

Elon University Poll—Demographics (April 2012)			
Variable	Sample Estimate	Population Parameter (2010 Census)	Weighted Sample Estimate
<i>Gender</i>			
Male	.49	.48	.50
Female	.51	.52	.50
<i>Age</i>			
18 - 24	.07	.13	.13
25 - 34	.10	.17	.17
35 - 44	.16	.18	.18
45 - 54	.18	.19	.19
55 - 64	.24	.16	.16
65+	.25	.17	.17
<i>Race</i>			
White	.74	.69	.70
Black	.17	.20	.19
Other	.09	.11	.11
Data are weighted by Age; N=640, +/-3.87			