

 **ELON** POLL

In Partnership with the Charlotte Observer, Durham Herald-Sun and Raleigh News & Observer

**North Carolina Voters on Election 2020 Issues:  
Views of the economy, healthcare, and the political system**

Survey of North Carolina Registered Voters  
February 10 - 21<sup>st</sup>, 2020

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## About This Survey

The Elon University Poll conducted a representative survey of 1,403 North Carolina voters, February 10-21<sup>st</sup>, 2020. The sample includes respondents contacted via telephone (n=524), and online (n=879). Results from this survey have a credibility interval of +/- 2.9 percentage points.

The primary purpose of this survey was to explore North Carolina voter's opinions on three major issues: (1) the economy, (2) healthcare, and (3) the political system. These were the three most commonly named issues in a 2019 survey conducted internally by the Elon Poll.

On the economy, NC voters were asked to rate the current national economy, and to assess whether it has improved since 2017. They were also asked about their own personal financial situation, the minimum wage, access to affordable housing, and the likely impact of international trade deals.

On healthcare, NC voters were asked about their satisfaction with their current health insurance, the cost of prescription drugs, and the impact of the Affordable Care Act on the state. In addition, voters were asked their preferences about making changes to the current healthcare system.

On the political system, NC voters were asked about the redistricting process, voter ID requirements, and divisions between the two political parties. They were also asked about their confidence in the fairness and accuracy of elections.

Finally, respondents were asked to indicate whether they are closer to the Republican Party or Democratic Party on sixteen major political issues.

## Topline Results

### Economy

“What letter grade would you give the current national economy?”

<i>%</i>	<i>N</i>	
19	(268)	A
33	(456)	B
32	(455)	C
10	(145)	D
5	(71)	F
1	(8)	Don't know
100	(1403)	Total

“Since 2017, would you say that the nation's economy has gotten better, stayed about the same, or gotten worse?”

<i>%</i>	<i>N</i>	
48	(676)	Better
28	(388)	Same
22	(311)	Worse
1	(9)	Don't know
1	(16)	It depends
100	(1401)	Total

“What about your own financial situation--since 2017, would you say it has gotten better, stayed about the same, or gotten worse?”

<i>%</i>	<i>N</i>	
42	(591)	Better
37	(519)	Same
20	(282)	Worse
0	(1)	Don't know
0	(2)	Refused
1	(7)	It depends
100	(1402)	Total

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“Do you expect the economy to get better, get worse, or stay about the same over the next year?”

<i>%</i>	<i>N</i>	
37	(521)	Better
37	(521)	Same
22	(306)	Worse
1	(15)	Don't know
3	(38)	It depends
100	(1401)	Total

“Do you happen to know the current national minimum hourly wage? It's okay to take your best guess.”<sup>1</sup>

Mean response	\$8.60
Median response	\$7.50
Modal response	\$7.25

“What do you think the national minimum hourly wage should be?”<sup>2</sup>

<i>%</i>	<i>N</i>	
6	(78)	≤ \$7.25
35	(488)	\$7.26 - \$10.00
14	(202)	\$10.01 - \$12.00
31	(435)	\$12.01 - \$15.00
14	(201)	≥ \$15.01
100	(1401)	Total

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<sup>1</sup> Respondents were asked to provide a dollar amount. The current national minimum hourly wage is \$7.25.

<sup>2</sup> Respondents were again asked to provide a dollar amount. The results here have been aggregated into categories. 2% of respondents responded there should be no minimum wage.

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“For a family earning \$50,000 each year, do you think it is very easy, somewhat easy, somewhat challenging, or very challenging to find affordable housing in your community?”

<i>%</i>	<i>N</i>	
9	(121)	Very easy
22	(303)	Somewhat easy
41	(569)	Somewhat challenging
27	(384)	Very challenging
1	(8)	Don't know
0	(3)	Refused
1	(14)	It depends
100	(1402)	Total

“Do you think government should take action to increase the amount of affordable housing?”

<i>%</i>	<i>N</i>	
69	(970)	Yes
27	(373)	No
2	(30)	Don't know
0	(2)	Refused
2	(27)	It depends
100	(1402)	Total

“Do you expect recently passed international trade deals will have a positive or negative effect on the US economy, or will they not make much difference?”

<i>%</i>	<i>N</i>	
39	(546)	Positive effect
25	(355)	Negative effect
30	(421)	Not make much difference
5	(64)	Don't know
0	(2)	Refused
1	(13)	It depends
100	(1402)	Total

## Healthcare

“What letter grade would you give the U.S. healthcare system?”

<i>%</i>	<i>N</i>	
3	(48)	A
20	(283)	B
34	(472)	C
25	(355)	D
16	(228)	F
1	(8)	Don't know
0	(6)	Refused
0	(4)	It depends
100	(1403)	Total

“Do you currently have health insurance?”

<i>%</i>	<i>N</i>	
89	(1240)	Yes
11	(159)	No
100	(1399)	Total

“How satisfied are you with your current health insurance? Are you very satisfied, somewhat satisfied, only a little satisfied or not at all satisfied?”<sup>3</sup>

<i>%</i>	<i>N</i>	
38	(473)	Very Satisfied
40	(503)	Somewhat satisfied
15	(182)	A little satisfied
7	(85)	Not at all satisfied
0	(1)	Don't know
100	(1244)	Total

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<sup>3</sup> This was question was asked only of respondents who reported having health insurance. The total N reported here is different due to weighting.

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“In general, do you find the costs of prescription medication to be reasonable or unreasonable?”

<i>%</i>	<i>N</i>	
31	(429)	Reasonable
63	(885)	Unreasonable
2	(28)	Don't know
4	(55)	It depends
0	(4)	Refused
100	(1401)	Total

“How do you think the Affordable Care Act, also known as Obamacare, has affected healthcare in North Carolina? Has it made things better, worse, or has it not made much of a difference?”

<i>%</i>	<i>N</i>	
36	(505)	Better
36	(509)	Worse
24	(334)	Not much of a difference
3	(48)	Don't know
0	(5)	Refused
100	(1400)	Total

“When it comes to paying for healthcare in the United States, should the government be more involved, less involved or is the government involved about the right amount already?”

<i>%</i>	<i>N</i>	
51	(717)	More involved
31	(432)	Less involved
15	(215)	About the right amount
2	(24)	It depends
1	(10)	Don't know
0	(3)	Refused
100	(1401)	Total

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“When it comes to changing the healthcare system, some politicians talk about making rapid, major changes. Some propose gradual changes in small steps. Others say we shouldn’t change much at all. Which of these comes closest to your preference?”

<i>%</i>	<i>N</i>	
30	(416)	Fast and major
57	(803)	Gradual
11	(156)	Don't change much
2	(22)	Don't know
0	(2)	Refused
100	(1400)	Total

**Political System**

“There has been a lot of talk recently about redistricting, sometimes called gerrymandering, in the state of North Carolina. Do you think the way Congressional district lines are drawn is mostly fair, somewhat fair, not fair at all, or, have you not thought much about this?”

<i>%</i>	<i>N</i>	
14	(189)	Mostly fair
35	(492)	Somewhat fair
37	(515)	Not fair at all
14	(193)	Haven't thought much about this
1	(9)	Refused
100	(1398)	Total

“Do you support or oppose requiring a government-issued photo ID to vote?”

<i>%</i>	<i>N</i>	
68	(958)	Support
29	(409)	Oppose
2	(21)	Don't know
1	(13)	Refused
100	(1401)	Total



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“Has the division between political parties made your life uncomfortable at times?”

<i>%</i>	<i>N</i>	
66	(926)	Yes
33	(457)	No
0	(6)	Don't know
1	(12)	Refused
100	(1401)	Total

“Do you expect politics will become more or less divisive over the next year, or do you think it'll stay about the same?”

<i>%</i>	<i>N</i>	
66	(924)	More divisive
7	(105)	Less divisive
25	(347)	About the same
1	(14)	Don't know
1	(12)	Refused
100	(1401)	Total



# ELON POLL

[Telephone] “I’m going to read you” / [Online] “Below you’ll find a list of” “settings where some people have experienced political disagreements. Please indicate if you’ve experienced political conflict in each setting.”<sup>4</sup>

	Yes	No	Not applicable	Total
On social media	59 (822)	28 (392)	12 (168)	100 (1382)
At work or school	35 (488)	42 (578)	23 (323)	100 (1389)
In the family	44 (617)	52 (715)	4 (55)	100 (1387)
Among close friends	41 (568)	54 (749)	5 (69)	100 (1386)
In a civic, social or religious organization	35 (481)	54 (742)	12 (160)	100 (1383)

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<sup>4</sup> Less than one percent of respondents answered “don’t know” or refused to answer these questions. These respondents are excluded from the table for the sake of space.



# ELON POLL

[Telephone] “I’m going to read you” / [Online] “Below you’ll find a list of” “statements about the 2020 election. Please indicate how confident you are that each statement will be true.”<sup>5</sup>

	Very	Some- what	Only a little	Not at all	Total
“The election process overall will be fair.”	18 (252)	34 (470)	23 (314)	25 (342)	100 (1378)
“Votes will be counted properly.”	22 (306)	35 (484)	23 (314)	20 (271)	100 (1375)
“Only legally eligible voters will be able to vote.”	32 (444)	31 (426)	15 (205)	22 (306)	100 (1381)
“Legally eligible voters will be able to vote without running into any problems.”	31 (429)	37 (516)	16 (227)	15 (208)	100 (1380)
“Most major media outlets will be fair to Democratic candidates.”	32 (434)	33 (448)	15 (210)	20 (279)	100 (1371)
“Most major media outlets will be fair to Republican candidates.”	17 (236)	26 (354)	16 (221)	41 (566)	100 (1377)
“Most people you know won’t be misled by false or unverified information online.”	16 (219)	24 (338)	22 (302)	38 (521)	100 (1380)
“Foreign governments won’t be able to affect the election’s outcome.”	20 (277)	25 (342)	21 (294)	33 (459)	100 (1372)

<sup>5</sup> Less than two percent of respondents answered don’t know or refused to answer each of these questions. These respondents are excluded from the table for the sake of space.

 **ELON** POLL**Issue Proximity**

“Are you generally closer to the Democratic Party or the Republican Party when it comes to...”

	Republican	Democratic	Neither	Total
Healthcare	36 (510)	46 (544)	18 (249)	100 (1403)
The economy	47 (655)	37 (515)	17 (232)	100 (1403)
Immigration	43 (605)	42 (590)	15 (208)	100 (1403)
Education	34 (479)	47 (665)	19 (260)	100 (1403)
The environment	30 (423)	50 (700)	20 (280)	100 (1403)
Taxes	42 (596)	39 (545)	19 (262)	100 (1403)
The national debt	34 (481)	35 (492)	31 (430)	100 (1403)
Abortion	39 (545)	42 (585)	19 (273)	100 (1403)



# ELON POLL

“Are you generally closer to the Democratic Party or the Republican Party when it comes to...”

	Republican	Democratic	Neither	Total
Gun control	45 (627)	39 (543)	17 (232)	100 (1403)
Social security	34 (474)	43 (600)	23 (329)	100 (1403)
Foreign affairs	41 (582)	37 (516)	22 (305)	100 (1403)
Support for veterans	45 (630)	34 (471)	22 (302)	100 (1403)
Affordable housing	30 (423)	46 (652)	23 (328)	100 (1403)
Criminal justice	38 (528)	41 (572)	22 (303)	100 (1403)
Race relations	31 (434)	44 (617)	25 (352)	100 (1403)
International trade	44 (623)	34 (475)	22 (305)	100 (1403)

## Demographics

### Party of Registration<sup>6</sup>

<i>%</i>	<i>N</i>	
30	(421)	Republican
33	(463)	Unaffiliated / Other
37	(519)	Democrat
100	(1403)	Total

### Sex

<i>%</i>	<i>N</i>	
46	(650)	Male
54	(753)	Female
100	(1403)	Total

### County Density<sup>7</sup>

<i>%</i>	<i>N</i>	
39	(553)	Rural
25	(352)	Suburban
36	(498)	Urban
100	(1403)	Total

### White Evangelical Christian

<i>%</i>	<i>N</i>	
70	(985)	No
30	(418)	Yes
100	(1403)	Total

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<sup>6</sup> For telephone respondents, this information was derived from the public voter file. Online respondents were asked to self-report which party they are registered with.

<sup>7</sup> County type was determined according to classifications provided by the [NC Rural Center](#).

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“Are you a parent of a child under 18?”

<i>%</i>	<i>N</i>	
72	(1005)	No
28	(390)	Yes
100	(1395)	Total

“Are you a veteran or current member of the U.S. military?”

<i>%</i>	<i>N</i>	
86	(1204)	No
14	(191)	Yes
100	(1395)	Total

Marital Status

<i>%</i>	<i>N</i>	
49	(680)	Not married
51	(721)	Married
100	(1401)	Total

Ideology (self-placement)

<i>%</i>	<i>N</i>	
13	(189)	Very Liberal
8	(109)	Somewhat Liberal
12	(163)	Slightly Liberal
24	(338)	Moderate
10	(141)	Slightly Conservative
11	(149)	Somewhat Conservative
22	(315)	Very Conservative
100	(1403)	Total

Income

<i>%</i>	<i>N</i>	
80	(1122)	< \$100k
20	(281)	>\$100k
100	(1403)	Total

 **ELON** POLL**Education**

<i>%</i>	<i>N</i>	
67	(940)	Less than BA's
33	(463)	BA's or more
100	(1403)	Total

**Age**

<i>%</i>	<i>N</i>	
18	(253)	18 to 29
24	(337)	30 to 44
33	(463)	45 to 64
25	(351)	65+

**Race**

<i>%</i>	<i>N</i>	
69	(972)	White
22	(313)	Black
8	(118)	Other
100	(1403)	Total



## Cross Tabulations

This survey was designed to represent North Carolina registered voters as whole, rather than every individual subgroup listed in crosstabs. Sample size are lower for subgroups, and thus credibility intervals are higher. We encourage caution in drawing hard conclusions from cross tabulations alone. Cross tabulations are most useful when viewed as suggestive of differences. In the tables presented in this section, row percentages do not always sum to 100 because those who volunteered “don’t know”, “it depends”, or who refused to answer the questions have been excluded from each table for display purposes.

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## Economy

What letter grade would you give the current national economy?

	A	B	C	D	F
Republican	36	41	18	4	1
Unaffiliated / Other	18	37	29	11	4
Democrat	7	22	47	15	9
Very Liberal	6	17	48	21	7
Somewhat Liberal	4	33	49	11	1
Slightly Liberal	6	30	44	11	9
Moderate	9	29	42	13	7
Slightly Conservative	22	43	24	10	1
Somewhat Conservative	30	41	18	6	6
Very Conservative	44	38	12	3	2
Male	23	35	29	9	4
Female	16	31	35	12	6
18 to 29	8	27	43	13	8
30 to 44	13	35	37	9	4
45 to 64	20	39	26	10	4
65+	30	25	29	10	5
White	23	36	28	9	3
Black	5	25	45	14	11
Other	22	24	37	13	4
Less than Bachelor	18	31	34	11	6
Bachelor or more	21	37	30	9	2
Rural	21	32	29	12	6
Suburban	21	33	32	11	3
Urban	16	32	37	9	6
< \$100k	17	31	34	12	6
>\$100k	27	40	25	4	3
Not a parent	21	33	31	10	5
Parent	15	33	35	11	5
Not a veteran	18	33	34	10	5
Veteran	28	31	21	14	5
Not married	12	30	38	12	6
Married	26	35	27	8	4
Not evangelical	14	30	37	12	6
Evangelical	30	39	22	7	2
Economy better since 2017	37	45	15	3	1
Same	3	32	56	7	1
Worse	1	7	41	32	19



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Since 2017, would you say that the nation's economy has gotten better, stayed about the same, or gotten worse?

	Better	Same	Worse
Republican	79	15	5
Unaffiliated / Other	51	28	18
Democrat	21	37	39
Very Liberal	15	39	42
Somewhat Liberal	27	44	24
Slightly Liberal	22	49	28
Moderate	35	33	31
Slightly Conservative	59	22	15
Somewhat Conservative	78	13	8
Very Conservative	85	8	7
Male	54	26	18
Female	44	29	26
18 to 29	33	33	33
30 to 44	44	33	20
45 to 64	54	25	21
65+	56	23	19
White	58	23	17
Black	21	39	39
Other	42	36	20
Less than Bachelor	49	26	24
Bachelor or more	47	31	19
Rural	55	22	21
Suburban	51	28	19
Urban	39	34	26
< \$100k	45	28	25
>\$100k	61	25	12
Not a parent	50	27	21
Parent	44	29	25
Not a veteran	48	28	23
Veteran	55	23	19
Not married	38	32	29
Married	58	24	16
Not evangelical	38	33	27
Evangelical	73	16	10



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What about your own financial situation, since 2017?

	Better	Same	Worse
Republican	60	32	8
Unaffiliated / Other	45	35	19
Democrat	25	43	31
Very Liberal	23	46	31
Somewhat Liberal	31	45	24
Slightly Liberal	23	40	36
Moderate	37	40	21
Slightly Conservative	57	31	12
Somewhat Conservative	57	29	14
Very Conservative	59	31	9
Male	46	37	16
Female	39	37	23
18 to 29	47	31	22
30 to 44	45	33	21
45 to 64	41	37	21
65+	38	45	16
White	46	35	18
Black	31	41	27
Other	43	39	18
Less than Bachelor	40	38	21
Bachelor or more	47	36	17
Rural	44	36	19
Suburban	45	35	20
Urban	38	40	22
< \$100k	38	39	22
>\$100k	57	29	13
Not a parent	41	39	19
Parent	44	32	22
Not a veteran	42	37	21
Veteran	44	42	13
Not married	34	40	25
Married	49	35	16
Not evangelical	37	39	23
Evangelical	55	32	12
Economy better since 2017	65	28	6
Same	26	50	23
Worse	14	39	47



Do you expect the economy to get better, get worse, or stay about the same over the next year?

	Better	Same	Worse
Republican	60	31	6
Unaffiliated / Other	34	38	24
Democrat	22	41	32
Very Liberal	15	42	36
Somewhat Liberal	18	44	34
Slightly Liberal	17	47	32
Moderate	28	43	28
Slightly Conservative	40	39	13
Somewhat Conservative	57	30	11
Very Conservative	66	24	7
Male	39	36	21
Female	36	38	22
18 to 29	38	32	27
30 to 44	34	41	20
45 to 64	37	39	20
65+	40	34	23
White	41	37	20
Black	29	36	30
Other	30	45	21
Less than Bachelor	41	35	20
Bachelor or more	29	42	25
Rural	41	38	18
Suburban	37	37	21
Urban	33	37	27
< \$100k	37	36	23
>\$100k	38	40	19
Not a parent	39	36	21
Parent	33	41	23
Not a veteran	36	38	23
Veteran	41	35	17
Not married	33	37	27
Married	41	38	17
Not evangelical	30	38	27
Evangelical	54	34	9
Economy better since 2017	60	30	7
Same	18	54	24
Worse	13	31	51



What do you think the national minimum hourly wage should be?

	< \$7.26	\$7.26 -\$10.00	\$10.01 -\$12.00	\$12.00 -\$15.00	>15.00
Republican	10	48	13	17	12
Unaffiliated / Other	6	36	14	30	14
Democrat	2	22	16	44	17
Very Liberal	0	18	8	54	20
Somewhat Liberal	2	20	17	41	20
Slightly Liberal	0	24	16	52	9
Moderate	4	32	16	32	15
Slightly Conservative	7	46	14	20	12
Somewhat Conservative	7	42	17	16	18
Very Conservative	13	51	13	13	10
Male	9	32	15	29	15
Female	3	37	14	33	13
18 to 29	5	42	13	24	16
30 to 44	6	36	14	31	14
45 to 64	5	38	15	31	12
65+	7	25	15	36	17
White	6	39	13	29	12
Black	2	25	17	36	20
Other	7	26	16	34	17
Less than Bachelor	5	36	14	30	15
Bachelor or more	7	33	14	34	13
Rural	5	40	16	24	15
Suburban	5	35	17	29	14
Urban	6	28	11	40	14
< \$100k	5	35	14	32	15
>\$100k	9	34	16	29	13
Not a parent	5	34	14	32	15
Parent	6	37	15	30	12
Not a veteran	4	36	14	32	14
Veteran	13	29	18	29	12
Not married	4	34	13	33	16
Married	7	36	16	29	13
Not evangelical	5	29	15	35	16
Evangelical	6	48	14	22	10
Economy better since 2017	9	45	15	18	14
Same	3	27	13	45	12
Worse	2	24	15	41	18

For a family earning \$50,000 each year, do you think it is very easy, somewhat easy, somewhat challenging, or very challenging to find affordable housing in your community?

	Very easy	Somewhat easy	Somewhat challenging	Very challenging
Republican	9	28	42	18
Unaffiliated / Other	9	21	39	29
Democrat	7	17	40	34
Very Liberal	9	13	44	35
Somewhat Liberal	6	15	41	38
Slightly Liberal	5	16	41	37
Moderate	9	26	38	26
Slightly Conservative	7	21	41	30
Somewhat Conservative	8	22	43	23
Very Conservative	13	28	40	17
Male	9	23	42	24
Female	8	20	40	30
18 to 29	7	23	47	21
30 to 44	10	20	35	33
45 to 64	10	19	41	28
65+	6	26	41	25
White	8	21	41	28
Black	10	25	38	26
Other	7	23	41	29
Less than Bachelor	9	24	41	24
Bachelor or more	7	18	40	34
Rural	14	27	38	19
Suburban	6	20	44	28
Urban	4	17	41	37
< \$100k	9	24	42	24
>\$100k	7	14	36	42
Not a parent	8	22	42	26
Parent	10	21	38	30
Not a veteran	8	21	41	28
Veteran	10	25	43	20
Not married	10	21	44	24
Married	8	22	37	31
Not evangelical	8	21	40	30
Evangelical	10	24	42	22
Economy better since 2017	11	25	40	21
Same	5	20	43	32
Worse	7	17	39	36

Do you think government should take action to increase the amount of affordable housing?

	Yes	No
Republican	52	43
Unaffiliated / Other	67	28
Democrat	85	12
Very Liberal	91	8
Somewhat Liberal	82	10
Slightly Liberal	87	9
Moderate	77	20
Slightly Conservative	58	34
Somewhat Conservative	56	38
Very Conservative	45	50
Male	66	30
Female	72	24
18 to 29	78	18
30 to 44	70	27
45 to 64	66	30
65+	66	29
White	62	33
Black	86	11
Other	81	16
Less than Bachelor	70	26
Bachelor or more	68	27
Rural	62	33
Suburban	70	26
Urban	76	19
< \$100k	71	25
>\$100k	64	31
Not a parent	68	27
Parent	71	26
Not a veteran	71	25
Veteran	59	36
Not married	75	21
Married	64	32
Not evangelical	75	21
Evangelical	54	40
Economy better since 2017	52	43
Same	85	11
Worse	87	11

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Do you expect recently passed international trade deals will have a positive or negative effect on the US economy, or will they not make much difference?

	Positive	Negative	No effect
Republican	65	10	22
Unaffiliated / Other	35	25	34
Democrat	21	38	33
Very Liberal	19	45	29
Somewhat Liberal	13	42	32
Slightly Liberal	25	34	33
Moderate	24	29	42
Slightly Conservative	42	23	26
Somewhat Conservative	61	10	27
Very Conservative	72	8	18
Male	45	23	26
Female	34	27	33
18 to 29	35	23	36
30 to 44	33	28	32
45 to 64	43	26	26
65+	43	24	30
White	46	22	27
Black	22	32	37
Other	26	35	34
Less than Bachelor	40	24	31
Bachelor or more	36	29	29
Rural	46	19	30
Suburban	42	25	29
Urban	29	33	31
< \$100k	37	26	31
>\$100k	45	22	27
Not a parent	40	26	29
Parent	36	23	33
Not a veteran	38	26	31
Veteran	49	21	24
Not married	32	28	34
Married	46	23	26
Not evangelical	32	30	32
Evangelical	56	14	26
Economy better since 2017	65	8	23
Same	15	38	40
Worse	15	46	34



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## Healthcare

What letter grade would you give the U.S. healthcare system?

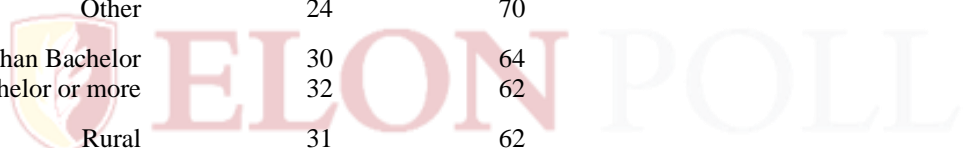
	A	B	C	D	F
Republican	5	29	38	17	9
Unaffiliated / Other	2	17	33	28	19
Democrat	3	16	31	30	20
Very Liberal	3	13	21	32	29
Somewhat Liberal	4	11	34	33	17
Slightly Liberal	1	13	30	33	21
Moderate	1	20	31	27	20
Slightly Conservative	5	24	36	24	10
Somewhat Conservative	4	23	43	19	9
Very Conservative	6	28	40	16	8
Male	4	24	35	23	14
Female	3	17	33	28	18
18 to 29	4	17	28	28	23
30 to 44	3	21	33	25	18
45 to 64	3	19	36	25	16
65+	4	23	36	24	9
White	3	21	35	25	15
Black	4	20	33	25	16
Other	6	16	23	32	23
Less than Bachelor	3	20	35	23	17
Bachelor or more	4	21	31	29	15
Rural	3	19	35	24	18
Suburban	3	21	34	25	15
Urban	4	20	32	28	16
< \$100k	3	20	33	26	17
> \$100k	6	22	37	22	13
Not a parent	3	21	34	25	15
Parent	4	16	34	26	20
Not a veteran	3	19	34	27	16
Veteran	4	27	32	19	17
Not married	3	18	32	28	16
Married	3	22	35	23	16
Not evangelical	3	18	32	27	19
Evangelical	3	25	38	21	11
Economy better since 2017	5	26	39	20	8
Same	2	19	32	31	16
Worse	0	11	25	29	34

How satisfied are you with your current health insurance?

	Very Satisfied	Somewhat satisfied	A little satisfied	Not at all satisfied
Republican	44	38	13	5
Unaffiliated / Other	36	40	17	7
Democrat	35	43	14	9
Very Liberal	31	41	18	10
Somewhat Liberal	27	39	23	11
Slightly Liberal	30	46	14	10
Moderate	38	40	16	6
Slightly Conservative	42	42	13	3
Somewhat Conservative	45	40	12	4
Very Conservative	45	37	11	6
Male	43	37	15	5
Female	34	44	14	8
18 to 29	32	47	15	6
30 to 44	37	37	16	10
45 to 64	31	42	18	8
65+	51	37	9	3
White	38	40	15	7
Black	39	42	12	7
Other	35	37	21	8
Less than Bachelor	40	39	14	7
Bachelor or more	35	42	16	7
Rural	38	41	15	6
Suburban	38	44	12	6
Urban	38	38	16	8
< \$100k	37	41	16	6
>\$100k	42	39	11	8
Not a parent	41	41	14	5
Parent	30	39	18	13
Not a veteran	36	42	15	7
Veteran	49	34	12	4
Not married	36	40	18	6
Married	39	41	12	8
Not evangelical	37	39	15	8
Evangelical	40	43	13	4
Economy better since 2017	44	38	13	5
Same	33	44	16	6
Worse	28	42	17	13

In general, do you find the costs of prescription medication to be reasonable or unreasonable?

	Reasonable	Unreasonable
Republican	38	56
Unaffiliated / Other	28	64
Democrat	26	68
Very Liberal	20	73
Somewhat Liberal	18	75
Slightly Liberal	27	68
Moderate	27	68
Slightly Conservative	45	48
Somewhat Conservative	33	57
Very Conservative	39	56
Male	31	63
Female	31	63
18 to 29	34	62
30 to 44	33	60
45 to 64	28	65
65+	30	64
White	30	63
Black	35	60
Other	24	70
Less than Bachelor	30	64
Bachelor or more	32	62
Rural	31	62
Suburban	31	62
Urban	30	65
< \$100k	28	65
>\$100k	39	55
Not a parent	31	63
Parent	29	66
Not a veteran	31	64
Veteran	30	64
Not married	30	64
Married	31	62
Not evangelical	29	65
Evangelical	35	58
Economy better since 2017	35	57
Same	31	63
Worse	20	77



How do you think the Affordable Care Act, also known as Obamacare, has affected healthcare in North Carolina? Has it made things better, worse, or has it not made much of a difference?

	Better	Worse	No difference
Republican	12	66	20
Unaffiliated / Other	29	36	30
Democrat	62	13	21
Very Liberal	65	5	28
Somewhat Liberal	61	9	24
Slightly Liberal	57	15	22
Moderate	39	26	35
Slightly Conservative	25	38	28
Somewhat Conservative	17	61	19
Very Conservative	11	75	11
Male	32	40	24
Female	39	34	24
18 to 29	37	30	29
30 to 44	35	35	26
45 to 64	37	38	22
65+	35	41	20
White	29	45	22
Black	57	11	27
Other	35	31	30
Less than Bachelor	33	38	26
Bachelor or more	43	34	19
Rural	31	42	23
Suburban	35	38	24
Urban	43	29	24
< \$100k	37	35	24
>\$100k	32	42	23
Not a parent	35	37	24
Parent	39	34	23
Not a veteran	38	35	24
Veteran	28	45	22
Not married	41	26	29
Married	32	46	19
Not evangelical	44	26	27
Evangelical	17	61	18
Economy better since 2017	17	59	20
Same	51	17	29
Worse	56	14	26

When it comes to paying for healthcare in the United States, should the government be more involved, less involved or is the government involved about the right amount already?

	More involved	Less involved	About right
Republican	28	52	17
Unaffiliated / Other	47	31	19
Democrat	74	13	11
Very Liberal	84	6	8
Somewhat Liberal	82	5	11
Slightly Liberal	73	11	14
Moderate	54	23	18
Slightly Conservative	43	35	19
Somewhat Conservative	30	49	21
Very Conservative	20	62	15
Male	50	33	13
Female	52	29	17
18 to 29	65	22	11
30 to 44	59	26	15
45 to 64	45	35	16
65+	43	36	18
White	43	37	17
Black	72	13	13
Other	62	25	11
Less than Bachelor	51	32	15
Bachelor or more	52	29	17
Rural	44	36	17
Suburban	52	30	15
Urban	59	26	14
< \$100k	54	29	14
>\$100k	41	39	19
Not a parent	49	33	15
Parent	56	27	15
Not a veteran	52	30	16
Veteran	47	36	14
Not married	61	22	13
Married	42	39	17
Not evangelical	61	22	14
Evangelical	28	52	18
Economy better since 2017	28	50	19
Same	69	15	14
Worse	77	12	9

When it comes to changing the healthcare system, some politicians talk about making rapid, major changes. Some propose gradual changes in small steps. Others say we shouldn't change much at all. Which of these comes closest to your preference?

	Fast and major	Gradual change	Don't change much
Republican	25	62	11
Unaffiliated / Other	28	59	12
Democrat	35	52	11
Very Liberal	48	44	6
Somewhat Liberal	41	49	8
Slightly Liberal	28	64	4
Moderate	29	56	13
Slightly Conservative	22	63	14
Somewhat Conservative	23	65	11
Very Conservative	23	61	16
Male	31	54	13
Female	28	60	9
18 to 29	34	55	10
30 to 44	35	53	11
45 to 64	29	60	10
65+	23	60	13
White	28	60	10
Black	33	52	13
Other	30	53	14
Less than Bachelor	29	57	12
Bachelor or more	30	59	10
Rural	30	57	12
Suburban	29	60	10
Urban	30	56	12
< \$100k	31	56	11
>\$100k	26	61	11
Not a parent	29	58	12
Parent	33	56	10
Not a veteran	30	59	10
Veteran	33	48	18
Not married	35	52	10
Married	25	62	12
Not evangelical	34	54	10
Evangelical	20	66	13
Economy better since 2017	23	63	13
Same	33	56	10
Worse	41	48	9

## Political System

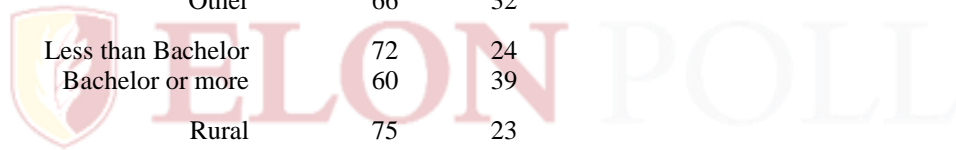
Do you think the way Congressional district lines are drawn is mostly fair, somewhat fair, not fair at all, or, have you not thought much about this?

	Mostly fair	Somewhat fair	Not fair at all
Republican	22	40	20
Unaffiliated / Other	11	35	38
Democrat	9	32	49
Very Liberal	6	26	63
Somewhat Liberal	7	29	54
Slightly Liberal	8	30	48
Moderate	8	41	39
Slightly Conservative	15	31	24
Somewhat Conservative	16	36	30
Very Conservative	27	41	16
Male	16	32	40
Female	11	38	34
18 to 29	12	39	31
30 to 44	15	35	33
45 to 64	13	34	41
65+	14	34	40
White	16	36	34
Black	9	31	44
Other	8	39	41
Less than Bachelor	14	37	32
Bachelor or more	12	31	47
Rural	13	39	31
Suburban	14	35	38
Urban	13	31	42
< \$100k	13	35	37
>\$100k	16	36	35
Not a parent	14	34	38
Parent	13	40	33
Not a veteran	13	36	37
Veteran	17	34	38
Not married	11	34	40
Married	16	36	34
Not evangelical	10	33	44
Evangelical	21	40	21
Economy better since 2017	21	36	24
Same	9	33	45
Worse	5	37	53



Do you support or oppose requiring a government-issued photo ID to vote?

	Support	Oppose
Republican	91	7
Unaffiliated / Other	71	27
Democrat	47	50
Very Liberal	28	69
Somewhat Liberal	46	52
Slightly Liberal	51	43
Moderate	67	29
Slightly Conservative	82	16
Somewhat Conservative	92	8
Very Conservative	93	6
Male	67	31
Female	69	28
18 to 29	67	31
30 to 44	68	30
45 to 64	70	28
65+	68	29
White	75	24
Black	50	44
Other	66	32
Less than Bachelor	72	24
Bachelor or more	60	39
Rural	75	23
Suburban	69	30
Urban	61	36
< \$100k	68	30
>\$100k	72	27
Not a parent	69	29
Parent	69	30
Not a veteran	69	30
Veteran	71	28
Not married	63	33
Married	73	26
Not evangelical	60	37
Evangelical	89	10
Economy better since 2017	89	10
Same	55	41
Worse	44	54



Has the division between political parties made your life uncomfortable at times?

	Yes	No
Republican	60	38
Unaffiliated / Other	66	33
Democrat	71	28
Very Liberal	80	19
Somewhat Liberal	77	23
Slightly Liberal	76	23
Moderate	60	36
Slightly Conservative	61	37
Somewhat Conservative	58	42
Very Conservative	61	39
Male	61	37
Female	70	29
18 to 29	67	32
30 to 44	64	33
45 to 64	67	32
65+	67	33
White	67	32
Black	61	36
Other	69	31
Less than Bachelor	63	36
Bachelor or more	73	26
Rural	63	37
Suburban	70	28
Urban	67	31
< \$100k	66	33
>\$100k	68	32
Not a parent	67	33
Parent	66	34
Not a veteran	67	32
Veteran	61	38
Not married	68	30
Married	64	35
Not evangelical	67	32
Evangelical	64	35
Economy better since 2017	59	40
Same	70	28
Worse	73	25



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Do you expect politics will become more or less divisive over the next year, or do you think it will stay about the same?

	More divisive	Less divisive	About the same
Republican	61	8	29
Unaffiliated / Other	70	5	23
Democrat	67	9	23
Very Liberal	74	9	16
Somewhat Liberal	73	4	22
Slightly Liberal	68	7	24
Moderate	56	10	30
Slightly Conservative	67	5	26
Somewhat Conservative	63	6	26
Very Conservative	69	7	23
Male	64	8	26
Female	67	7	24
18 to 29	56	12	32
30 to 44	66	7	24
45 to 64	69	7	23
65+	70	6	23
White	68	6	25
Black	62	13	21
Other	62	7	31
Less than Bachelor	62	9	27
Bachelor or more	74	5	21
Rural	65	8	25
Suburban	69	5	24
Urban	65	8	25
< \$100k	65	7	25
>\$100k	68	9	22
Not a parent	66	8	25
Parent	68	7	24
Not a veteran	67	8	24
Veteran	65	6	29
Not married	65	8	24
Married	67	7	25
Not evangelical	64	9	24
Evangelical	70	4	26
Economy better since 2017	67	5	26
Same	63	10	25
Worse	66	10	23

## Election Confidence

How confident are you that this will be true about the 2020 election?

“The election process overall will be fair.”

	Very	Somewhat	Only a little	Not at all
Republican	25	38	18	16
Unaffiliated / Other	15	34	25	25
Democrat	15	29	24	31
Very Liberal	11	26	29	31
Somewhat Liberal	8	26	33	32
Slightly Liberal	13	38	20	30
Moderate	16	30	27	23
Slightly Conservative	20	34	17	28
Somewhat Conservative	19	50	13	16
Very Conservative	28	34	18	19
Male	25	35	19	19
Female	12	32	26	29
18 to 29	18	24	27	32
30 to 44	14	35	20	27
45 to 64	18	37	20	23
65+	21	35	24	18
White	20	35	23	21
Black	15	29	22	31
Other	14	30	22	32
Less than Bachelor	18	31	24	25
Bachelor or more	17	39	20	24
Rural	21	32	23	22
Suburban	17	38	23	21
Urban	15	32	21	29
< \$100k	16	33	23	26
> \$100k	25	37	18	18
Not a parent	18	33	23	24
Parent	17	36	21	25
Not a veteran	17	34	23	25
Veteran	26	33	20	19
Not married	15	29	27	27
Married	21	38	18	22
Not evangelical	16	31	22	28
Evangelical	22	39	22	15
Economy better since 2017	26	38	16	17
Same	11	35	26	25
Worse	9	21	31	38

How confident are you that this will be true about the 2020 election?

“Votes will be counted properly.”

	Very	Somewhat	Only a little	Not at all
Republican	25	40	18	15
Unaffiliated / Other	21	34	22	21
Democrat	20	31	26	22
Very Liberal	17	31	23	28
Somewhat Liberal	12	36	35	17
Slightly Liberal	18	42	19	18
Moderate	20	31	25	19
Slightly Conservative	33	31	15	19
Somewhat Conservative	23	44	17	16
Very Conservative	26	34	22	17
Male	27	37	18	16
Female	17	32	26	22
18 to 29	24	28	25	22
30 to 44	22	33	21	22
45 to 64	19	39	20	20
65+	23	35	26	14
White	23	37	22	17
Black	19	29	22	25
Other	22	25	28	25
Less than Bachelor	21	33	23	20
Bachelor or more	23	38	21	18
Rural	24	32	22	20
Suburban	20	38	21	19
Urban	20	34	23	19
< \$100k	20	33	24	20
> \$100k	29	40	15	16
Not a parent	22	35	23	19
Parent	22	35	22	20
Not a veteran	21	34	24	20
Veteran	27	39	15	18
Not married	20	32	25	21
Married	23	37	20	18
Not evangelical	20	32	23	22
Evangelical	26	39	20	14
Economy better since 2017	29	38	17	15
Same	17	33	26	20
Worse	12	27	30	29

How confident are you that this will be true about the 2020 election?

“Only legally eligible voters will be able to vote.”

	Very	Somewhat	Only a little	Not at all
Republican	19	31	17	33
Unaffiliated / Other	30	31	16	23
Democrat	44	30	12	12
Very Liberal	50	33	7	9
Somewhat Liberal	45	34	11	10
Slightly Liberal	44	30	12	13
Moderate	29	33	17	18
Slightly Conservative	35	22	13	29
Somewhat Conservative	20	33	18	28
Very Conservative	17	28	18	37
Male	34	28	15	20
Female	30	32	14	23
18 to 29	46	30	12	13
30 to 44	34	30	16	18
45 to 64	25	32	16	26
65+	29	29	14	27
White	27	31	16	26
Black	45	28	11	13
Other	35	31	16	15
Less than Bachelor	31	29	15	23
Bachelor or more	32	33	14	20
Rural	28	29	15	26
Suburban	31	30	17	22
Urban	36	32	12	17
< \$100k	32	31	15	21
> \$100k	32	29	15	24
Not a parent	32	30	15	22
Parent	33	32	14	21
Not a veteran	32	31	15	21
Veteran	30	31	12	26
Not married	39	28	15	16
Married	25	33	14	28
Not evangelical	37	31	13	17
Evangelical	18	30	18	34
Economy better since 2017	25	27	17	31
Same	39	38	11	10
Worse	37	30	16	16

How confident are you that this will be true about the 2020 election?  
 “Legally eligible voters will be able to vote without running into any problems.”

	Very	Somewhat	Only a little	Not at all
Republican	42	38	11	7
Unaffiliated / Other	32	35	17	16
Democrat	21	37	20	21
Very Liberal	16	34	24	25
Somewhat Liberal	20	36	27	17
Slightly Liberal	20	42	20	17
Moderate	23	38	19	17
Slightly Conservative	42	35	7	14
Somewhat Conservative	43	40	6	9
Very Conservative	46	34	11	8
Male	33	35	16	14
Female	29	39	16	16
18 to 29	24	39	18	19
30 to 44	28	36	16	17
45 to 64	33	36	17	13
65+	34	37	15	12
White	35	37	15	11
Black	19	35	19	23
Other	22	39	16	22
Less than Bachelor	30	37	16	14
Bachelor or more	31	36	17	16
Rural	35	36	14	13
Suburban	28	40	16	16
Urban	27	35	18	16
< \$100k	30	36	17	16
> \$100k	33	40	15	11
Not a parent	32	37	15	15
Parent	28	38	19	14
Not a veteran	29	38	17	15
Veteran	39	32	12	16
Not married	27	36	19	17
Married	34	38	14	13
Not evangelical	25	37	18	18
Evangelical	43	37	12	7
Economy better since 2017	45	36	9	8
Same	19	41	22	16
Worse	12	35	24	27

How confident are you that this will be true about the 2020 election?

“Most major media outlets will be fair to Democratic candidates.”

	Very	Somewhat	Only a little	Not at all
Republican	46	32	9	11
Unaffiliated / Other	27	29	18	22
Democrat	23	35	17	24
Very Liberal	20	36	17	25
Somewhat Liberal	14	54	18	14
Slightly Liberal	25	35	17	22
Moderate	22	27	21	26
Slightly Conservative	34	28	12	21
Somewhat Conservative	39	32	9	18
Very Conservative	51	27	10	12
Male	37	30	12	18
Female	26	34	17	22
18 to 29	23	32	20	24
30 to 44	22	33	18	21
45 to 64	37	31	13	18
65+	37	32	11	18
White	35	31	14	19
Black	23	31	17	25
Other	20	43	21	16
Less than Bachelor	31	31	15	21
Bachelor or more	31	34	15	18
Rural	34	27	16	22
Suburban	31	33	16	18
Urban	28	36	14	19
< \$100k	29	32	15	22
>\$100k	40	31	14	13
Not a parent	34	32	14	19
Parent	24	32	19	23
Not a veteran	31	32	15	20
Veteran	33	33	13	21
Not married	28	31	17	20
Married	33	33	13	20
Not evangelical	26	33	17	22
Evangelical	42	31	11	15
Economy better since 2017	45	28	10	15
Same	20	41	18	18
Worse	14	28	24	32



How confident are you that this will be true about the 2020 election?

“Most major media outlets will be fair to Republican candidates.”

	Very	Somewhat	Only a little	Not at all
Republican	8	15	15	60
Unaffiliated / Other	10	25	17	46
Democrat	29	34	15	20
Very Liberal	31	37	14	16
Somewhat Liberal	21	39	22	17
Slightly Liberal	29	45	10	16
Moderate	17	27	20	33
Slightly Conservative	16	12	15	54
Somewhat Conservative	4	21	14	58
Very Conservative	7	9	14	69
Male	15	24	13	45
Female	18	26	19	36
18 to 29	20	32	17	32
30 to 44	14	28	18	36
45 to 64	16	20	17	45
65+	18	25	11	44
White	14	21	16	47
Black	26	36	14	20
Other	14	30	18	36
Less than Bachelor	16	25	15	42
Bachelor or more	19	26	17	37
Rural	14	24	15	46
Suburban	16	24	15	44
Urban	20	27	17	32
< \$100k	17	27	16	38
>\$100k	16	19	16	48
Not a parent	17	24	15	42
Parent	17	27	17	37
Not a veteran	18	26	16	39
Veteran	14	22	13	50
Not married	19	29	16	34
Married	15	22	15	47
Not evangelical	19	30	17	32
Evangelical	11	14	14	60
Economy better since 2017	9	12	14	63
Same	21	42	15	19
Worse	26	32	20	19

How confident are you that this will be true about the 2020 election?  
 “Most people you know won’t be misled by false or unverified information online.”

	Very	Somewhat	Only a little	Not at all
Republican	17	30	20	31
Unaffiliated / Other	13	21	24	41
Democrat	16	22	21	39
Very Liberal	14	20	21	45
Somewhat Liberal	8	22	25	46
Slightly Liberal	12	17	23	45
Moderate	14	23	24	36
Slightly Conservative	23	18	17	42
Somewhat Conservative	11	36	18	32
Very Conservative	22	29	21	28
Male	16	23	23	35
Female	15	25	20	39
18 to 29	18	21	22	39
30 to 44	16	22	17	43
45 to 64	14	23	26	36
65+	16	31	20	33
White	14	25	22	38
Black	20	22	19	35
Other	18	19	24	38
Less than Bachelor	15	26	21	35
Bachelor or more	16	19	22	42
Rural	15	26	21	36
Suburban	19	25	21	35
Urban	14	22	22	40
< \$100k	16	24	23	35
>\$100k	14	24	16	45
Not a parent	16	25	23	35
Parent	15	22	19	43
Not a veteran	16	24	22	38
Veteran	16	26	21	35
Not married	14	22	22	40
Married	17	26	21	35
Not evangelical	15	22	22	38
Evangelical	16	28	20	35
Economy better since 2017	18	29	20	32
Same	12	21	24	41
Worse	15	18	23	43

How confident are you that this will be true about the 2020 election?  
 “Foreign governments won’t be able to affect the election’s outcome.”

	Very	Somewhat	Only a little	Not at all
Republican				
Unaffiliated / Other	18	24	24	33
Democrat	14	17	20	48
Very Liberal	10	16	18	57
Somewhat Liberal	6	15	21	58
Slightly Liberal	10	18	23	47
Moderate	13	21	26	35
Slightly Conservative	24	29	17	27
Somewhat Conservative	25	38	22	13
Very Conservative	38	31	17	11
Male	24	22	20	31
Female	16	26	22	34
18 to 29	18	27	21	33
30 to 44	17	24	22	34
45 to 64	23	23	19	32
65+	19	24	22	33
White	22	26	20	30
Black	16	19	21	41
Other	14	23	26	37
Less than Bachelor	20	25	22	30
Bachelor or more	19	24	18	38
Rural	22	27	23	26
Suburban	21	27	19	31
Urban	16	20	20	41
< \$100k	19	24	22	33
> \$100k	22	24	18	34
Not a parent	20	24	21	33
Parent	19	26	21	33
Not a veteran	19	24	21	33
Veteran	25	24	19	30
Not married	17	21	22	38
Married	23	28	20	28
Not evangelical	17	20	22	39
Evangelical	26	34	19	18
Economy better since 2017	31	33	18	16
Same	10	21	24	42
Worse	8	11	24	57

## Issue Proximity

Below is a list of issues. Please tell me if you are generally closer to the Democratic Party or the Republican Party when it comes to the topic.

<i>Respondent registered as...</i>	<i>Respondent closer to...</i>		
	Republican Party	Democratic Party	Neither
<b>On healthcare</b>			
Republican	76	10	14
Unaffiliated / Other	31	40	29
Democrat	9	80	11
<b>On the economy</b>			
Republican	87	6	7
Unaffiliated / Other	48	24	28
Democrat	13	73	14
<b>On immigration</b>			
Republican	81	10	9
Unaffiliated / Other	39	37	24
Democrat	16	72	12
<b>On education</b>			
Republican	72	13	15
Unaffiliated / Other	30	40	31
Democrat	7	82	11
<b>On the environment</b>			
Republican	67	16	17
Unaffiliated / Other	22	47	31
Democrat	8	80	12
<b>On taxes</b>			
Republican	80	7	13
Unaffiliated / Other	40	27	32
Democrat	14	75	11
<b>On the national debt</b>			
Republican	71	6	23
Unaffiliated / Other	28	23	48
Democrat	10	69	21
<b>On abortion</b>			
Republican	76	12	12
Unaffiliated / Other	35	35	30
Democrat	12	71	16

Below is a list of issues. Please tell me if you are generally closer to the Democratic Party or the Republican Party when it comes to the topic.

<i>Respondent registered as...</i>	<i>Respondent closer to...</i>		
	Republican Party	Democratic Party	Neither
<b>On gun control</b>			
Republican	81	9	10
Unaffiliated / Other	44	31	24
Democrat	16	69	15
<b>On Social Security</b>			
Republican	72	11	17
Unaffiliated / Other	27	36	37
Democrat	9	75	16
<b>On foreign affairs</b>			
Republican	80	8	12
Unaffiliated / Other	38	27	35
Democrat	14	68	18
<b>On support for veterans</b>			
Republican	83	5	12
Unaffiliated / Other	45	22	33
Democrat	14	67	19
<b>On affordable housing</b>			
Republican	66	14	19
Unaffiliated / Other	23	41	36
Democrat	7	78	15
<b>On the criminal justice system</b>			
Republican	78	9	13
Unaffiliated / Other	31	33	36
Democrat	11	73	16
<b>On race relations</b>			
Republican	69	11	19
Unaffiliated / Other	23	36	41
Democrat	7	78	16
<b>On international trade</b>			
Republican	82	6	12
Unaffiliated / Other	42	23	35
Democrat	16	66	18

## Methodological Information

Mode:	Mixed Mode; Voter list sample (Telephone) + Online
Population:	North Carolina Registered Voters
Dates in the field:	February 10 <sup>th</sup> – 21 <sup>st</sup> , 2019
Sample Size:	1,403 (524 phone; 879 online)
Weighting Variables:	Race, Gender, Age, Education, Rural/Urban/Suburban, Registered Party, Income, Mode
Credibility Interval	+/- 2.9 %

### *Procedure*

For this survey, the Elon University Poll used a random sample of North Carolina voters from the public voter file provided by the North Carolina State Board of Elections. In compliance with FCC rules, phone numbers were dialed manually by human interviewers in a call center located at Elon University. Up to date telephone numbers (cell and landline) were purchased from Dynata (formerly SSI).

For administration of the telephone survey, the Elon University Poll used Qualtrics and a CATI system. Telephone calling times were 6:30 to 9:00PM, February 10<sup>th</sup>-19<sup>th</sup>. We attempt to reach each working telephone number in the sample up to three times. Elon University students conducted every telephone interview under supervision of the Elon Poll directors. A telephone survey was considered complete only if a respondent progressed through the entire survey. To ensure accurate identification of individuals from voter registration records, interviews were deleted if self-reported age and interviewer-assessed gender varied from the voter file.

For the online respondents, the Elon University Poll used an online sample provided by Lucid, LLC. Respondents were recruited for this sample from many sample providers in the Lucid marketplace and received small amounts of compensation in exchange for their opinions. More information about the Lucid marketplace and quality tests are available [here](#). Quotas on race, sex and age were applied prior to opt-in online survey commencement.

Online interviews were included in the final data if respondents spent a minimum length of time on the interview, and if a respondent progressed through the entire survey. Open-ended online responses were individually inspected by the poll directors, who then deleted 25 cases that were invalid. Respondents were recruited to the survey with a generic description about issues in North Carolina.

### *Credibility Interval*

Unlike a traditional random digit-dial telephone survey, mixed mode surveys incorporating non-probability samples do not have traditional margin of errors. Nonprobability quota samples do not adhere to assumptions of random selection. To account for uncertainty inherent in any sample-based research design, we provide a credibility interval. More information about this technique can be found [here](#). The credibility interval was calculated by inflating traditional confidence intervals by a design effect calculated using the squared sum of weights. For this sample this means:  $(1.11 * 2.62) = 2.9$ . As with all surveys, total survey error can exceed sampling error.

### *Support for Transparency*

The Elon University Poll supports transparency in survey research and is a charter member of the American Association for Public Opinion Research Transparency Initiative, which is a program promoting openness and transparency about survey research methods and operations among survey research professionals and the industry. All information about the Elon University Poll that we released to the public conforms to reporting conventions recommended by the American Association for Public Opinion Research and the National Council on Public Polls.

### *Probability Panel Respondents*

As a partial solution to a national decline in response rates, the Elon Poll is continuously developing a probability-based panel of North Carolina registered voters. This allows us to track changes in individual-level opinions over time. Panel members are recruited at the end of our regular voter list probability-based telephone survey interviews by asking respondents for permission to contact them again. Over 95% of interviewees typically agree to be contacted again, and demographics are similar between panel and non-panel respondents. This survey consisted of 472 probability panel interviews who were first contacted by phone in Fall 2019.

## Weighting Information

Weights for registered voters were calculated based on demographics calculated by Elon Poll staff from the NCSBE individual voter file, accessed in fall 2018.

Weights were generated in Stata using a technique known as iterative proportional fitting, also known as raking. The weight variable was calculated based on NCSBE data for age, race, sex, state region, county density and registered party affiliation.

County density is determined by translating self-reported zip code into county using Census concordance files. We then label counties as rural, suburban or urban based on [this map](#) from the NC Rural Center.

		Population %	Unweighted %	Weighted %
Sex	Male	46	47	46
	Female	54	53	54
County Density	Rural	39	41	39
	Suburban	25	28	25
	Urban	36	31	36
Race	White (Not Hispanic)	69.3	73	69.3
	African American	22.3	17	22.3
	Other	8.4	9	8.4
Age	18-29	18	16	18
	30-44	24	22	24
	45-64	33	39	33
	65+	25	24	25
Party Registration	Democrat	37	35	37
	Unaffiliated / Other	33	33	33
	Republican	30	32	30



## Frequently Asked Questions

### 1. Who pays for the Elon University Poll?

Elon University fully funds the Elon University Poll. The poll operates under the auspices of the College of Arts and Sciences at Elon University, led by Dean Gabie Smith. The Elon University administration, led by Dr. Connie Ledoux Book, president of the university, fully supports the Elon University Poll as part of its service to the community. Because of this generous support, the Elon University Poll does not engage in any contract work. This permits the Elon University Poll to operate as a neutral, non-biased, non-partisan resource.

### 2. Does the Elon University Poll favor a certain party?

The Elon University Poll is an academic, non-partisan survey research organization. We do not engage or work with any political candidates or parties. We employ best practices to ensure the results are not biased.

### 3. Where do you get your numbers and email addresses?

Up to date telephone numbers of this sample of registered voters were purchased from Dynata. We call both landlines and cellphones depending on which is the best match for a voter.

### 4. Did you weight the data?

Yes. We apply weights to the data. For this survey, we generated results using raking based on NCSBE voter registration data. For more details, see the Weighting Information above.

### 5. What are the advantages and disadvantages of online surveys over traditional random-digital dial surveys?

Traditional telephone surveys have a clear advantage over online surveys such as this in that assumptions of equal probability of selection are more appropriate. Furthermore, online surveys do not capture opinions of respondents who lack internet access. However, our opinion is that [declining telephone response rates](#) and the growth in online sample pool sizes have narrowed quality differences between the two modes. In the case of this survey, we hoped to capture opinions related to a breaking news item. Our on-campus call center was engaged in another project preventing timely response using our typical telephone method. Additional information about opt-in surveys in general is available from AAPOR and the [Pew Research Center](#).

## About the Elon University Poll

The Elon University Poll conducts statewide, regional, and national surveys on issues of importance to North Carolinians as well as other southern states. Information from these polls is shared with media, citizens and public officials to facilitate informed public policy making through the better understanding of citizens' opinions and attitudes.



[Jason Husser](#) is Director of the Elon University Poll and Associate Professor of Political Science & Policy Studies at Elon University. Dr. Husser holds a Ph.D. in Political Science from Vanderbilt University. He researches American political behavior and survey methodology.



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[Owen Covington](#) is Director of the Elon University News Bureau. A native North Carolinian, Owen Covington joined the staff of Elon University in 2016 after spending 17 years in the field of journalism as a reporter and editor for daily and weekly news outlets in North Carolina and Kentucky. As director of the Elon University News Bureau, Covington oversees the promotion of Elon and its students, faculty and staff both through stories told across Elon's media channels as well as through interactions with state, national and international media. He is involved in media relations, including responding to requests from print, digital and broadcast media outlets, and works to promote content generated by a variety of Elon news sources.

For more information on the Elon University Poll, visit [elon.edu/elonpoll](http://elon.edu/elonpoll)

If you have specific questions about this poll, you can reach the directors of the poll via email (jhusser at elon dot edu & kusry at elon dot edu).

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