



ELON
UNIVERSITY

Campus
Recreation
& Wellness

Student Position Description

JOB TITLE: Graphic Designer

REPORTS TO: Communications & Marketing Team Leader

PAY RATE: Tier I – starts at \$13.00/hour

DEPARTMENT MISSION STATEMENT:

Campus Recreation & Wellness contributes to the holistic well-being of students, faculty, and staff by providing access to recreational and educational experiences fostering a sense of community and belonging, and empowering individuals to cultivate positive wellness values and behaviors that last throughout and beyond their time at Elon.

SUMMARY OF POSITION:

The graphic designer prepares printed materials, t-shirt designs, and other materials to promote Campus Recreation & Wellness facilities, programs, and services.

LEARNING PRACTICES:

Through employment in Campus Recreation & Wellness, the graphic designer will:

- Develop transferrable skills such as teamwork, communication, time management, organization, conflict resolution, critical thinking, and decision-making.
- Be able to articulate the value of recreation and wellness in the overall college student experience.
- Have relevant work experience in graphic design that includes portfolio materials

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Complete print design projects as assigned through the project guide by given deadline
- Develop t-shirt designs for various programs and events
- Work collaboratively with Campus Recreation & Wellness professional staff members and student team leaders to ensure that programs, services, and events are effectively communicated to intended audiences across the campus community
- Maintain a working knowledge of all Campus Recreation & Wellness programs and services
- Foster strong partnerships with other members of the Communications team, as well as colleagues throughout Campus Recreation & Wellness
- Attend all Communications team meetings and trainings
- Other duties and projects as assigned

MINIMUM QUALIFICATIONS:

- Proficient in Adobe Illustrator, Photoshop, and InDesign

EQUAL EMPLOYMENT OPPORTUNITY:

Elon University does not discriminate on the basis of age, race, color, creed, sex, national or ethnic origin, disability, sexual orientation, gender identity, or veteran's status in the recruitment and admission of students, the recruitment and employment of faculty and staff, or the operation of any of its programs.