



ELON
UNIVERSITY

| Elon University Poll

North Carolina Opinion Poll

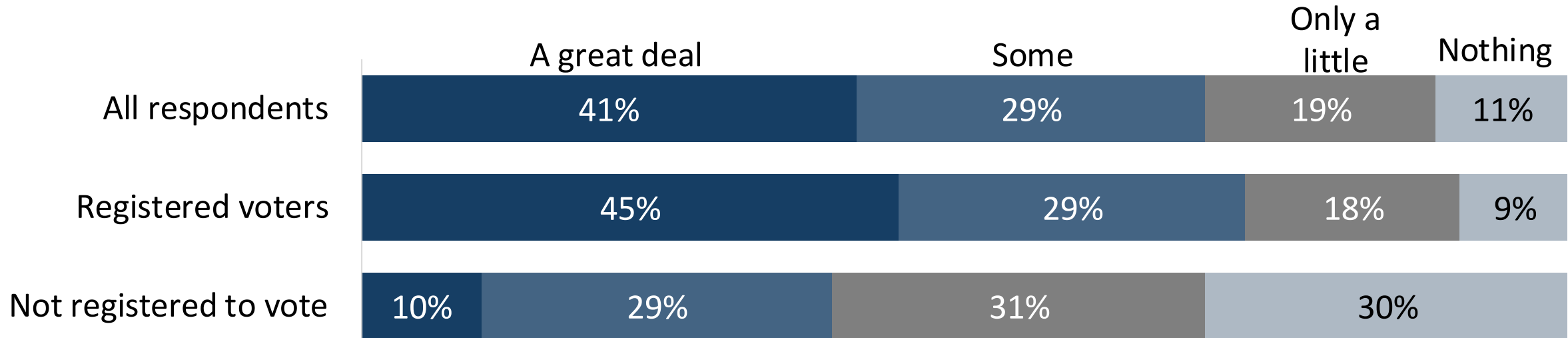
NC U.S. Senate race, approval ratings, economy,
election issues, healthcare, data centers, firearms

Poll dates: March 13-20, 2026



TOPIC: Candidate favorability

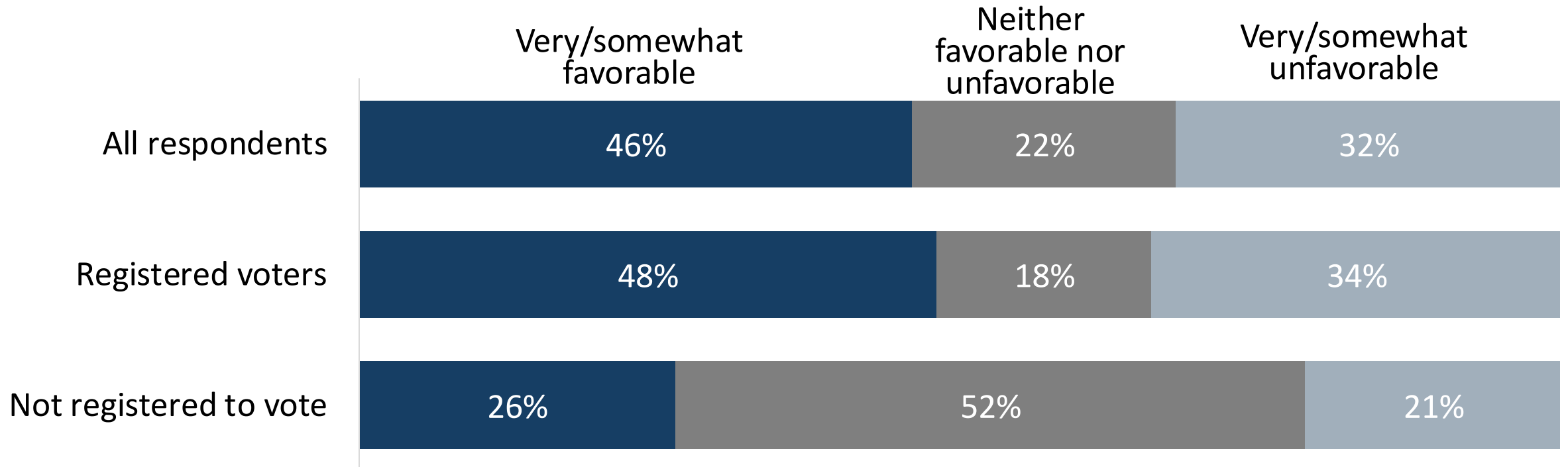
How much have you heard about Roy Cooper, a Democratic candidate for U.S. Senator from North Carolina?





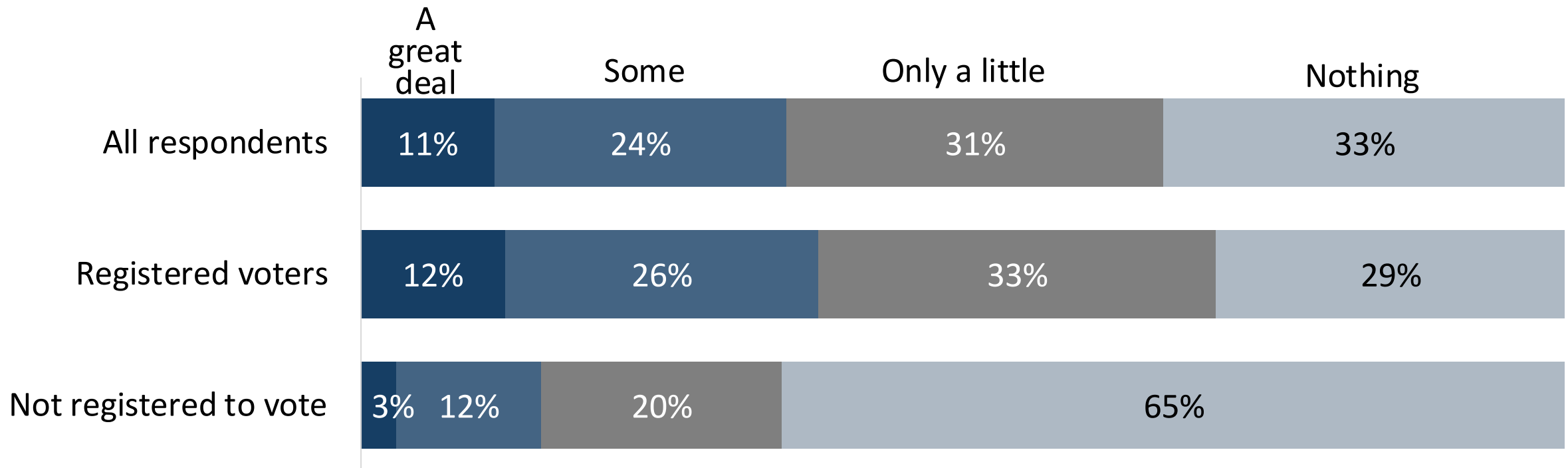
TOPIC: Candidate favorability

Based on what you know right now, what is your overall impression of Roy Cooper, the Democratic candidate for U.S. Senator from North Carolina?



TOPIC: Candidate favorability

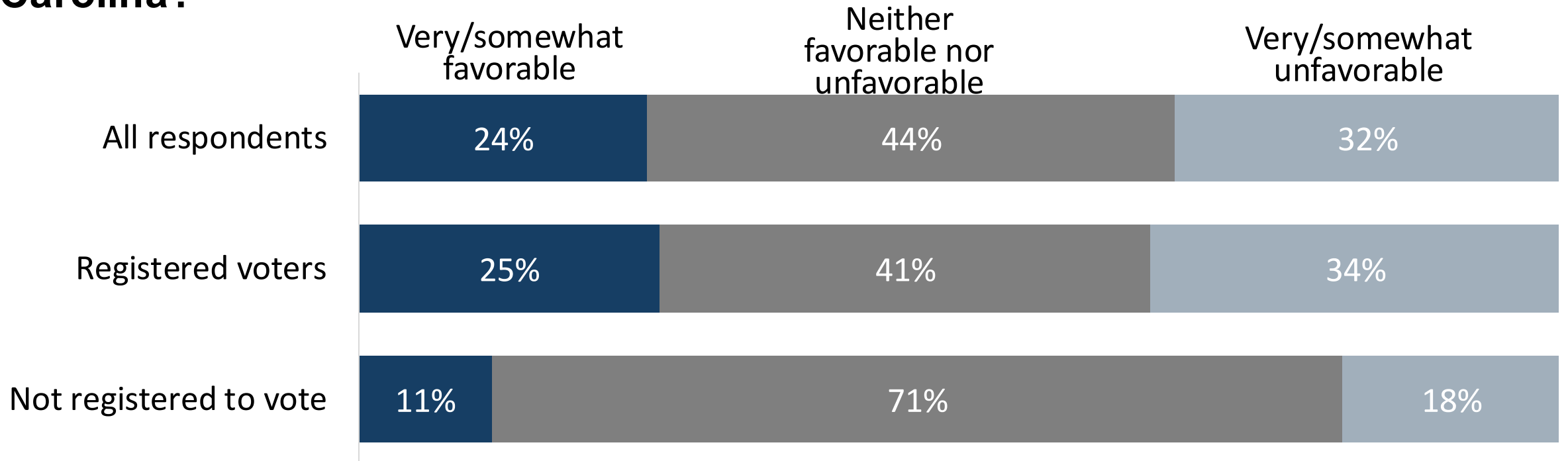
How much have you heard about Michael Whatley, a Republican candidate for U.S. Senator from North Carolina?





TOPIC: Candidate favorability

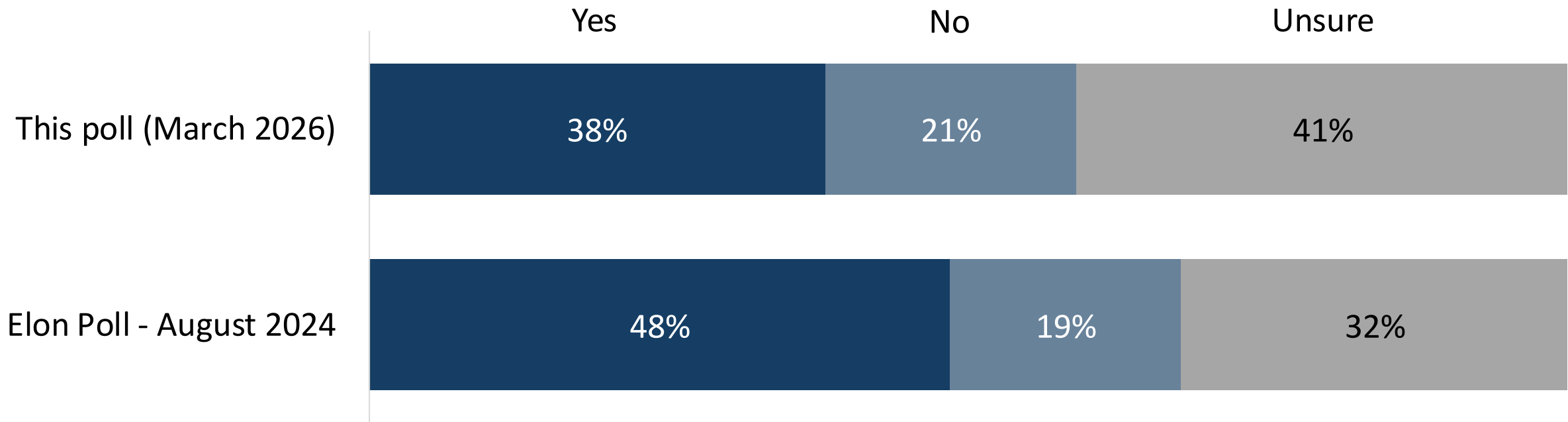
Based on what you know right now, what is your overall impression of Michael Whatley, the Republican candidate for U.S. Senator from North Carolina?





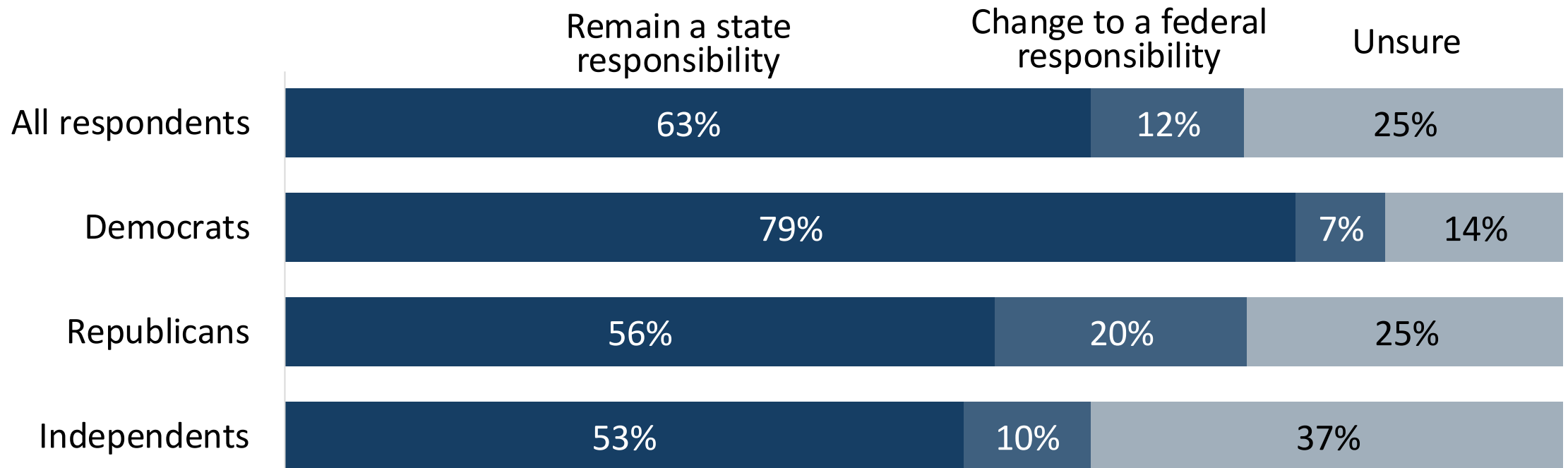
TOPIC: Elections

Do you believe this year's election will produce a fair and accurate count of the votes cast nationwide?



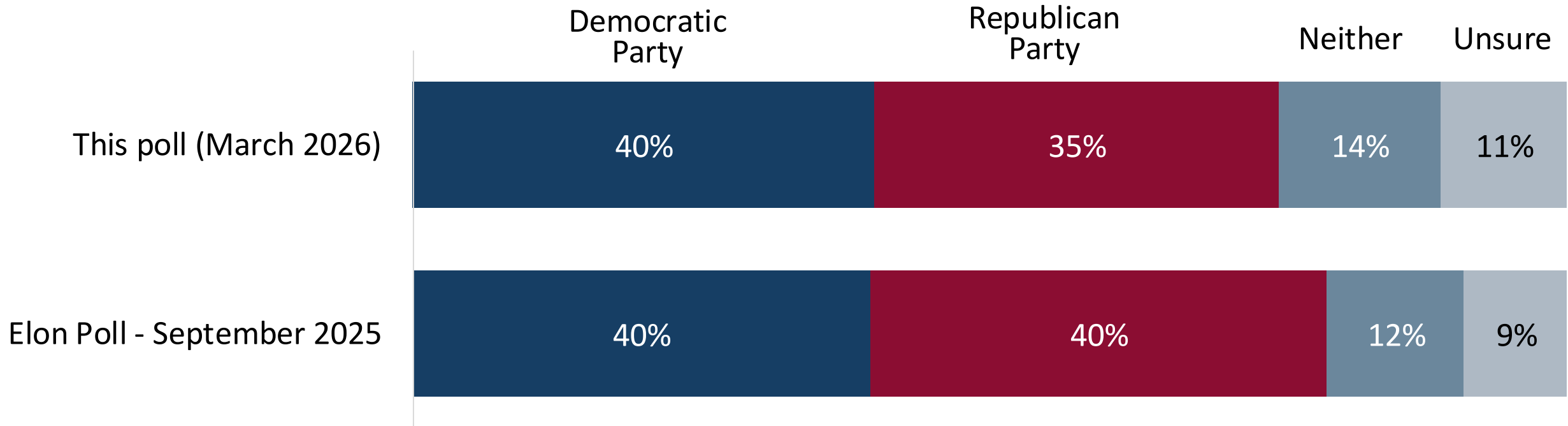
TOPIC: Elections

State governments have primary responsibility for the administration of elections within their state borders. Some political leaders have suggested that the federal government should nationalize voting and take over election administration from the states. Should election administration remain a state government responsibility or should election administration change to a federal government responsibility?



TOPIC: Party preference

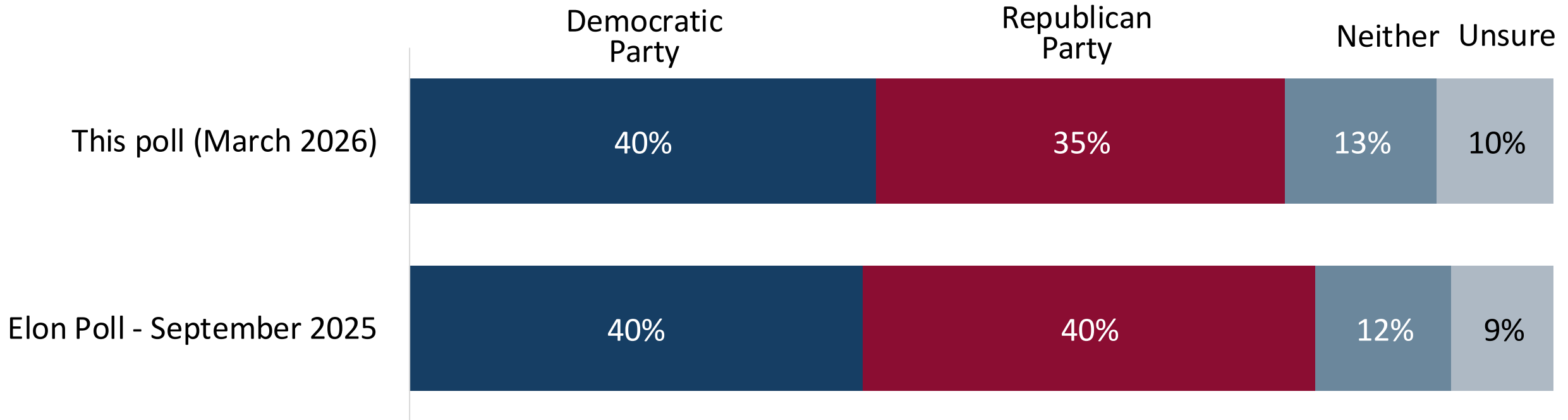
Which party do you want to control the U.S. Senate after the 2026 elections?





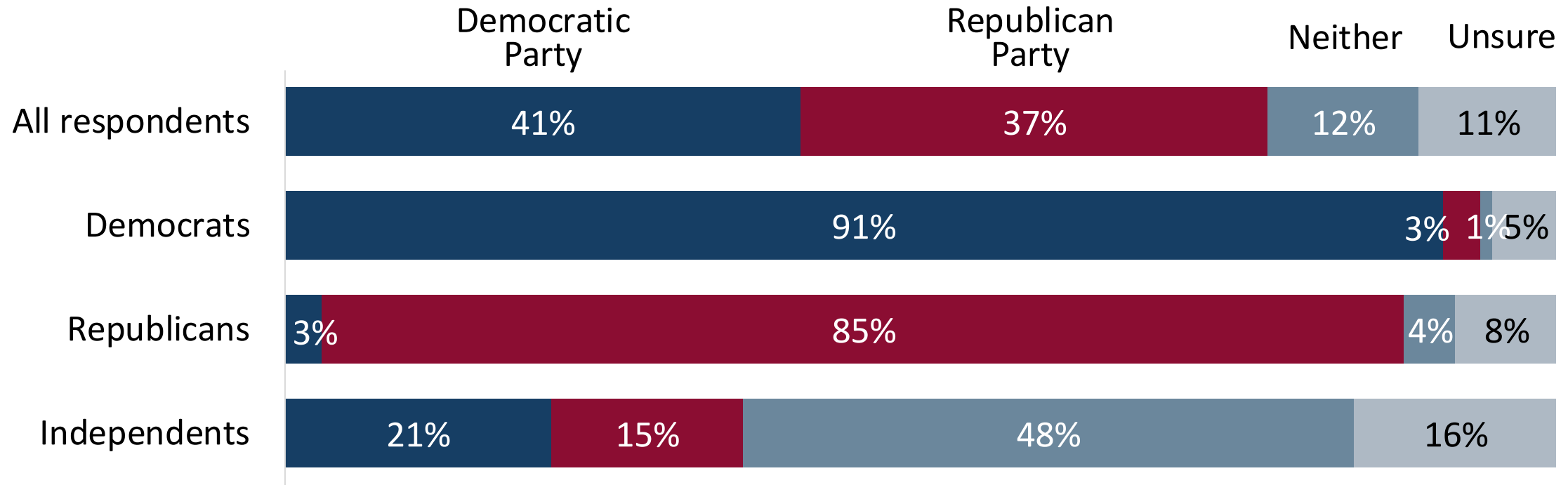
TOPIC: Party preference

Which party do you want to control the U.S. House of Representatives after the 2026 elections?



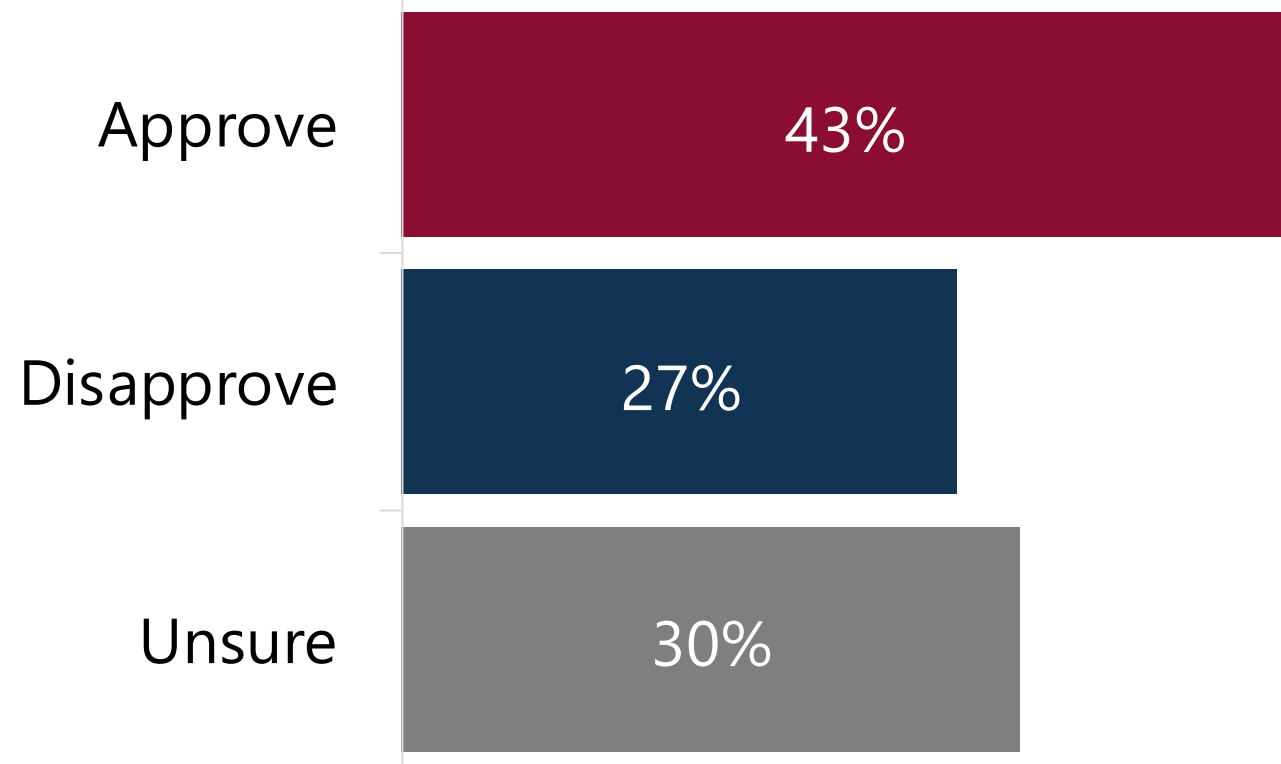
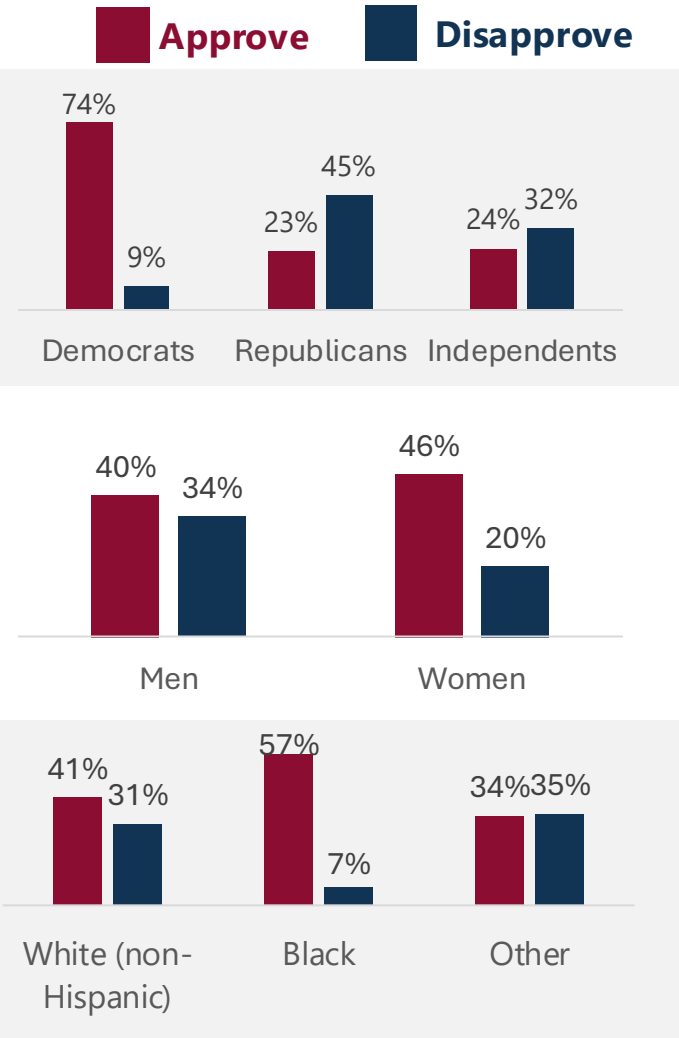
TOPIC: Party preference

Which party do you want to control the North Carolina General Assembly after the 2026 elections?



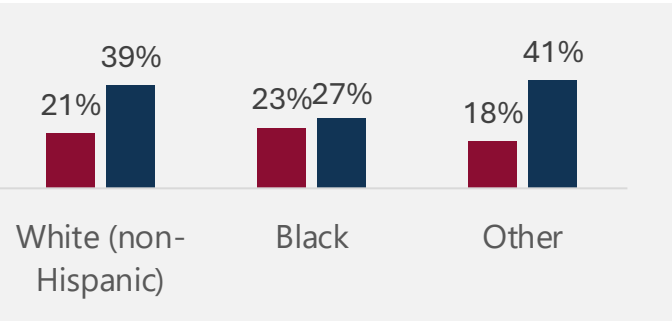
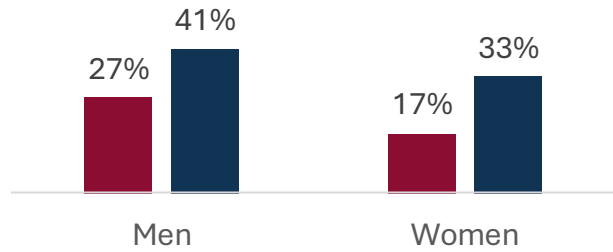
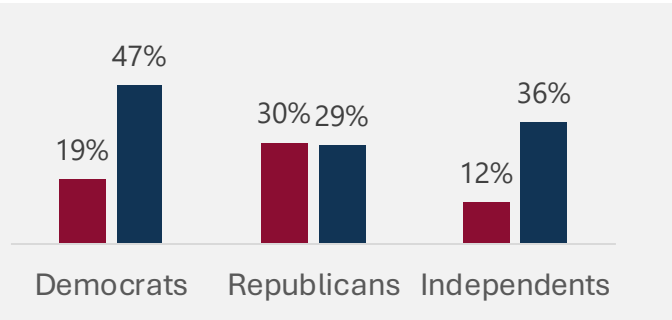
TOPIC: Approval ratings

Do you approve or disapprove of the job Josh Stein is doing as Governor of North Carolina?

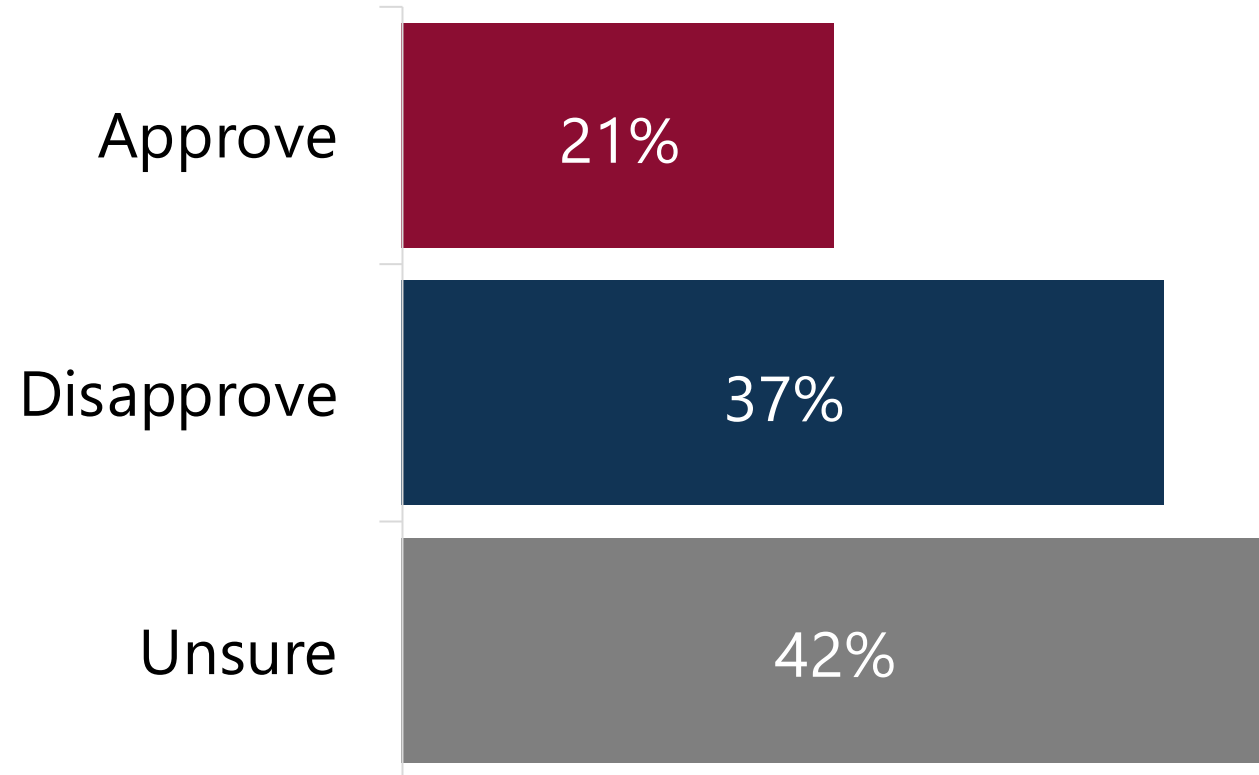


TOPIC: Approval ratings

Approve Disapprove



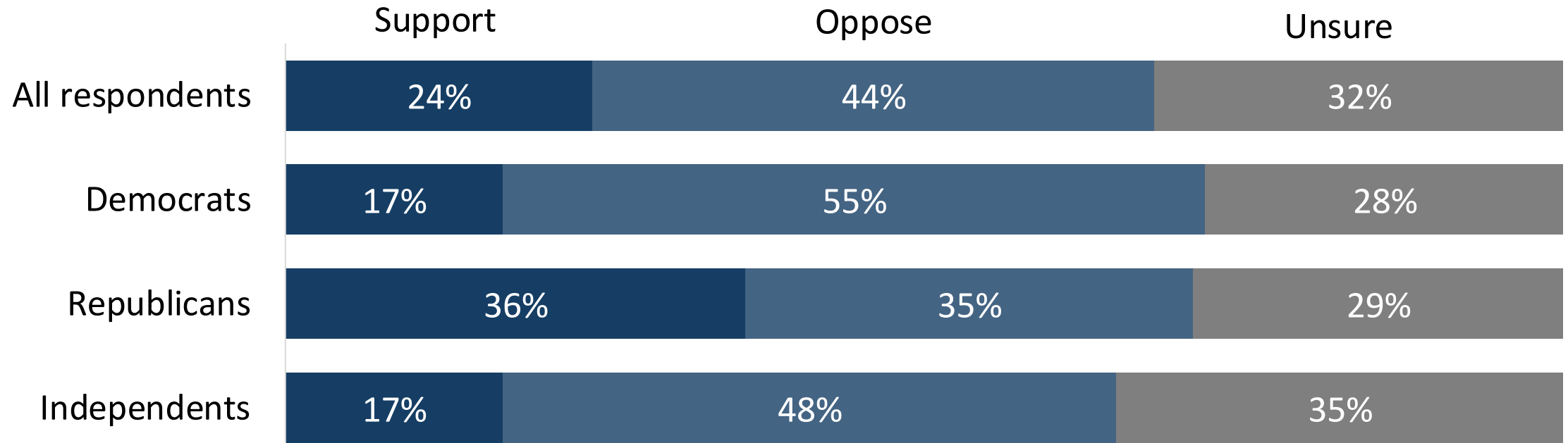
Do you approve or disapprove of how the North Carolina General Assembly is doing its job?





TOPIC: Data Centers

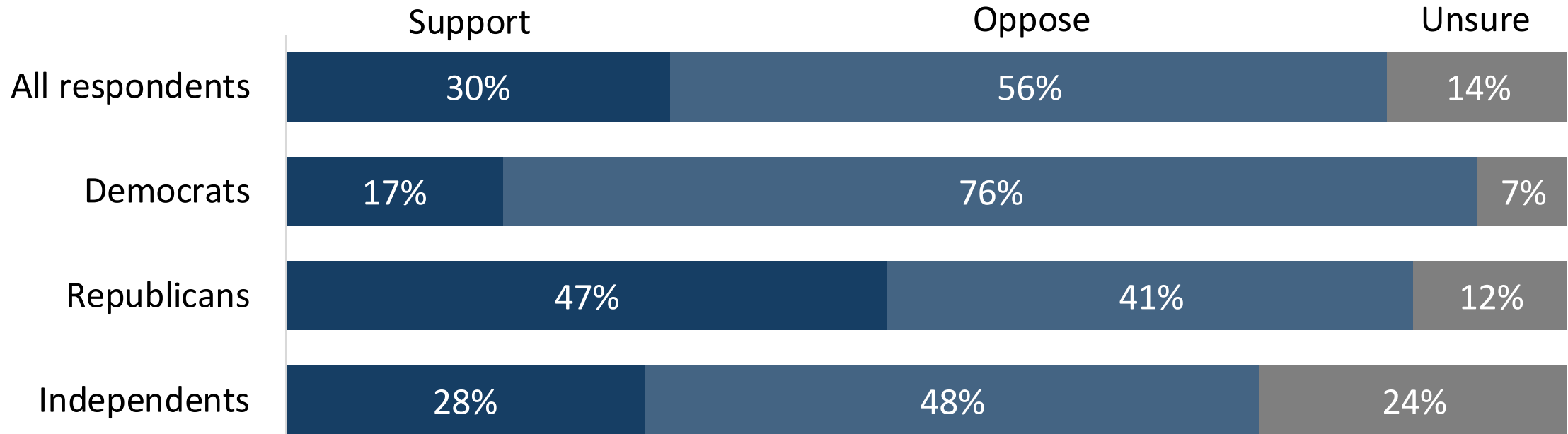
Data centers are typically large buildings that contain computers and their infrastructure. If a large data center were proposed to be built in your local community, would you oppose or support its construction?





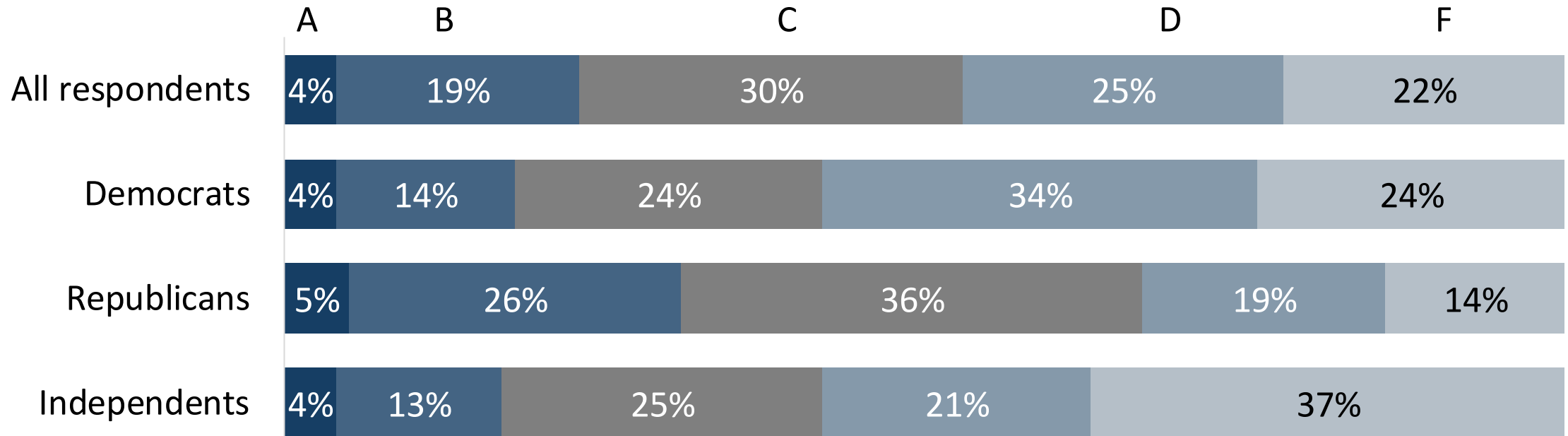
TOPIC: Handgun regulation

Currently, North Carolina requires a permit to carry a concealed handgun. This permit involves an application fee, safety training and a background check. The General Assembly has recently considered a change to allow concealed carry without a permit. Do you support or oppose removing the requirement of a permit to legally carry a concealed handgun?



TOPIC: Healthcare

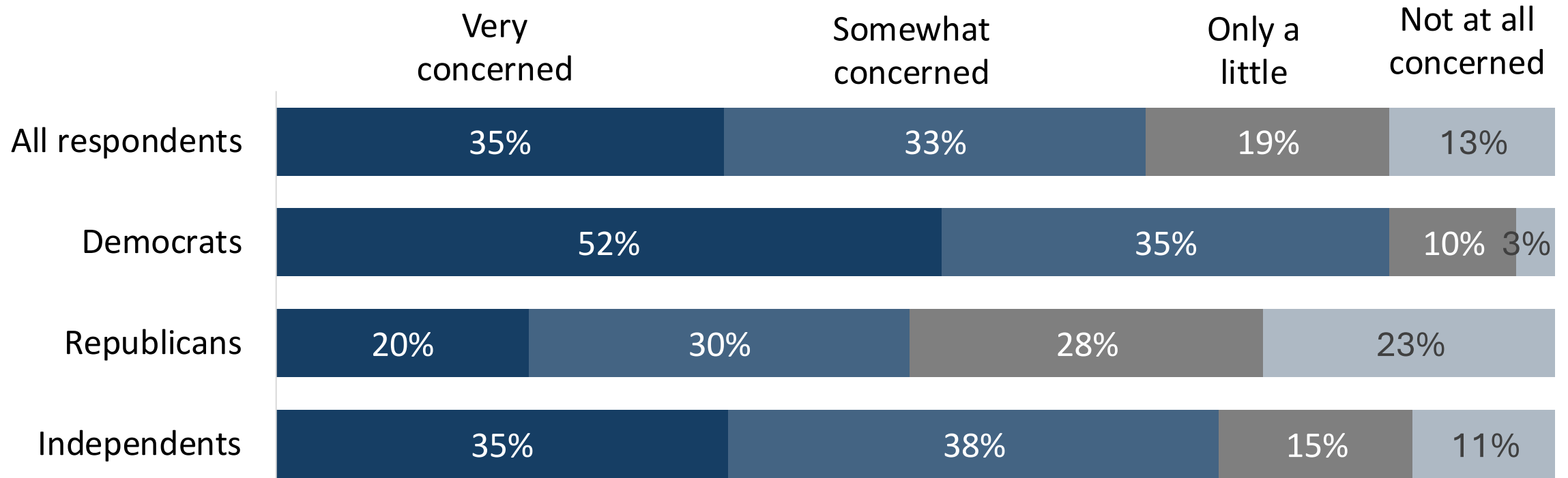
What letter grade would you give the healthcare system in the United States?





TOPIC: Healthcare

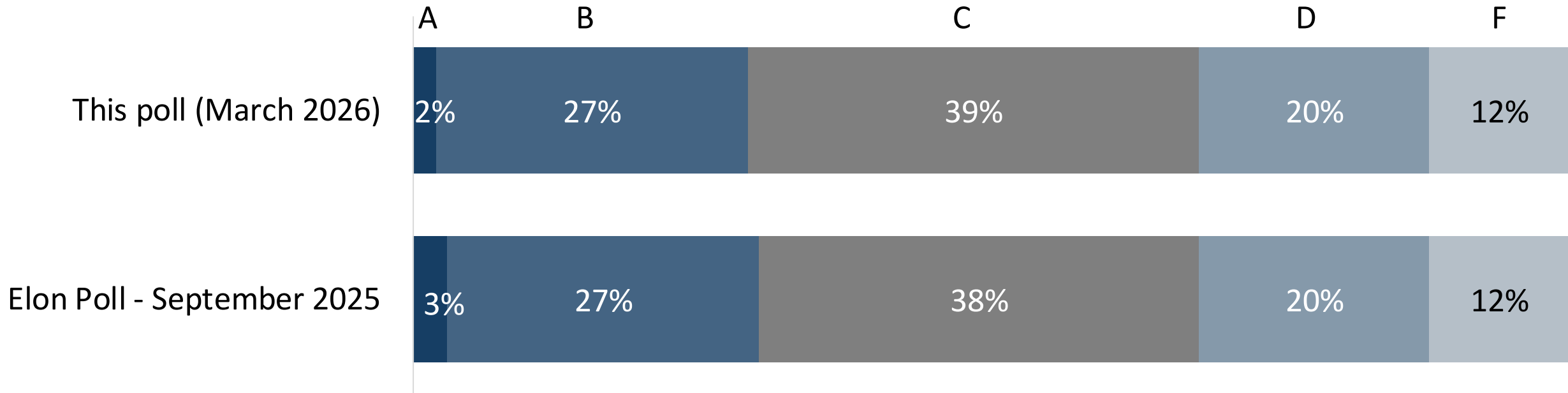
How concerned are you that federal government cuts in health care spending might make it harder for you to get the care you need?





TOPIC: NC Economy

What letter grade would you give the current state economy of North Carolina?



METHODOLOGY

Sponsoring organization and questionnaire design: Elon University Poll

Fieldwork: YouGov

Interview dates: March 13-20, 2026

Target population: North Carolina adults, age 18 and older

Sample size: 800

Margin of error: +/-4.43 % (adjusted for weights)

Survey mode: Online, web-based survey, self-administered with online panels

Panelists: This poll utilizes a non-probability sample. All YouGov panelists have been active panelists for 30 days or longer.

YouGov interviewed 928 18+ year-old residents of North Carolina who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from a North Carolina subset of the 2024 Current Population Survey (CPS) Voting and Registration supplements with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and poststratified according to these deciles.

The weights were then post-stratified 2024 presidential vote choice, and further stratified by gender, age (4-categories), race (4-categories), and education (4-

categories), to produce the overall weight. An additional weight of registered voters was produced for the matched subset of 732 respondents. These were weighted against the subsetted CPS data of registered voters, post stratified on a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the registered voter weight.

Data Quality checks: We used three attention checks, one open end, one grid item and one multiple select. We used all three in combination when cleaning the data removing anyone who failed two or more attention checks. We also removed the top 2% of speeders and skippers from the data.

Critical Mass for Crosstabs: All crosstabs must have at least 60 unweighted respondents per column in order to report their results. Every crosstab result reported in the release appears in the crosstabs.

Transparency: The Elon University Poll is a charter member of the Transparency Initiative, a program created by the American Association for Public Opinion Research (AAPOR) in 2014 to educate polling firms on ways to better share how they collect and interpret their information. The Elon Poll's voluntary participation in this initiative signifies a willingness to clearly state in its reports how questions were asked, in what order, who funded the poll and then conducted it, and a definition of the population under study, among other details.



ADDITIONAL INFORMATION

Additional methodology and poll topline information is available on the Elon Poll website:

www.elon.edu/elonpoll



CONTACT INFORMATION

Media contacts

- Eric Townsend, assistant vice president for strategic communications and media relations
etownsend4@elon.edu; 336-278-7413
- Dan Anderson, special assistant to the president
andersd@elon.edu; 336-260-6870

Information in this report

- Jason Husser, associate professor and director of the Elon University Poll
jhusser@elon.edu; 336-278-5239



ELON
UNIVERSITY

| Elon University Poll