



Center for Writing Excellence Multimodal Writing Competition Guidelines

This document reviews the guidelines for the annual Center for Writing Excellence awards for multimodal writing projects composed by an Elon student or group of students.

Winners Will Receive...

Winners in each category will receive a \$100 gift card (first prize) and runners-up in each category will receive a \$25 gift card.

One overall winner will be selected to receive the grand prize of an iPad.

Due Date: See website (elon.edu/cwe) for the December due date.

Up to a total of 9 awards will be given out, based on the context in which the multimodal project was created. There will be one winner each for a multimodal project created in:

1. A class from the School of Arts and Sciences
2. A class from the School of Communications
3. A class from the School of Business
4. A class from the School of Education
5. A class from the School of Health Sciences
6. A class from the School of Law
7. The CORE Curriculum
8. Student Life or Campus Involvement
9. An Internship

You may submit once individually AND once as a group!

All entries will be judged by a panel of faculty, staff, and students, and winners will be announced at the end of Winter term.

What is a multimodal project?

Any project that includes two or more modes, such as text, images, video, audio, etc.! Example projects include research posters, essays with graphs or images, websites, animations, podcasts, videos, infographics, or graphic novels. All will be considered as long as it is original work produced by an Elon student or group of students. Projects will be judged based on how

well they integrate the multiple modes to effectively reach a target audience in order to achieve a specific purpose (as articulated by the designer).

Application Process

To participate you will need to (1) submit your multimodal project to a Google Folder AND (1) complete an Application/Consent Google form (directions below).

(1) To submit your multimodal project for consideration:

- a. name your file as outlined below and save it in your own Google Drive.
- b. create a shareable link (that anyone with the link can view), copy it, and paste it in the appropriate place in the Application Form. We suggest you test that this link is working before you submit it

Save/name your multimodal project as outlined below:

If you are submitting an individual project, please rename it using the following convention:
Your Last Name_Type of Document_Title of Project

(for example, Rosinski_Slideshow_Research into Stem Cells.ppt, or Bleakney_Podcast_Stem Cells.mp3, or Rosinski_Short Documentary_Digital_Rhetoric .mov).

If you are submitting a group project, please follow the guidelines above; in addition, use the submitter's last name and put the word "GROUP" after your name.

(2) To complete the Application/Consent form, please click on the Google form link on the website at elon.edu/cwe

The consent form indicates that you are willing to permit us to use your document in subsequent training or publicity materials, including announcing the winners of the competition and for advertising future competitions. If you are submitting a group project, you will be consenting on behalf of the whole group.