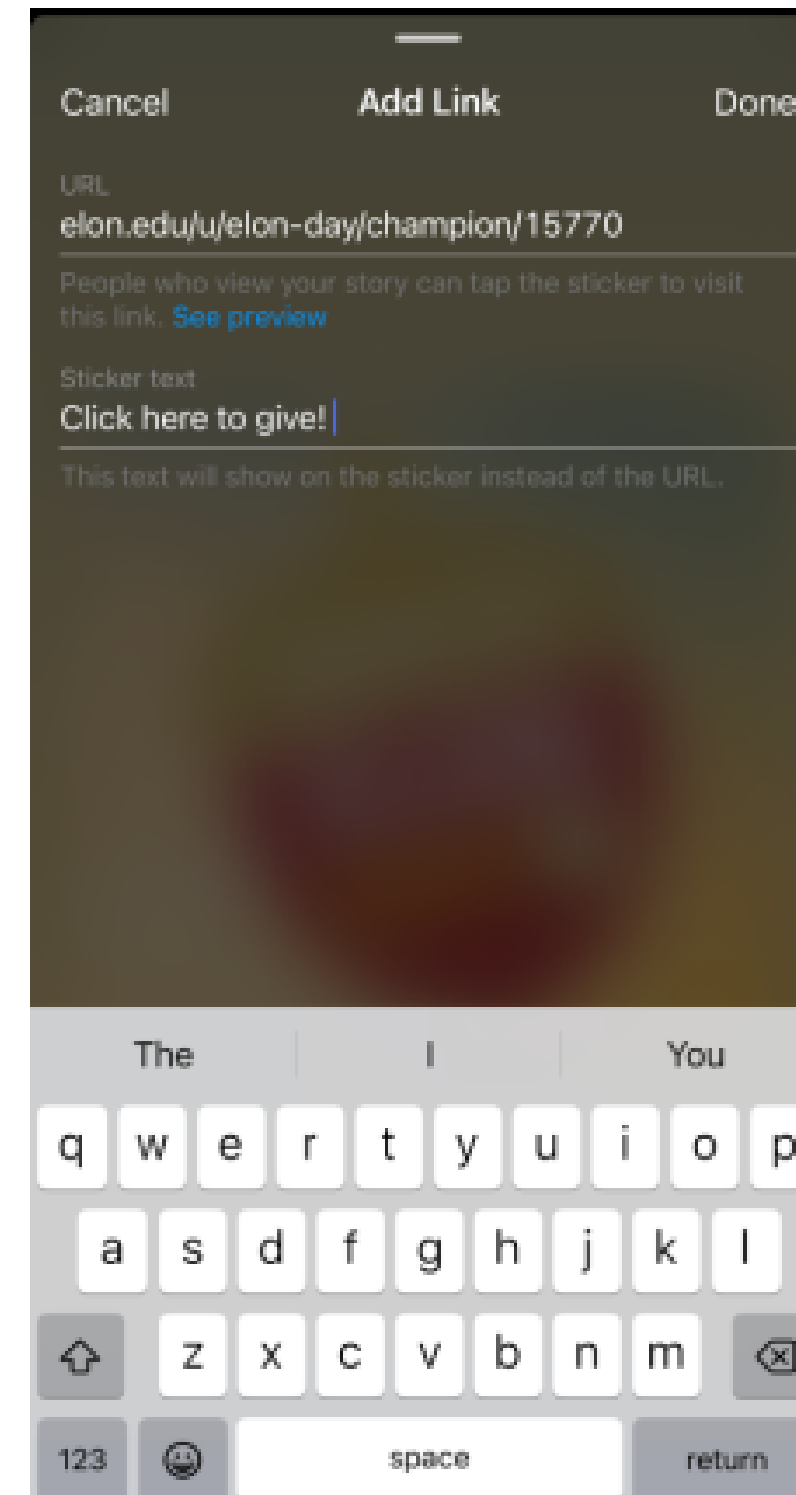
1. Post your favorite Elon picture and click the sticker icon at the top of the page.



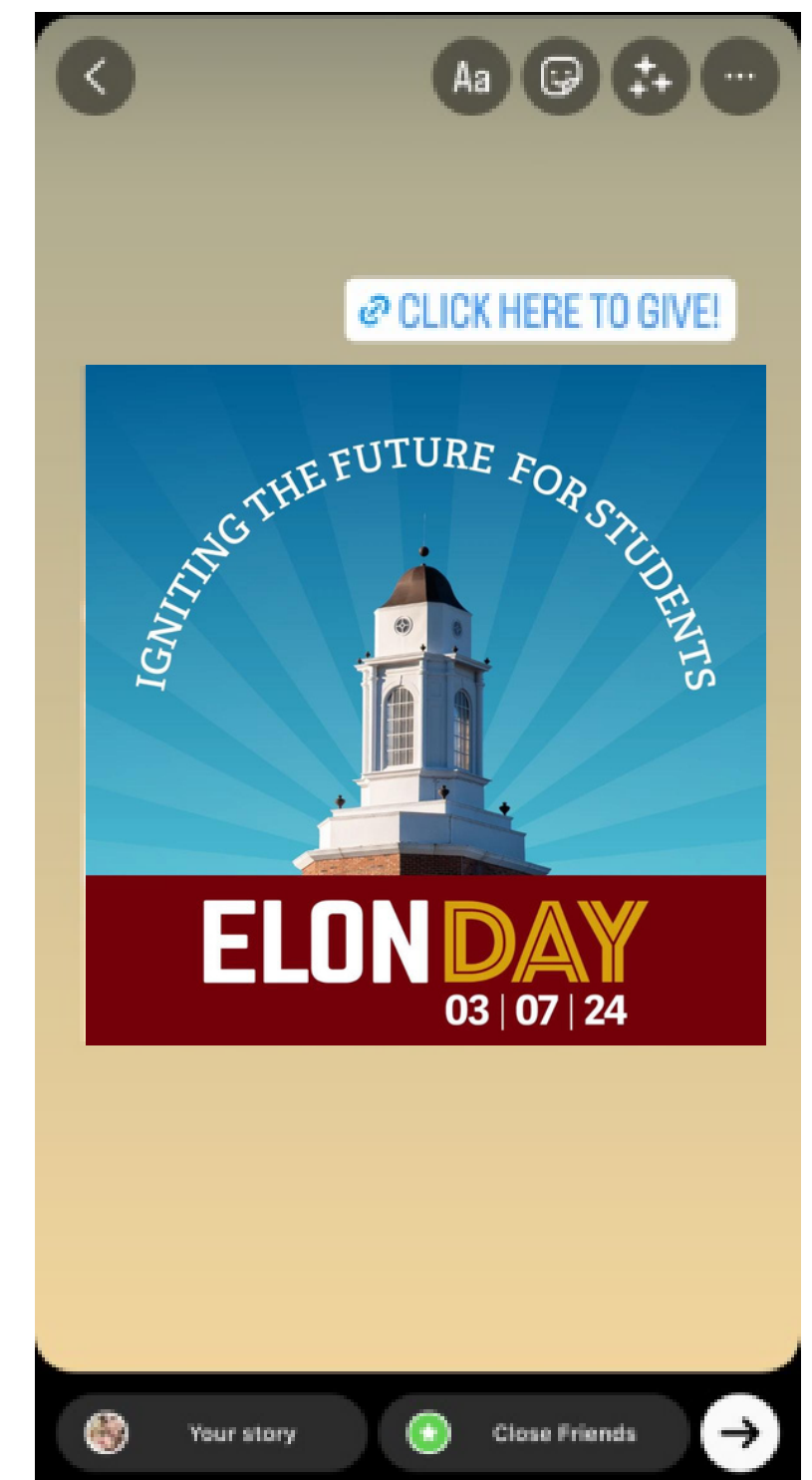
2. Click "LINK" icon.



3. Paste your giving link and rename sticker text.



4. Share with your friends!



# Send an email with your link!

New message



To **GoElon123@elon.edu**

Subject **HAPPY ELON DAY!**

Hi \_\_\_\_! I hope you're doing well! I am reaching out because today is the 11th annual Elon Day and I'm fundraising to support\_\_\_\_. It would mean the world to me if you would join me in igniting the future for Elon students by making a gift on my giving page. Thank you for your support! Here is the link to my giving page! \_\_\_\_\_

Sincerely,

Send



# Text a friend!

Hi \_\_! Today is the 11th annual Elon Day and I'm fundraising to support \_\_. I want to invite you to join me in igniting the future for Elon students by making a gift on my giving page:  
<link>

TIP: Make it your own with a nostalgic Elon picture you have of you and your friend!



# Share broadly on Facebook!

Create post



Elon Alum

Public

Hey friends and family! Today is the 11th Annual Elon Day and I am fundraising to support <designation>! Check out my giving page below and join me in igniting the future for Elon students!  
<link to giving page>



Add to your post



Next

TIP: tag your friends that you want to give or to give a shout out to those who have given!

To tag use “@” then type their name!