

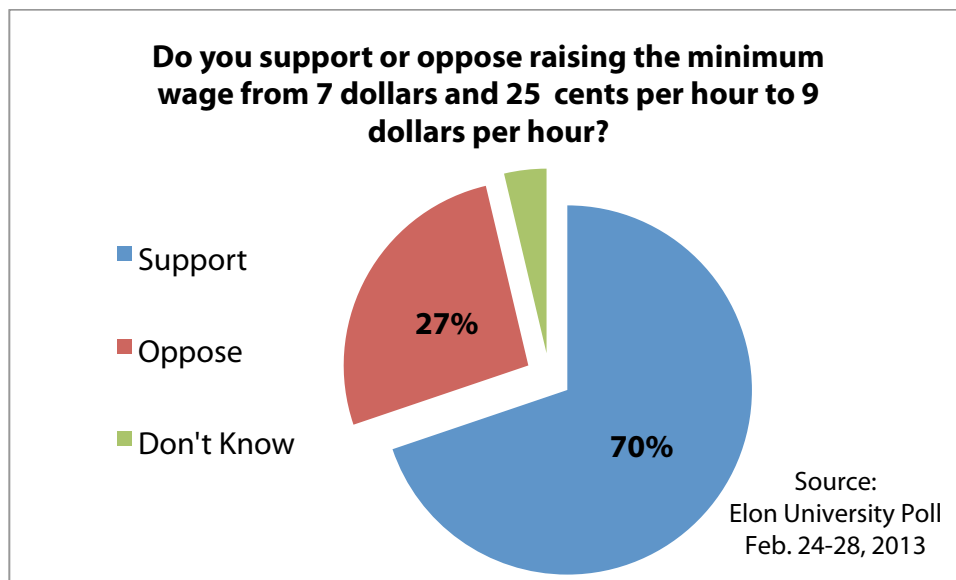
North Carolina Supports Raising the Minimum Wage

Elon University Poll

February 24-28, 2013

A recent Elon University Poll asked 891 residents of North Carolina if they supported raising the minimum wage from \$7.25 to \$9 an hour, a proposal put forward by President Barack Obama in his State of the Union address on February 12, 2013. Seventy percent of those surveyed in North Carolina supported the proposal.

Fifty-five percent of Republicans supported raising the minimum wage compared to 86 percent of Democrats (68 percent for Independents). Women were much more supportive than men with 76 percent supporting the idea compared to 63 percent of men.



Support was fairly even among age groups but differed greatly by race. More than 90 percent of African Americans in North Carolina support increasing the minimum wage compared to 63 percent of whites. Less affluent residents were more supportive of the policy proposal, while those residents who make more than \$50,000 a year were somewhat less supportive.

Do you support or oppose raising the minimum wage from 7 dollars and 25 cents per hour to 9 dollars per hour?

	No.	%
Support	622	69.80%
Oppose	236	26.50%
Don't know / No Opinion.....	33	3.70%
N=.....	891	100.00%

Table 1: Party ID and Minimum Wage

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Democrats	86	11	3	100
Independents	68	29	3	100
Republicans	55	40	6	100
Don't Know / Refused	66	31	3	100
Total	70	27	4	100

Table 2: Gender and Minimum Wage

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Male	63	34	3	100
Female	76	20	4	100
Total	70	26	4	100

Table 3: Age and Minimum Wage

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
18-30	69	27	4	100
31-40	77	22	1	100
41-50	65	31	5	100
51-65	69	27	4	100
65+	68	26	6	100
Total	70	27	4	100

Table 4: Race and Minimum Wage

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
White	63	33	5	100
Black	91	7	2	100
Other	77	21	1	100
Total	70	26	4	100

Table 5: Income and Minimum Wage

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Less than \$25,000	75	21	4	100
\$25,000 to \$50,000	76	22	2	100
\$50,000 to \$75,000	68	28	4	100
More than \$75,000	62	34	4	100
Total	69	27	4	100

Basic Methodological Information

Mode:	Live Interviewer RDD Telephone Interviews (Dual Frame: Cell Phone and Landlines)
Sample Area:	North Carolina
Dates in the field:	February 24 – February 28, 2013
Sample Size	891
Margin of Error	±3.28
Confidence Level	95%
Weighting Variables	Age , Race, Gender, and Phone Ownership

For more information on the Elon University Poll, visit www.elon.edu/elonpoll

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