

**2024 ELON UNIVERSITY POLL**  
**IPSOS OMINBUS – KNOWLEDGE PANEL**  
**AI and elections, politics and democracy**  
**APRIL 19-21, 2024**  
**N=1,020**  
**MARGIN OF ERROR = PLUS OR MINUS 3.2 POINTS**

**Base: All respondents**

BNW1) One way to define artificial intelligence (AI) is computer technology that performs tasks that humans typically do, such as understanding language and answering questions.

How much have you heard or read about artificial intelligence (AI)?

|                |     |
|----------------|-----|
| A lot          | 29% |
| A little       | 61  |
| Nothing at all | 9   |
| NR             | 1   |

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**Base: All respondents**

BNW2) Just your impression, how often, if at all, do you interact with artificial intelligence (AI)?

|                                      |     |
|--------------------------------------|-----|
| Several times a day                  | 12% |
| About once a day                     | 9   |
| A few times a week but not every day | 15  |
| About once a week                    | 5   |
| A few times a month                  | 15  |
| About once a month or less often     | 16  |
| Never                                | 27  |
| NR                                   | 1   |

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**Base: Interact with AI = “Yes” responses to BNW2 (1-5)**

BNW3) Have you ever used an AI language model or chatbot, such as ChatGPT, Gemini, or Claude?

|          |     |
|----------|-----|
| Yes      | 41% |
| No       | 53  |
| Not sure | 5   |
| NR       | *   |

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**Base: All respondents**

BNW4) Based on what you know, do you think the answers about politics and public policy issues created by AI systems are mostly fair or mostly biased against the views and experiences of ...

|                       | AI systems are mostly <b>fair</b> | AI systems are mostly <b>biased</b> | Not sure | NR |
|-----------------------|-----------------------------------|-------------------------------------|----------|----|
| Republicans           | 12%                               | 23%                                 | 63%      | 2% |
| Democrats             | 17                                | 25                                  | 57       | 3  |
| Men                   | 17                                | 18                                  | 63       | 2  |
| Women                 | 16                                | 20                                  | 63       | 2  |
| White people          | 18                                | 20                                  | 60       | 2  |
| Black people          | 12                                | 22                                  | 62       | 3  |
| Hispanics             | 13                                | 20                                  | 64       | 2  |
| Asian-American people | 13                                | 20                                  | 65       | 2  |

**Base: All respondents**

BNW5) When it comes to each of the following issues, which presidential candidate do you think would do a better job ... ?

|   | Donald Trump | Joe Biden | Neither | Not Sure | NR |
|---|--------------|-----------|---------|----------|----|
| Dealing with the development of artificial intelligence   | 22%          | 24%       | 29%     | 23%      | 2% |
| Dealing with social media                                 | 28           | 27        | 29      | 15       | 2  |
| Protecting democracy                                      | 30           | 40        | 17      | 11       | 2  |
| Protecting our constitutional rights                      | 34           | 38        | 16      | 10       | 2  |
| Dealing with immigration                                  | 41           | 29        | 17      | 11       | 2  |
| Dealing with crime  | 37           | 28        | 21      | 12       | 2  |
| Dealing with the economy                                  | 41           | 31        | 15      | 11       | 2  |
| Dealing with healthcare                                   | 26           | 39        | 19      | 14       | 2  |
| Dealing with education                                    | 28           | 39        | 19      | 12       | 2  |
| Dealing with abortion                                     | 25           | 40        | 20      | 13       | 2  |
| Competing with other countries in artificial intelligence | 26           | 23        | 25      | 24       | 2  |
| Leading the military in adapting artificial intelligence  | 27           | 24        | 24      | 23       | 2  |

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**Base: All respondents**

BNW6) How confident, if at all, are you that, across the country, people's votes will be accurately cast and counted in this year's *presidential* election in November?

|                      |     |
|----------------------|-----|
| Very confident       | 32% |
| Somewhat confident   | 28  |
| Not too confident    | 22  |
| Not at all confident | 15  |
| NA                   | 2   |

Gallup trend: <https://news.gallup.com/poll/404675/confidence-election-integrity-hides-deep-partisan-divide.aspx>

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**Base: All respondents**

BNW7) As you think about the upcoming election, how do you think that the use of artificial intelligence will help or hurt the election process?

|   |    |
|---|----|
| Greatly HELP the election process             | 2% |
| Somewhat HELP the election process            | 3  |
| Not much of an effect on the election process | 17 |
| Somewhat HURT the election process            | 22 |
| Greatly HURT the election process             | 17 |
| Not sure                                      | 37 |
| NR  | 1  |

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**Base: All respondents**

BNW9) These days, how difficult or easy do you find it to get the political news and information you want?

|   |    |
|---|----|
| It is very difficult                                    | 6% |
| It is somewhat difficult                                | 13 |
| It is somewhat easy                                     | 26 |
| It is very easy   | 27 |
| I don't usually seek out political news and information | 18 |
| Not sure  | 9  |
| NR  | 1  |

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**Base: All respondents**

BNW10) How confident, if at all, are you that \_\_\_ will get accurate and trustworthy news and information during the presidential election?

|              | Very confident | Somewhat confident | Not very confident | Not at all confident | Not sure | NR |
|--------------|----------------|--------------------|--------------------|----------------------|----------|----|
| You yourself | 23%            | 37%                | 18%                | 10%                  | 10%      | 2% |
| Most voters  | 6              | 23                 | 37                 | 20                   | 13       | 2  |

**Base: All respondents**

BNW11) How well, if at all, do these statements describe the country?

|   | Very well | Somewhat well | Not too well | Not at all well | Not sure | NR |
|---|-----------|---------------|--------------|-----------------|----------|----|
| a. People usually agree on basic facts even if they disagree politically  | 7%        | 36%           | 27%          | 16%             | 12%      | 2% |
| b. Most voters cast well-informed votes even though the news and information environment can be difficult to navigate | 6         | 27            | 32           | 20              | 13       | 2  |
| c. The vote-counting process in elections is free and fair  | 28        | 27            | 16           | 15              | 12       | 2  |
| d. The voter registration process allows all interested citizens to register and cast votes                           | 33        | 31            | 14           | 8               | 11       | 2  |

**Base: All respondents**

BNW12) How confident are you, if at all, in **your own ability** to detect the following:

|   | Very confident | Somewhat confident | Not very confident | Not at all confident | Not sure | NR |
|---|----------------|--------------------|--------------------|----------------------|----------|----|
| a. Photos that have been digitally altered or faked?        | 9%             | 33%                | 29%                | 15%                  | 12%      | 2% |
| b. Video files that have been digitally altered or faked?   | 8              | 30                 | 31                 | 16                   | 13       | 1  |
| c. Audio material that has been digitally altered or faked? | 7              | 27                 | 35                 | 17                   | 13       | 1  |

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**Base: All respondents**

BNW13) How confident are you, if at all, in **most voters' ability** to detect the following:

|   | Very confident | Somewhat confident | Not very confident | Not at all confident | Not sure | NR |
|---|----------------|--------------------|--------------------|----------------------|----------|----|
| a. Photos that have been digitally altered or faked?        | 4%             | 12%                | 35%                | 34%                  | 14%      | 2% |
| b. Video files that have been digitally altered or faked?   | 4              | 11                 | 35                 | 34                   | 15       | 2  |
| c. Audio material that has been digitally altered or faked? | 3              | 10                 | 36                 | 35                   | 15       | 2  |

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**Base: All respondents**

BNW14) How likely, if at all, do you think it is that the use of AI in these ways will affect the outcome of the presidential election in November?

|   | Very likely | Somewhat likely | Not very likely | Not at all likely | Not sure | NR |
|---|-------------|-----------------|-----------------|-------------------|----------|----|
| a. Using AI to generate fake information, videos or audio   | 37%         | 33%             | 10%             | 2%                | 16%      | 2% |
| b. Using AI to target some voters to try to convince them not to vote   | 26          | 36              | 14              | 4                 | 18       | 2  |
| c. Using AI to manipulate social media, for instance, by generating information from fake accounts or bots, or distorting people's impressions of what is happening in the campaign | 37          | 36              | 7               | 2                 | 16       | 2  |

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**Base: All respondents**

BNW15) If it were proven that a political candidate had maliciously and intentionally altered or faked photos, videos or audio files, should one of the penalties be...?

|  |    |
|--|----|
| No penalty   | 4% |
| A serious fine   | 12 |
| Prevention from holding office, or removal from office if the candidate had won the election | 46 |
| Criminal prosecution   | 36 |
| NA   | 3  |

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