

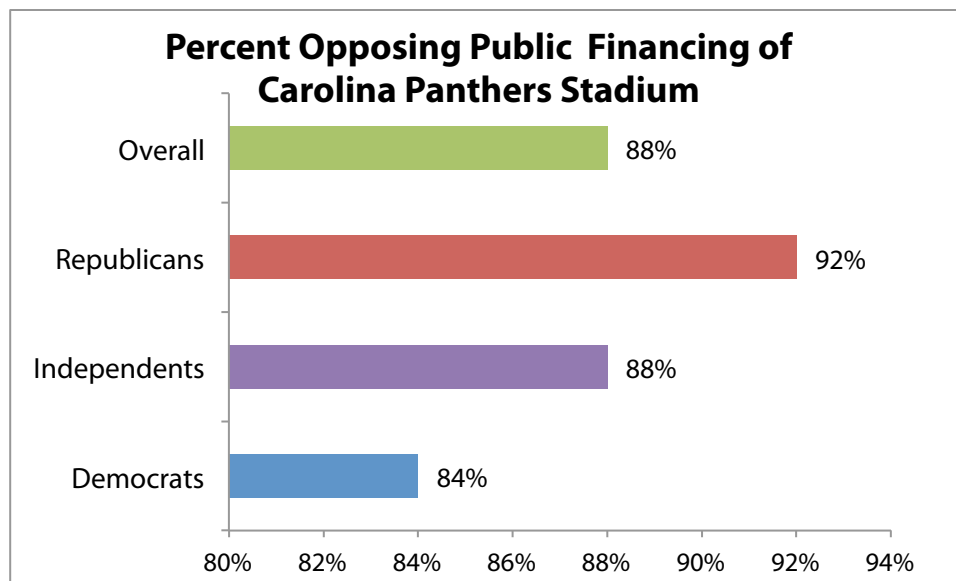
Citizens Oppose Public Financing of Carolina Panthers Renovations

Elon University Poll

February 24-28, 2013

Q: Do you support or oppose the state providing \$62 million to help renovate the Carolina Panthers football stadium in Charlotte?

A recent survey conducted by the Elon University Poll found that less than 12 percent of those surveyed in North Carolina supported the idea of the state providing \$62 million to help renovate Bank of America Stadium in Charlotte, N.C., home of the NFL's Carolina Panthers. Although arguments have been made that the 17-year-old stadium has helped bring in revenue to the local and state economy, 88 percent opposed a state subsidy for the renovations, a view that held steady regardless of race, gender, age or party identification.



The stadium first opened in 1996 at a cost of approximately \$248 million dollars. At that time, the City of Charlotte contributed approximately \$40 million and Mecklenburg County contributed approximately \$10 million to the project (not including the value of any land donated for the site). The state spent approximately \$4 million for improvements to the surrounding infrastructure. The remaining costs were covered through private financing and the sale of permanent seat licenses.

Basic Methodological Information

Mode:	Live Interviewer RDD Telephone Interviews (Dual Frame: Cell Phone and Landlines)
Sample Area:	North Carolina
Dates in the field:	February 24 – February 28, 2013
Sample Size	891
Margin of Error	±3.28
Confidence Level	95%
Weighting Variables	Age , Race, Gender, and Phone Ownership

For more information on the Elon University Poll, visit www.elon.edu/elonpoll

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